

JUNE 21, 2022 BODD BHF

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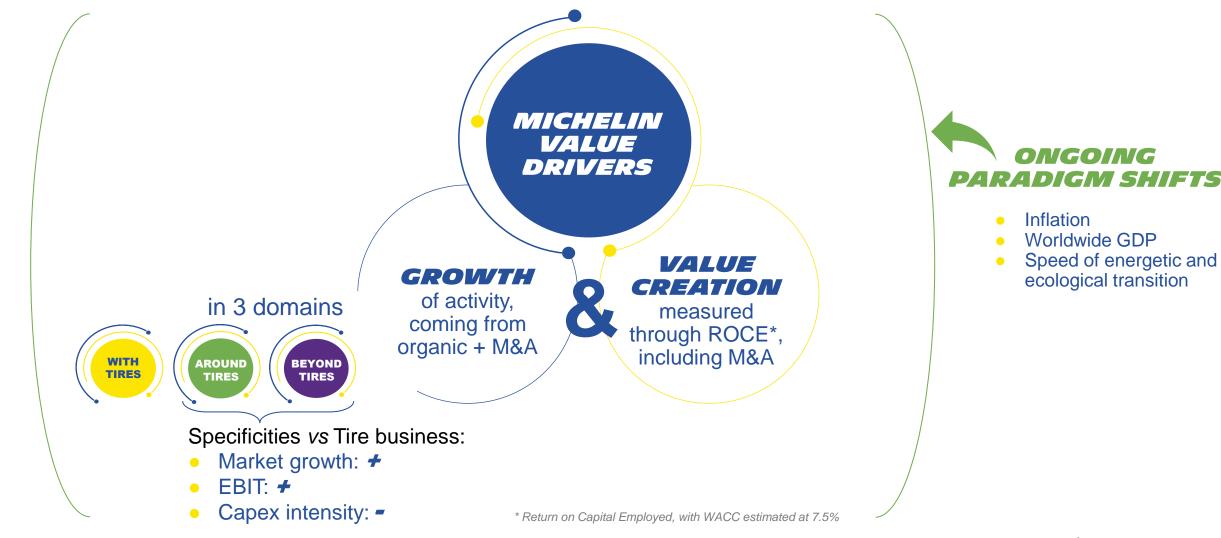


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EQUITY STORY

Michelin's value will be driven by growth towards 2030 ESG is intrinsic to Michelin's business model Michelin drives up the tire industry standards on products performance Strategic scorecard: a tight balance between People, Profit and Planet

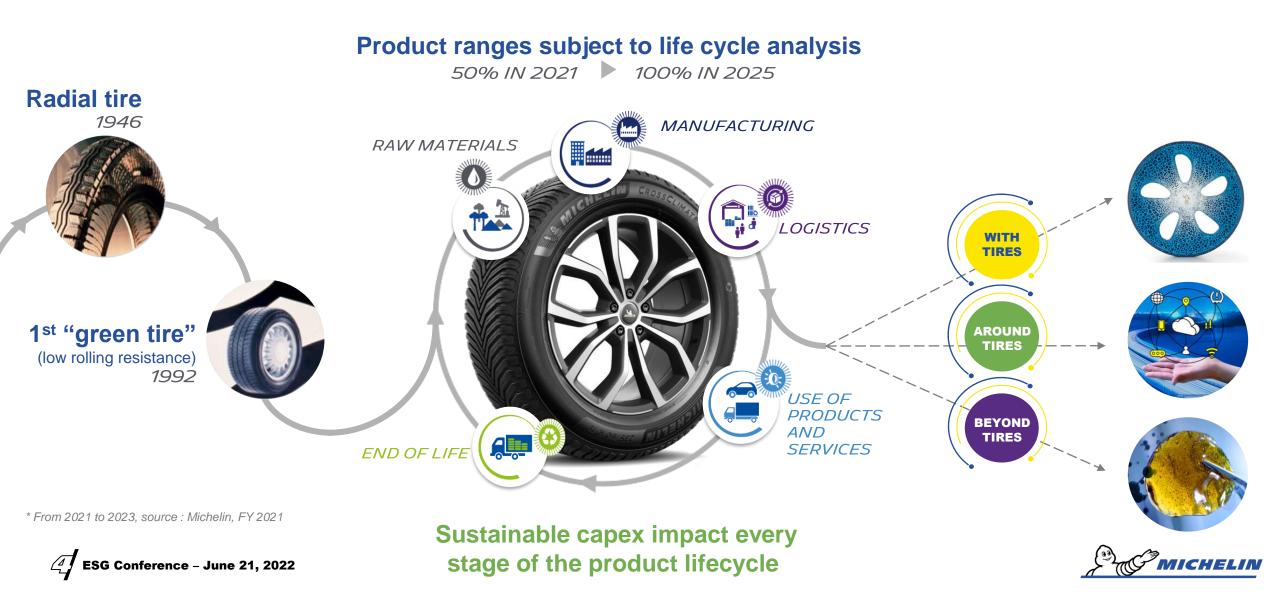
MICHELIN'S VALUE WILL BE DRIVEN BY GROWTH AT A TIME OF SHIFTING PARADIGMS





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MICHELIN HAS BEEN LEADING ALL MAJOR INNOVATIONS IN THE TIRE INDUSTRY, CURRENTLY INVESTING €300 MILLION / YEAR IN SUSTAINABLE CAPEX*

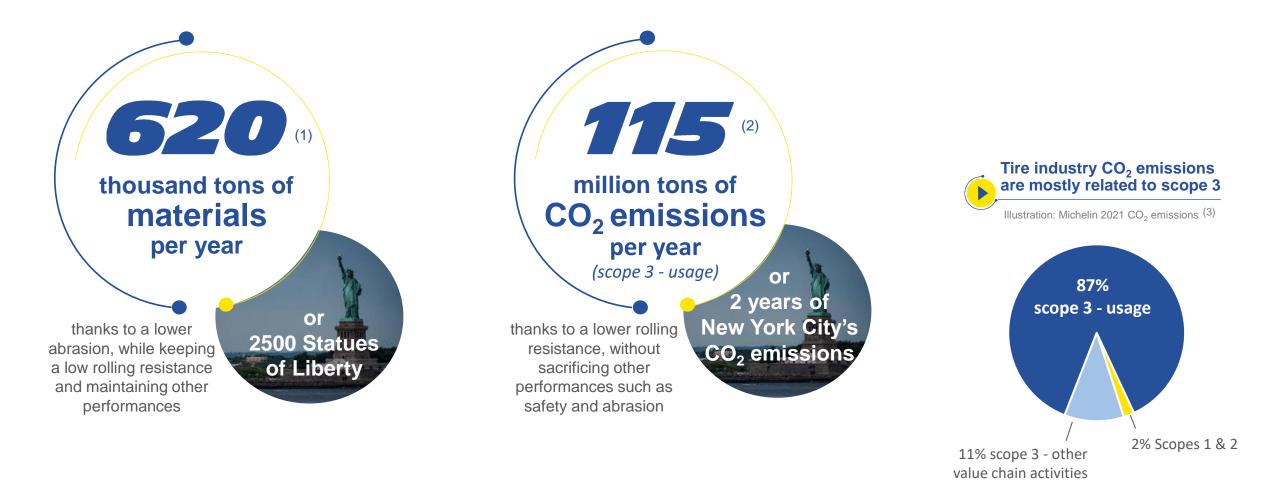




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EQUITY STORY – MICHELIN DRIVES UP THE TIRE INDUSTRY STANDARDS ON PRODUCTS PERFORMANCE

IF THE WORLD WAS DRIVING ON MICHELIN PC/LT TIRES IT WOULD SAVE...



