



# $\fbox$

- In Q1 2022, existing operational disruptions were exacerbated by the systemic impact of the conflict in Ukraine and the resurgence of Covid-19 in China, putting more pressure on already tight supply chains and driving up costs even further.
- In this context, worldwide demand was up in Q1:
  - The PC/LT tire market grew by 2%, dragged down by ongoing disruptions in OE, mainly in Europe, while the RT segment trended upward
  - The Truck tire market expanded by 4% outside China, but plunged a steep 37% in China
  - Specialty markets remained robust in all segments, with strong underlying demand in Mining in a market still limited by supply shortages
  - January and February were dynamic, while March was hard hit by the impact of the conflict in Ukraine and the resurgence of Covid in China, against an unfavorable basis of comparison
- Consolidated sales ended the first quarter at €6.5bn, up 19.0% year-on-year, of which a 3.4% positive currency effect :
  - a 11.9% gain from price increases, designed to offset further costs increases
  - a 1.6% increase from the mix effect, reflecting growth in the 18"+ segment and a favorable OE/RT mix in the Automotive division
  - a 0.5% growth in tire volumes, limited by multiple operational disruptions
  - a 0.8% gain from external growth, mainly from the consolidation of Allopneus.com at the end of 2021
  - a strong 11.9% increase in non-tire sales
- The Group maintains its guidance for 2022 <sup>(1)</sup>

2022 Sales - April 26, 2022

<sup>(1)</sup> Barring any increase in systemic impacts, such as deeper supply chain disruptions or tighter restrictions on freedom of movement that could result in a significant drop in the tire markets.



#### INFLATION AND SUPPLY CHAIN DISRUPTIONS INTENSIFIED IN Q1, PUSHING THE MARKET TO THE LOWER END OF EXPECTATIONS

Geopolitical tensions and a persistent health crisis

202

are further increasing inflation and operational

disruptions in 2022 **Unpredictable health situation** (units Still affecting production in several countries and many industries, creating new bottlenecks and additional inflation **Transportation crisis**  Maritime shipping Truck drivers Jan Feb Further increase in costs (units) 5 Raw materials Logistics services Energy inputs Labor shortages / Increasing social tensions The labor shortage has started to ease in North America Truck drivers strike in Spain, social unrest in Sri Lanka Source: Michelin market data are regularly adjusted and may 2022 Sales - April 26, 2022 be updated following their initial publication.

Supply disruptions lowered demand, mainly from OEMs, for PC/LT tires and, to a lesser extent, for Truck and Bus tires. Europe was particularly affected in Q1, as was China in March

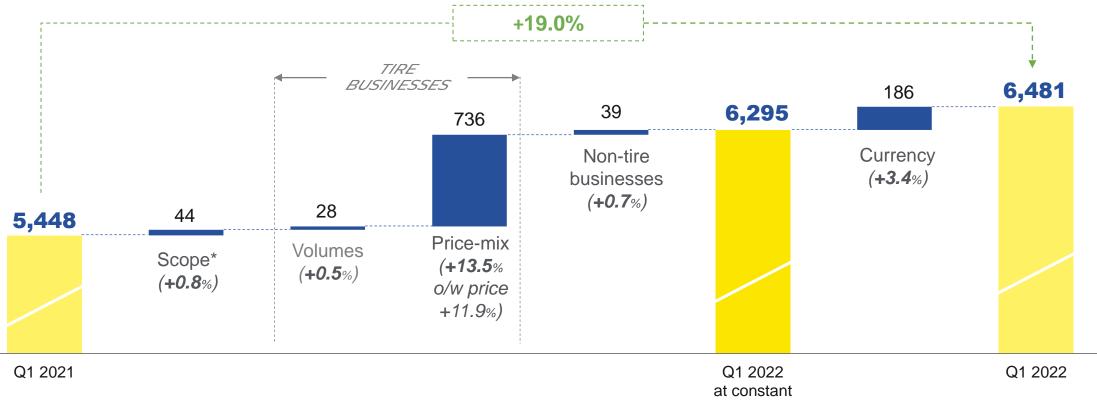


#### SALES GROWTH OF 19% IN Q1 2022 DYNAMIC TIRE PRICING IN A HIGHLY INFLATIONARY ENVIRONMENT NON-TIRE SALES UP BY 11.9% OR €39M AT CONSTANT EXCHANGE RATES

Analysis of first quarter sales

(in € millions and as a %)

Q1 2022 Sales - April 26, 2022



exchange rates

\* Deconsolidation of the printing, publishing and marketing businesses associated with Maps & Guides for France (Michelin Editions) on February 1, 2021, and of Solesis on May 28, 2021; consolidation of TechnoBalt on May 1, 2021, and Allopneus.com on December 30, 2021.





#### SALES GROWTH IN EVERY SEGMENT RESTRICTED BY OPERATIONAL DISRUPTIONS, DYNAMIC PRICING POLICIES IMPLEMENTED IN ALL NON-INDEXED BUSINESSES

(in € millio	ns)	Q1 2022	Q1 2021	Change
	<b>RS1 sales</b>	3,254	2,694	<b>+20.8%</b>
	Volumes	-	-	+0.2%
	<b>RS2 sales</b>	1,674	1,388	<b>+20.6%</b>
	Volumes	-	-	+2.6%
	<b>RS3 sales</b>	1,553	1,366	<b>+13.7%</b>
	Volumes	-	-	-0.9%

In an environment shaped by strong inflation and significant operational disruptions:

- RS1: dynamic pricing management led to strong growth in sales, with OE impacted by the shortage of spare parts, and with strong demand for 18"+ Replacement tires helping to maintain a favorable OE/RT mix.
- RS2: strong growth in sales was impelled by responsive pricing management and continued expansion in fleet management solutions, on the back of sustained demand in Europe and the Americas, with a focus on the highest value market segments.
- RS3: dynamic pricing management in the non-indexed businesses and higher volumes in most businesses Beyond Road, Two-wheel, Aircraft, Conveyor Belts led to growth in sales. Despite easing pressure on the upstream supply chain and an appropriate staffing level, Mining sales were still held back by shipment disruptions in Q1.







• Michelin condemns unequivocally any violation of international laws. The Group's position is always on the side of its employees, regardless of the nation they called home, and their safety is always the number one priority. Michelin is fully complying with the sanctions that are being adopted by the international community in each country where it operates.

#### • Group exposure to Ukraine and Russia:

- About 1,000 people, of which 750 are employed in our plant in Davydovo (less than 2 million Passenger car tires per year, i.e. ~1% of the Group's Automotive tires worldwide capacity); plant operations were suspended mid-March;
- Around 2% of Group sales (based on 2021);
- Balance sheet exposure at the end of December 2021: ~€200m, of which €40m in fixed assets<sup>(1)</sup>.

#### • Impact of the conflict on the Group:

- Production in Europe: ~3 days on average of monitored shut down;
- Alternative sourcing activated for raw materials, more particularly carbon black;
- The conflict has exacerbated already existing disruptions and fueled additional inflation (mainly energy in Europe and transportation).

<sup>(1)</sup> See section 5.1.11 of the 2021 Universal Registration Document for more details, available on <u>https://www.michelin.com/en/finance/regulated-information/financial-publications/</u>









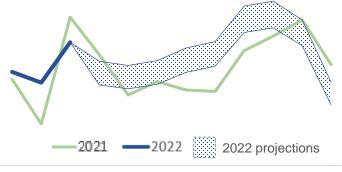
#### 2022 MARKET SCENARIO: GROWTH EXPECTED AT THE LOWER END OF RANGES, IN A PERSISTENTLY DISRUPTED ENVIRONMENT



#### PC/LT: +0%/+4%\*

- OE: supply difficulties expected to constrain OEM demand, mainly in Europe
- RT: global demand to remain high, without significant inventory rebuilding

#### PC/LT market forecast (units)



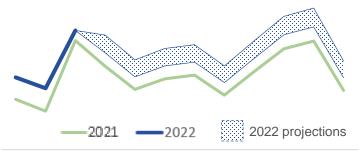
Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

TRUCK excl. China: +3%/+7%\*

#### Truck tires worldwide: +1%/+5%\*

- OE: demand outside China expected to keep growing, despite some new supply difficulties
- RT: global demand to remain strong,
   buoyed by freight demand in every region

Truck market forecast, excluding China (units)



Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

# SPECIALTIES: +6%/+10%\*

- Mining tires: demand to remain robust, but the health crisis and supply chain disruptions will continue to complicate operations in H1
- Off-the-road tires: growing demand, despite some supply difficulties in OE
- Two-wheel tires: sustained growth
- Aircraft tires: growth in demand from still weak comparatives



\*vs. 2021

🖉 Q1 2022 Sales – April 26, 2022

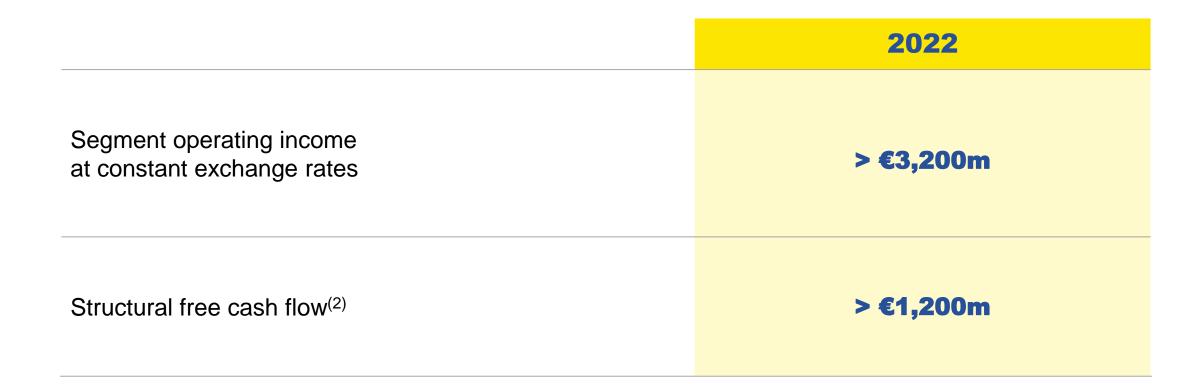


	2022
Volumes	In line with markets
Cost impact of raw materials prices, customs duties, transportation and energy	Strongly negative
Net price-mix / raw materials, manufacturing and logistics performance	Neutral









<sup>(1)</sup> Barring any new systemic effect: deeper supply chain disruptions or tighter restrictions on freedom of movement that would result in a significant drop in the tire markets. <sup>(2)</sup> Structural free cash flow corresponds to free cash flow before acquisitions, adjusted for the impact of changes in raw material costs on trade payables, trade receivables and inventories (see definition slide 63).











