# AUTOS FIELD TRIP KEPLER CHEUVREUX

November 7, 2024



### In a volatile and adverse business landscape...

### **Demand normalization**

after post-Covid boost

Net farmer income contracted



New vehicles mix softening



Leisure segment normalizing

Sluggish economic context



**Chinese domestic demand** 



**Mining investments postponed** 



Residential construction depressed

Environmental roadmap turbulences

- © CO2 emissions regulations uncertainties
- EV penetration disturbed by public decisions
- Other regulations (EUDR...)

**Geopolitical** tensions



Export control constraints



**Supply disruptions** 



**Tariffs uncertainty** 



# ... the Group can rely on its strategy and agility



Highly engaged and talented teams



A powerful and widely recognized brand



**Innovation** leadership and unique R&D & industrial capabilities



Excellent, market defining products and services



#### **TIRES**



#### **SERVICES AND EXPERIENCES**



Connected **Solutions** 



E-Retail



Distribution & Retail



E Lifestyle

#### **POLYMER COMPOSITE SOLUTIONS**



Sealing technologies



Conveyors, belting solutions and hoses



Engineered fabrics & films



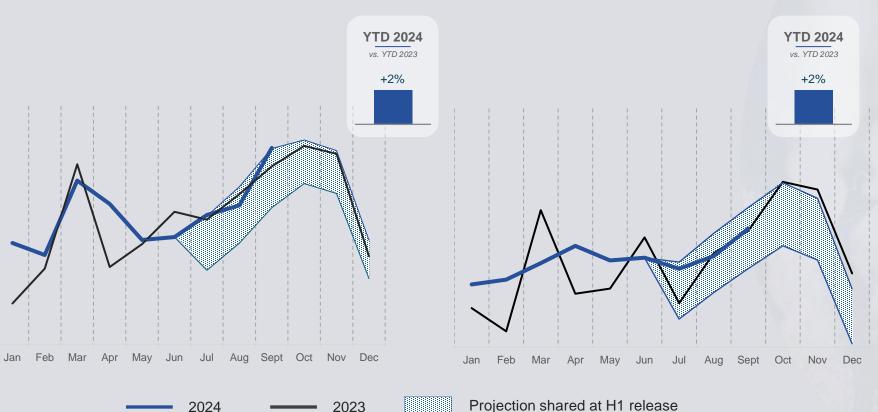
**Engineered** 



# Tire markets supported by Replacement sell-in. Strong OE downcycle across every segment, gradual destocking in Mining

TRUCK\* excl. China







#### **SPECIALTIES\***





Mining





**Agriculture** 











**Material handling** 





**Aircraft** 





Two-wheel





Polymer Composite Solutions

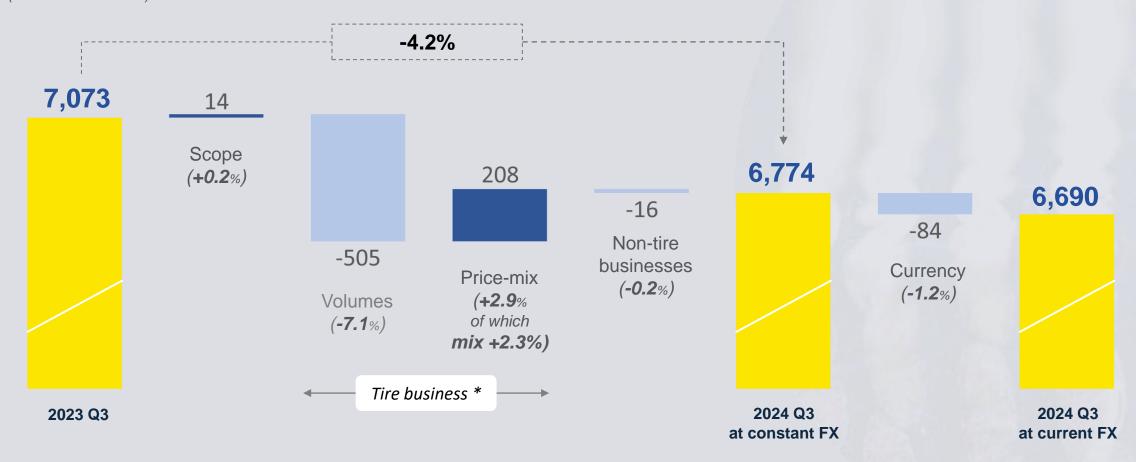
\* Sell-in Tire Markets



# Q3 sales volumes hit by deteriorating OE markets across segments, partially offset by strong mix improvement

Q3 sales evolution

(€ millions and as a %)



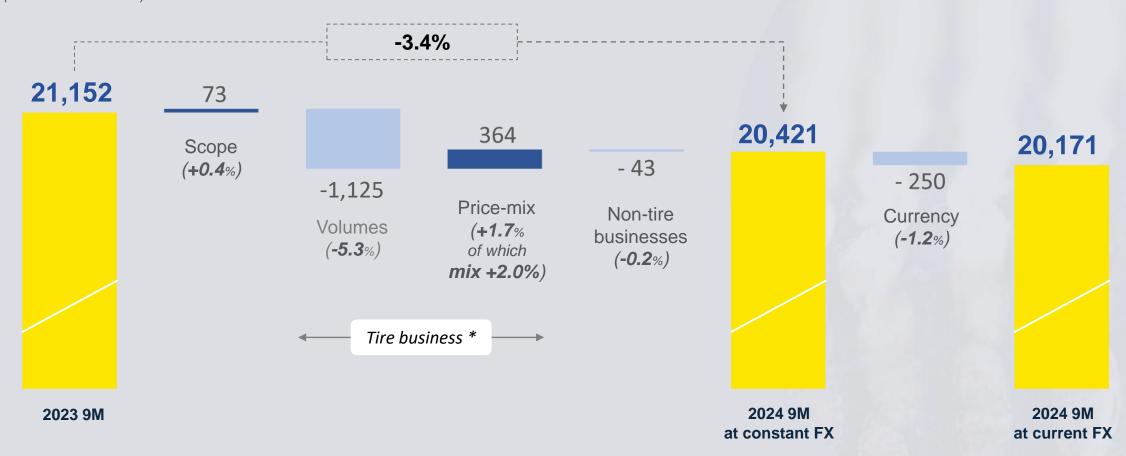
\* "Tire" includes Distribution and Retail



# Group's value-driven approach translating into strong mix

#### 9 months sales evolution

(€ millions and as a %)



\* "Tire" includes Distribution and Retail



# Group sales penalized by OE downcycle and contextual headwinds in Specialties. Operating margin preserved

Sales by reporting segment (€ millions)

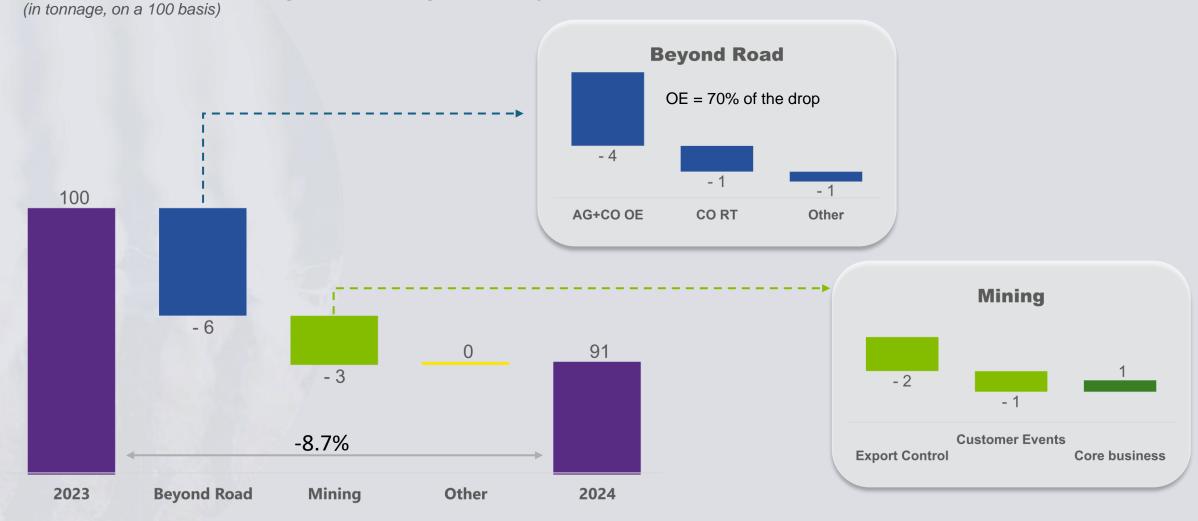
		9M 24	9M 23	Δ	margin variation
RS1	Sales o/w volume change	10,356 -	10,611	-2.4% -2.4%	
RS2	Sales o/w volume change	4,933	5,173	-4.6% -5.5%	
RS3	Sales o/w volume change	4,882	5,368	-9.1% -8.7%	
GROUP	Sales o/w volume change	20,171	21,152	-4.6% -5.3%	



