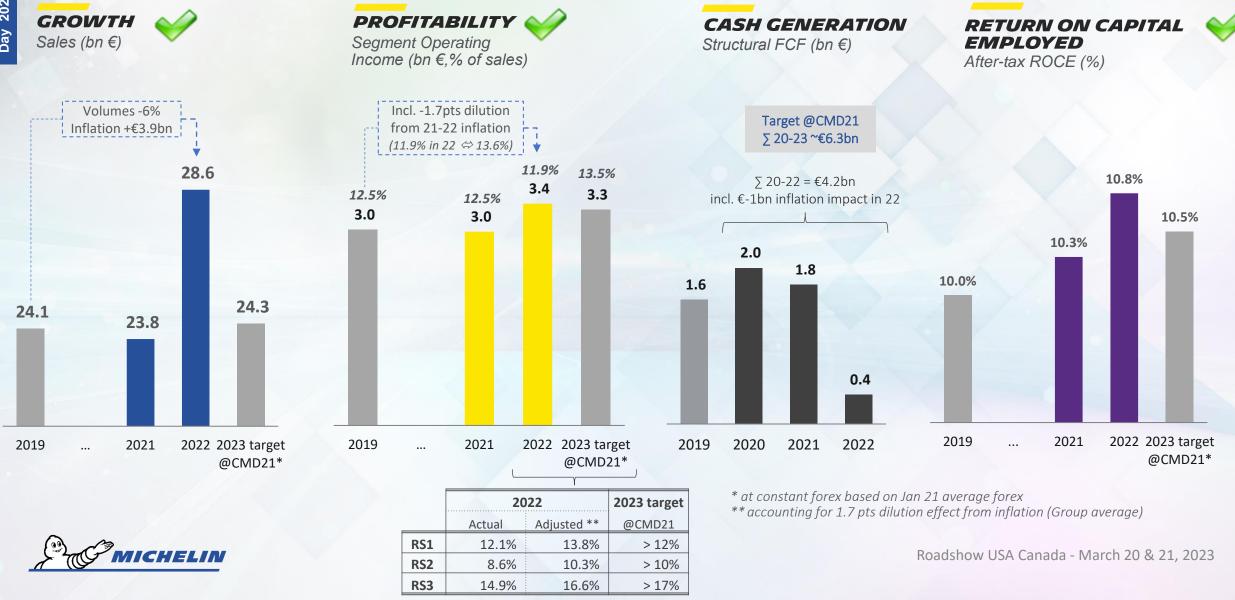
# ROADSHOW USA - CANADA GIG MARKET SOLUTIONS

March 20 & 21, 2023



# Michelin progressing rapidly despite tougher market environment, on track to reach 2023 targets shared at 2021 CMD





3

# **Confirmation of our shareholder return policy Pay-out gradually increasing towards 50% target**

**PER SHARE DATA** <sup>(1)</sup> (in €)



(1) Data prior to 2022 restated for the 4-for-1 stock split on June 16, 2022

(2) Dividend / Net income

(3) Dividend / Share price; based on Dec 31 closing stock price

(4) Target set on net income before non-recurring items

### DIVIDEND POLICY

- Payout ratio gradually raised towards 50% in 2030
- Pay-out calculated on reported net income

### SHARE BUY-BACK POLICY

- Annual anti-dilutive programs to offset the impact of employee share plans
- Additional programs might be considered

# Strategic Scorecard – 2022 results in line with 2030 ambitions

AMBITION		METRICS		2030		PROGRESS STATUS				
					S	UCCESS		2020	2021	2022
<u>ዲ</u> ዓ	Be world-class in employee engagement	þ	***	Engagement rate	$\mathbb{P}$	>85%		82%	80%	83%
$\overline{\heartsuit}$	Be world-class in employee safety	5	*	TCIR <sup>(1)</sup>	5	<0.5		1.19	1.29	1.07
¢0₹ <b>!    </b>	Be a reference in diversities and inclusion of teams	5		IMDI <sup>(1)</sup>	5	80 pts over 100		60	65	70
	Be best-in-class in value created for customers	5	2	NPS partners <sup>(1)</sup>	5	+10 vs. 2020		40.5	38.9	41.6
Â,	Deliver substantial growth	5	©7	Total sales	5	5% CAGR 23-30		€20.5bn	€23.8bn	€28.6b
	Deliver continuous financial value creation	5	₹©]	ROCE <sup>(1)</sup>	5	>10.5%		6.0 %	10.3%	10.8%
*	Maintain Michelin brand power	5	¢	Brand vitality quotient	5	+5 pts vs. 2021		58	68	65
-	Maintain best-in-class innovation pace in products and services	5	- <u>z</u> g.	Offers vitality index	5	>30%		33%	31%	31%
L.	Reach net zero emission by 2050 (manuf. and energy)	5		CO <sub>2</sub> emissions (scopes 1&2)	5	-50% vs. 2010		- <b>36%</b> 2463 Kt	<b>-29%</b> 2764 Kt	-41% 2304 Kt
Ø	Contribute to reaching net zero emission (Scope 3		(O)	Products energy efficiency (scope 3)	5	+10% vs. 2020		-	+0.5%	+1.8%
	Be best-in-class in environmental footprint of industrial sites	5	çó,	i-MEP <sup>(1)</sup>	5	-1/3 vs. 2019		-	-7.4%	-11.2%
Ê	Reach full circularity of products by 2050	5		Sustainable Material Rate	5	40%		28%	29%	30%



(1) TCIR = Total Case Incident Rate; IMDI = Inclusion and Diversities Management Index; NPS = Net Promoter Score; ROCE = Return on Capital Employed; i-MEP = industrial - Michelin Environmental Performance, see p.151 of the 2021 Universal Registration Document

5

# **Demonstrated ability to adapt M&A pattern to strategic** business ambitions

### 100% BUY-OUT

CAMSO

sascar

Fenner

With

Tire

Around

Tire

Beyond

Tire

With Tire : industrial & commercial synergies with short & medium-term impact Around & Beyond Tire : deep-innovation synergies, delivered in the mid & long-term