- (1) Underlying hypothesis: 30% advantage for Michelin vs competitors in abrasion, as calculated by ADAC Tyre wear particles in the environment, Dec. 2021.
- (2) Estimated impact on scope 3 usage of the tire industry if Michelin's technology was used by all manufacturers in all geographies. Underlying hypothesis: 20% advantage for Michelin vs competitors in rolling resistance, based on data extrapolated by Michelin.



(3) See page 210 of 2021 Universal Registration Document for details.



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PEOPLE, PROFIT, PLANET: MICHELIN'S STRATEGIC SCORECARD ADDRESSES ALL LEVERS OF SUSTAINABLE DEVELOPMENT

(AMBITIONS	METRICS	2030 SUCCESS	2021 RESULTS
	음학 나온 Be world-class in employee engagement	Engagement rate	>85%	80%
	Be world-class in employee safety		<0.5	1.29
People	Be a reference in diversities and inclusion of teams		> 80 pts over 100	67
	Be best-in-class in value created for customers	▶ ○ ○ NPS ⁽²⁾ partners	→+10 pts vs. 2020	38.9
	Deliver substantial growth	Total sales (in €bn)	> +5% CAGR 2023-2030	23.8
	关 Deliver continuous financial value creation		>10.5%	10.3%
Profit	Maintain MICHELIN brand power	Brand vitality quotient	→ +5 pts vs. 2021	68
	Maintain best-in-class innovation pace in products and services	Brand vitality Index	>30%	31%
	Reach carbon neutrality by 2050 (manuf. and energy)	\bigcirc \bigcirc CO ₂ emissions scopes 1&2	◯ (50%) vs. 2010	(29%) _{2,764 Kt}
	Contribute to reaching carbon neutrality (usage)	Products energy efficiency (scope 3)	→ +10% vs. 2020	100.5
Planet	Be best-in-class in environmental footprint of industrial sites	i-MEP ⁽²⁾	─ -1/3 vs. 2019	92.6
	Reach full circularity of products by 2050	Sustainable Material Rate	40%	29%

(1) Based on the 2021 scope of reporting, the 2020 rate was 82%, versus 83% as reported based on the 2020 scope.

(2) TCIR = Total Case Incident Rate; IMDI = Inclusion and Diversities Management Index; NPS = Net Promoter Score; ROCE = Return on Capital Employed; i-MEP = industrial - Michelin Environmental Performance, see p.150 of the 2020 Universal Registration Document



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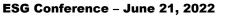
PEOPLE, PROFIT, PLANET: MICHELIN'S STRATEGIC SCORECARD ADDRESSES ALL LEVERS OF SUSTAINABLE DEVELOPMENT

	AMBITIONS	•	METRICS	2030 SUCCESS	2021 RESULTS
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	Be best-in-class in value created for customers		NPS ⁽²⁾ partners	→+10 pts vs. 2020	38.9
anet	Deliver substantial growth) 91	Total sales (in €bn)	+5% CAGR 2023-2030	
	关 Deliver continuous financial value creation			>10.5%	
	* Maintain MICHELIN brand power		Brand vitality quotient	→ +5 pts vs. 2021	
	Maintain best-in-class innovation pace in products and services	2.29	Brand vitality Index		
	Reach carbon neutrality by 2050 (manuf. and energy)				
	Be best-in-class in environmental footp industrial sites	print of) (XX) i-MEP(2)		⊃ -1/3 vs. 2019
	Reach full circularity of products by 2050	26	Sustainable Material Rate	40%	29%

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see p.150 of the 2020 Universal Registration Document





FOCUS ON THE ENVIRONMENTAL FOOTPRINT OF OUR PLANTS

i-MEP: a KPI to manage our industrial environmental footprint Our guideline to act: avoid, reduce, reuse, recycle, renew

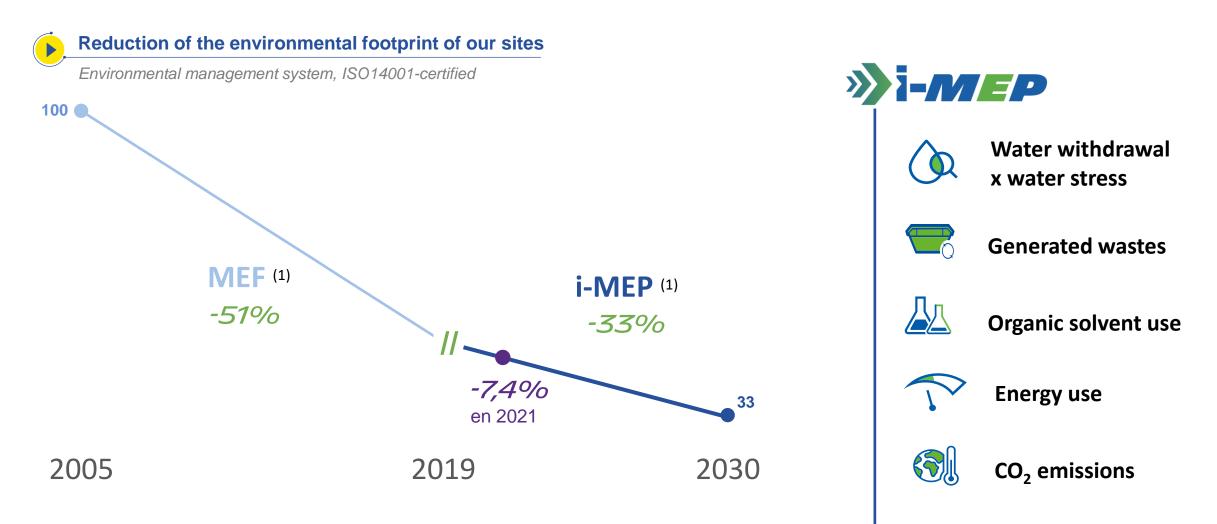
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ENVIRONMENTAL PERFORMANCE OF OUR PLANTS

STRONG ACHIEVEMENTS, REINFORCED BY STRONG OBJECTIVES TOWARDS 2030, BASED ON A COMPREHENSIVE MANAGEMENT SYSTEM



(1) MEF: Michelin Environmental Footprint; i-MEP: industrial-Michelin Environmental Performance; see detailed definition p.151 of the 2021 Universal Registration Document

