## 16<sup>TH</sup> ANNUAL INDUSTRIALS & AUTOS WEEK

GOLDMAN SACHS

**December 4, 2024** 



### In a volatile and adverse business landscape...

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**Demand** normalization Net farmer income contracted

after post-Covid boost



dro esta

Leisure segment normalizing

Sluggish economic context Chinese domestic demand

Mining investments postponed

Residential construction depressed

#### Environmental roadmap turbulences



**EV** penetration disturbed by public decisions

Other regulations (EUDR...)

Geopolitical tensions

**Export control constraints** 

**Supply disruptions** 

(©)

**Tariffs uncertainty** 



### ... the Group can rely on its strategy and agility



Highly engaged and talented **teams** 



Innovation leadership and unique R&D & industrial capabilities



A powerful and widely recognized **brand** 

Excellent, market defining products and services





#### **SERVICES AND EXPERIENCES**



Connected Solutions

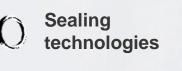
E-Retail



Distribution & Retail

E Lifestyle

#### **POLYMER COMPOSITE SOLUTIONS**

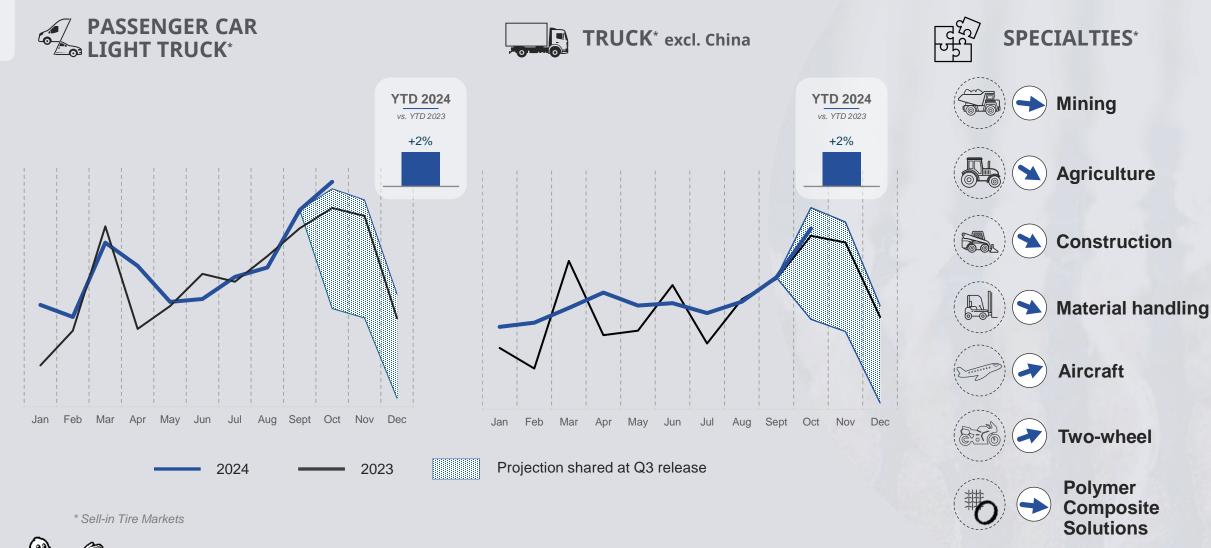


Conveyors, belting solutions and hoses

tabrics & films



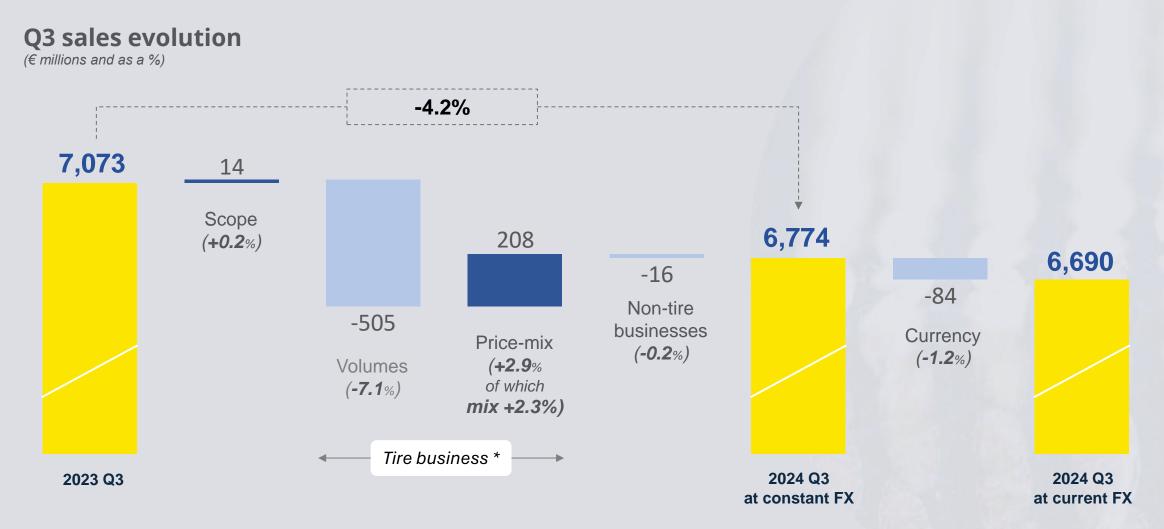
## Tire markets supported by Replacement sell-in. Strong OE downcycle across every segment, gradual destocking in Mining