~50/50 JOINT-VENTURES

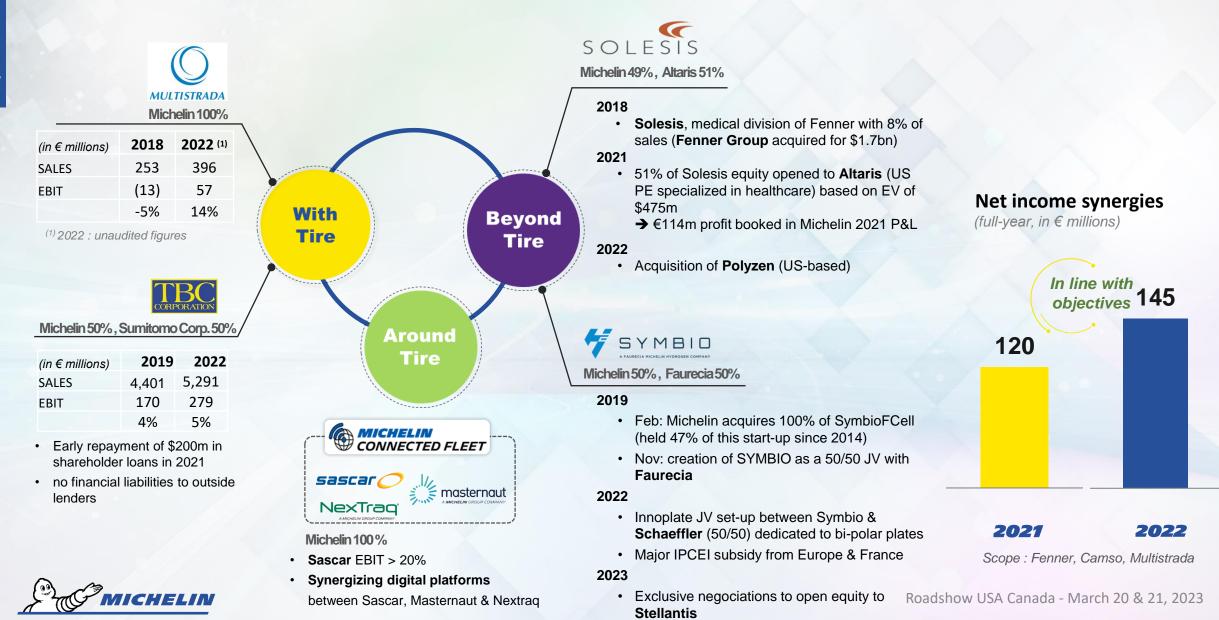
Catalyzing growth by leveraging partner's complementarity with Michelin



Partnering on innovation, whilst remaining asset-light



# A solid M&A track record – Facts & figures

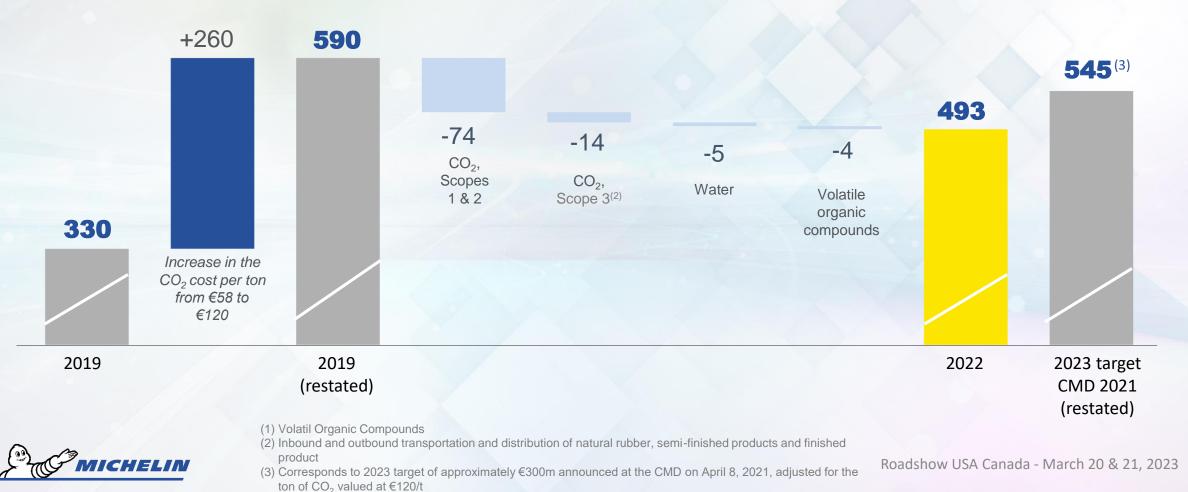


7

# Michelin in line with ambitions to reduce its environmental externalities

### ANALYSIS OF EXTERNALITY COSTS

(in € millions)





# With sales up 20.2% in 2022, Michelin delivered its segment operating income guidance by reaching €3.4bn

Amid market turbulence and a highly inflationary context, Michelin sales increased to €28.6Bn and segment operating income totaled €3.4Bn. Free cash flow was punctually impacted by inflation and year-end trade timing. Over the 2019-2022 period, the Group has demonstrated the resilience of its business model.

- Sales up 20.2% to €28.6bn, lifted by firm pricing discipline and fast-growing non-tire sales
  - Tire markets up slightly in 2022, supported by OE (from a low comparison basis) and sustained demand from Truck and Mining tire customers.
  - Tire sales volumes down, mainly impacted by the conflict in Ukraine and the Covid consequences in China, and reflecting Group's priority set on margin protection.
  - The price-mix effect came to 13.7%, demonstrating the Group's determination to offset all cost inflation factors.
  - Non-tire sales grew by 22% at constant exchange rates, confirming their strong momentum.
  - A 6.2% positive currency effect, led by the US dollar.
- Segment operating income totaled €3.4bn or 11.9% of sales, driven by dynamic pricing management
  - Pricing maintained unit margin integrity, offsetting a record €2.7bn in higher costs.
  - Operating margin reflected a 1.2-point dilutive effect from price increases.
  - Each reporting segment contributed to improved segment operating income, with Specialties (RS3) margin reaching 16.2% in H2 2022
- Reported free cash flow before acquisitions of €104m. Structural free cash flow <sup>(1)</sup> of +€378m
  - One-off impact of inflation on working capital, reducing structural free cash flow<sup>(1)</sup> by ~ €500m
  - Q4 penalized by purchasing cuts and stronger December sales for c. €300m, which will be offset in Q1/2023
- Overall Group performance improved in line with the "Michelin in Motion 2030" strategic plan objectives set for each of its three People, Profit, Planet pillars
- Net income reached €2.0bn. Dividend of €1.25 per share proposed to the AGM
- 2023 guidance : > €3.2bn in segment operating income at constant exchange rates; > €1.6bn reported FCF before acquisitions <sup>(1)</sup>