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WATER 2030

WATER WITHDRAWAL x WATER STRESS

2030 OBJECTIVE: REDUCE BY 33% WATER WITHDRAWALS COMPARED TO 2019, CONSIDERING SPECIFIC WATER STRESS FOR EACH FACILITY



Main levers

- Raise people's awareness
- Digital measurement and control of water use
- Use water-saving systems and eliminate leaks
- Reduce steam consumption and evaporation
- Optimize recycling and/or reuse



Illustration – Chennai factory (India)



- Rainwater collection covers 45% of site needs
- 100% recycled effluent → no discharge outside the factory





GENERATED WASTES

2030 OBJECTIVE: REDUCE BY 25% THE AMOUNT OF WASTE PRODUCED PER TON OF OUTPUT COMPARED TO 2019



Main levers

- Reduce waste at the source
- Encourage reuse and recycling
- Build synergies with acquisition
- Focus waste treatment processes on recovering and recycling materials rather than recovering energy through burning



Illustration – Tire wastes are renewed into Camso & Fenner products



About 3,000 tons per year of tire waste are renewed into solid tires and belts.





ORGANIC SOLVENT USE



2030 OBJECTIVE: REDUCE BY 50% THE USE OF SOLVENTS GENERATING VOLATILE ORGANIC COMPOUNDS COMPARED WITH 2019



Main levers

- Upgrade specifications of R&D and introduce new materials to avoid the use of COV
- Use "just the right" amount of solvent when required thanks to new process, digitization and monitoring

Illustration – Nyiregyhaza factory (Hungary)



- Action: replacing solvents with a thin rubber film.
- Results: in 2021, consumption per ton of finished products has been reduced by 42% vs 2019; it is expected to be further reduced by 75% by 2025, following full-scale deployment.







ENERGY USE & CO₂ EMISSIONS



2030 OBJECTIVE: IMPROVE ENERGY EFFICIENCY BY 37% VERSUS 2010 AND REDUCE BY 50% ABSOLUTE EMISSIONS FROM PRODUCTION SITES



Main levers

- Instill an "energyefficient" culture
- Eliminate the use of coal
- Electrify the tire curing equipment
- Reuse heat through transfer fluid loops and install heat pump
- Expand the use of renewable energies



Illustration – Gravanches factory (France)



- Action: heat the factory by a heat pump system that recovers waste process heat & all other energy needs covered for the past three years by purchasing electricity from guaranteed renewable sources.
 - Result: Gravanches has become the Group's first net zero carbon emissions site.





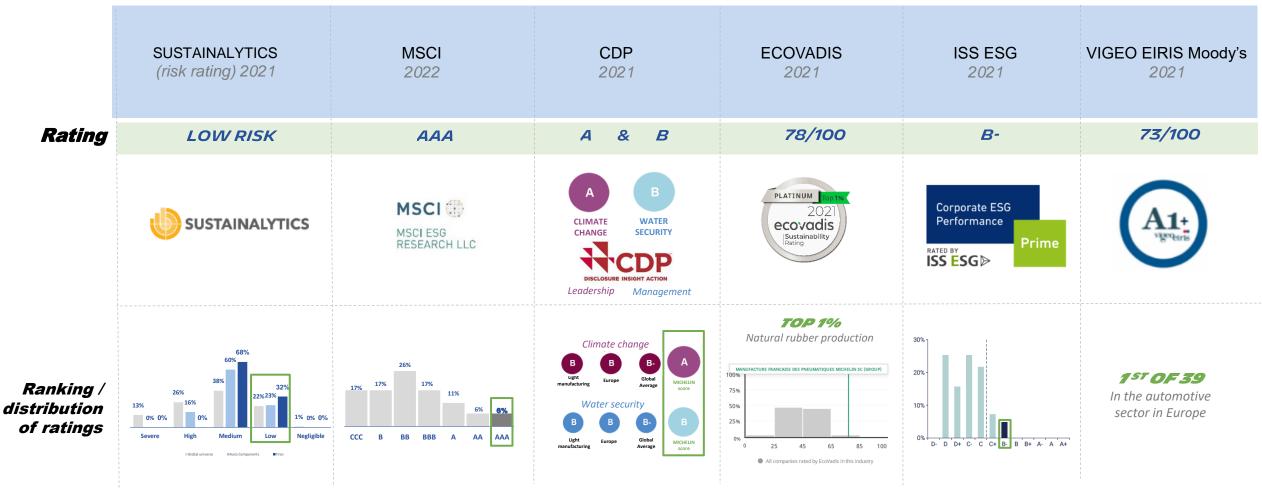






NON-FINANCIAL PERFORMANCE: MICHELIN, A LEADING AND RECOGNIZED PLAYER IN SUSTAINABLE MOBILITY

Major sustainability rating (as of June 21, 2022)









AUTO RT⁽¹⁾ & **2-WHEEL**



Cyclicality : very low Main drivers : Miles driven

- (1) Replacement
- (2) Original equipment







AUTO OE ⁽²⁾

- Cyclicality : very high
- Main drivers : regulation & GDP

Cyclicality : low Main drivers : GDP & PMI



SPECIALTIES

Cyclicality : high Main drivers : GDP, commodity prices, public spending





ENVIRONMENTAL FOOTPRINT

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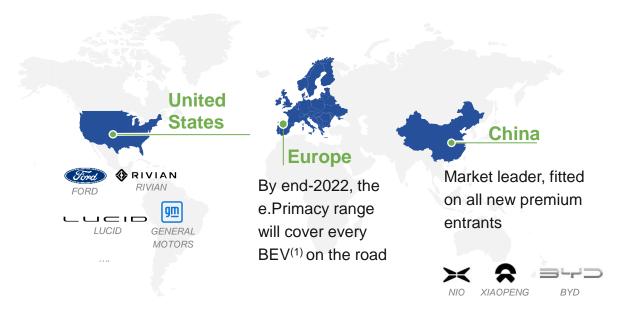
Production facilities already meet the technological challenge

Michelin offers the most effective solutions...

...to support its sustainable leadership



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- Michelin: partner of all OEMs involved in electrification
- OE BEV market share⁽²⁾: sustainably twice as high as total OE market share

(1) Battery Electric Vehicle(2) Share of the original equipment market for battery electric vehicles





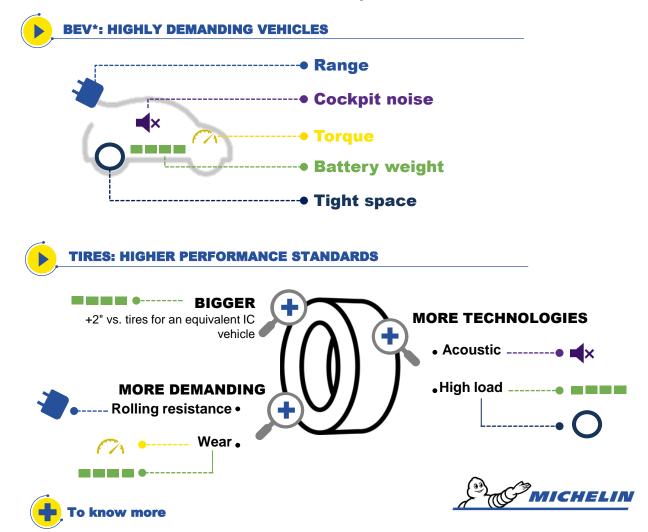
Strong growth in battery electric vehicle uptake by 2030...