MICHELIN

RESULTS

## Q3 sales volumes hit by deteriorating OE markets across segments, partially offset by strong mix improvement



\* "Tire" includes Distribution and Retail

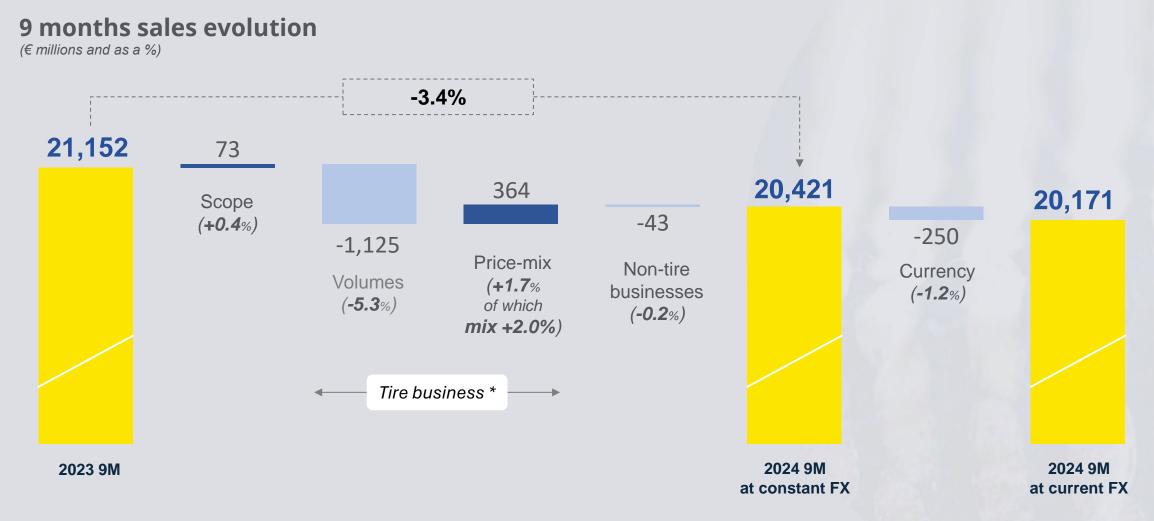
MICHELIN

RESULTS

## Group's value-driven approach translating into strong mix



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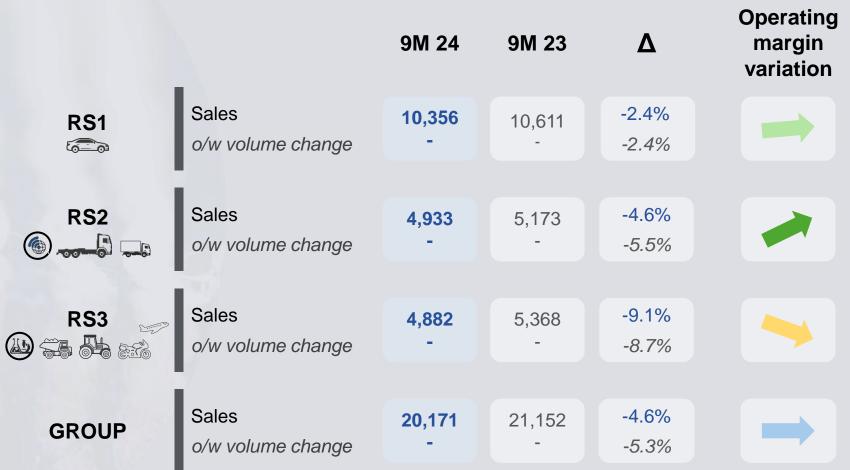