# • Events to come:

- -May 13, 2022: Annual Shareholders Meeting
- -July 26, 2022 (after close of trading): First-half 2022 results
- -October 25, 2022 (after close of trading): Third-quarter and 9 months 2022 sales
- -November 29, 2022: Update about « Michelin in Motion » (digital event)

# • Dividend dates:

- -May 17, 2022: Ex-dividend Date
- -May 18, 2022: Record date
- -May 19, 2022: Payment date



**OF SHARPLY RISING COSTS** 

YoY QUARTERLY SALES CHANGE

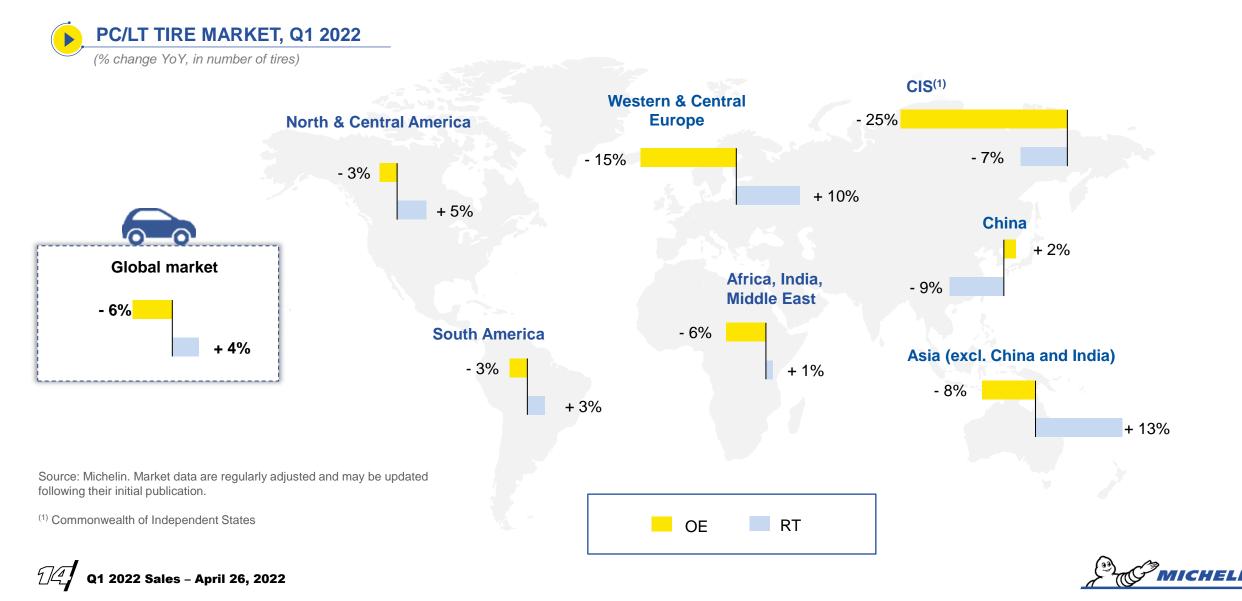




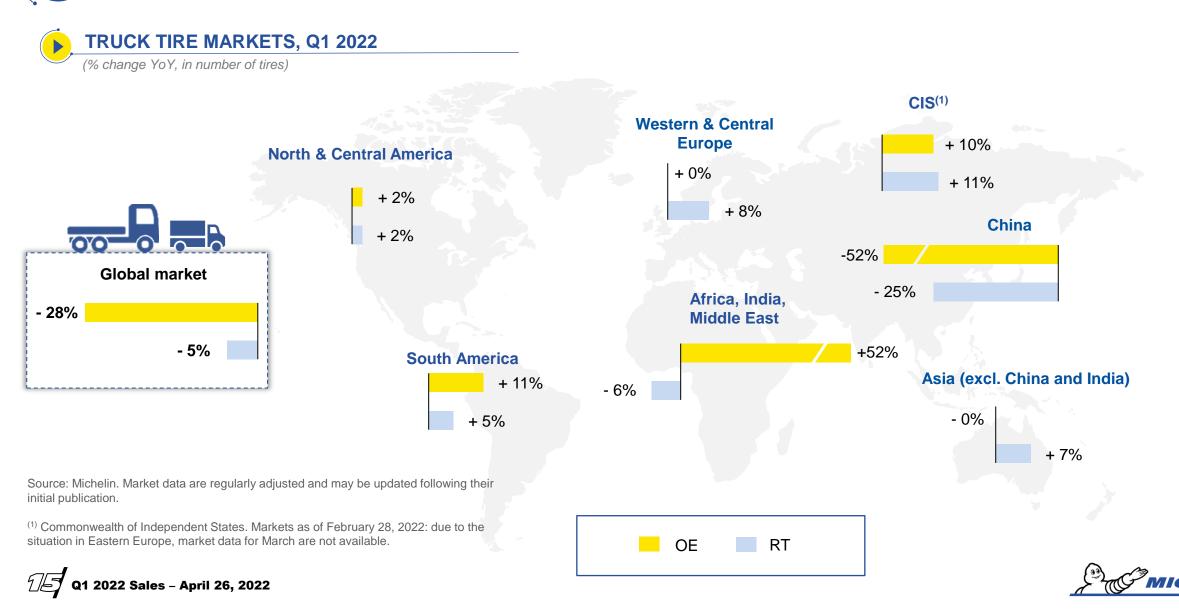


기즈 Q1 2022 Sales – April 26, 2022

#### Q1 2022 – PC/LT MARKETS: UP 2% WW, DRAGGED DOWN BY ONGOING DISRUPTION IN OE MAINLY IN EUROPE, WHILE THE RT SEGMENT TRENDED UPWARD



### **91 2022 – TRUCK TIRE MARKETS: EXPANDED BY 4% OUTSIDE CHINA DRIVEN** BY ECONOMIC ACTIVITY, DOWN BY 12% INCLUDING CHINA





#### SALES BY CURRENCY AND SEGMENT OPERATING INCOME (SOI) IMPACT

<b>% of s</b> Q1 20 12-month	022	<b>Q1 2022</b> currency change vs. €	<i>Dropthrough</i> * sales → SOI
USD	36%	+ 7.5%	35% / 45%
EUR	31%	-	-
CNY	6%	+9.7%	25% / 30%
BRL	4%	+ 11.5%	-30% / -20%
CAD	3%	+ 7.4%	25% / 30%
GBP	3%	+ 4.8%	25% / 30%
AUD	2%	+ 0.5%	80% / 85%

<b>% of s</b> Q1 20 12-month	022	<b>Q1 2022</b> currency change vs. €	<i>Dropthrough*</i> sales → SOI
RUB	2%	- 8.3%	25% / 30%
JPY	1%	- 2.0%	80% / 85%
MXN	1%	+ 6.3%	80% / 85%
TRY	1%	- 43.1%	25% / 30%
ТНВ	1%	- 1.6%	-130% / -100%
Others	9%	-	-

To read the table: illustration with impact of USD change on sales and SOI in  $\in$ Sales x 36% x 7.5% x ~40% = impact on SOI (~+1.1%) impact on sales +2.7%

\* dropthrough linked to the export/manufacturing/sales base

Q1 2022 Sales – April 26, 2022

10

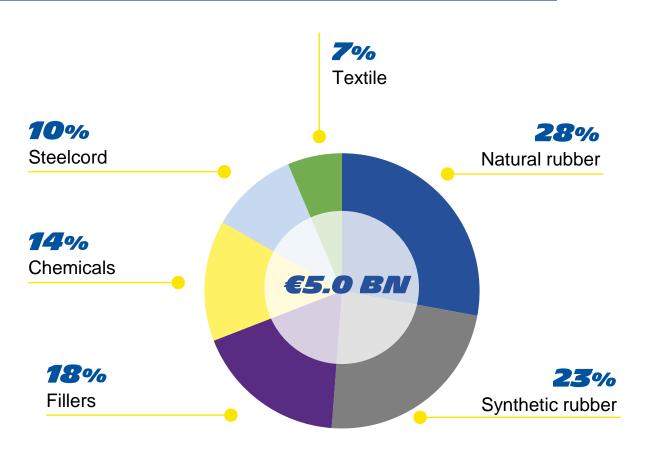




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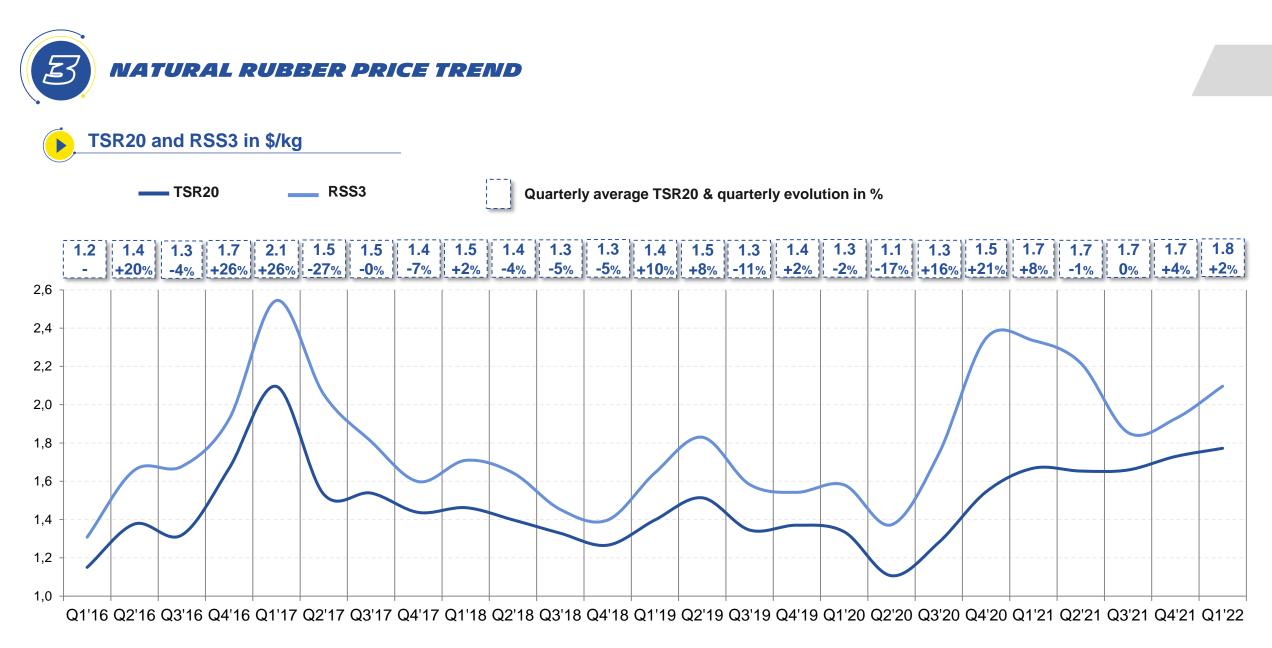
Q1 2022 Sales – April 26, 2022