# Over the 2019-2022 period, the Group increased its margin amid unprecedented market turbulences and cost inflation





## Sound overall performance in 2022

mm PEOPLE

**29.4%** of managers are women **+0.5 PTS** vs 2021

**83%** Employee engagement rate **+3 PTS** vs 2021

**1.07** Total Case Incident Rate -0.22 PTS vs 2021 PROFIT

€3,396M Segment operating income 11.9% of sales

**10.8%** ROCE<sup>(1)</sup> +0.5 PTS vs 2021

*€-104M* Free cash flow before M&A<sup>(1)</sup> *€-1.6BN* vs 2021 PLANET

**2.3MT** CO<sub>2</sub> emissions scopes 1&2 **-17%** vs 2021

**88.8** *I-MEP* Industrial environmental performance<sup>(2)</sup> improved by **3.8** *PTS* vs 2021

**30%** Average sustainable materials rate in tires **+1 PT** vs 2021





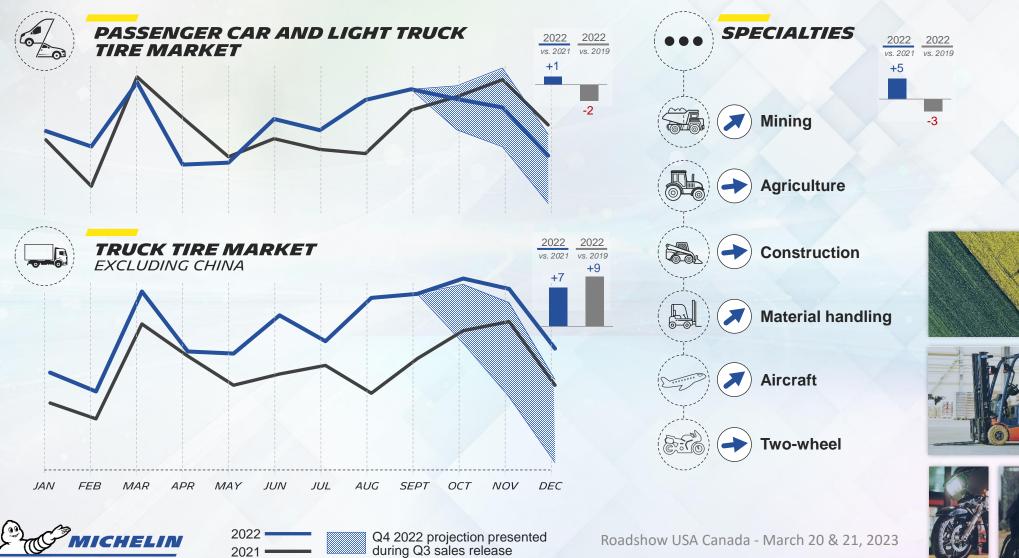




<sup>(1)</sup> Definition: see slide 61 <sup>(2)</sup> The industrial-Michelin Environmental Performance (i-MEP) indicator is used to track the environmental impacts of the Group's manufacturing operations (see slide 55 and p.151 of the 2021 Universal Registration Document).

Sell-in markets in expected ranges in PC/LT and Specialties in Q4, stronger in Truck (excl. China)

2021











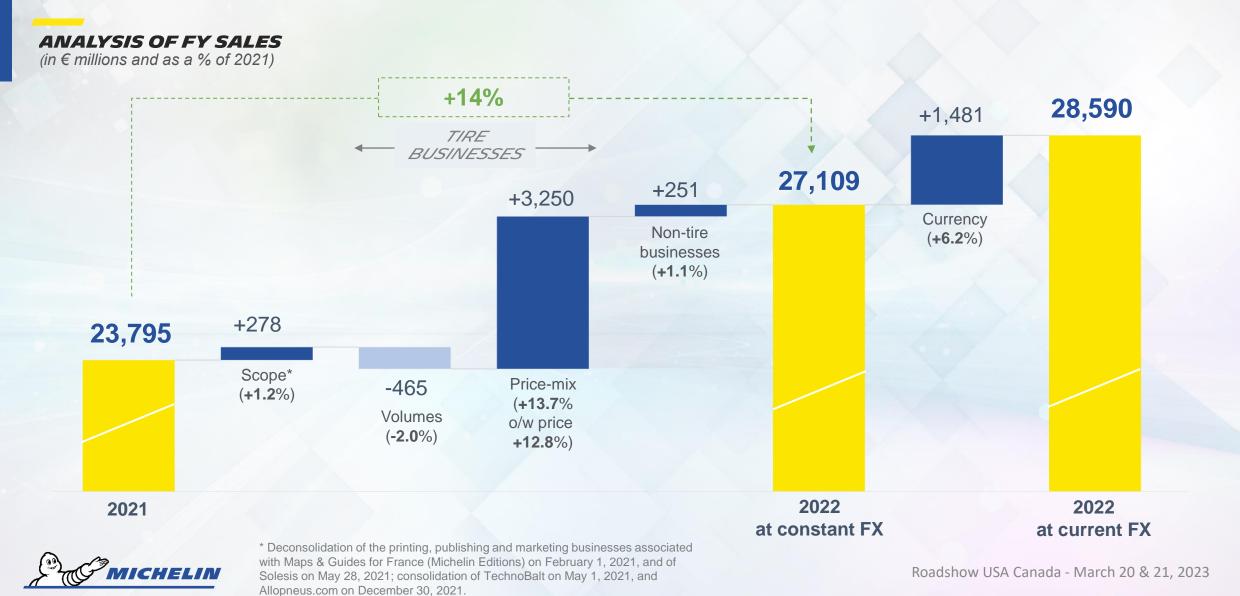




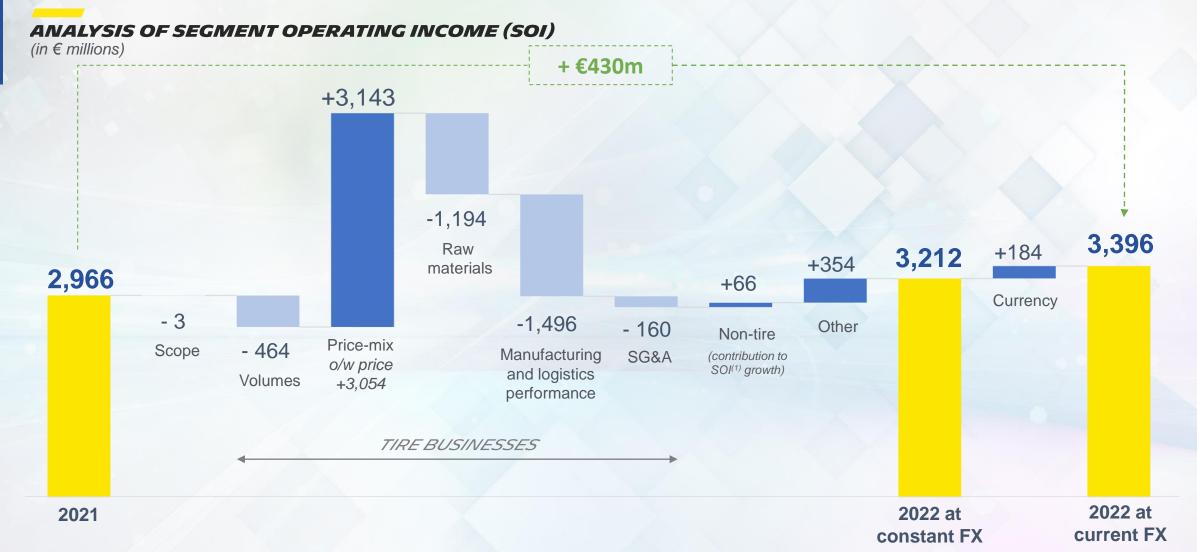




2022 Group sales up 20.2%, lifted by strong pricing discipline. Non-tire sales grew by 22% or €251m



Segment operating income increase driven by dynamic pricing management, offsetting a record €2.7bn in cost inflation