Operating

# SR3 sales reflecting OE downcycle and contextual headwinds. Strengthening positions in Mining

SR3 Sales Evolution Sep-24 YTD vs previous year





# 2024 GUIDANCE



# 2024 markets outlook unchanged on PC/LT & Truck, softer on Specialties





Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

**—** 2023 **—** 2024

**OE**: decline in overall demand accelerating in Q3 particularly in Europe

**RT**: moderate growth to continue in all regions except China, potentially supported by winter season in Europe

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec



Updated Q4 Projection 2024

**OE**: market down on high 2023 comparison basis in both North America and Europe

**RT**: slight growth driven by underlying goods transportation demand, massive imports from Asia into North America in H1 to normalize in H2



#### **SPECIALTIES\***

-5% / -1% previously -4% / 0%



**Mining tires**: fundamental demand sustained but gradual customer inventory drawdown until year-end



**Beyond-road tires**: strong decline in OE. RT businesses slightly negative on a challenged and uncertain economic context



**Two-wheel tires**: moderate market growth in all regions, more buoyant in the Americas



**Aircraft tires**: normalized growth on back-to-pre Covid reference base, with significant rebound in China



Polymer Composite Solutions: overall soft markets across verticals, high 2023 reference base, destocking across many industries

<sup>\*</sup> Sell-in Tire Markets



<sup>-2% / +2%</sup> 

# 2024 full-year scenario and guidance

		UPDATED	PREVIOUS
	Volumes	[-6% ; -4%]	[-5% ; -2%]
SCENARIO	Operating performance net of inflation	slightly positive	slightly positive
	Cash-out capex	[€2.2bn ; €2.4bn]	[€2.2bn ; €2.4bn]
GUIDANCE	Segment operating income at constant FX vs 2023	c. €3.4bn	> €3.5bn
GUID	Free cash flow before Acquisitions	> €1.7bn	> €1.5bn



### **2025 Financial Agenda**

2024 FULL YEAR RESULTS

February 12, 2025 \*

2025 Q1 SALES

April 24, 2025 \*

2025 AGM

May 16, 2025

2025 HALF -YEAR RESULTS

July 24, 2025 \*

2025 Q3 SALES

October 22, 2025 \*

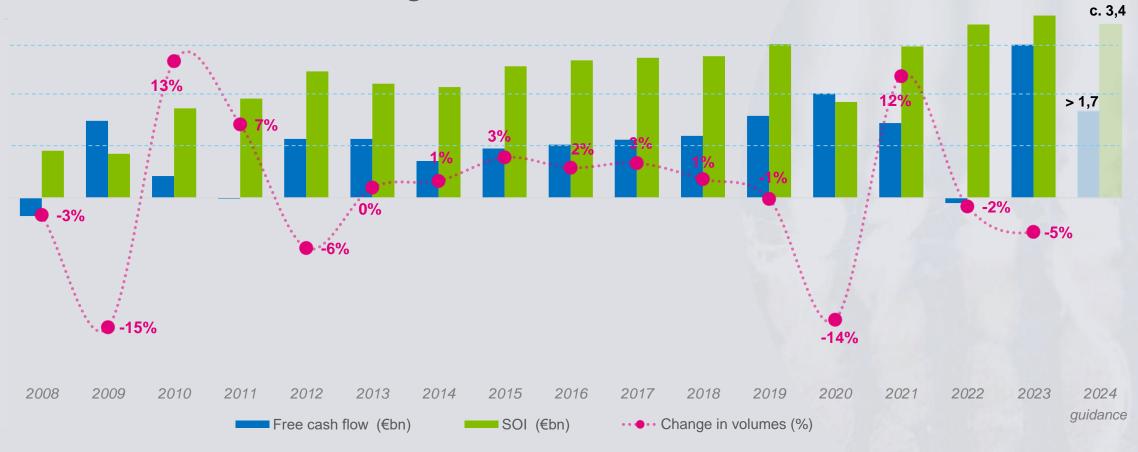
\* After close of trading





# Increasing cash and margin generation across business cycles

FCF (1) and SOI (2) evolution vs. change in volumes



- (1) Reported Free cash flow, excluding M&A
- (2) Segment operating income



### Widening range of destination markets ensuring resilience

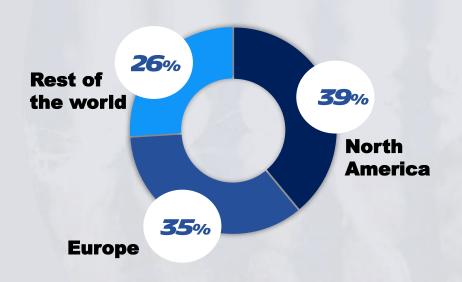
#### **Destination markets across diverse verticals**

2023 sales breakdown (% of revenue)

### **Polymer Composite Solutions Specialties 5**% **Connected Solutions, Retail & Distribution,** Lifestyle **Transportation 36**% 20% Replacement auto & 2-wheel Auto OE (1) **Tires**

#### **Balanced geographies**

2023 sales breakdown (% of revenue)



(1) Original equipment



# On track to deliver 2030 ambitions on People, Profit and Planet dimensions

		AMBITION	METRICS	2030 SUCCESS	2019	2023
	<u> </u>	Be world-class in employee engagement	Engagement rate	>85%	79.8%	83.5%
	<b>②</b>	Be world-class in employee safety	TCIR (1)	<0.5	1.43	1.01
eople	Î Î	Be a reference in diversities and inclusion of teams	IMDI <sup>(1)</sup>	80 pts (over 100)	-	72
		Be best-in-class in value created for customers	NPS partners <sup>(1)</sup>	48 (+10 vs. 2020)	38	42.7
	<b>©</b> Z	Deliver substantial growth	Total sales	5% CAGR 23-30	€24.1bn	€28.3bn
ái l		Deliver continuous financial value creation	ROCE (1)	>10.5%	10.0 %	11.4%
rofit	*	Maintain Michelin brand power	Brand vitality quotient	<b>63</b> (+5 pts vs. 2020 <sup>(2)</sup> )	-	73
		Maintain best-in-class innovation pace in products and services	Offers vitality index	>30%	30%	31%
		Reach net zero emission by 2050 (scopes 1&2)	CO2 emissions (Kt, scopes 1&2)	-50% vs. 2010	-24.8%	-44%
		Contribute to reaching net zero emission (scope 3)	Products energy efficiency (scope 3)	+10% vs. 2020	-	+2.9%
anet		Be best-in-class in environmental footprint of industrial sites	i-MEP <sup>(1)</sup>	-1/3 vs. 2019	-	-16.1%
	20	Reach full circularity of products by 2050	Renewable or Recycled Material Rate (1)	40%	26%	28%

<sup>(1)</sup> See Glossary

<sup>(2)</sup> Reference year adjusted to 2020 (vs 2021)



# Value over volume: Winning where it matters

### Original equipment: Being selective to extract the right value



Innovation



**Brand power** 



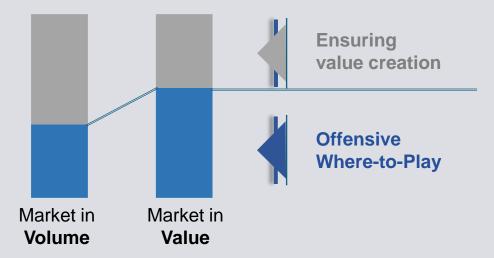
Strategic partnerships



Loyalty

Maximizing value creation for OEMs & for Michelin

### Replacement: Accelerating on value-accretive segments



#### **Reinforcing leadership:**

Market share in value-accretive segments
Enhancing our partners' performance
Valorizing our technology and offers