#### COST OF RAW MATERIAL USED IN PRODUCTION IN 2021



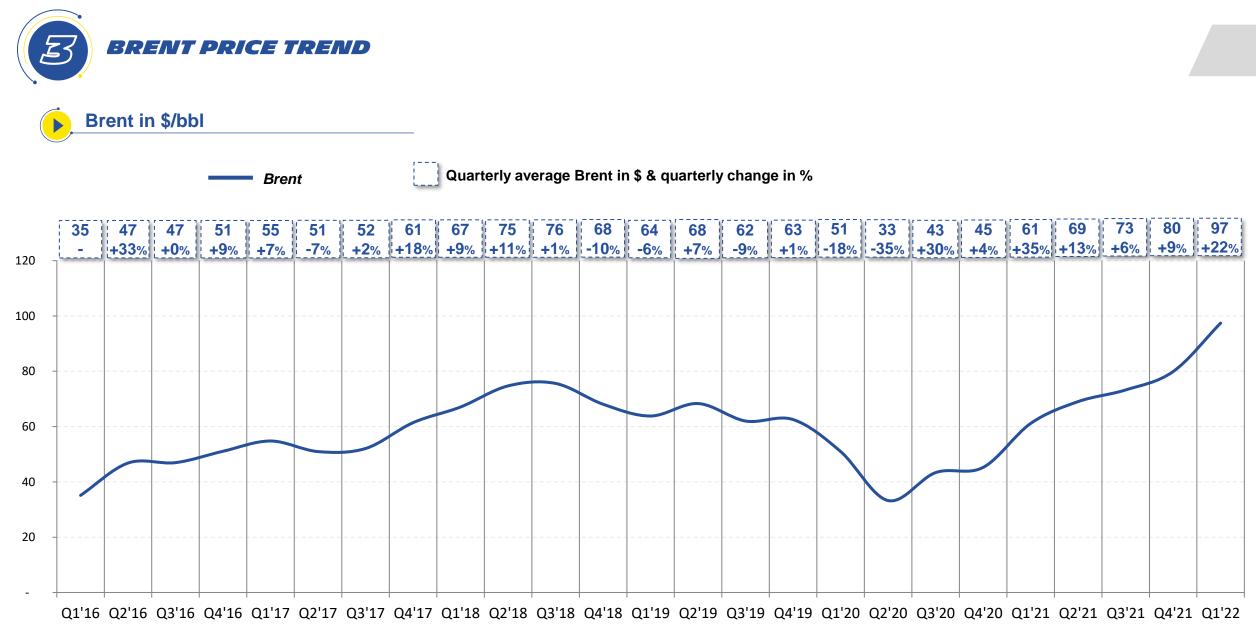






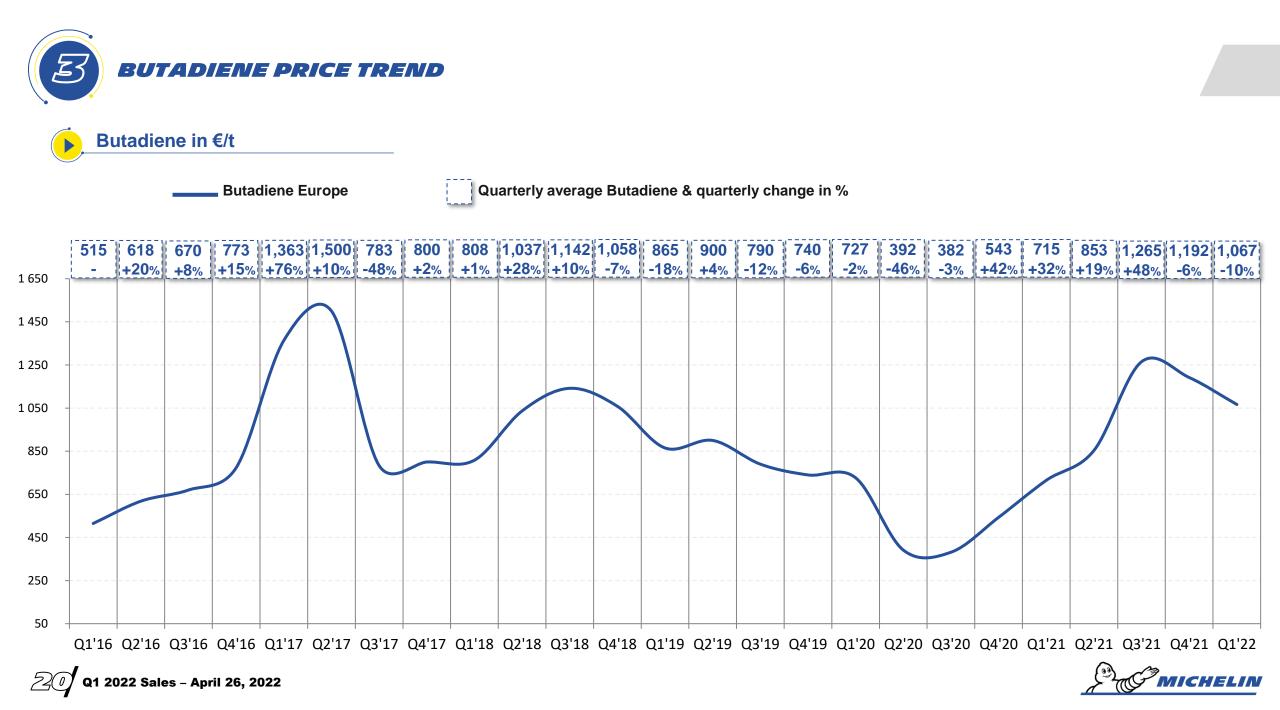
Source: SICOM





[]은 Q1 2022 Sales – April 26, 2022







(in € millions)	2021	2020	2019
Sales	23,795	20,469	24,135
Segment EBITDA	4,700	3,631	4,763
Segment EBITDA margin	<b>19.8%</b>	17.7%	19.7%
Segment Operating Income	2,966	1,878	3,009
Segment Operating margin	12.5%	9.2%	12.5%
Other Operating income and expenses	(189)	(475)	(318)
Net income	1,845	625	1,730
Basic earnings per share (in €)	10.31	3.52	9.69
Capital expenditure outlays	1,441	1,323	1,715
Free cash flow*	1,357	2,004	1,142
Gearing	18.6%	28.0%	39.2%

\* Definition: see slide 63





#### FY 2021: €1.4BN IN FREE CASH FLOW<sup>(1)</sup>, SUPPORTED BY A STRONG €4.7BN IN EBITDA. 10.3% ROCE<sup>(1)</sup>, IN LINE WITH THE 2023-2030 TARGET OF ABOVE 10.5%



#### Free cash flow<sup>(1)</sup>

(in € millions, including JV financing and acquisitions)

Segment EBITDA	4,700
Change in net trade working capital	(824)
of which inventories	(1,106)
Tax and interest paid	(769)
Capital expenditure outlay	(1,441)
Acquisitions	(107)
Restructuring	(214)
Other	12
Free cash flow <sup>(1)</sup>	1,357

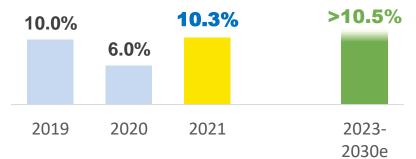
 $^{\left( 1\right) }$  See slide 63 for the definition

Return on capital employed

In 2021, the Group continued to deploy its value creation strategy, in line with its 2023-2030 ambitions:

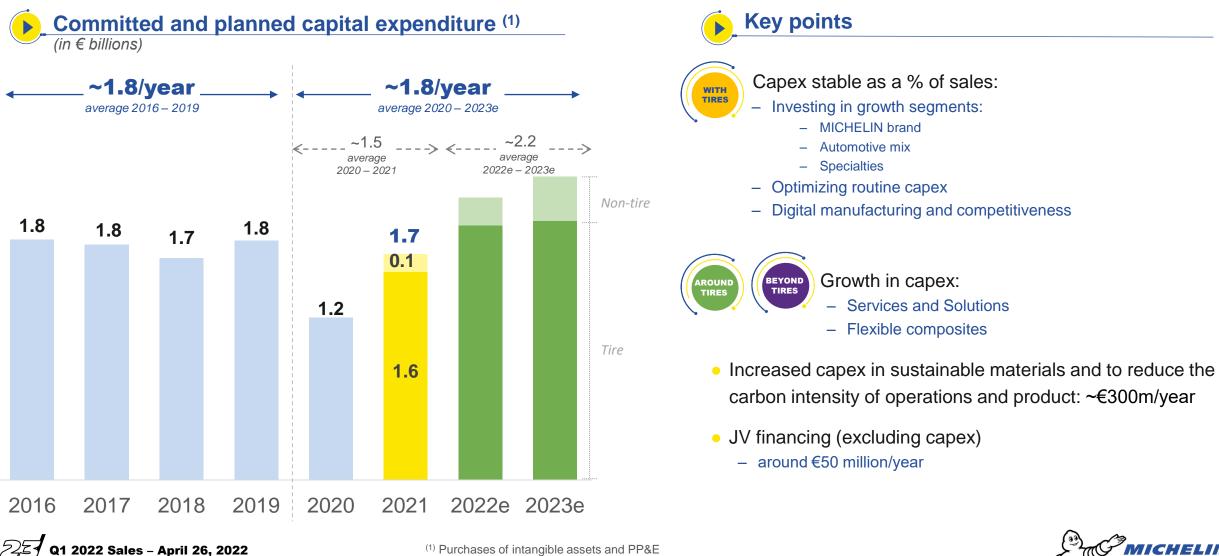
- Improving margins:
  - Margins protected from rising costs with dynamic pricing management
  - Market share gains in 18-inch and larger tires
  - Priority focus on the MICHELIN brand
- Optimizing capital employed:
  - Working capital requirement: disciplined DSO/DPO management, sustained deployment of the inventory reduction strategy
  - Non-current assets: capital expenditure per unit in line with industry benchmarks

#### • Analysis of ROCE



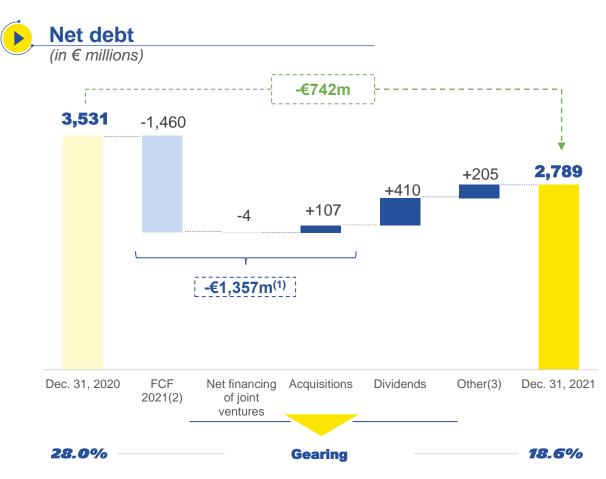


CAPEX: ~€600/€700M INCREASE IN 2022-2023 TO MAKE UP FOR POSTPONEMENTS AMID THE 2020-2021 CRISIS



<sup>(1)</sup> Purchases of intangible assets and PP&E

18,6% GEARING AT END-2021 A ROBUST FINANCIAL POSITION CONFIRMED BY THE RATING AGENCIES



Agency ratings at end-2021 Compagnie Générale des Établissements Michelin

Short term	S&P Fitch	A-2 F2
Long term	S&P Fitch Moody's <sup>(4)</sup>	A- A- A3
Outlook	S&P Fitch Moody's <sup>(4)</sup>	Stable Stable Stable

<sup>(4)</sup> A Moody's rating is no longer solicited as of July 1, 2020.