(as a % of total new vehicle sales) WORLD-WIDE **EUROPE** 30% NORTH AMERICA 15% CHINA 35[%]

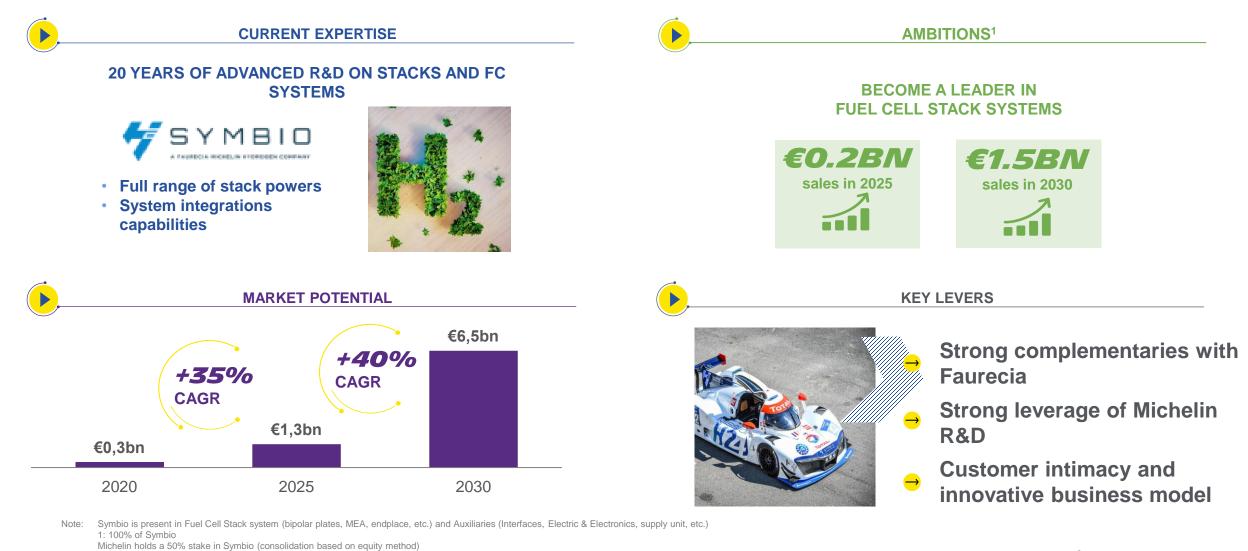
Source: Michelin * BEV: battery electric vehicle



...will move the tire mix sharply upmarket by raising performance standards



DEVELOPING HYDROGEN MOBILITY WITH OUR JOINT VENTURE SYMBIO



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MICHELIN

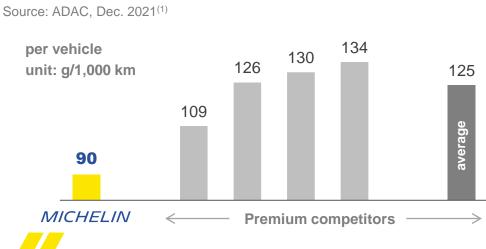


WEAR PARTICLES: MICHELIN HAS A CONSIDERABLE COMPETITIVE ADVANTAGE, WITHOUT COMPROMISING SAFETY

"Low tyre abrasion and safe driving characteristics: Michelin shows how it [should be] done"

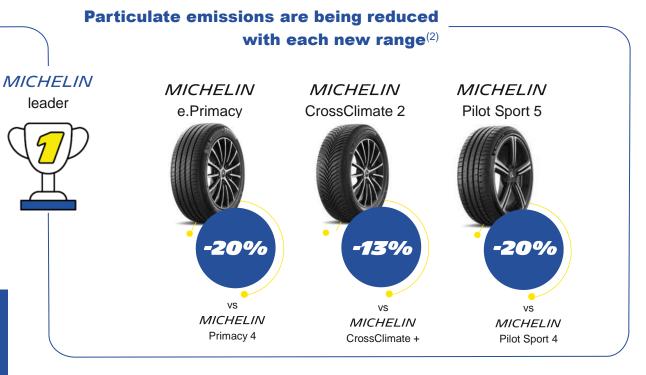
(ADAC, Dec. 2021⁽¹⁾)

Particulate emissions: Michelin vs. other premium tiremakers



The environmental impact of tire abrasion is up to 50% higher for other manufacturers than for Michelin, whose tire technology currently gives them an enormous lead over the competition.

Michelin is continuously improving the performance of its products thanks to its unrivaled expertise



Download the ADAC study



Tyre wear particles in the environment, ADAC, Dec. 2021 – 100 sizes tested
DEKRA studies in 2020 (MARK20B, MARK20E) and 2021 (MARK21E)

MICHEL



TRWP are tiny debris generated by abrasion from a tire's contact with the road surface. This abrasion is caused by the tire's grip and keeps the tire safely on the road.

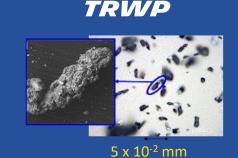
Scientific studies⁽¹⁾ have started to **measure the environmental impact of TRWP:**



Studies confirm that TRWP account for only a very small proportion (<1%) of particulate matter pollution



Studies suggest that TRWP sediment and degrade quickly, so that 50% disappear in 16 months



- Composition: mixture of rubber and road surface minerals
- High density: 1.8
- Diameter: ~100 μm (100 times smaller than microplastics)



Michelin strongly favors a regulation that would limit the level of wear particles emissions of all tires worldwide. Michelin contributes with the ETRMA⁽²⁾ members to the definition of a standardized test method of TRWP emission rate, to eliminate the least performing tires from the market with a threshold regulation.

(1) For more information about TRWP, <u>see the following document</u>, which cites the studies in question(2) European Tyre & Rubber Manufacturers Association

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Download the ADAC study Tyre wear particles in the environment (Dec. 2021)



NATURAL RUBBER: MICHELIN IS STRENGTHENING ITS COMMITMENT TO EFFICIENT, RESPONSIBLE NATURAL RUBBER FARMING

In response to a fragmented and complex industry...