### Value over volume: Winning where it matters - illustrated



### Long-lasting trend of mix enrichment



>100m€ per year

Sustainable mix impact on EBIT



\* 2023 - 2028



### **Targeting value-accretive market segments**







# Technological leadership & differentiating service











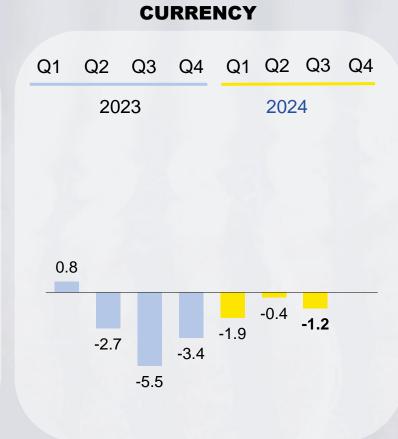
# Q3 sales volumes hit by deteriorating OE markets across segments, partially offset by strong mix improvement

### **YOY Quarterly change**

(as a % of sales)









# Group sales penalized by OE downcycle across segments and contextual headwinds in Specialties

Sales by reporting segment (€ millions)

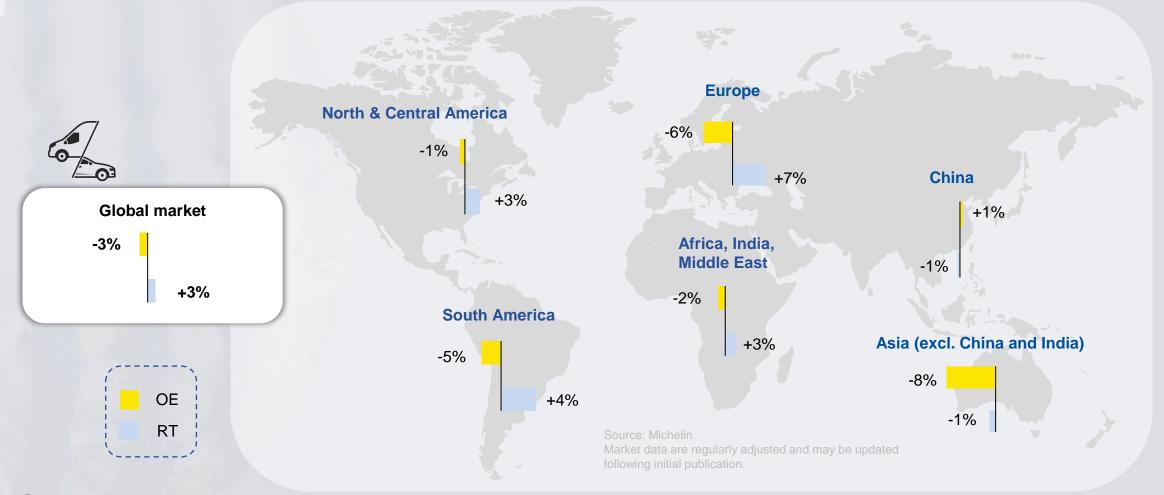
		9M 24	9M 23	Change	
RS1	Sales o/w volume change	10,356 -	10,611	-2.4% -2.4%	Volumes hampered by lower OE demand.  Price effect turning slightly positive in Q3 (update of indexation clauses).  Strong mix with stable market shares at 18+, now accounting for 64% of MICHELIN-branded tire sales (up 4 points vs 9M 23).
RS2	Sales o/w volume change	4,933 -	5,173	-4.6% -5.5%	Lower volumes due to normalizing OE markets and targeted where-to-play. Strong price/mix thanks to OE contracts renegotiations and focus on the most value-accretive segments.  Connected solutions pursuing its value-driven strategy, with lower sales but higher margin contribution.
RS3	Sales o/w volume change	4,882	5,368	-9.1% -8.7%	Volumes penalized by contextual headwinds: OE markets downturn, export control constraint, destocking and lower investments at some mining operators. Favorable price effect on the quarter (end of negative impact of indexation clauses) and positive OE/RT mix.
GROUP	Sales o/w volume change	20,171	21,152	-4.6% -5.3%	



# PC/LT tire: Demand driven by RT in Americas and Europe. OE and Chinese markets decreasing in Q3

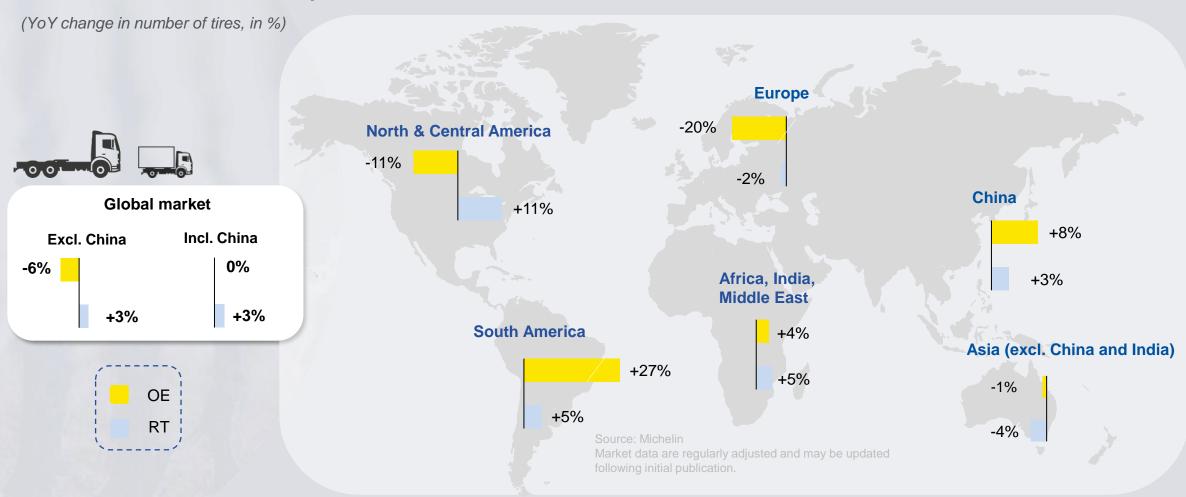
#### PC/LT tire sell-in market, 9M 2024

(YoY change in number of tires, in %)



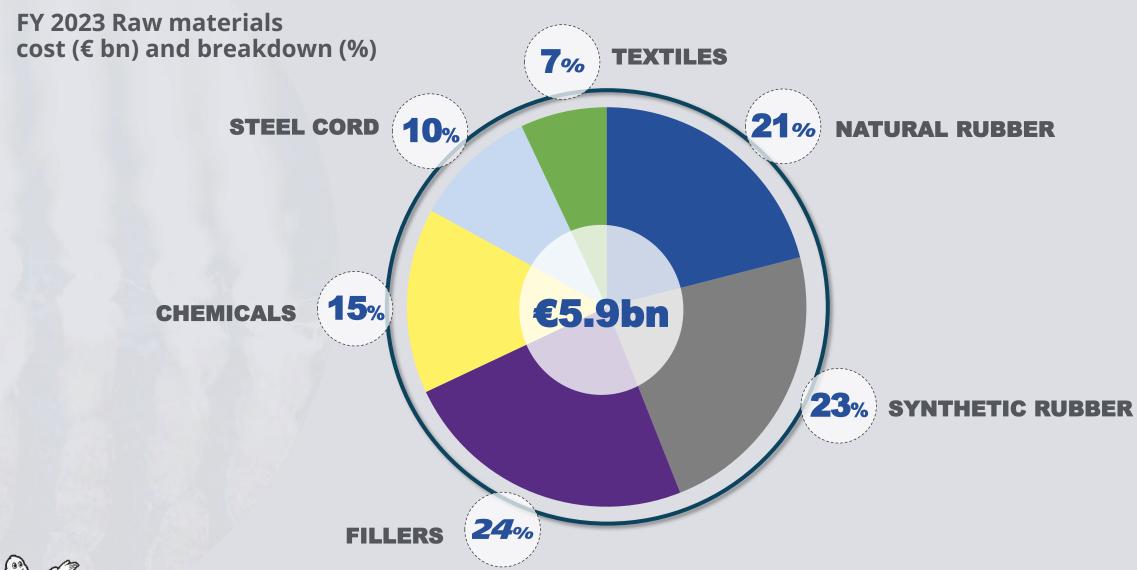
# Truck tire: Strong OE decline in North America & Europe, RT market in North America pulled by massive imports from Asia in H1