RESULTS

Sales & SOI<sup>(1)</sup> growth in every segment, strong catch-up in the Specialty businesses

20L1 2	
YES	<i>SALES AND SO</i> (in € millions)

<b>SALE</b> (in € m	<b>ES AND SOI BY REPORTING S</b> iillions)	EGMENT	2022	2021	CHANGE
<b>R</b> 51	OPI	SALES ERATING INCOME* Operating margin*	<b>14,138</b> <b>1,711</b> 12.1%	<b>11,998</b> <b>1,643</b> 13.7%	<b>+17.8%</b> +4.1% -1.6 pts
RS2		SALES ERATING INCOME* Operating margin*	7,462 641 8.6%	<b>6,233</b> <b>599</b> 9.6%	<b>+19.7%</b> +7.0% -1.0 pt
RS3		SALES ERATING INCOME* Operating margin*	6,990 1,044 14.9%	<b>5,564</b> <b>724</b> 13.0%	+25.6% +44.2% +1.9 pts * For the segment

Cost inflation factors (raw materials, transportation and energy) were offset by dynamic pricing management but diluted operating margin by 1.2 point.

- **RS1**: growth in sales and operating income driven by responsive pricing management and sustained product mix enrichment, both in OE and RT. The share of 18"+ tires accounted for 56% of MICHELIN-branded tire sales, up 5 points vs. 2021.
- RS2: sales and operating income increase fueled by robust demand in Europe and North America and responsive pricing management to offset cost inflation. Focus on the highest value-creative segments and expansion in fleet management solutions.
- RS3: strong growth in sales and operating income boosted by prices adjustments in H2 after indexation clauses kicked in, with H2 SOI<sup>(1)</sup> reaching 16.2%. Mining business line recovered as expected during 2<sup>nd</sup> half. Beyond Road activities (agriculture, construction, etc.) reinforced focus on highest value-creative segments



### EBITDA up to €5.3bn, or 18.4% of sales. Free cash flow penalized by inflation in working capital

16

### FREE CASH FLOW<sup>(1)</sup>

(in € millions)

Segment EBITDA	5,262
Change in net working capital	(2,077)
o/w inventories	(1,055)
o/w receivables	(746)
Tax and interest paid	(1,020)
Capital expenditure outlay	(2,008)
Non-recurring	(234)
Other	(27)
Free cash flow excl. M&A	(104)
M&A	(76)
Free cash flow	(180)

### HIGHLIGHTS

### EBITDA

€ 562m increase vs. 2021, with a €430m increase in segment operating income despite €132m growth in depreciation and amortization

### WORKING CAPITAL

c.€1bn negative impact of cost inflation, o/w ~ €0.5bn due to raw materials Inventory volumes below year-end target

### CAPEX

On target, including partial catch-up of 2020 & 2021 postponements

### FCF

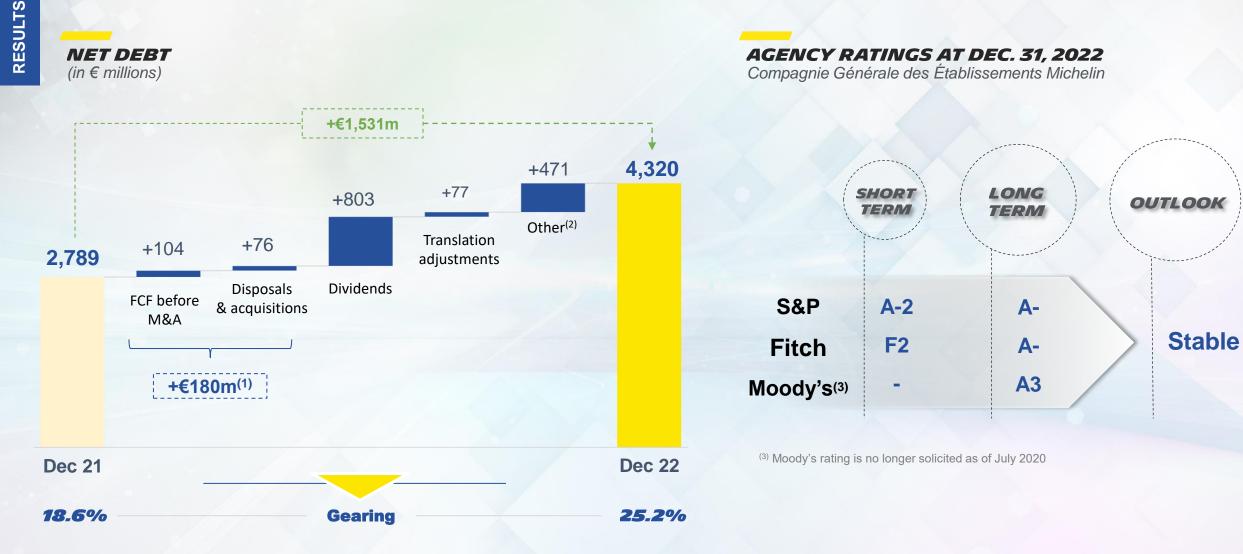
- Structural free cash flow of €378m<sup>(2)</sup> vs. revised guidance of ~ €700m
- c. €300m of cash-in postponed from Q4 2022 to Q1 2023 due to timing of sales (AR) and procurement (AP) in Q4



<sup>(1)</sup> See slide 61 for the definition,

<sup>(2)</sup> +€482m adjustment vs free cash flow excluding M&A, due to the impact inflation on raw materials in working capital, see definition slide 61

# Robust financial position, with gearing at 25.2% end of Dec 22





<sup>(1)</sup> Free cash flow
 <sup>(2)</sup> Including new leases and share buy-back

# ROCE increased to 10.8%, improved asset turnover offset inflation's dilutive impact on NOPAT

18

#### NET OPERATING PROFIT AFTER TAX - NOPAT

(in % of sales)

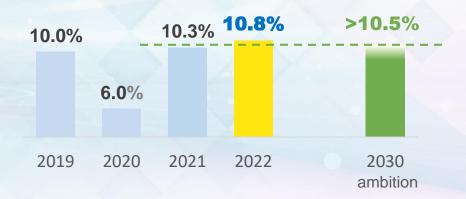


#### ASSET TURNOVER RATIO - ATR

(ATR = sales / capital employed)



#### **RETURN ON CAPITAL EMPLOYED – ROCE** (ROCE = NOPAT % x ATR)



## €1.25 proposed dividend per share, or 4.8% return<sup>(1)</sup>

19

# **PER SHARE DATA**<sup>(2)</sup>

( <i>III</i> €)	022	2021 2020 2019 2018					
DIVIDEND	1.25		1.13	0.58	0.50	0.93	
NET INCOME BASIC	2.81		2.58	0.88	2.42	2.33	
PAY-OUT RATIO <sup>(3)</sup>	44%		44%	65%	21%	40%	
SHARE PRICE DEC 31	25.99		36.04	26.24	27.01	21.68	
RETURN <sup>(1)</sup>	4.8%		3.1%	2.2%	1.8%	4.3%	