Michelin procurement

KEY FIGURES

~**90%** of purchased volumes come from smallholders

>140 direct suppliers

UP TO 7 middlemen between direct suppliers and smallholders

~2M smallholders serve Michelin

~2 HA. average farm size

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...Michelin is strengthening its commitment to a sustainable supply chain



2025 objective: step up sustainability across the industry

- Land rights: more than 95% of identified at-risk supplies apply the principle of free, prior and informed consent.
- Deforestation: more than 95% of identified at-risk supplies apply the zero-deforestation principle.
- Social and environmental risks: more than 70% of procurement volumes are assessed.

Extend assessments of supplier practices across the value chain...

- Direct suppliers via EcoVadis: 94% of volumes assessed at end-2021, of which 79% confirmed as compliant.
- Indirect suppliers via RubberWay: 64% of volumes mapped at end-2021, with a target of 80% in 2022.
- Since 2020, a stronger partnership with WWF for more in-depth analysis of deforestation risks.

...to undertake impactful, real-world projects

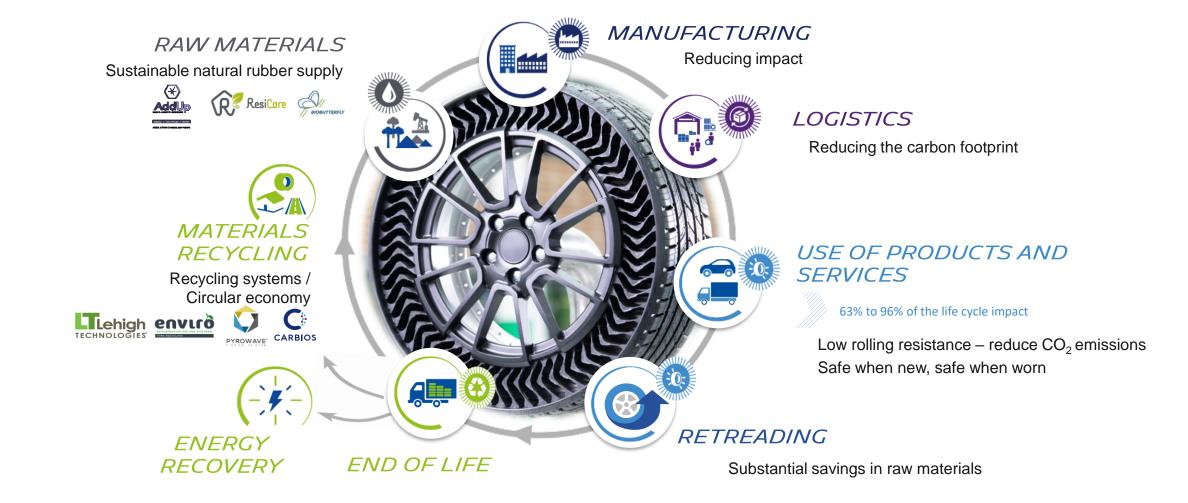
- **Brazil** partnership with WWF: increasing the rubber harvest to have a positive economic impact on 3,800 families in the State of Amazonas, while preserving the forest (6.8 million hectares under management).
- Indonesia partnership with Porsche: improving the skills of 1,000 smallholders identified with the RubberWay[™] app.
- **Thailand** as part of the GPSNR: helping small farmers diversify their sources of income with agroforestry opportunities.
- Africa through SIPH: offering nearly 100,000 farmers a year training in best agricultural practices, workplace health and safety, and environmental issues.





ENVIRONMENTAL AWARENESS, THROUGHOUT THE LIFECYCLE OF MICHELIN'S PRODUCT, STARTING FROM R&D DESIGN

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ON THE PATH TO REACH FULL CIRCULARITY OF PRODUCTS WITH 40% OF SUSTAINABLE RAW MATERIALS IN 2030, 100% IN 2050



(1) European project funded by Horizon 2020, project number: 82068(2) With the support of ADEME (ADEME: French Environment & Energy Management Agency)

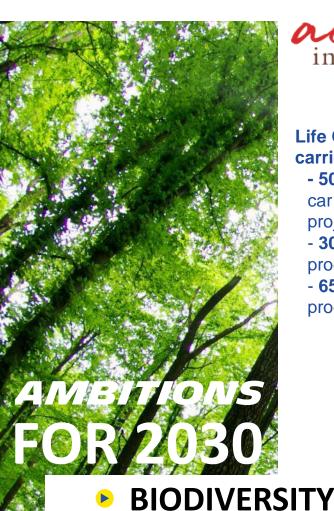
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In 2022, Michelin has equipped the Green GT endurance car for Road To Le Mans race, with a 53% sustainable material tire





ENVIRONMENT PROTECTION: MICHELIN IS A LEADER IN ACTING FOR BIODIVERSITY PROTECTION

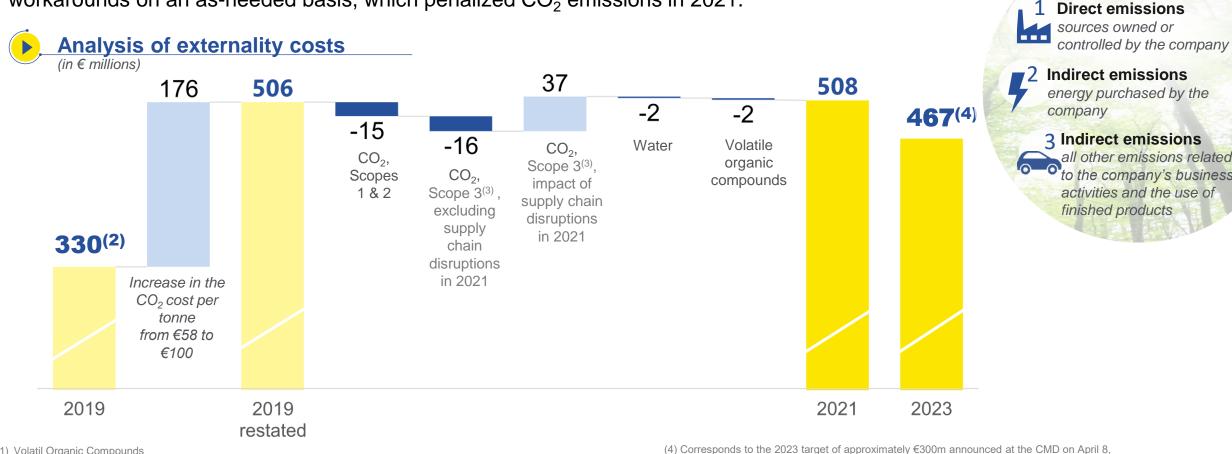


ac(4nature international Collaboration initiated with WWF France to review the compliance The natural rubber used by framework of Michelin's the Group complies 🕓 202 with the environmental Sustainable Natural Rubber criteria of the 25, 50% Policy for supplies from industrial Natural Rubber OBJECTIVE 2030 Life Cycle Analyses All new product plantations Policy" lines and services carried out on: **80**% marketed in 2030 OF THE VOLUME USED have undergone a Life - 50 % of new passenger 202 Cycle Assessment (LCA) car and light truck product including biodiversity of raw material criteria drawn other than natura projects from best practice (5) Ø ubber, that are identified LCA methods. - 30 % of new truck impact on biodiversity RESEARCH AND RAW product projects have been assessed on 5: 100% Preparing the **pilot** DEVELOPMENT MATERIALS their policy and - 65% of new specialty practices project for 2025 OBJECTIVE 2030 products projects 100% OBJECTIVE 2030 (🖬) 80% PRODUCTION SITES 10 Our sites respect th(1) ' Implementation "zero phytosanitary products*" of a biodiversity commitment for management plan the maintenance at our production sites OBJECTIVE 2030 adapted to local issues. 100% 12 sites in France without using 8 sites at pollution risk phytosanitary treatments with an action plan