### Truck tire sell-in market, 9M 2024





### Raw materials cost breakdown



### **Natural rubber price**

### TSR20 and RSS3 in \$/kg



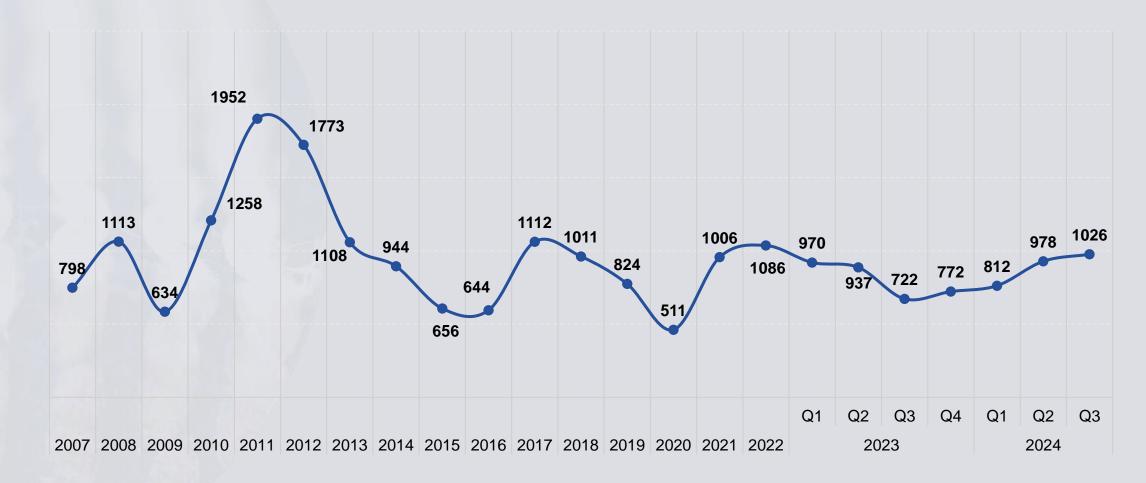
Source: SICOM

→ RSS3 → TSR 20



### **Butadiene price**

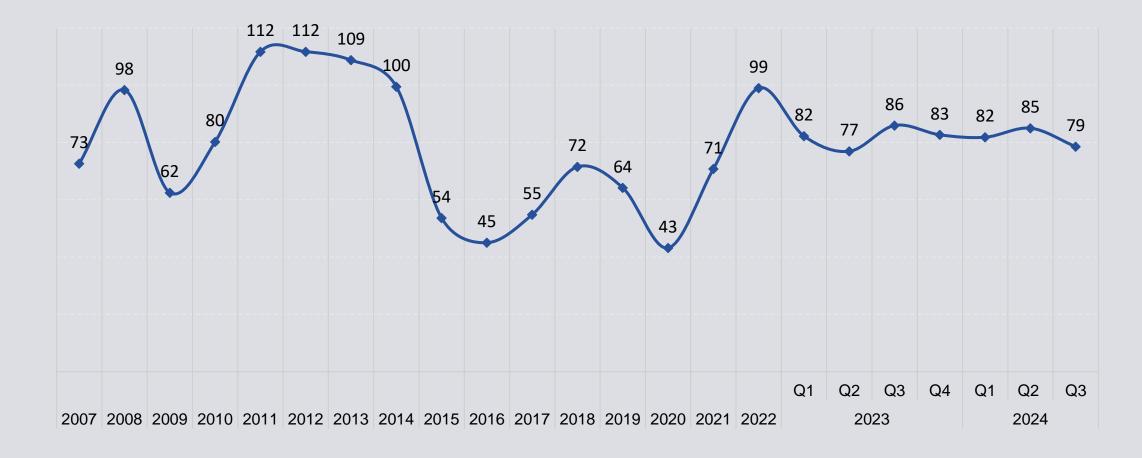
### **Europe contract-market in €/t**





### **Brent price**

### **Brent in \$/BBL**





# Sales by currency & impact on segment operating income (SOI)

% of sales Q3 2024 12 rolling months		<b>2024</b> currency change vs. €	Dropthrough* Sales → SOI	
USD	40%	-0.3%	20% / 30%	
EUR	32%	-	-	
CNY	6%	-2.7%	20% / 30%	
BRL	4%	-4.4%	-30% / -20%	
GBP	3%	+2.3%	20% / 30%	
CAD	3%	-1.4%	-20% / -30%	
AUD	3%	-1.4%	50% / 60%	

% of sales Q3 2024 12 rolling months		<b>2024</b> currency change vs. €	Dropthrough* Sales → SOI	
JPY	1%	-9.1%	70% / 80%	
MXN	1%	+0.4%	40% / 50%	
THB	1%	-3.7%	-150% / -120%	
CLP	1%	-12.7%	50% / 60%	
TRY	1%	-33.1%	80% / 85%	
SEK	1%	+0.5%	10% / 20%	
Other	3%	-	-	

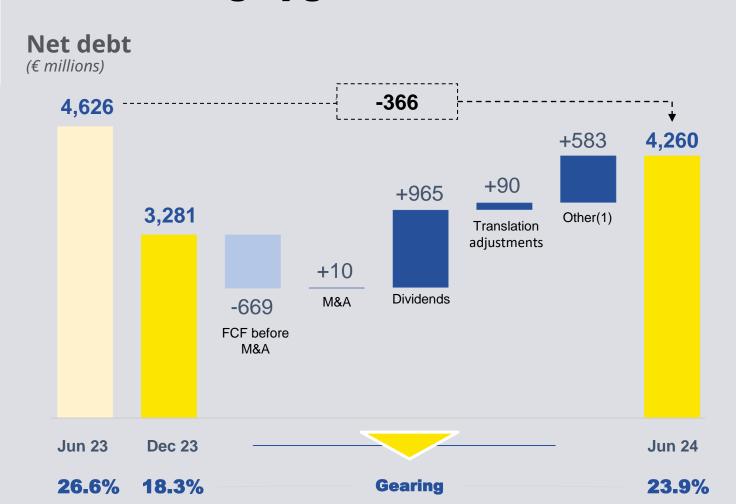
Illustration with impact of USD change on sales and SOI in €:

Sales 
$$x (40\% x (-0.3\%))$$
,  $x \sim 25\%$  = impact on SOI (-0.03%) impact on sales -0.12%

<sup>\*</sup> Dropthrough linked to the export/manufacturing/sales base



# H1 2024 gearing improved fostered by solid cash generation Credit rating upgrade



#### **Agency ratings**

Compagnie Générale des Établissements Michelin, as of July 24, 2024

	Long term	Short term	Outlook
S&P	A-	A-2	= 1
Fitch	Α-	F2	=
Scope	Α	S-1	=
Moody's (2)	A2 (previous: A3)		=