### HIGHLIGHTS

### **PROPOSED DIVIDEND**

Dividend per share increased by 11% vs. 2021 Pay-out ratio increased from 43.5% to 44.4%

### **DIVIDEND POLICY**

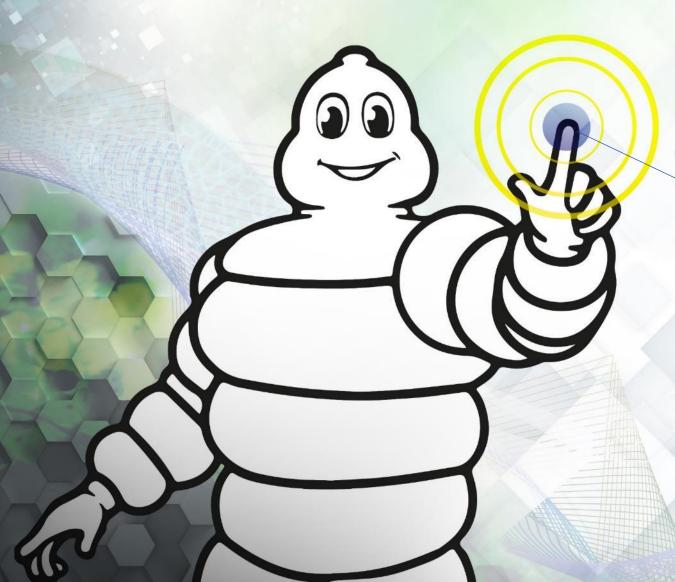
Payout ratio gradually raised towards 50% in 2030

### SHARE BUY-BACK POLICY

Annual anti-dilutive programs to offset the impact of employee performance share plans Additional opportunistic program might be considered



(1) Dividend / Share price; based on Dec 31 closing stock price.
(2) Data prior to 2022 restated for the 4-for-1 stock split on June 16, 2022...
(3) Dividend / Net income.







# 2023 markets scenario: stable demand vs 2022

6-0

21

PASSENGER CAR / LIGHT TRUCK

### -2%/+2%

**OE**: slight growth driven by North America; China and Europe expected to be stable

**RT**: slight reduction in global demand, without need for dealer inventory rebuilding



**TRUCK** excl. China -2%/+2%

**OE**: demand remains robust, from already high comparatives

**RT**: global demand still high, supported by freight needs



*SPECIALTIES* -1%/+3%



Mining tires: continued growth



**Beyond-road tires**: slight growth in Agriculture, offset by slower demand in Construction and Materials handling



Two-wheel tires: slight growth



Aircraft tires: growth, with demand close to pre-covid levels





2023 projection 22

### 2023 Scenario & Guidance

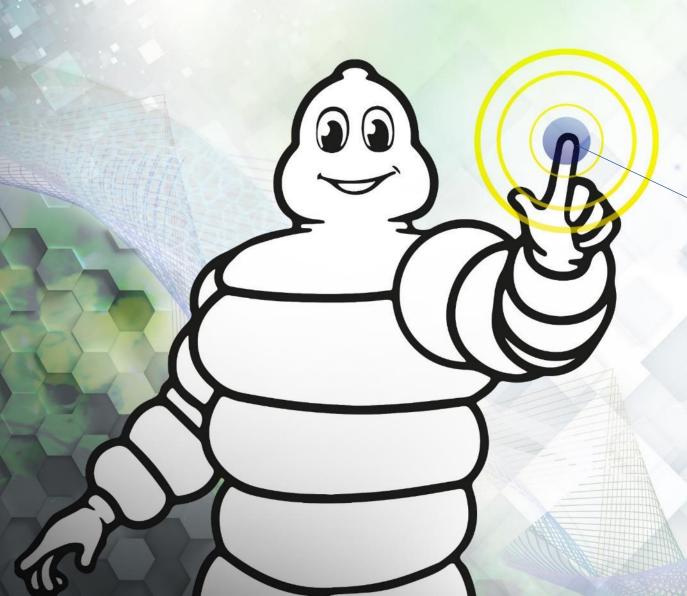
SCENARIO

	2023
Volumes	[ -4% ; 0% ]
Cost inflation raw materials, transportation, energy, labor	[€0.6bn ; €1.2bn ]
Net price-mix vs. cost inflation factors	Slightly positive
Cash-out capex	[€2.2bn ; €2.4bn ]
Segment operating income at constant FX vs. 2022	> €3.2bn
Free cash flow excl. M&A	> €1.6bn



**GUIDANC** 

-----







Demonstrated ability to sustain margin even in times of crisis. 2022 free cash flow<sup>(1)</sup> impacted around €1bn inflation in working capital.

FCF<sup>(1)</sup> AND SOI<sup>(2)</sup> EVOLUTION vs. CHANGE IN VOLUMES SOLD





(1) Free cash flow as reported from 2007 to 2010, structural free cash flow from 2011
(see slide 61 for the definition of structural free cash flow)
(2) Segment operating income

Roadshow USA Canada - March 20 & 21, 2023

# A well-balanced set of businesses across regions, ensuring Group's resilience

(% of 2022 sales)



# Reported 2022, 2021, 2020 and 2019 financial highlights

26

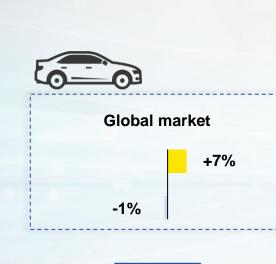
	2022	2021	2020	2019
(in € millions)				2019
Sales	28,590	23,795	20,469	24,135
Segment EBITDA	5,262	4,700	3,631	4,763
Segment EBITDA margin	18.4%	19.8%	17.7%	19.7%
Segment operating income	3,396	2,966	1,878	3,009
Segment operating margin	11.9%	12.5%	9.2%	12.5%
Other operating income and expenses	(375)	(189)	(475)	(318)
Net income	2,009	1,845	625	1,730
Basic earnings per share (in €)	2.81	2.58	0.88	2.42
Capital expenditure outlays	2,008	1,441	1,323	1,715
Free cash flow*	(180)	1,357	2,004	1,142
Gearing	25.2%	18.6%	28.0%	39.2%



PC/LT markets: global demand flat in RT and recovering in OE, with highly varied regional situations

#### PC/LT TIRE MARKET, FY 2022

(% change YoY in number of tires)