(1) Replacement of pesticides and fertilizers by mechanical methods combined with other alternative solutions

MICHELIN IS PURSUING PROGRAMS TO REDUCE ITS CO2 EMISSIONS, VOC ⁽¹⁾ EMISSIONS AND WATER WITHDRAWALS

In response to supply chain disruptions, the Group occasionally had to resort to more costly workarounds on an as-needed basis, which penalized CO_2 emissions in 2021.



(1) Volatil Organic Compounds

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(2) Including €3m from adjustments in the method of calculating transportation-related CO₂ emissions

(3) Covers only the inbound and outbound transportation and distribution of natural rubber, semi-finished products and finished product



2021, adjusted for the ton of CO₂ valued at €100/t and the change in method mentioned in (2)

Definition

Scope

MICHELIN APPLIES THE RECOMMENDATIONS OF THE TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES (TCFD)

TCFD TASK FORCE ON CLIMATE-RELATED



Detailed information concerning the application of TCFD recommendations may be found in the public answers to the CDP Climate Change 2021 questionnaire (see

https://www.cdp.net/en/responses).



Michelin's answer

See p. 222 of 2021 Universal Registration Document for more details

GOVERNANCE

As part of the Supervisory Board's role of exercising permanent oversight of the Group's management, the CSR Committee began to review the climate strategy and issue recommendations.

STRATEGY

Four climate scenarios comprising narrative descriptions and quantitative socio-economic and physical assumptions were updated, deepened and deployed

for use at two levels:

• by the business lines, regional organizations, operating units, corporate departments and other units as part of strategic thinking and ideation exercises,

• by the Group Executive Committee, to compare them to Group strategy and analyze their resilience about climate change and other indirect risks arising from the environmental transition.

RISK MANAGEMENT

In 2021, an initial internal audit of systemic physical risks was performed and the first pilot study of the vulnerability of certain Group operations was completed

METRICS AND TARGETS

Joining the "Race to Zero" campaign, answering the call to action led by the Science Based Targets initiative (SBTi), the United Nations Global Compact and We Mean Business and committing to reach net zero emissions by 2050.

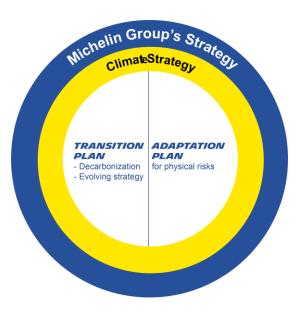




CLIMATE STRATEGY IS STRUCTURED AROUND TRANSITION AND ADAPTATION PLANS TO ACHIEVE NET-ZERO EMISSIONS BY 2050

It is structured around 2 axes:

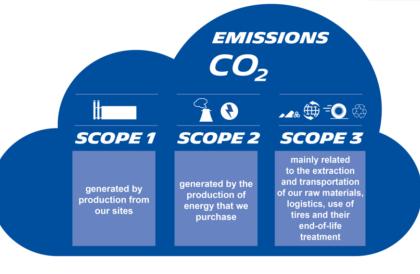
- **A TRANSITION plan** including initiatives to decarbonize direct and indirect activities in the value chain (Scopes 1, 2 & 3) and a strategic plan to support a low-carbon economy,
- An ADAPTATION plan to physical impacts of climate change.



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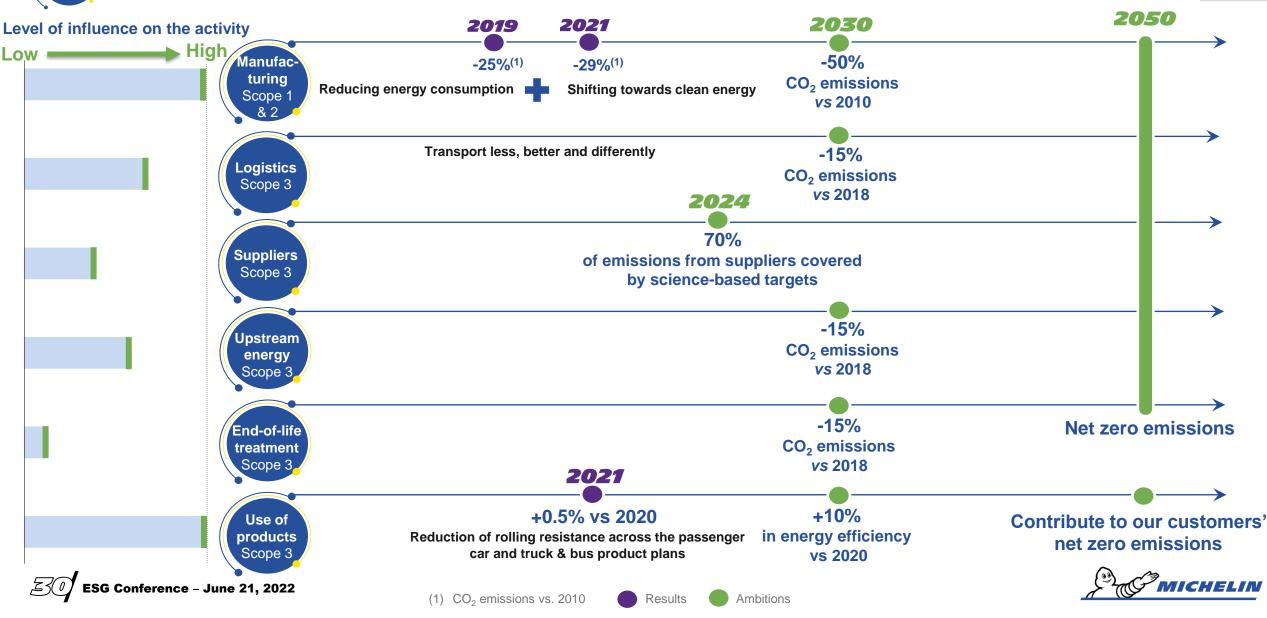
It is based on 3 principles:

- Achieve net-zero emissions by 2050 by fulfilling our external emission reduction commitments by 2030,
- **Identify risks and opportunities** based on climate change scenarios,
- **Transparently disclose information** to our external stakeholders.