<sup>(2)</sup> Unsolicited rating – Upgraded to A2 on July 11, 2024

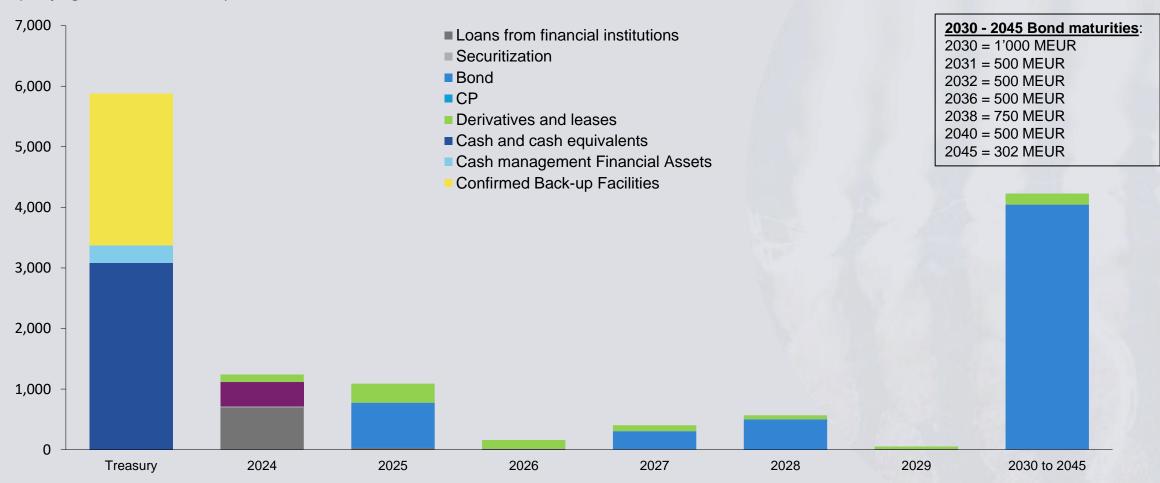


<sup>(1)</sup> Of which €502m share buyback program, and including new leases

# An adequate cash position with maturities well spread over time

#### Debt maturities at Jun. 30, 2024

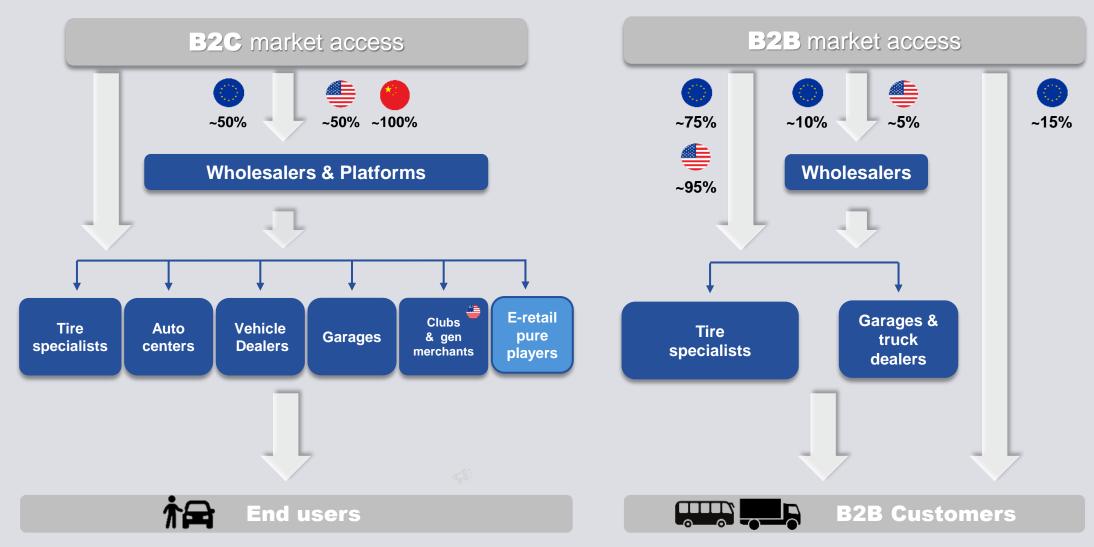
(carrying amount in € millions)





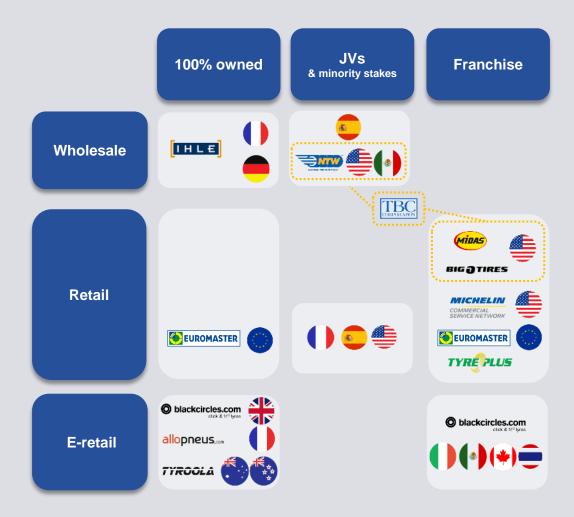


# Michelin tire market access: Reflecting broad product range in B2C and deep intimacy with service providers in B2B

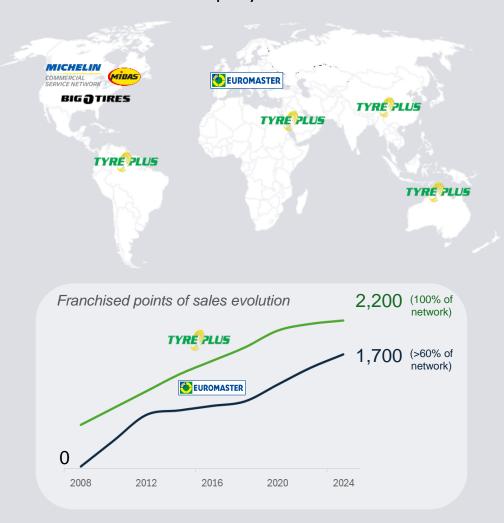




# Leveraging Michelin distribution assets and accelerating franchise



#### Franchised and company-owned retail networks

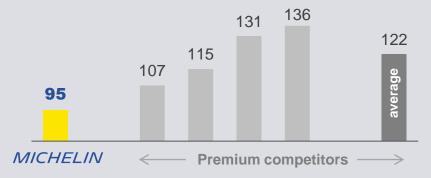




# Tires abrasion: A considerable competitive advantage, without any compromise on safety

Particle emissions: Michelin vs. other premium tiremakers (1)

Particle per vehicle unit: g/1,000 km



The environmental impact of tire abrasion is up to 50% higher for other manufacturers than for Michelin, whose tire technology currently gives them an enormous lead over the competition.

Download the ADAC study

- (1) Tyre wear particles in the environment, ADAC, March 2022 100 sizes tested
- (2) DEKRA studies in 2020 (MARK20B, MARK20E) and 2021 (MARK21E)

Particle emissions get reduced with each new range (2)









# Services to fleets: a suite of innovative solutions that empower mobility players to race towards zero-accident, zero-downtime, zero-emission

Unique customer intimacy and usage expertise

#### **CONNECTED SOLUTIONS**

Actionable insight provider for fleets leading towards zeroaccident, zero-downtime, zero-emission





Connected fleet management services



TIRE-AS-A-SERVICE
High-value tire outsourcing offer







LCV fleets decarbonation solution



MICHELIN MEMS 4

Monitoring tool for Mining tyre and usage conditions

#### MICHELIN MOBILITY INTELLIGENCE

Decision levers provider for public and private sector to make mobility safer, better and smarter.



SAFER ROADS



BETTER ROADS

Save lives

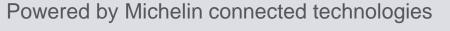
Optimize road maintenance



Monetize Michelin's high value mobility data outside



First and unique European truck driver's community





# Watèa by Michelin: A unique solution to decarbonize urban LCV fleets

#### Stakes of transition to E-LCV



LCVs ~ 3-4% of global CO2 emissions



Switch to EV

→ - 60% emissions



Mandatory to operate in cities

# Fleets pain points

### **Value proposition**



### **Tailored solution**EV, charging solution, maintenance

**Digital services**productivity increase and service continuity

A unique value proposal through an **all-inclusive subscription** (Opex)

### **Leveraging multiple Group assets**



AGILIS CROSSCLIMATE





**EUROMASTER** 





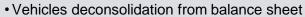


April 2023: 30% stake in Watèa capital finalized by Credit Agricole Leasing & Factoring









- Leveraging CA mobility's commercial platform and expertise in small fleets
- Acceleration in automotive leasing in Europe
- Shared commitment to a decarbonized mobility





## Polymer Composite Solutions: Leveraging our expertise and our innovations, for highly demanding applications

### R&D

 Unique expertise acquired in tire design & manufacturing:



materials

350 iob families

- Proficiency in materials chemistry and processing, from components to composites
- Fundamental & applied research capabilities
- Wide range of partnerships to accelerate innovation

## **Manufacturing**

 Ability to scale up and reproduce the materials-based solutions developed in the laboratory:







 Proficiency in industrial processes



With the same level of quality



Around the world

## **Growth strategy**

Organic growth



**MICHELIN** RESICARE



M&A-driven growth



- Higher growth
- Higher **EBIT margin**
- Lower capital intensity



Joint ventures













**Solutions** 



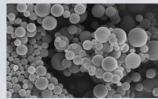














# M&A active portfolio management with three major steps in 2023, reflecting Michelin in Motion 2030 strategy

## 2023 main deals











## Zoom on 3 majors steps



TBC sold its retail activities to increase profitability

- 2018: 50/50 JV set up with Sumitomo Corp
- 2018-23: strong cash generation, with \$400m shareholder loans reimbursed
- 2023: divesting from company-owned retail to focus on wholesale and franchise



Stellantis
acquired 33% aside
Michelin and Faurecia

- 2019: 50/50 JV set up with Faurecia
- 2023: building up new assembling capacities
- Giga factory in France (Saint-Fons)
- 1st production line in the US (California)
- Saint-Fons capacity:
   2026: 50,000 / year
   2028: 100,000 / year