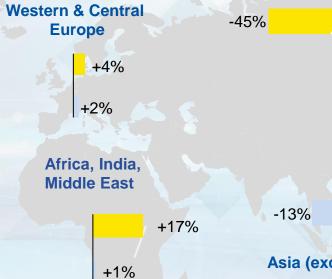


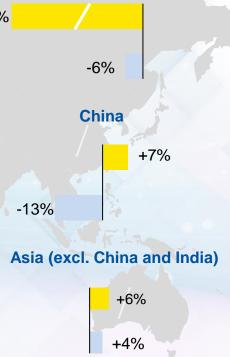


North & Central America +10% -4%

South America

+9%





CIS-



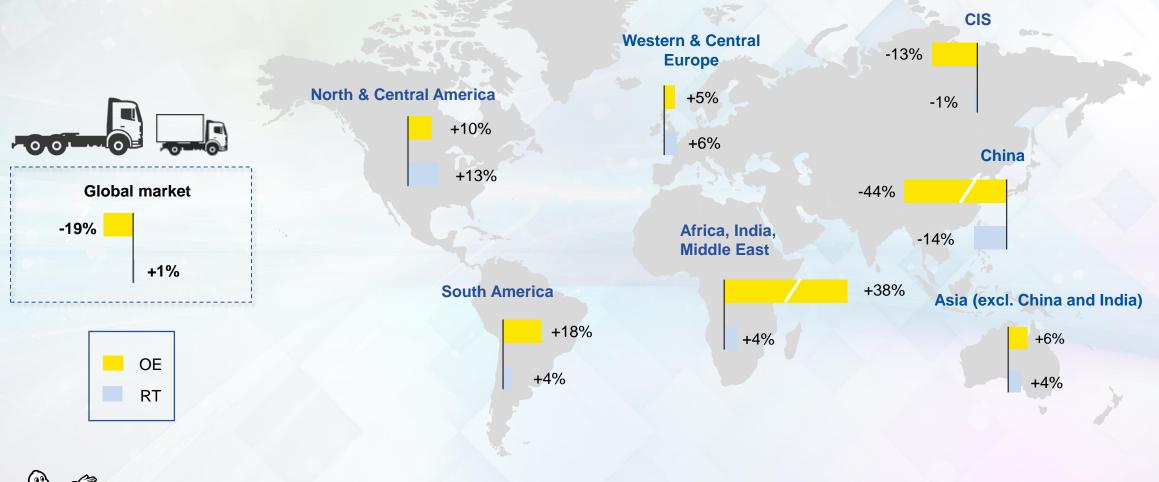
Source: Michelin Market data are regularly adjusted and may be updated following initial publication.

Truck tire markets: strong demand led by fleet upgrades and dynamic freight activity, excluding China and CIS

28

### TRUCK TIRE MARKET, FY 2022

(% change YoY in number of tires)



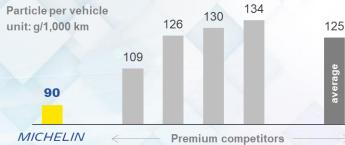
# Michelin uniquely positioned to leverage vehicle electrification

### BEV: HIGHLY DEMANDING VEHICLES PERFECTLY FIT WITH MICHELIN'S UNIQUE KNOW-HOW



#### MICHELIN: BEST COMBINATION OF PERFORMANCES

"Low tire abrasion rate and safe driving characteristics: Michelin shows how [tires should be] done"\* \* source: ADAC, Dec 2021 - Download the ADAC study



#### STRONG MARKET SHARE WITHIN PREMIUM\*BEV SEGMENT

Michelin market share on BEV premium\* segment vs Total OE share



#### MICHELIN PREFERRED TIRE MAKER FOR LEADING EV OEMS



## Capex increase in 2022-2023 to catch up on 2020-2021 postponements

30

## COMMITTED AND PLANNED CAPITAL EXPENDITURE(1)

#### (in € billions)



### KEY POINTS

2020 & 2021 capex catch-up to continue as expected in 2023, with inflated prices

#### WITH TIRES

Investing in growth segments MICHELIN brand | Automotive mix | Specialties Optimizing routine capex

Digital manufacturing and competitiveness



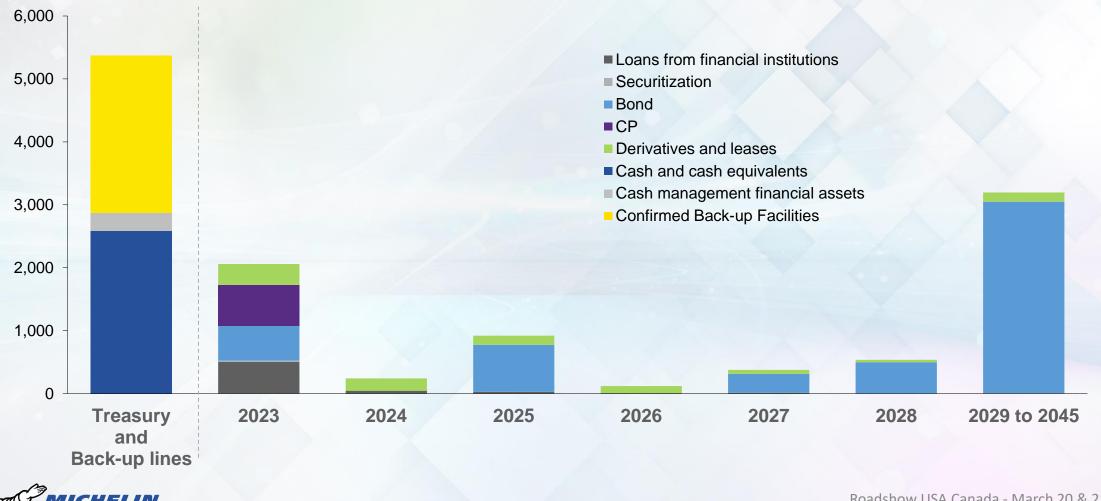


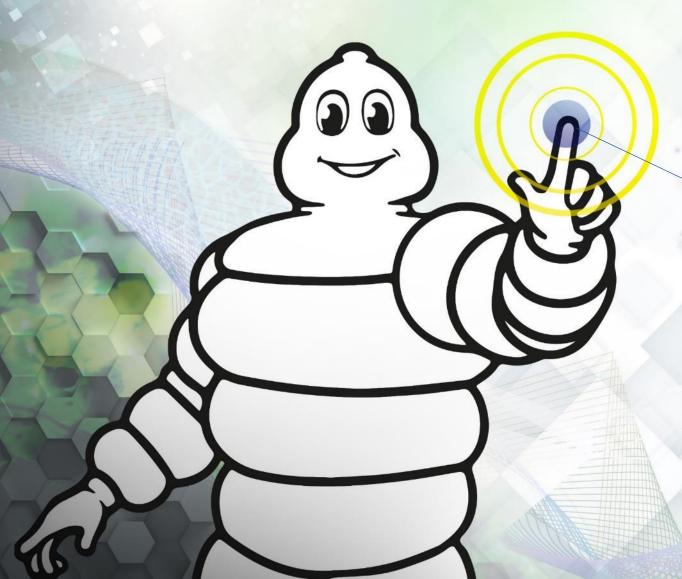
## A comfortable cash position with maturities well spread over time

31

### DEBT MATURITIES AT DEC. 31, 2022

(carrying amount in € millions)







Tire businesses



APPENDIX

Tire abrasion: Michelin has a considerable competitive advantage, without compromising safety

"LOW TIRE ABRASION AND SAFE DRIVING CHARACTERISTICS: MICHELIN SHOWS HOW IT IS DONE"

(ADAC, March 2022<sup>(1)</sup>)

#### Particulate emissions: Michelin vs. other premium tiremakers

Source: ADAC, March 2022<sup>(1)</sup>



Michelin is way ahead of the competition. [...] Michelin tyres tested consistently achieve good to satisfactory results in the safety category despite their low-abrasion.