<sup>(1)</sup> Free cash Flow, see definition slide 63

<sup>(2)</sup> Free cash flow before M&A and JV financing

<sup>(3)</sup> Mainly new leases, forex impact

Q1 2022 Sales - April 26, 2022

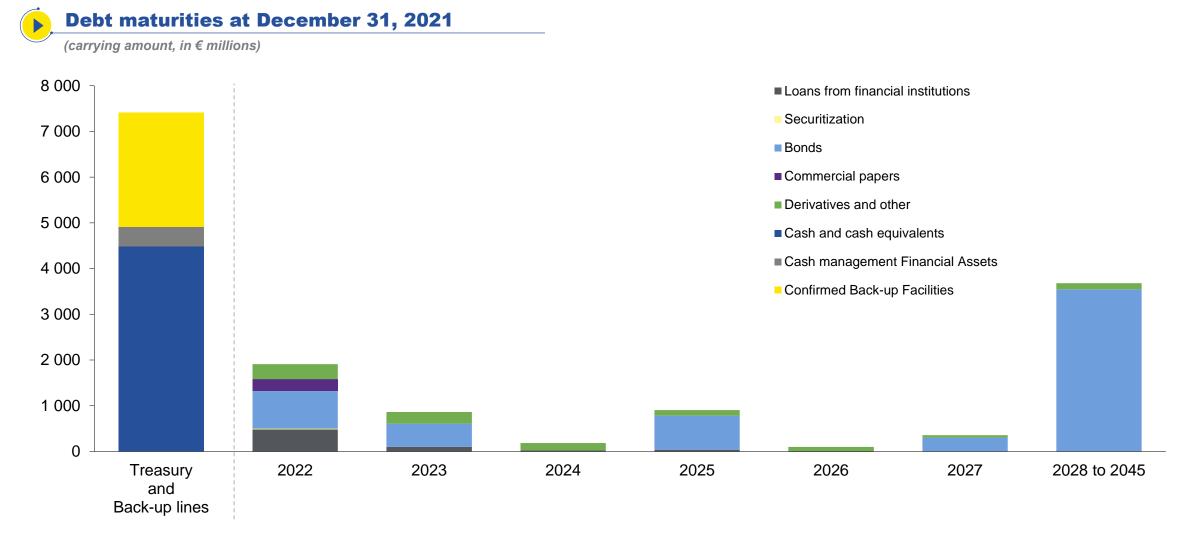


#### **OUTSTANDING BOND ISSUES** (AS OF MARCH 31, 2022)

Issuer	Compagnie Générale des Établissements MICHELIN											
Issue	Senior Note	Senior Note	Senior Note	Senior Note	Senior Note	Senior Note	Senior Note	Senior Note	Senior Note			
Туре	Convertible	Bond	Bond	Bond	Bond	Bond	Bond	Bond	Bond			
Principal Amount	\$ 600m	€ 750m	€ 300m	€ 500m	€ 1,000m	€ 500m	€ 750m	€ 500m	€ 302m			
Offering price	95.50%	99.10%	99.081%	99.89%	99.262%	99.54%	99.363%	99.46%	98.926%			
Rating corporation at Issuance date	A- (S&P) A3 (Moody's)	A- (S&P) A3 (Moody's)	BBB+ (S&P) A3 (Moody's)	A- (S&P) A- (Fitch)	A- (S&P) A3 (Moody's)	A- (S&P) A- (Fitch)	A- (S&P) A3 (Moody's)	A- (S&P) A- (Fitch)	A- (S&P) A3 (Moody's)			
Current corporation rating				A- (S& F	P) ; A3 (Moody's) ; A	A- (Fitch)						
Coupon	ZERO Conv premium 130%	0.875% p.a	1.750% p.a	0.000% p.a	1.750% p.a	0.250% p.a	2.500% p.a	0.625% p.a	3.250% p.a			
Issue Date	10-jan18	3-sept18	28-may-15	2-nov20	3-sept18	2-nov20	3-sept18	2-nov20	30-sept15 & 30-sept16			
Maturity	10-nov23	3-sept25	28-may-27	2-nov28	3-sept30	2-nov32	3-sept38	2-nov40	30-sept45			
Interest payment	N/A	Annual Sept 03	Annual May 28	Annual Nov 02	Annual Sept 03	Annual Nov 02	Annual Sept 03	Annual Nov 02	Annual Sept 30			
ISIN	FR0013309184	FR0013357845	XS1233734562	FR0014000D31	FR0013357852	FR0014000D49	FR0013357860	FR0014000D56	XS1298728707			
Denomination	\$ 200'000 with min. tradable amount \$ 200'000	€ 100'000 with min. tradable amount € 100'000	€ 1'000 with min. tradable amount € 1'000	€ 100'000 with min. tradable amount € 100'000	€ 1'000 with min. tradable amount € 1'000							

25 Q1 2022 Sales - April 26, 2022

## A COMFORTABLE CASH POSITION WITH MATURITIES SPREAD OVER TIME



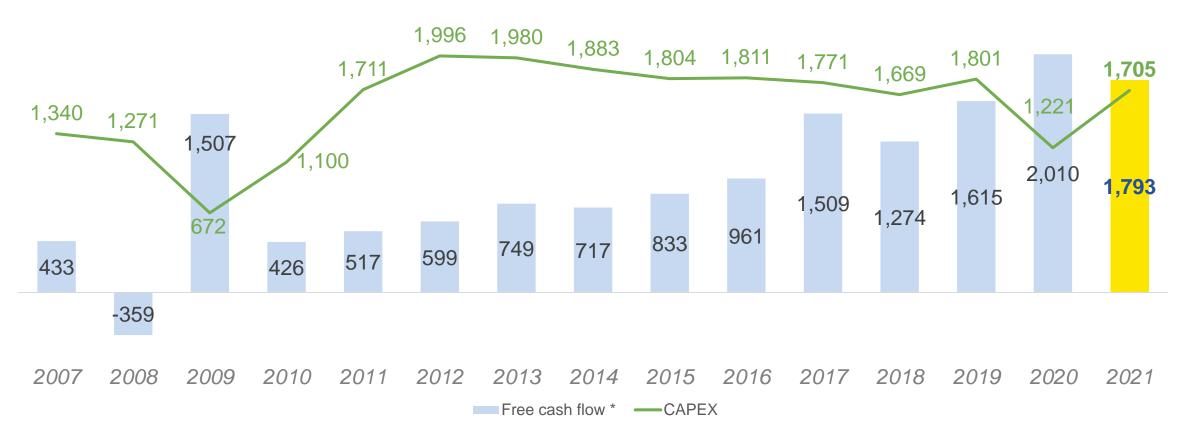
25 Q1 2022 Sales – April 26, 2022







(In € millions)

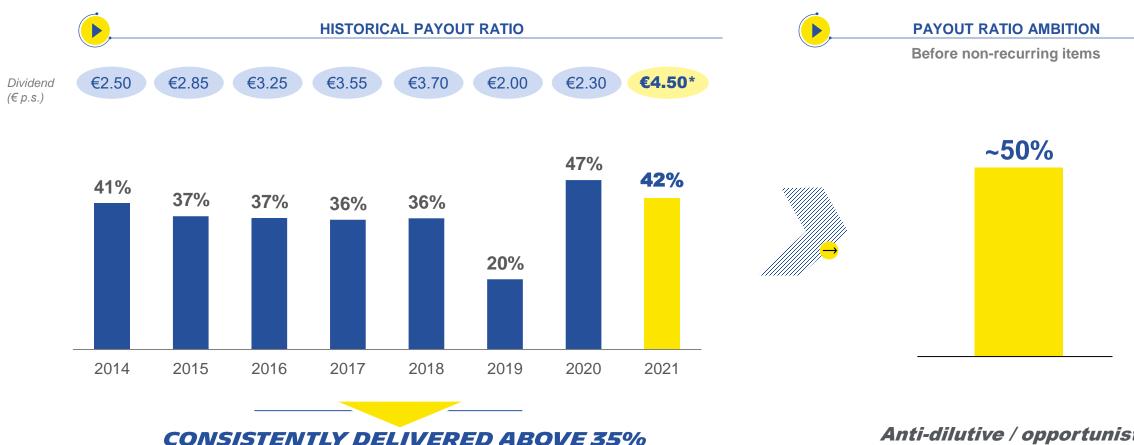


\* 2007-2010 reported Free Cash flow, structural Free Cash flow from 2011 (see definition slide 63)





IN 2021, DIVIDEND AT €4.50 PER SHARE, INCREASED BY 22% VS. PRE-COVID LEVEL



CONSISTENTLY DELIVERED ABOVE 35% DIVIDEND PAYOUT

(except the dividend voted in 2020 for 2019 due to the pandemic)

Anti-dilutive / opportunistic share buyback program



\* Subject to approval by the Annual Shareholders Meeting of May 13, 2022





#### AUTO RT<sup>(1)</sup> & 2-WHEEL



Cyclicality : very low Main drivers : Miles driven

(1) Replacement

(2) Original equipment



## TRANSPORTATION





AUTO OE <sup>(2)</sup>

- Cyclicality : very high
- Main drivers : regulation & GDP

Cyclicality : low Main drivers : GDP & PMI



**SPECIALTIES** 

Cyclicality : high Main drivers : GDP, commodity prices, public spending





Peop

Profi

Plane

#### DETAILED STRATEGIC SCORECARD: IN LINE WITH 2030 VISION

		AMBITIONS			METRICS		2030 SUCCESS		<b>&gt;</b>	RESULTS	
								_	2019	2020	2021
	<u> 옥</u> ٩ 누	Be world-class in employee engagement	$\sum$	***	Engagement rate	$\sum$	>85%		80%	<b>82%</b> <sup>(1)</sup>	80%
ŝ	$\bigcirc$	Be world-class in employee safety	5	*		2	<0.5		1.43	1.19	1.29
ple	ÎŶ	Be a reference in diversities and inclusion of teams	5			8	0 pts over 100		-	62	67
		Be best-in-class in value created for customers		Q 	NPS <sup>(2)</sup> partners	<b>\-</b> +	10 pts vs. 2020		38	40.5	38.9
	Ð.	Deliver substantial growth	$\sum$	67	Total sales (in €bn)	$\sum$	+5% CAGR 2023-2030		24.1	20.5	23.8
	茶	Deliver continuous financial value creation		[]@}]	ROCE <sup>(2)</sup>	5	>10.5%		10.0%	6.0%	10.3%
fit	*	Maintain MICHELIN brand power		0	Brand vitality quotient		-5 pts vs. 2021		-	58	68
	- <u>-</u>	Maintain best-in-class innovation pace in products and services	2	30' 9'	Brand vitality Index	$\sum_{i=1}^{n}$	>30%		30%	29%	31%
		Reach carbon neutrality by 2050 (manuf. and energy)	2		CO <sub>2</sub> emissions scopes 1&2		(50%) vs. 2010		<b>(24.8%)</b> 2,919Kt	<b>(36.5%)</b> 2,463Kt	<b>(29%)</b> <sub>2,763 Kt</sub>
Z	Ø	Contribute to reaching carbon neutrality (usage)			Products energy efficiency (scope 3)	2.	+10% vs. 2020		-	100	100.5
net	LO	Be best-in-class in environmental footprint of industrial sites	$\sum$	XÓ.	i-MEP <sup>(2)</sup>	$\sum_{i=1}^{n}$	-1/3 vs. 2019		100	-	92.6
	Û	Reach full circularity of products by 2050	$\sum$	67	Sustainable Material Rate	$\sum_{i=1}^{n}$	40%		26%	28%	29%