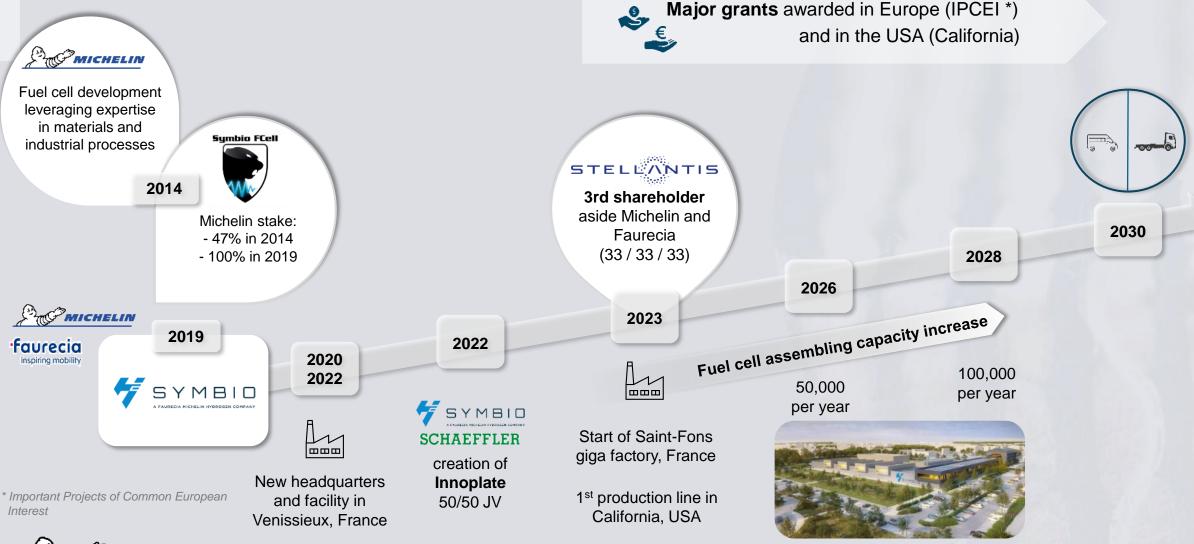


Michelin acquired FCG to create a leader in Engineered fabrics & films

- 20% increase of High-tech materials revenues to €1.3bn (FY22 pro-forma)
- Improved Michelin growth profile, margin accretive, positive cash generation and favorable impact on EPS
- Positioning the Group as a key player in polymer composite solutions



# Symbio: fast expansion towards worldwide leadership in light and heavy commercial vehicles







## Recognized leadership in non-financial performance

## **Major ratings**

(as of September 30, 2024)

## **Michelin Ratings**











ecovadis

Negligible Risk 9,6

**AAA** 



« LEADERSHIP »



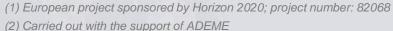
73 / 100

B-Prime 78 / 100 *Platinum* 



# On the path to full product circularity with 40% renewable or recycled materials by 2030, up to 100% by 2050







RENEW

REUSE

REDUCE

RECYCLE

# TRWP: Michelin driving innovation and advancing knowledge in the tire industry

## Scientific studies to measure the environmental impact of TRWP (1)



AIR

Studies confirm that TRWP account for less than 1% of particulate matter pollution



Studies suggest that most TRWP do not reach estuaries

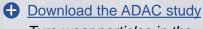




- ✓ Established Dec 2023
- ✓ Joint laboratory with CNRS (French National Center for Scientific Research) and University of Clermont Auvergne
- ✓ Mission 1: to understand the biodegradation of wear particles
- ✓ Mission 2: to develop tools to foster new solutions to make particles bio-assimilable by the environment.



- ✓ Methodology to measure particles emitted by tires & road
- ✓ Developed by Michelin
- √ Validated by scientific reviews
- √ To be used by ETRMA<sup>(2)</sup> as a reference for its testing.
- ✓ Complementing Michelin's advocacy of EURO 7 regulation
- (1) TRWP Tire & road wear particles are tiny debris generated by abrasion from a tire's contact with the road surface. This abrasion is caused by the tire's grip and keeps the tire safely on the road.
- (2) European Tyre & Rubber Manufacturers Association



Tyre wear particles in the

environment (March 2022)



# Natural resources and decarbonation: driving up industry standards on product performance

If the world was driving on Michelin PC/LT tires, it would save every year ...



million tons
of CO<sub>2</sub> emissions
(scope 3 - usage)

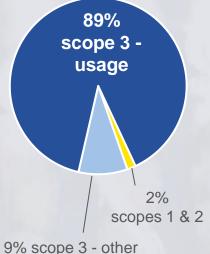
or
2 years of

thanks to **lower rolling resistance**, without sacrificing other performance features such as safety and low abrasion.

or
2 years of
New York City's
CO<sub>2</sub> emissions







9% scope 3 - other value chain activities

- (1) Underlying hypothesis: 30% advantage for Michelin vs. competitors in abrasion, as calculated by ADAC Tyre wear particles in the environment, March 2022.
- (2) Estimated impact on scope 3 usage of the tire industry if Michelin's technology was used by all manufacturers in all geographies. Underlying hypothesis: 20% advantage for Michelin vs. competitors in rolling resistance, based on data extrapolated by Michelin.
- (3) See page 179 of the 2023 Universal Registration Document for details.



# Michelin: First manufacturer to design a road-homologated tire with 58% renewable or recycled materials

On the way to our "100% Renewable or Recycled materials by 2050" goal: new tires with breakthrough technologies





(1) Size: 275/70 R22.5 152/149 (2) Size: 235/55R19 105W



# Strong commitment to reduce impact of operations on biodiversity and ecosystems

RESEARCH & DEVELOPMENT	2023	2025 ———	2030 ——
<b>Life Cycle Analysis</b> incl. biodiversity criteria from best methods	100% of new products	products: 100% services: Pilot	<b>100%</b> of new ranges marketed
RAW MATERIALS	2023	2025	2030 ——
Natural rubber used by the Group assessed "deforestation-free" (1) Direct operations and suppliers N.B. Under validation by actionature international	<b>9%</b> <sup>(2)</sup>	<b>100%</b> EUDR compliant	100% of the volume use
Reducing pesticide use in rubber cultivation <sup>(3)</sup> Direct operations and joint ventures  M.B. Under validation by act4nature international	-58%	-50%	<b>-70%</b> vs. 2019
Evaluation of raw material supplier policies & practices <sup>(4)</sup>	Approach under definition	Pilot	<b>80%</b> of suppliers
MANUFACTURING AND	2023	2025 —	2030 —
Biodiversity plan adapted to local issues	16 sites	at least <b>15 sites</b>	100% of sites
No phytosanitary products to maintain outdoor spaces	22 sites	at least <b>30 sites</b>	<b>100%</b> of sites

<sup>(1)</sup> Criteria in accordance with the EUDR - European Union Deforestation-free Regulation

<sup>(4)</sup> Other than natural rubber; Impacts of raw materials identified through Life Cycle Analyses (LCA)



<sup>(2)</sup> Calculated on the basis of 2023 volumes by supplier

<sup>(3)</sup> Per hectare

# Sustainable natural rubber by Michelin: Driving progress across a fragmented value chain

### **ID CARD**

~90% of Group's supply come from ~2 M farmers with an average farm size of 3 Ha

Up to **7 middlemen** between direct suppliers and smallholders in Asia

~150 direct suppliers

### **Global presence**

in Brazil, Indonesia, Thailand & West Africa (including joint-ventures):

- 85,000 ha. of plantations
- 15 rubber processing plants
- 500,000 tons/year production

**GPSNR Founding member** (Global Platform for Sustainable Natural Rubber)



### **ACCELERATING SUSTAINABILITY ACROSS THE INDUSTRY BY 2025**

- Dedicated roadmap tracking commitments on zero deforestation, human rights, and farmer empowerment
- Geolocation of millions of rubber tree plots in collaboration with suppliers to meet EU regulation requirements for deforestation-free products by Dec.30, 2024.