2030 ENVIRONMENTAL AMBITION: ON THE PATH TO REACH NET ZERO EMISSIONS IN 2050



10.6. A RESPONSIBLE APPROACH TOWARDS PEOPLE





RESPONSIBLE EMPLOYER: TAKING CARE OF THE WELL BEING AND DEVELOPMENT OF ALL EMPLOYEES

B0% /// Employee's engagement rate target

87% ///

Response rate to the employee engagement study

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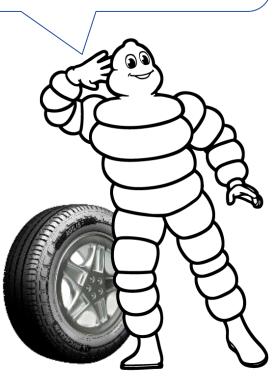
(2.58%)///

Pay gap ratio between men and women

4.3 MILLIONS ///

training hours, representing:2.6% of total working hours44 training hours per employee per year97% of employees trained*

As people have always been key to Michelin's success and technological leadership, our top priority is to offer a safe and empowering working environment for all. In **2021**, this resulted in...



// 73%

of managers promoted from within Michelin

/// 29%

of women in management

/// 32.1%

of women employees and technicians

/// 1.29

Employee safety – Total Case of Incident Rate**

/// 55.9

CEO / median employee compensation ratio***

* "Ambitions 2020" scope of reporting excluding the dealership networks and recently acquired companies and representing 93,807 employees.

** TCIR: Total Case of Incident Rate: number of accidents and occupational illness recorded per 2000,000 hours

*** for the Group's main French subsidiary that employs over 79% of the total workforce in France as of December 31,2021. See chapter 3.4.6 of the 2021 Universal Registration Document.





DIVERSITY AND INCLUSION: PROGRESS ON ALL INDICATORS IN 2021, DEMONSTRATING THE GROUP'S COMMITMENT

EQUAL OPPORTUNITY Every employee can develop his/her talents within the company. Michelin pays particular attention to the internal promotion of manufacturing operators. 202167/100 DISABILITY +5 pts Michelin offers career paths to people of vs. 2020 all abilities according to its talent development policy.

GENDER BALANCE

Achieve parity among Group executives and, by 2030, set the gender balance benchmark in our industry.

IDENTITY

(All D&I* aspects, e.g., age, sexual orientation, ethnicity, religion, etc.)Enable every person to be who they really are and to bring their authentic selves to work.

* Diversity & Inclusion

MULTI-NATIONAL MANAGEMENT

All our host country nationalities and cultures are represented in all corporate functions in the operating regions and at headquarters, in line with the geographical footprint of each business.





€3.3 MILLION /// DONATED

to or invested in outreach initiatives in the communities around the Group's plants and offices in 2021

MORE THAN 40,000 JOBS ///

created with the support of Michelin Development of which **29,000** in France since 1990



/// 3,000 EMPLOYEES

engaged with local communities in 2021, or 2.5% with a target at 20% in 2030

/// 104 PROJECTS

have been backed by the Foundation in 2021 with a total budget of €14 M€









MICHELIN COMMITTED IN RESPECTING ETHICS AND HUMAN RIGHTS

ACTIONS RELATING TO ETHICS & HUMAN RIGHTS

Contribute to the elimination of all the forms of forced or obligatory labor *Global Platform for Sustainable Natural Rubber, Global Compact Action Platform for Decent Work...*

Act against corruption in all its forms, including the bribe and extortion of money Code of Ethics, Alert lines, Anti-Corruption Code of Practice...

Respect freedom of association and acknowledge the right of collective bargaining Global Platform for Sustainable Natural Rubber, Global Compact Action Platform for Decent Work...

Contribute to the effective abolition of the child labor

Deployment of the Rubberway application to address human rights risks in the natural rubber supply chain

Act against any kind of harassment

worldwide internal communication led by Top Management in early 2021 Contribute to the elimination of any discrimination in respect of employment and occupation

Inclusion and Diversities Management Index in Group Scorecard



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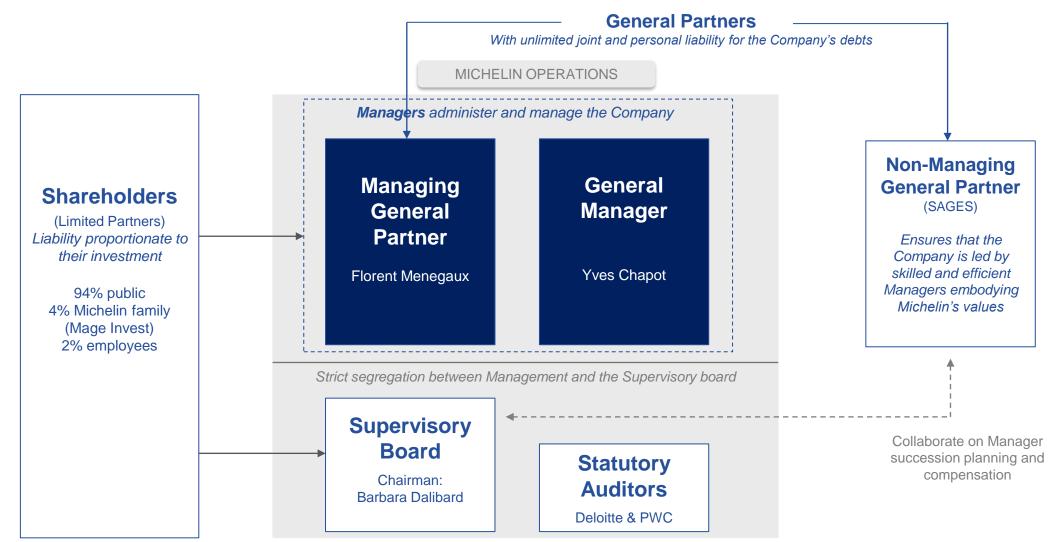






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MICHELIN GOUVERNANCE PILLARS: CLEAR SEGREGATION OF DUTIES, DOUBLE CHECK AND BALANCE OVERSIGHT





B A GOVERNANCE THAT IS ALIGNED WITH LONG-TERM STAKEHOLDERS' INTERESTS

- Michelin is led by two Managers elected by the Annual Shareholders Meeting:
- Florent Menegaux, Managing Chairman and Yves Chapot, General Manager
- They are assisted by the Group Executive Committee, which is comprised of 10 members (including the Managers)
 - \rightarrow Managers core responsibilities are to:
 - Elaborate and implement the Group's strategy
 - Lead the Group's business
 - Establish internal control and risk management procedures and oversee their implementation
 - Prepare the financial statements of the Company and the Group
 - Define financial information policies
 - Prepare the various reports to Shareholders



Florent Menegaux

Managing Chairman with unlimited personal liability for debts incurred by Michelin Yves Chapot