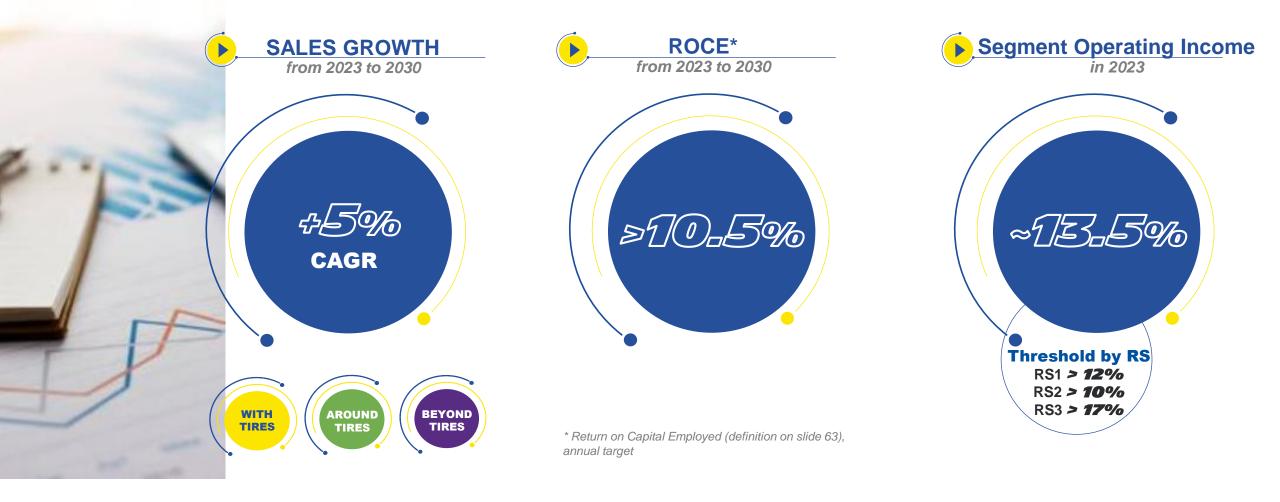
(1) Based on the 2021 scope of reporting, the 2020 rate was 82%, versus 83% as reported based on the 2020 scope.

(2) TCIR = Total Case Incident Rate; IMDI = Inclusion and Diversities Management Index; NPS = Net Promoter Score; ROCE = Return on Capital Employed; i-MEP = industrial - Michelin Environmental Performance, see p.151 of the 2021 Universal Registration Document





#### **B MICHELIN IN MOTION: COMBINING GROWTH AND VALUE CREATION** AS OF 2023









A dedicated page has been created for the event on the <u>www.michelin.com</u> website. It features a number of <u>replayable</u> videos that review the day's presentations and offer insight into the following themes, which are going to drive the Group's sustainable growth:



- <u>Michelin's Environmental Leadership</u>: Focus on the Automotive segment
- <u>Industry 4.0</u>: a key lever to improve our industrial efficiency
- <u>Services and Solutions</u>: understanding customer needs and how our products are used enables us to develop and offer high value-added solutions
- <u>High-Tech Materials</u>: leveraging our R&D expertise in materials, to develop new growth avenues
- Metal 3D Printing: a unique offering in a very high-potential market
- <u>Hydrogen</u>: becoming a global player in hydrogen mobility









ELECTRIC VEHICLES: MICHELIN HAS ALL THE STRENGTHS NEEDED TO SUSTAINABLY REMAIN THE SEGMENT LEADER

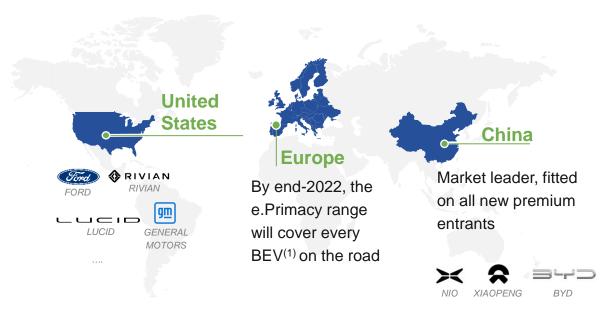
### Production facilities already meet the technological challenge

#### Michelin offers the most effective solutions...

...to support its sustainable leadership



22 Sales – April 26. 2022



- Michelin: partner of all OEMs involved in electrification
- OE BEV market share<sup>(2)</sup>: sustainably twice as high as total OE market share

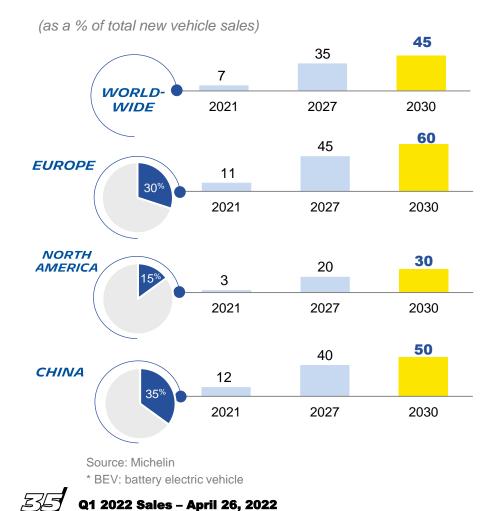
(1) Battery Electric Vehicle



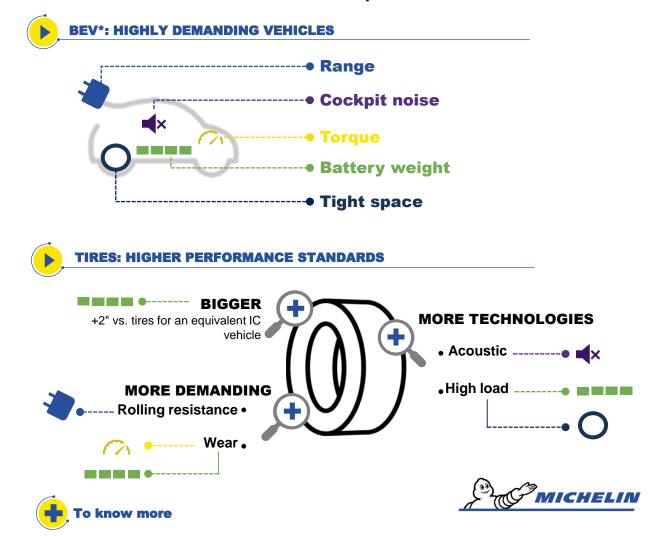
(2) Share of the original equipment market for battery electric vehicles



#### Strong growth in battery electric vehicle uptake by 2030...



...will move the tire mix sharply upmarket by raising performance standards



TBC CORPORATION: A SUCCESSFUL INTEGRATION THAT IS ALREADY DELIVERING STRONG CASH FLOWS

<b>OBJECTIVES</b>	Improve custom servio		Improve margins and cash flow						
INITIATIVES	145 → 112 warehous Optimize geographic cove	erage	Practice price discipline Reduce SG&A expense Reduce working capital requirement						
	Deploy a seamless ER system across the				IO by 25% at under contro	end-Dec. 2021 vs. Dec. 2019 I			
OUTCOMES	Integrated supply of - Shorter delivery times & lower service	costs	(in € millions)	ins & cash 2021	2019	Early repayment of \$200m			
	<ul> <li>Improved product avail</li> </ul>	lability	Sales	4,482	4,401	in shareholder loans <sup>(3)</sup> in 2021			
An integrated sup	+54 of N Dec. 2021 vs. Dec.		EBITDA Net income/(loss)	321 7.2% 43 1.0%	170 3.9% (32) (0.7%)	<b>0 financial liabilities</b> to outside lenders			
UTRE IDAHO VTRE UTAK UTAK UTAK UTAK UTAK UTAK UTAK UTAK		T ACC	ESS TO TH	IE NO	RTH A	MERICAN MARKE			

#### ROBUST ACCESS TO THE NORTH AMERICAN MARKET TBC = 2<sup>ND</sup> LEADING WHOLESALER

- (1) Enterprise Resource Planning
- (2) NTW's Net Promoter Score

COA.

**36** Q1 2022 Sales - April 26, 2022

(3) Repayment two years ahead of schedule. The \$200 million in outstanding capital will be repaid at maturity in 2023, split 50/50 between Michelin and Sumitomo Corporation.