## EXTENDING ASSESSMENTS OF PRACTICES ACROSS THE VALUE CHAIN: 2023 ACHIEVEMENTS

- Direct suppliers via EcoVadis: 97% of expenditures assessed, 94% "ESG mature"
- Indirect suppliers: RubberWay mapp. deployed at 83% of suppliers (in volume) in 2023



### **IMPLEMENTING IMPACTFUL PROJECTS**

Brazil

increasing harvest while preserving the forest (767,600 hectares)\* - 1,000 families in Amazonas

• Indonesia improve skills of 1,000 smallholders using RubberWay app. by 2024 – (with Porsche) East Kalimantan: training 2,000 farmers by 2024

Sri Lanka

improving skills & sustainability performance of 6,000 smallholders by 2025, impacting ~30,000 people

Thailand

helping 1,000 farmers diversify their income with agroforestry by 2025\*\*

- West Africa (with joint-venture)
  - ~90,000 farmers trained per year

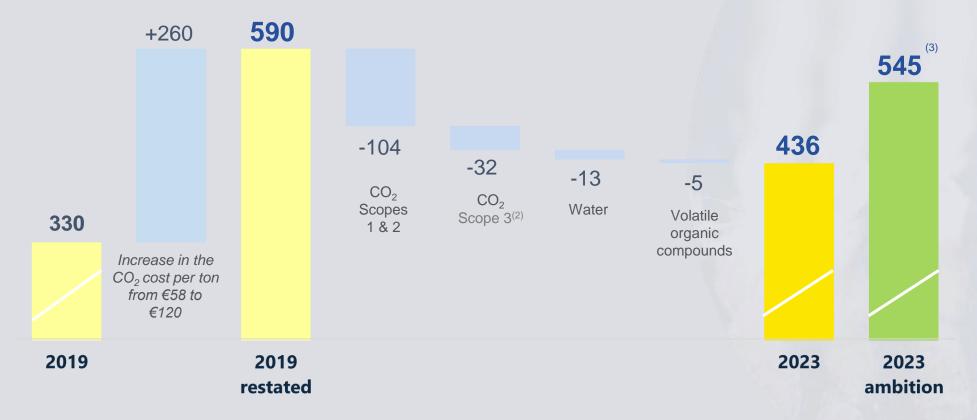


<sup>\*</sup> With WWF

<sup>\*\*</sup> As part of the Global Platform for Sustainable Natural Rubber (GPSNR)

## Externalities: 2023 achievements exceeded ambitions

**Externalities costs evolution: CO2 emissions, VOC**<sup>(1)</sup> **emissions and water withdrawals** (€ millions)



<sup>(1)</sup> Volatil Organic Compounds

<sup>(3)</sup> Corresponds to 2023 target of approximately €300m announced at the CMD on April 8, 2021, adjusted for the ton of CO2 valued at €120/t



<sup>(2)</sup> Inbound and outbound transportation and distribution of natural rubber, semi-finished products and finished product

# Michelin applies the recommendations of the Task Force on Climate-Related Financial Disclosures (TCFD)

### **MICHELIN'S ANSWER**

See p. 189 of 2023 Universal Registration Document for more details



Detailed information concerning the application of TCFD recommendations may be found in the public answers to the CDP Climate Change 2022 questionnaire (see https://www.cdp.net/en/responses).

### **GOUVERNANCE**

As part of the Supervisory Board's role of exercising permanent oversight of the Group's management, the CSR Committee began to review the climate strategy and issue recommendations.

### **STRATEGY**

Four climate scenarios comprising narrative descriptions and quantitative socio-economic and physical assumptions were updated, deepened and deployed for use at two levels:

- by the business lines, regional organizations, operating units, corporate departments and other units as part of strategic thinking and ideation exercises,
- by the Group Executive Committee, to compare them to Group strategy and analyze their resilience about climate change and other indirect risks arising from the environmental transition.

### RISK MANAGEMENT

In 2021, an initial internal audit of systemic physical risks was performed and the first pilot study of the vulnerability of certain Group operations was completed.

### **METRICS AND TARGETS**

Joining the "Race to Zero" campaign, answering the call to action led by the Science Based Targets initiative (SBTi), the United Nations Global Compact and We Mean Business, by committing to reach net zero emissions by 2050.

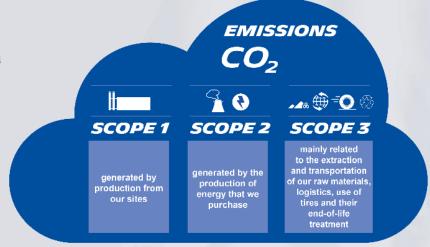


# Climate strategy structured around transition and adaptation plans, towards Net-Zero emissions by 2050

### **STRUCTURED AROUND 2 AXES:**

- A TRANSITION plan including initiatives to decarbonize direct and indirect activities in the value chain (Scopes 1, 2 & 3) and a strategic plan to support a low-carbon economy
- An ADAPTATION plan responding to physical impacts of climate change





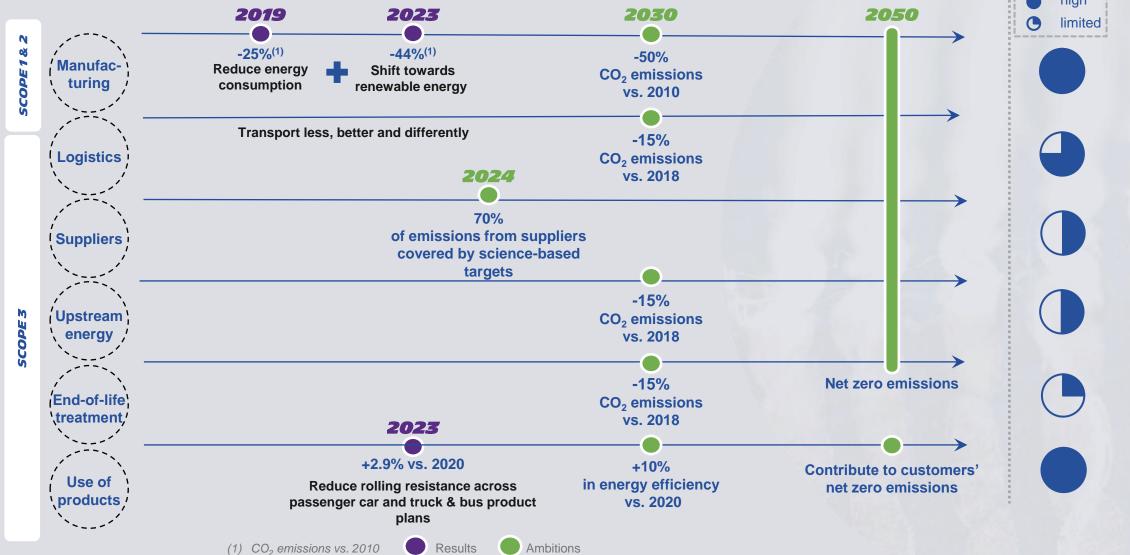
### **BASED ON 3 PRINCIPLES:**

- Achieve net-zero emissions by 2050 by fulfilling our external emission reduction commitments by 2030,
- Identify risks and opportunities based on climate change scenarios,
- Transparently disclose information to our external stakeholders.



## 2030 environmental ambition: on track to reach net zero emissions

in 2050 Group's ability to have an influence high

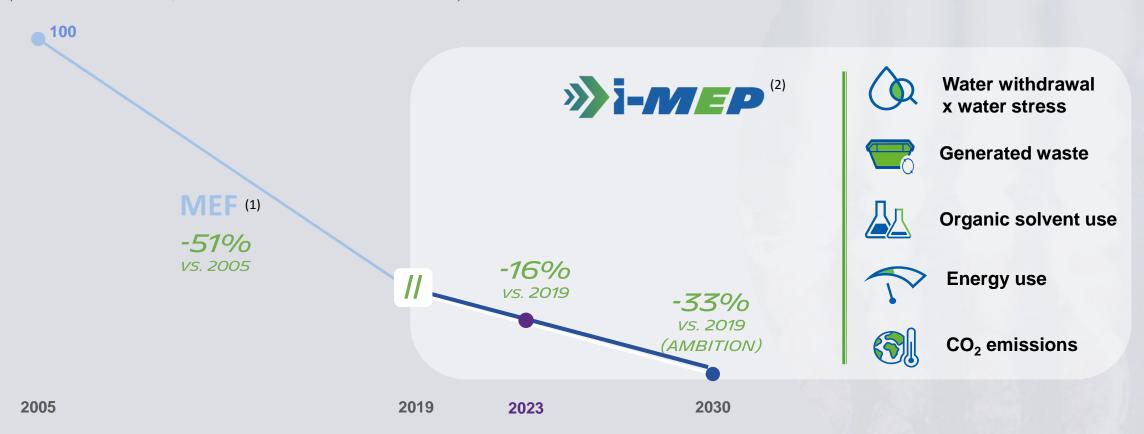




# Sharp reduction in the environmental footprint of our operations, on track to reach 2030 target

## **Environmental footprint of our sites**

(MEF vs. 2025 till 2019, i-MEP since 2019 - ISO14001- certified)