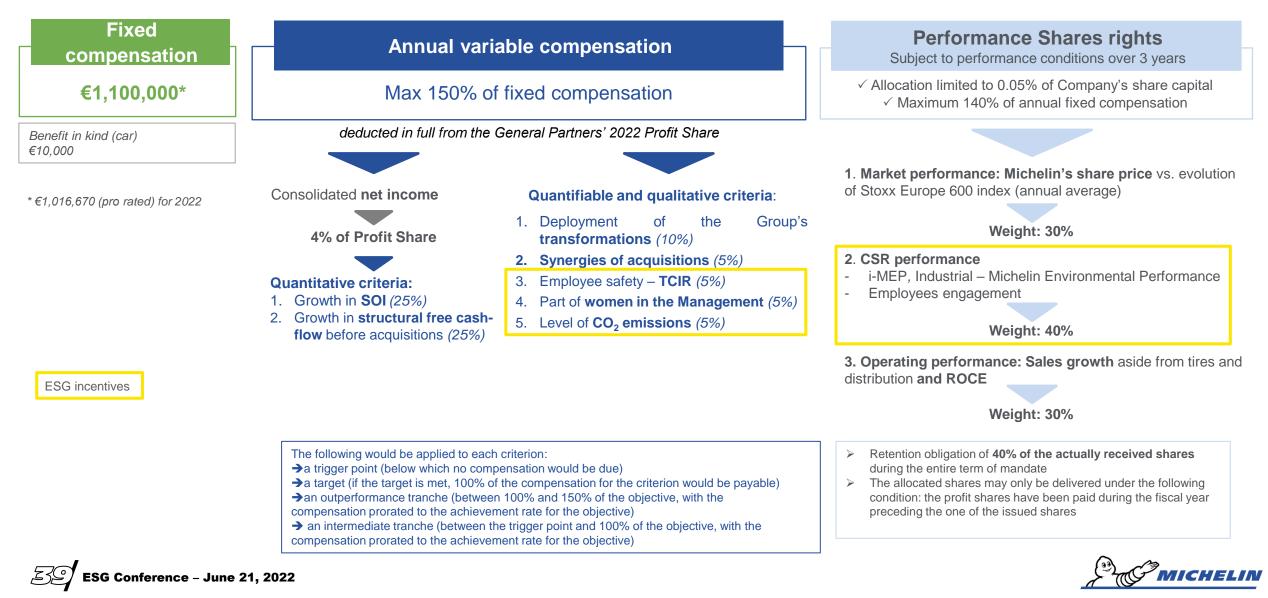
General Manager



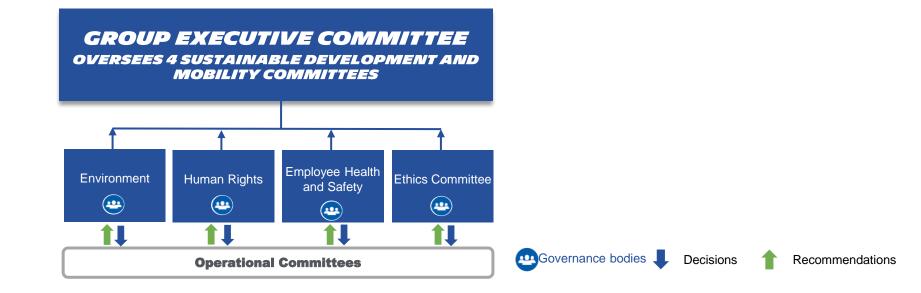


2022 COMPENSATION POLICY FOR FLORENT MENEGAUX, MANAGING CHAIRMAN

ESG CRITERION ARE INCLUDED IN EXECUTIVES' COMPENSATION AND SHARED WITH ALL EMPLOYEES REGARDING PERFORMANCE SHARES PLANS



ESG AWARENESS AND OVERSIGHT ARE FULLY EMBODIED IN MICHELIN'S GOVERNANCE STRUCTURE



SUPERVISORY BOARD - CSR COMMITTEE



STAKEHOLDERS COMMITTEE

At the corporate executive level, a Stakeholders Committee set up in 2016 brings together 12 people representative of the Group's leading stakeholders, including suppliers, investors, unions, customers and NGOs. Four continents are represented on the Committee, which meets with the Executive Committee for a full day at least once per year.





SOLID GOVERNANCE PROFILE FOR A PROPER INDEPENDENT OVERSIGHT



Patrick de la Chevardière

Delphine Roussy

Employee representative



member Audit Committee

Independent





Monique Leroux



Committee



Wolf-Henning Scheider

Independent member

Compensation and

Appointments

Committee

Independent

Committee

member

Audit



Thierry Le Hénaff Lead Independent member

Independent member

Corporate Social Responsibility Committee













* Excluding members representing employees



Barbara Dalibard Non-independent member Chair of the Supervisory Board



Chairman of the Compensation and Appointments Committee

Non-Independent member

Compensation and

Appointments

Committee

Independent member

Jean-Pierre Duprieu



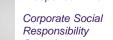
Anne-Sophie de la Bigne



Corporate Social Responsibility Committee















Jean-Christophe Laourde

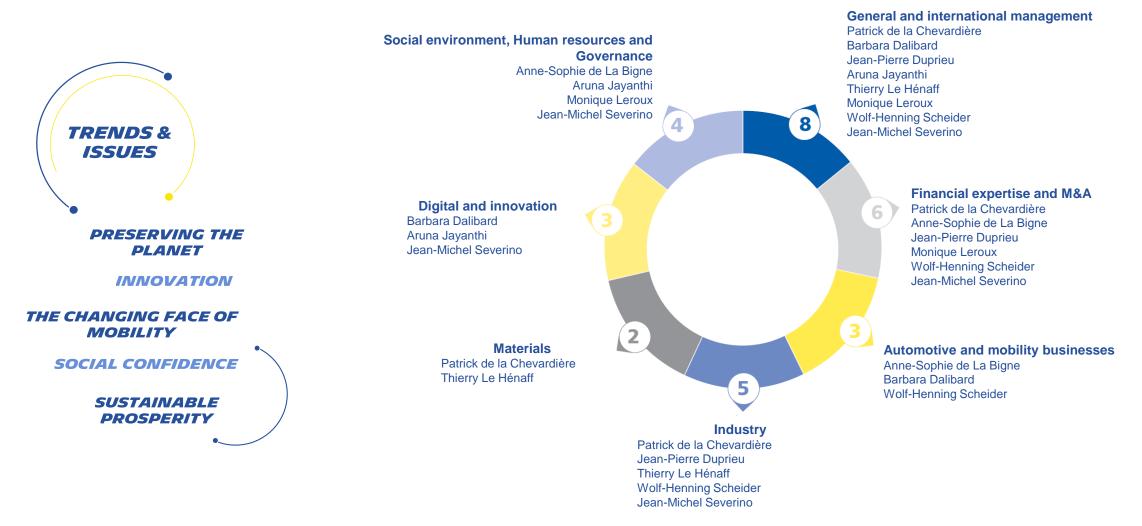
Employee representative

Appointments Committee Corporate Social Responsibility Committee

Compensation and

Independent member

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ESG Conference – June 21, 2022





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