#### TRUCKS: NEW CHALLENGES AHEAD FUELING GROWTH OPPORTUNITIES ON VALUE CREATIVE MARKETS





\* Source: Accenture Research

37 Q1 2022 Sales - April 26, 2022



# SPECIALTIES: POSITIONED TO CAPTURE CYCLE UPSIDE THROUGH DIFFERENTIATION

Product Differentiation		Service Differentiation	
<ul><li>Performance and braking</li><li>Wet grip, for new and used tires</li></ul>	SAFETY	On-site auditing	
<ul><li>Tire resistance</li><li>Connected tire (e.g., MEMS or TPMS)</li></ul>	OPERATIONS CONTINUITY	<ul> <li>On-site inspections and connected preventive maintenance</li> </ul>	
<ul><li>Increase in loads carried and driving speeds</li><li>Reduced of compaction of agricultural soils</li></ul>	OPERATIONS PRODUCTIVITY	<ul> <li>Real-time monitoring of mining and agricultural tires</li> <li>Engineering (e.g., conveyors)</li> </ul>	
<ul> <li>Lower energy consumption and CO<sub>2</sub> emissions</li> <li>Mass efficiency</li> <li>Recyclable products</li> </ul>	SUSTAINABILITY	End-of-life product management	
MICHELIN XDR – 63"		ON-SITE INSPECTION AND MAINTENANCE       RECYCLING         Image: Construction of the service       Image: Construction of the service         Image: Construction of the service       Image: Construction of the service	





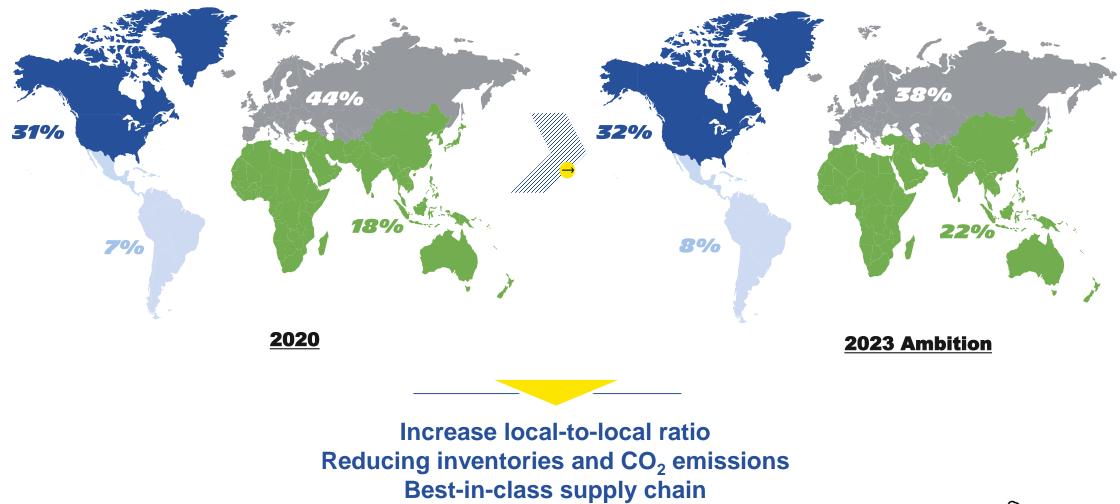
#### COMPETITIVENESS PLAN: REBALANCING OUR INDUSTRIAL FOOTPRINT TO BECOME MORE LOCAL-TO-LOCAL



(% Manufacturing capacity)

ZS

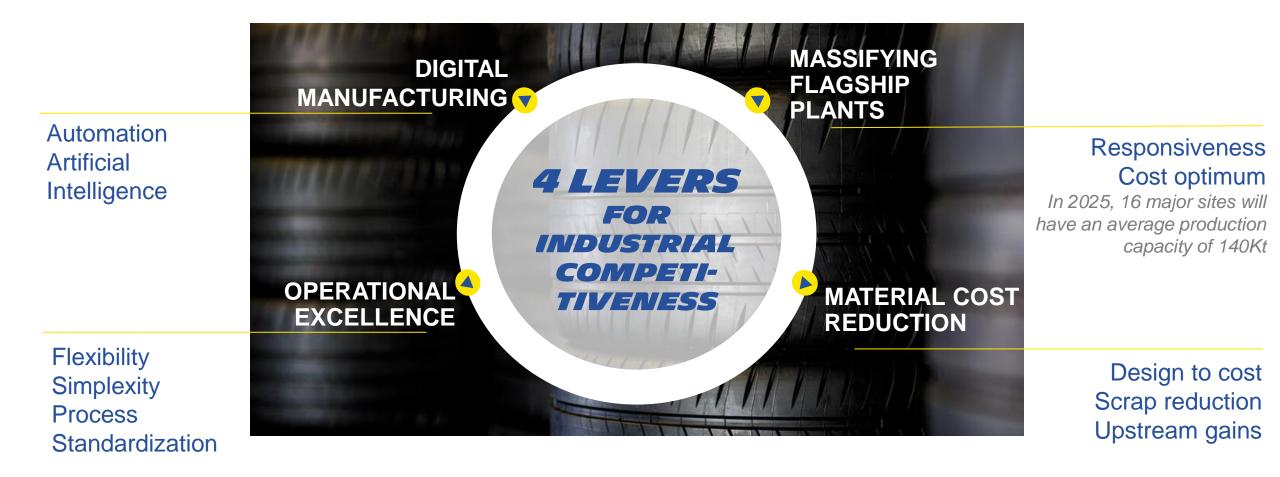
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#### MANUFACTURING COMPETITIVENESS PLAN: 4.0 PLANTS TO MAKE OUR INDUSTRY MORE PRODUCTIVE AND FLEXIBLE







SG&A TIRE COMPETITIVENESS PLAN: CONTINUING SIMPLIFICATION ACTIONS TO INCREASE PRODUCTIVITY



Standardizing best practices

Decision making closer to customers

Developing shared service centers

Reengineering end to end processes





## THE GROUP IS CONTINUING TO SUCCESSFULLY INTEGRATE ITS STRATEGIC ACQUISITIONS



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**CUMULATIVE NET INCOME SYNERGIES\*** (in € millions) 2023 ACHIEVED TO DATE ~180 ~120 In line with objectives  $\Sigma$  Synergies  $\Sigma$  Synergies \* Over the full year

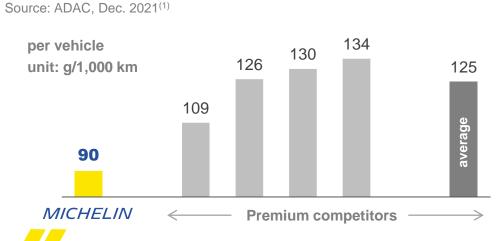




#### WEAR PARTICLES: MICHELIN HAS A CONSIDERABLE COMPETITIVE ADVANTAGE, WITHOUT COMPROMISING SAFETY

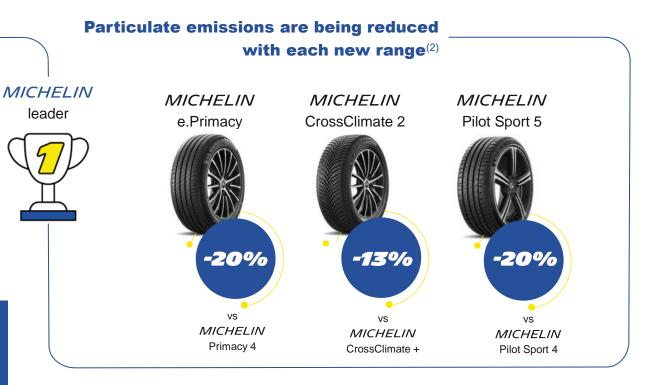
 "Low tyre abrasion and safe driving characteristics: Michelin shows how it [should be] done" (ADAC, Dec. 2021<sup>(1)</sup>)

#### Particulate emissions: Michelin vs. other premium tiremakers



The environmental impact of tire abrasion is up to 50% higher for other manufacturers than for Michelin, whose tire technology currently gives them an enormous lead over the competition.

Michelin is continuously improving the performance of its products thanks to its unrivaled expertise





Tyre wear particles in the environment, ADAC, Dec. 2021 – 100 sizes tested
 DEKRA studies in 2020 (MARK20B, MARK20E) and 2021 (MARK21E)





TRWP are tiny debris generated by abrasion from a tire's contact with the road surface. This abrasion is caused by the tire's grip and keeps the tire safely on the road.

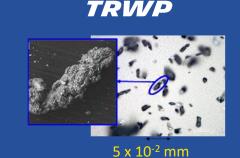
Scientific studies<sup>(1)</sup> have started to **measure the environmental impact of TRWP**:



Studies confirm that TRWP account for only a very small proportion (<1%) of particulate matter pollution



Studies suggest that TRWP sediment and degrade quickly, so that 50% disappear in 16 months



Composition: mixture of rubber and road surface minerals

- High density: 1.8
- Diameter: ~100 μm (100 times smaller than microplastics)



Michelin strongly favors a regulation that would limit the level of wear particles emissions of all tires worldwide. Michelin contributes with the ETRMA<sup>(2)</sup> members to the definition of a standardized test method of TRWP emission rate, to eliminate the least performing tires from the market with a threshold regulation.

(1) For more information about TRWP, <u>see the following document</u>, which cites the studies in question(2) European Tyre & Rubber Manufacturers Association

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Download the ADAC study

Tyre wear particles in the environment (Dec. 2021)





5

### APPENDICES AROUND AND BEYOND TIRES BUSINESSES

MICHELIN

() ()





## FIVE ADJACENT ECOSYSTEMS IDENTIFIED AS GROWTH AVENUES

E	ECOSYSTEMS PROMISING BUSINESSES		RATIONALE	CONTRIBUTION TO PROFITABLE GROWTH
	SERVICES & TECH SOLUTIONS	Innovate to capture every new opportunity in IoT and emerging technologies	• Mobility services and digitization: key focus for all Michelin customers	LEADERSHIP POSITION
HIGH-TECH MATERIALS	HIGH-TECH FLEXIBLE COMPOSITES	Leverage our core business to develop other areas in which we can play an important role	• A solid basis to target attractive and synergetic markets	SIGNIFICANT GROWTH
	Medical	SOLESIS Early-maker in Medical, Hydrogen,		FINANCIAL VALUE CREATION
	Hydrogen	and 3D Metal Printing	Three promising ecosystems	
	3D Metal Printing	towards carbon-free operations		



#### SERVICES & SOLUTIONS: DRIVING GROWTH BY CAPITALIZING ON THE DEEP CUSTOMER INTIMACY ACQUIRED IN THE TIRE BUSINESS AND BY LEVERAGING OPPORTUNITIES CREATED BY DIGITALIZATION



#### Fleet management

Make operations safer, more predictable, productive, and sustainable

Help find trustworthy partners and streamline your maintenance services and business processes digitally.

Help customers accelerate their business with smart data and better insights.











#### HIGH-TECH MATERIALS: STRENGTHENING OUR POSITIONS ALONG THE VALUE CHAIN

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#### HIGH-TECH MATERIALS: ACCELERATING THE DEVELOPMENT OF 3 MAIN ECOSYSTEMS THROUGH PARTNERSHIPS FOR SUSTAINABLE GROWTH

#### **REGENERATIVE MEDICINE & CELLULAR THERAPY**



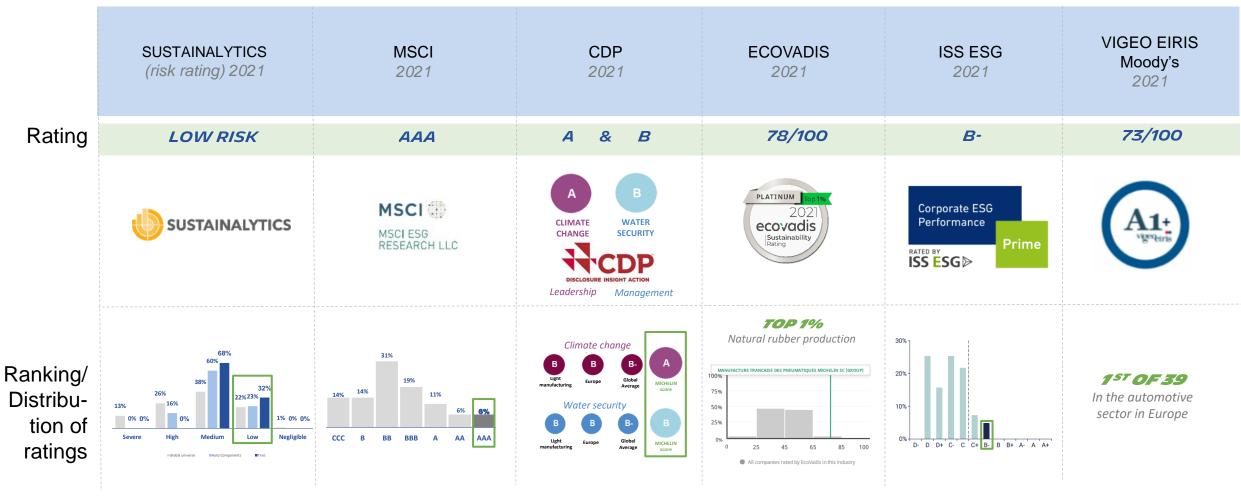
### APPENDICES NON-FINANCIAL PERFORMANCES

Z





#### Major sustainability rating (as of March 31, 2022)



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#### NATURAL RUBBER: MICHELIN IS STRENGTHENING ITS COMMITMENT TO EFFICIENT, RESPONSIBLE NATURAL RUBBER FARMING

In response to a fragmented and complex industry...