<sup>(1)</sup> Michelin Environmental Footprint;

<sup>(2)</sup> industrial-Michelin Environmental Performance; see detailed definition p.173 of the 2023 Universal Registration Document



## Fostering social and societal cohesion through ambitious initiatives

## 'Living wage' for every Group employee

- 'Global Living Wage Employer' certified by Fair Wage Network
- Enabling each employee to provide for his/her family's essential needs
- For all Group employees, since Jan. 2024







# Michelin One Care Program, a universal social protection floor

- Provide time to welcome a new child
- Family protection in case of employee's death
- Ensuring employees and their families can access a health program
- For all Group employees, by Jan.2025

## Lifelong learning approach

- Each year, over €240m dedicated to training
- Talent Campus launched in 2022, with 1,000 teaching contributors
- **55,000 online modules**, available 24 hours a day



# Diversity and inclusion: Progress in gender balance and acceptance of diversity, demonstrating the Group's commitment

IMDI"

*2023* **72/100** 

+2 pts vs. 2022

## **EQUAL OPPORTUNITY**

Every employee can develop his/her talents within the company. Michelin pays particular attention to the internal promotion of manufacturing operators.

## **DISABILITY**

Michelin offers career paths to people of all abilities according to its talent development policy.

## **GENDER BALANCE**

Achieve parity among Group executives and, by 2030, set the gender balance benchmark in our industry.

## IDENTITY AND DAVID

All our host country nationalities and cultures are represented in all corporate functions in the operating regions and at headquarters, in line with the geographical footprint of each business.

MULTI-NATIONAL MANAGEMENT

All D&I<sup>(2)</sup> aspects, (e.g., age, sexual orientation, ethnicity, religion, etc.) Enable every person to be who they really are and to bring their authentic selves to work.

- (1) IMDI Management Index: see definition on p. 237 of the 2023 Universal Registration Document
- (2) Diversity and Inclusion



# Michelin governance pillars: Clear segregation of management and supervisory powers

### **GENERAL PARTNERS SUPERVISORY BOARD** With unlimited joint and personal liability for the Company's debts **SAGES MANAGERS Barbara Dalibard Non-Managing General Partner** Chair of the Board Administer and manage the Initiates the Managers' Company succession and compensation process Exercises permanent **Florent Menegaux** oversight of the Company's **Vincent Montagne General Partner** management, assesses its Chairman **Managing Chairman** quality and reports thereon to the shareholders **Yves Chapot General Manager**

Auditors
Deloitte &
PwC

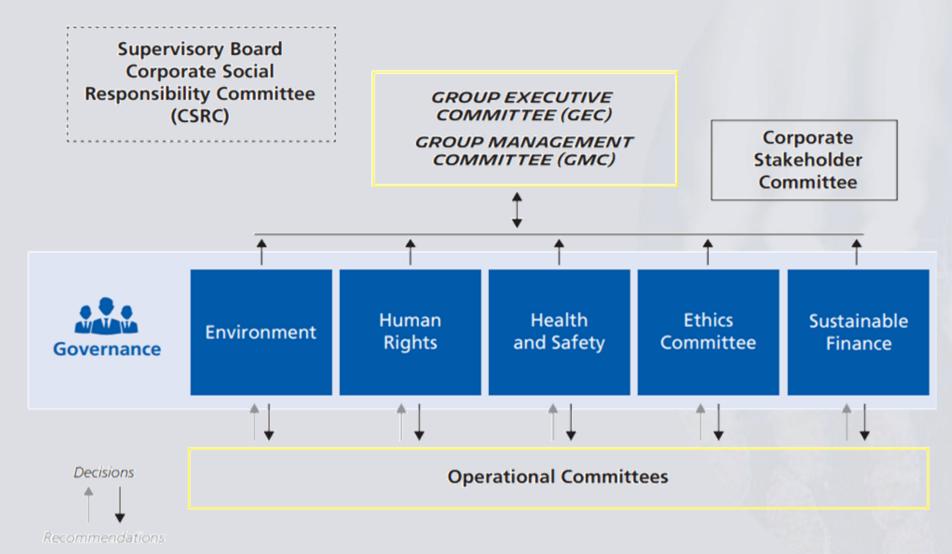
Statutory

Collaborate on Manager succession planning and compensation make recommendations

**SHAREHOLDERS (LIMITED PARTNERS)** 



# ESG awareness and oversight are fully embodied in Michelin's governance structure





# ESG criteria are included in the Managers' compensation and shared with all employees via performance share plans

## **Fixed compensation**

€1,100,000

Benefit in kind (car) €10.000

FLORENT MENEGAUX

## **Annual variable compensation**

Capped at 150% of fixed compensation

Deducted in full from the General Partners' 2022 Profit Share\*\*

Consolidated net income

4% of Profit Shares

Overall weighting up to 80% of fixed compensation

#### **Quantitative criteria:**

- Growth in **SOI** (25%)
- Growth in structural free cash flow before acquisitions (25%)

### Quantifiable qualitative criteria:

- Deployment of the Group's transformations (10%)
- Employee safety **TCIR** (5%)
- Percentage of Women in management positions (5%)
- Level of CO<sub>2</sub> emissions (10%)

**Performance share grants** 

Subject to performance conditions over 3 years

- ✓ Allocation limited to 0.05% of Company's share capital
  ✓ Capped at 140% of annual fixed compensation
- 1. Market performance: Michelin's share price vs. change in the Stoxx Europe 600 index (annual average)

Weighting: 30%

2. CSR performance

- i-MEP, Industrial Michelin Environmental Performance
- Employee engagement

Weighting: 40%

**3. Operating performance: Sales growth** excluding tires and distribution **and ROCE** 

Weighting: 30%

The following are applied to each criterion:

- →a trigger point, below which no compensation would be due
- →a target, if the target is met, 100% of the compensation for the criterion would be payable
- →an outperformance tranche, between 100% and 150% of the objective
- →an intermediate tranche between the different points (compensation prorated to the achievement rate for the objective)

- Requirement to hold 40% of the vested shares for as long as the Managers remain in office
- Shares may only be delivered if the Profit Share has been distributed in respect of the year preceding the one in which the shares are issued

ESG incentives



Autos field trip Kepler Cheuvreux November 7, 2024

## **Glossary**

### FREE CASH FLOW (FCF)

Free cash-flow excluding M&A: free cash-flow, which is stated before dividend payments and financing transactions, corresponds to net cash from operating activities less net cash used in investing activities, including JV financing, adjusted for net cash-flows relating to cash management financial assets and borrowing collaterals. M&A-related cash-flows and repayment of IFRS 16 debt are not included.

### ROCE

Return on capital employed: Net operating profit after tax (NOPAT), calculated at a standard tax rate of 25%, corresponding to the Group's average effective tax rate; divided by average economic assets employed during the year, i.e., all of the Group's intangible assets, property, plant and equipment, loans and deposits, investments in equity-accounted companies, and net working capital requirement.

#### **TIRE SALES**

Sales from Michelin's core business, including the Tire-as-a-Service (TaaS) business and Distribution operations.

#### **NON-TIRE SALES**

Sales from the Connected Solutions (excluding TaaS and Distribution) and Polymer Composite Solutions businesses, excluding joint ventures.

#### IMDI

Inclusion and Diversities Management Index, see definition p.237 of the 2023 Universal Registration Document

#### **TCIR**

Total Case Incident Rate, see definition p.264 of the 2023 Universal Registration Document

#### I-MEP

Industrial - Michelin Environmental Performance, see definition p.173 of the 2023 Universal Registration Document

#### RENEWABLE OR RECYCLED MATERIALS

New KPI name for "Sustainable materials", definition unchanged see p.193 of the 2023 Universal Registration Document

#### NPS

Net Promoter Score, see definition p.287 of the 2023 Universal Registration Document



## **Disclaimer**

This presentation is not an offer to purchase or a solicitation to recommend the purchase of Michelin shares. To obtain more detailed information on Michelin, please consult the documents filed in France with *Autorité des marchés financiers*, which are also available from the <u>Michelin.com</u> website.

This presentation may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions as at the time of publishing this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or inferred by these statements.



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