### MICHELIN IS CONTINUOUSLY IMPROVING THE PERFORMANCE OF ITS PRODUCTS THANKS TO ITS UNRIVALED EXPERTISE

Particulate emissions are being reduced



#### Download the ADAC study



Tyre wear particles in the environment, ADAC, March 2022 – 100 sizes tested
 DEKRA studies in 2020 (MARK20B, MARK20E) and 2021 (MARK21E)

# Tire and road wear particles (TRWP): definition and state of knowledge

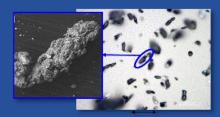
APPENDIX

TRWP are tiny debris generated by abrasion from a tire's contact with the road surface. This abrasion is caused by the tire's grip and keeps the tire safely on the road.

#### SCIENTIFIC STUDIES<sup>(1)</sup> HAVE STARTED TO MEASURE THE ENVIRONMENTAL IMPACT OF TRWP:



### TRWP



#### 5 x 10<sup>-2</sup> mm

- **Composition**: mixture of rubber and road surface minerals
- High density: 1.8
- **Diameter**: ~100 μm (100 times smaller than microplastics)

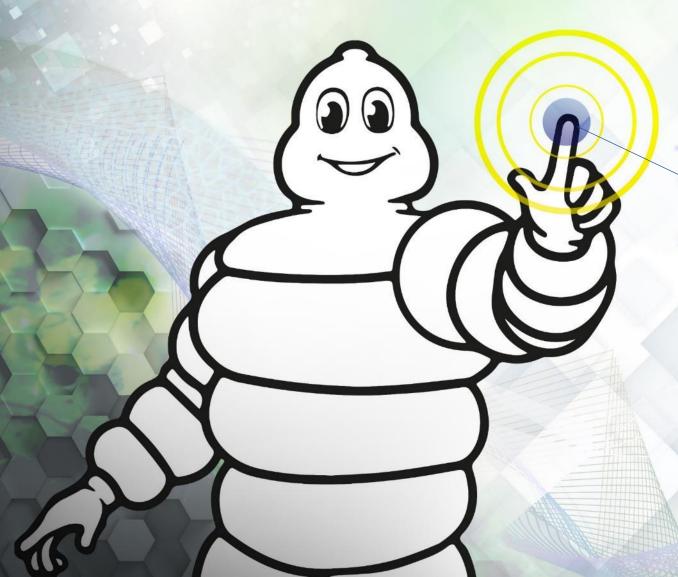
Michelin is strongly in favor of a regulation that would limit the level of wear particle emissions of all tires worldwide. Michelin is working with the ETRMA(2) members to define a standardized TRWP emission rate test method, to eliminate the least performing tires from the market with a threshold regulation

#### Download the ADAC study

Tyre wear particles in the environment (March 2022)



(1) For more information about TRWP, <u>see the following document</u>(2) European Tyre & Rubber Manufacturers Association





# Around & Beyond Tires



# Services & Solutions: combining deep customer intimacy with digitalization-enabled opportunities





36





### INTELLIGENCE

Help customers accelerate their business with smart data and better insights.



MOBILITY INTELLIGENCE







ETS INT

**EFFITRAILER™** 

by Michelin

Res ONCall

TRUCKFLY



# Watea by Michelin: accelerating growth in LCV fleet electrification

37

### A FLEXIBLE, AND TURNKEY SOLUTION

 $\mathbf{W} \wedge \mathbf{T} \ge \mathbf{A}$  checks the capacity of the electric network to support the implementation of electric charging stations

WATEA identifies the vehicles eligible for a Zero Emission transition - BEV or FCEV - based on customers' usage thanks to a telematic solution

WATEA installs charging stations on customers' operating sites

Driver app allows real-time monitoring of vehicle autonomy + charging station access + stations H<sup>2</sup> access + management portal

Customers are free to modify subscription settings whenever they need (mileage, volume...)

Customers use vehicles with a full

guarantee of business continuity

AGGREGATING AND LEVERAGING MICHELIN'S ASSETS	A HIGH VALUE-CREATIVE ECONOMIC MODEL
With Tire MICHELIN Cross-Climate range	Watèa opens 30% of its capital to Credit Agricole Leasing & Factoring (Dec. 22)
Around       Imasternaut       Telematics technology         Trice       Image: Comparison of the second se	<ul> <li>Vehicle deconsolidation from Michelin's balance sheet</li> <li>Leverage Credit Agricole Mobility's commercial platform</li> <li>Accelerate growth in automotive leasing in Europe</li> <li>Strengthen commitment to</li> </ul>
Beyond Tire Expertise in Hydrogen & fuel cell systems	Benefit from CAL&F expertise in small fleets in 18 European countries

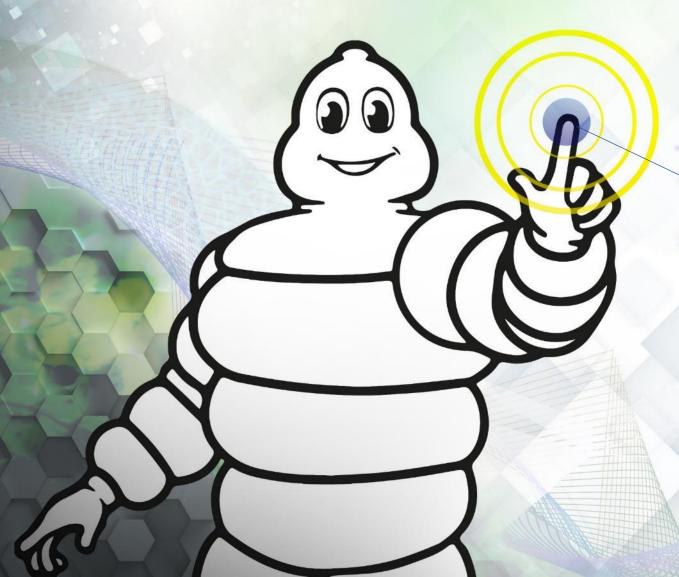
WATEAvers the ZE ready-

to-use vehicles

High-tech materials: expanding beyond tires by leveraging our expertise and our innovations, from materials to solutions, for highly demanding applications