Michelin procurement

#### KEY FIGURES

~**90%** of purchased volumes come from smallholders

>**140** direct suppliers

*UP TO 7* middlemen between direct suppliers and smallholders

~2M smallholders serve Michelin

~2 HA. average farm size

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#### 2025 objective: step up sustainability across the industry

- Land rights: more than 95% of identified at-risk supplies apply the principle of free, prior and informed consent.
- Deforestation: more than 95% of identified at-risk supplies apply the zero-deforestation principle.
- Social and environmental risks: more than 70% of procurement volumes are assessed.

#### Extend assessments of supplier practices across the value chain...

- Direct suppliers via EcoVadis: 94% of volumes assessed at end-2021, of which 79% confirmed as compliant.
- Indirect suppliers via RubberWay: 64% of volumes mapped at end-2021, with a target of 80% in 2022.
- Since 2020, a stronger partnership with WWF for more in-depth analysis of deforestation risks.

#### ...to undertake impactful, real-world projects

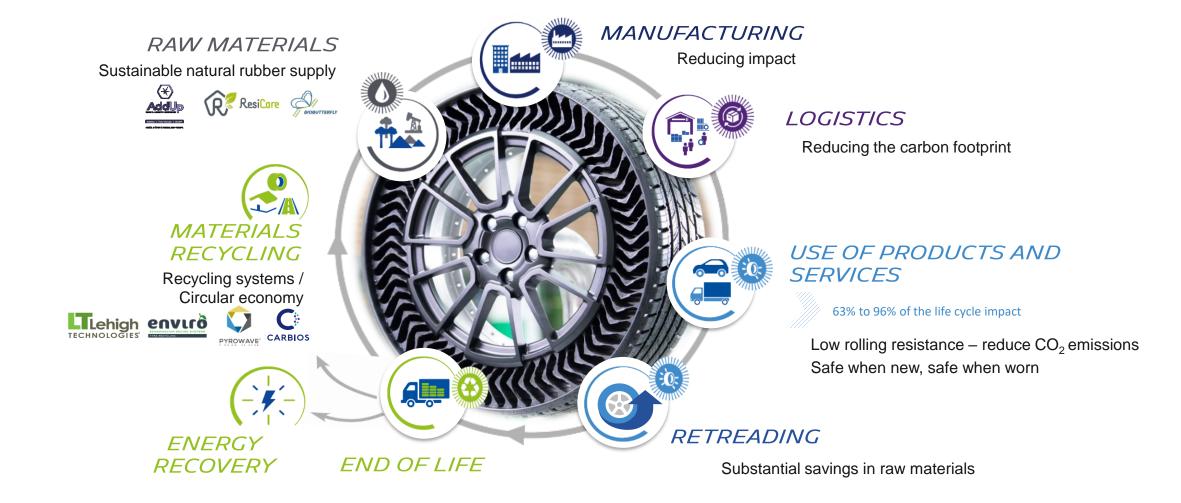
- **Brazil** partnership with WWF: increasing the rubber harvest to have a positive economic impact on 3,800 families in the State of Amazonas, while preserving the forest (6.8 million hectares under management).
- Indonesia partnership with Porsche: improving the skills of 1,000 smallholders identified with the RubberWay<sup>™</sup> app.
- Thailand as part of the GPSNR: helping small farmers diversify their sources of income with agroforestry
  opportunities.
- Africa through SIPH: offering nearly 100,000 farmers a year training in best agricultural practices, workplace health and safety, and environmental issues.





ENVIRONMENTAL AWARENESS, THROUGHOUT THE LIFECYCLE OF MICHELIN'S PRODUCT, STARTING FROM R&D DESIGN

2022 Sales - April 26, 2022





ON THE PATH TO REACH FULL CIRCULARITY OF PRODUCTS WITH 40% OF SUSTAINABLE RAW MATERIALS IN 2030, 100% IN 2050



(1) European project funded by Horizon 2020, project number: 82068
(2) With the support of ADEME (ADEME: French Environment & Energy Management Agency)

In 2021, Michelin has equipped the Green GT endurance car for 24H of Le Mans, with a 46% sustainable material tire



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#### ENVIRONMENT PROTECTION: MICHELIN IS A LEADER IN ACTING FOR BIODIVERSITY PROTECTION

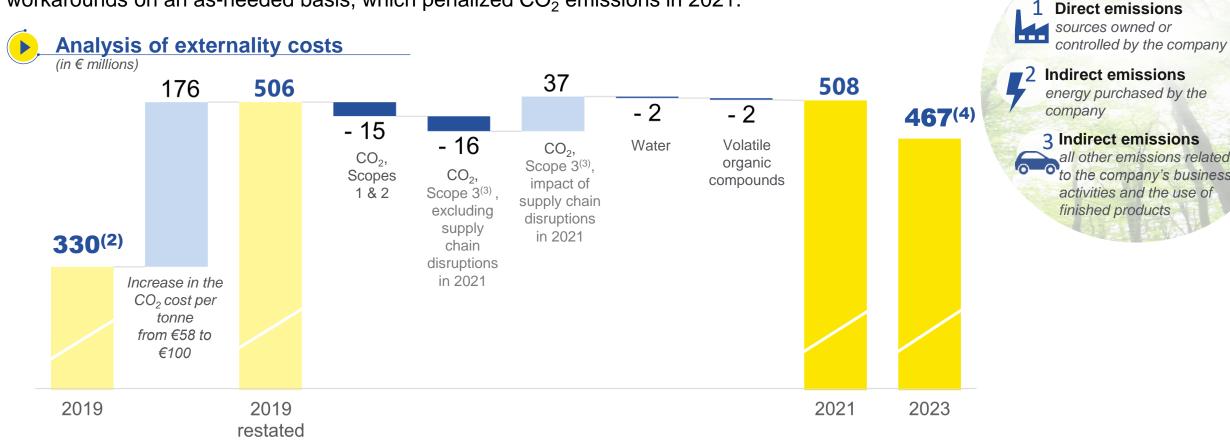


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#### The natural rubber used by acl4nature international the Group complies with the environmental criteria of the 025, 50% Or Natural Rubber OBJECTIVE **2030** All new product Policy" lines and services **80**% marketed in 2030 OF THE VOLUME USED have undergone a Life Cycle Assessment (LCA) including biodiversity of raw materials, criteria drawn other than natural from best practice rubber, that are identified Ø 3 LCA methods. as having the greatest RESEARCH AND RAW have been assessed on rs: 100% DEVELOPMENT MATERIALS their policy and practices. OBJECTIVE **2030** 100% OBJECTIVE 2030 80% PRODUCTION SITES X Our sites respect the " Implementation "zero phytosanitary products\*" of a biodiversity commitment for management plan at our production sites the maintenance OBJECTIVE 2030 adapted to local issues. of green spaces. **100**% (1) Replacement of pesticides and fertilizers by mechanical methods combined with other alternative solutions

# **MICHELIN IS PURSUING PROGRAMS TO REDUCE ITS CO<sub>2</sub> EMISSIONS, VOC <sup>(1)</sup> EMISSIONS AND WATER WITHDRAWALS**

In response to supply chain disruptions, the Group occasionally had to resort to more costly workarounds on an as-needed basis, which penalized  $CO_2$  emissions in 2021.



(4) Corresponds to the 2023 target of approximately €300m announced at the CMD on April 8.

2021, adjusted for the ton of CO<sub>2</sub> valued at €100/t and the change in method mentioned in (2)

Definition

Scope

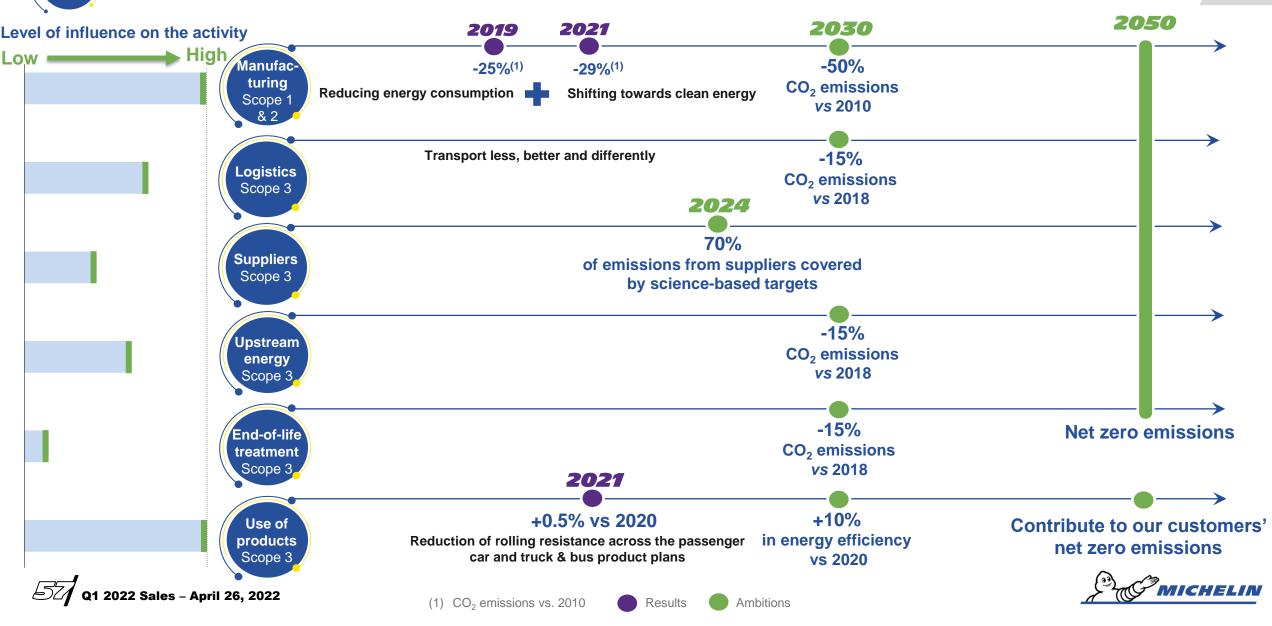
(1) Volatil Organic Compounds

(2) Including €3m from adjustments in the method of calculating transportation-related CO<sub>2</sub> emissions