Roadshow USA Canada - March 20 & 21, 2023





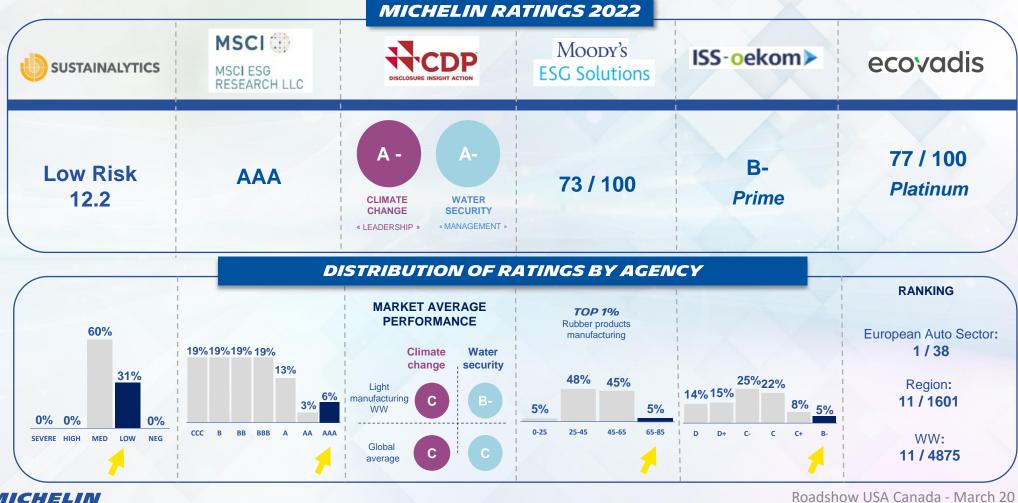
# Non-financial performance



# **Non-financial performance:** Michelin, a recognized leading player in sustainable mobility

#### MAJOR SUSTAINABILITY RATINGS

(as of Dec. 31, 2022)



Roadshow USA Canada - March 20 & 21, 2023

### Michelin governance pillars: clear segregation of management and supervisory powers

41





### ESG awareness and oversight are fully embodied in Michelin's governance structure

42



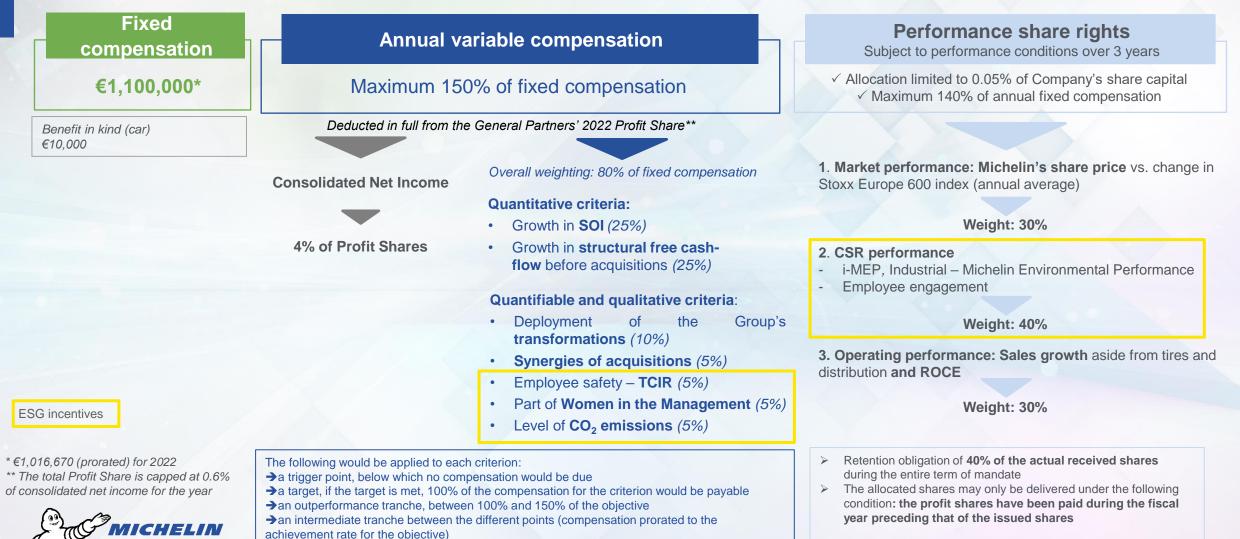
### SUPERVISORY BOARD - CSR COMMITTEE



#### STAKEHOLDERS COMMITTEE

At the corporate executive level, a Stakeholders Committee set up in 2016 brings together 12 representatives of the Group's leading stakeholders, including suppliers, investors, unions, customers and NGOs. Four continents are represented on the Committee, which meets with the Executive Committee for a full day at least once per year. ESG criteria are included in Managers' compensation and shared with all employees regarding performance share plans

2022 COMPENSATION POLICY FOR FLORENT MENEGAUX, MANAGING CHAIRMAN



objective)

# Glossary

### FREE CASH FLOW (FCF)

Free cash flow, which is stated before dividend payments and financing transactions, corresponds to net cash from operating activities less net cash used in investing activities, adjusted for net cash flows relating to cash management financial assets and borrowing collaterals.

#### STRUCTURAL FREE CASH FLOW

Corresponds to free cash flow before acquisitions, adjusted for the impact of changes in raw materials costs on trade payables, trade receivables and inventories. The structural free cash flow is calculated on full year basis only.

#### ROCE

Return on capital employed is measured as follows:

net operating profit after tax (NOPAT)(1), calculated at a standard tax rate of 25%, corresponding to the Group's average effective tax rate;

divided by average economic assets employed during the year (2), i.e., all of the Group's intangible assets, property, plant and equipment, loans and deposits, investments in equity-accounted companies, and net working capital requirement.

#### TIRES SALES

Correspond to sales from Michelin's core business, including the Tire as a Service (TaaS) business and Distribution operations.

#### NON-TIRE SALES

Correspond to sales from the Services and Solutions (excluding TaaS and Distribution), Conveyor Belts and High-Tech Materials businesses, excluding joint ventures.



(1) NOPAT = Segment operating income + amortization of acquired intangible assets + the Group's share of profit from equity-accounted companies.

2) Average between the opening and closing balance sheets for the year.

#### Free Cash Flow (FCF) + M&A

- = Free Cash Flow before M&A
- +/- Adjusted for the impact of changes
- in raw materials costs
- = Structural Free Cash Flow

### Disclaimer

"This presentation is not an offer to purchase or a solicitation to recommend the purchase of Michelin shares. To obtain more detailed information on Michelin, please consult the documents filed in France with Autorité des marchés financiers, which are also available from the http://www.michelin.com/en/ website.

This presentation may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions as at the time of publishing this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or inferred by these statements."



# **GUILLAUME JULLIENNE**

# PIERRE HASSAÏRI

# FLAVIEN HUET

Business Center Paris Trocadero 112 avenue Kléber 75116 Paris – France

23 place des Carmes Dechaux 63040 Clermont-Ferrand - France

\*\*\*

investor-relations@michelin.com