(3) Covers only the inbound and outbound transportation and distribution of natural rubber, semi-finished products and finished product



2030 ENVIRONMENTAL AMBITION: ON THE PATH TO REACH NET ZERO EMISSIONS IN 2050





(1) **INDUSTRIAL** Michelin Environmental Performance

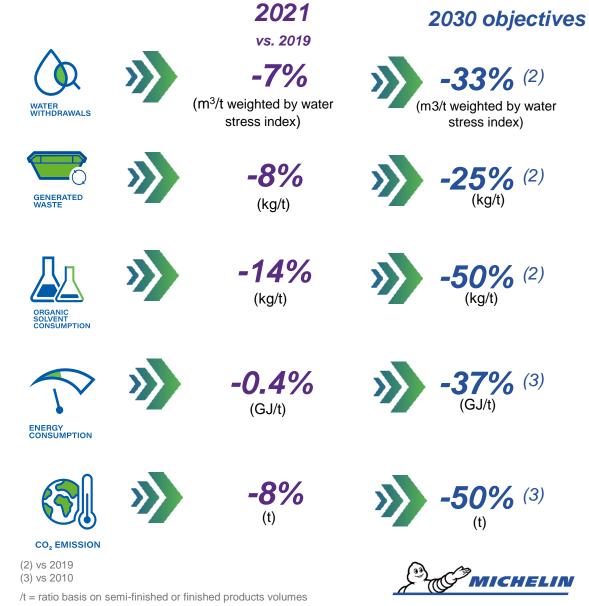
#### 2030 OBJECTIVES

REDUCTION OF THE INDUSTRIAL ENVIRONMENTAL IMPACT BY 1/3 <sup>(1)</sup> THROUGH **5 PROGRAMS** 

# **2021: 92.6** 2019: 100

(1) i-MEP definition, see p.151 of the 2021 Universal Registration Document







DIVERSITY AND INCLUSION: PROGRESS ON ALL INDICATORS IN 2021, DEMONSTRATING THE GROUP'S COMMITMENT

EQUAL OPPORTUNITY Every employee can develop his/her talents within the company. Michelin pays particular attention to the internal promotion of manufacturing operators. 2021 67/100 DISABILITY +5 pts Michelin offers career paths to people of vs. 2020 all abilities according to its talent development policy.

#### **GENDER BALANCE**

Achieve parity among Group executives and, by 2030, set the gender balance benchmark in our industry.

### IDENTITY

(All D&I\* aspects, e.g., age, sexual orientation, ethnicity, religion, etc.)Enable every person to be who they really are and to bring their authentic selves to work.

\* Diversity & Inclusion

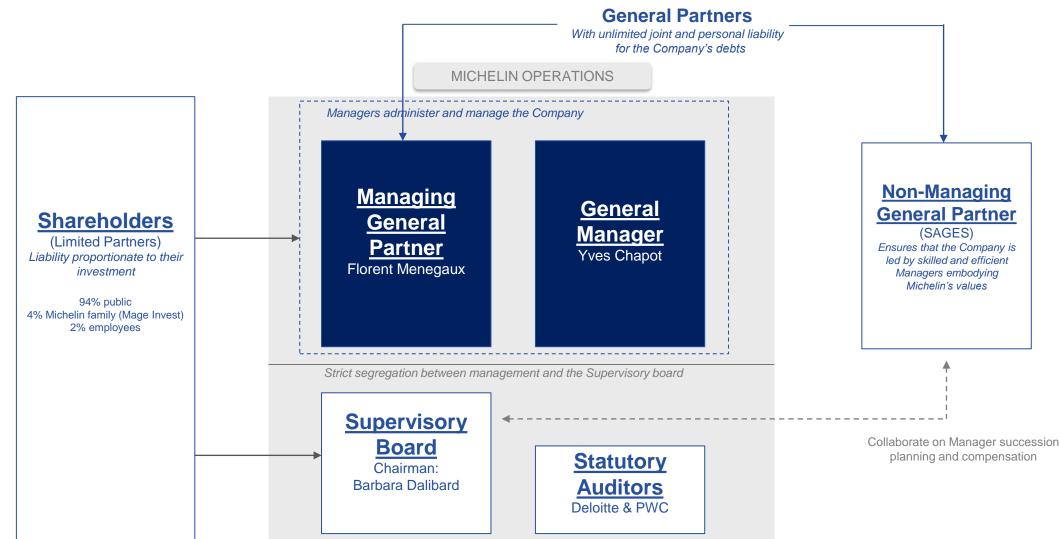
#### **MULTI-NATIONAL MANAGEMENT**

All our host country nationalities and cultures are represented in all corporate functions in the operating regions and at headquarters, in line with the geographical footprint of each business. 2022 Sales - April 26, 2022





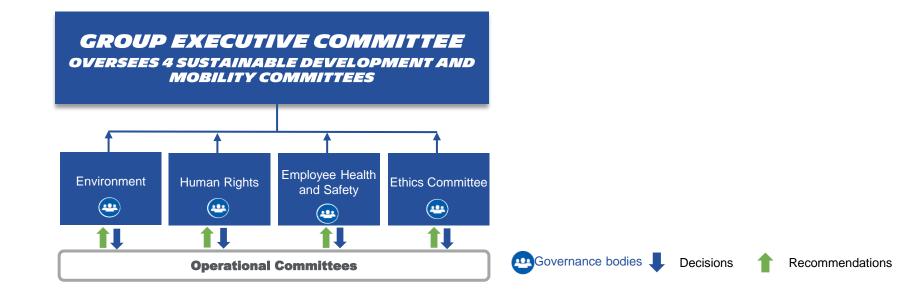
#### MICHELIN GOUVERNANCE PILLARS: CLEAR SEGREGATION OF DUTIES, DOUBLE CHECK AND BALANCE OVERSIGHT







#### ESG AWARENESS AND OVERSIGHT ARE FULLY EMBODIED IN MICHELIN'S GOVERNANCE STRUCTURE







Q1 2022 Sales - April 26, 2022

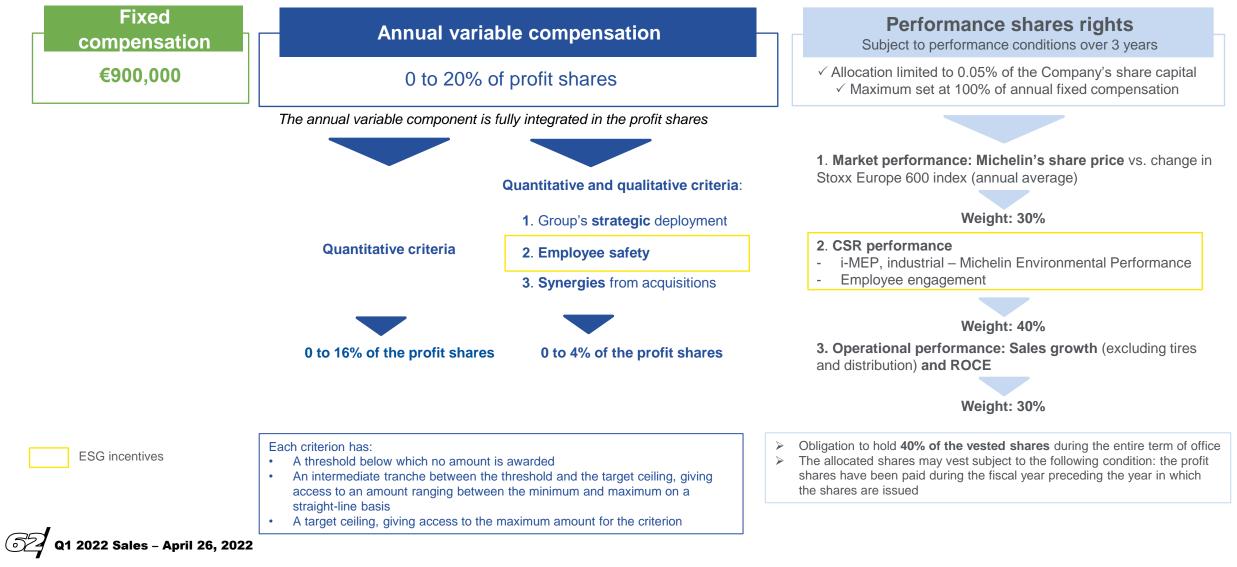
#### STAKEHOLDERS COMMITTEE

At the corporate executive level, a Stakeholders Committee set up in 2016 brings together 12 people representative of the Group's leading stakeholders, including suppliers, investors, unions, customers and NGOs. Four continents are represented on the Committee, which meets with the Executive Committee for a full day at least once per year.



#### ESG IS MANAGED AT HIGHEST LEVEL BY AN INCENTIVIZED TEAM

#### Florent Menegaux, Managing Chairman, compensation for 2021





#### Free cash flow (FCF)

Free cash flow, which is stated before dividend payments and financing transactions, corresponds to net cash from operating activities less net cash used in investing activities, adjusted for net cash flows relating to cash management financial assets and borrowing collaterals.

#### **Structural free cash flow**

Corresponds to free cash flow before acquisitions, adjusted for the impact of changes in raw materials costs on trade payables, trade receivables and inventories.

#### **ROCE**

Return on capital employed is measured as follows:

- net operating profit after tax (NOPAT)<sup>(1)</sup>, calculated at a standard tax rate of 25%, corresponding to the Group's average effective tax rate;
- divided by average economic assets employed during the year<sup>(2)</sup>, i.e., all of the Group's intangible assets, property, plant and equipment, loans and deposits, investments in equity-accounted companies, and net working capital requirement.

#### **Tires sales**

Correspond to sales from Michelin's core business, including the Tire as a Service (TaaS) business and Distribution operations.

#### Non-tire sales

Correspond to sales from the Services and Solutions (excluding TaaS and Distribution), Conveyor Belts and High-Tech Materials businesses, excluding joint ventures.

- (1) NOPAT = Segment operating income + amortization of acquired intangible assets + the Group's share of profit from equity-accounted companies.
- (2) Average between the opening and closing balance sheets for the year.

⑤드 Q1 2022 Sales - April 26, 2022

Free Cash Flow (FCF) + M&A = Free Cash Flow before M&A +/- Adjusted for the impact of changes in raw materials costs = Structural Free Cash Flow





"This presentation is not an offer to purchase or a solicitation to recommend the purchase of Michelin shares. To obtain more detailed information on Michelin, please consult the documents filed in France with Autorité des marchés financiers, which are also available from the http://www.michelin.com/en/ website.

This presentation may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions as at the time of publishing this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or inferred by these statements."







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