\* "Tire" includes Distribution and Retail



#### **Group sales penalized by OE downcycle and contextual headwinds in Specialties. Operating margin preserved**





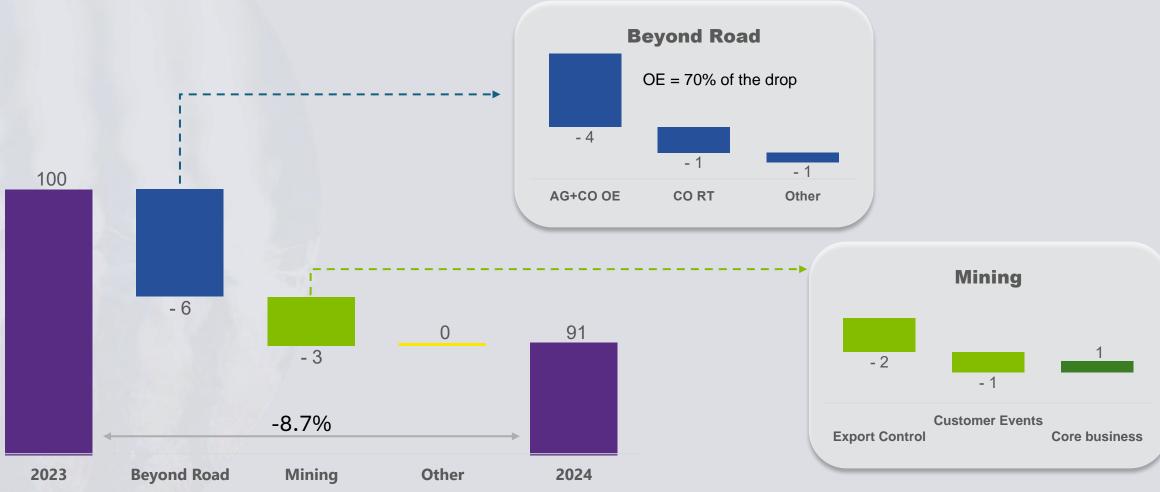


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### SR3 sales reflecting OE downcycle and contextual headwinds. Strengthening positions in Mining

SR3 Sales Evolution Sep-24 YTD vs previous year

(in tonnage, on a 100 basis)





RESULTS

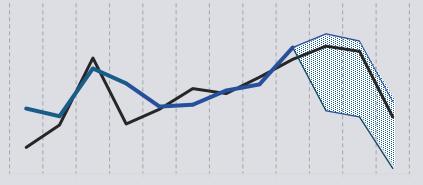


## **2024 markets outlook unchanged on PC/LT & Truck, softer on Specialties**



PASSENGER CAR

-2% / +2%



Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

**—** 2023 **—** 2024

**OE**: decline in overall demand accelerating in Q3 particularly in Europe

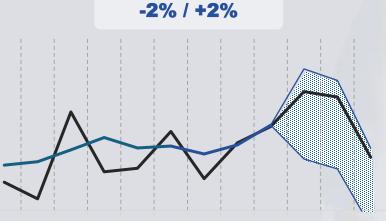
**RT**: moderate growth to continue in all regions except China, potentially supported by winter season in Europe

\* Sell-in Tire Markets





**TRUCK**<sup>\*</sup> excl. China



Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

Updated Q4 Projection 2024

**OE**: market down on high 2023 comparison basis in both North America and Europe

**RT**: slight growth driven by underlying goods transportation demand, massive imports from Asia into North America in H1 to normalize in H2



SPECIALTIES\*

-5% / -1% previously -4% / 0%



**Mining tires**: fundamental demand sustained but gradual customer inventory drawdown until year-end

| В |
|---|
| С |
| 0 |
| ~ |

**Beyond-road tires**: strong decline in OE. RT businesses slightly negative on a challenged and uncertain economic context



**Two-wheel tires**: moderate market growth in all regions, more buoyant in the Americas



**Aircraft tires**: normalized growth on back-to-pre Covid reference base, with significant rebound in China



**Polymer Composite Solutions:** overall soft markets across verticals, high 2023 reference base, destocking across many industries

### **2024 full-year scenario and guidance**

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SCENARIO

GUIDANCE

|  | UPDATED           | PREVIOUS          |
|--|-------------------|-------------------|
| Volumes  | [-6% ; -4%]       | [-5% ; -2%]       |
| Operating performance<br>net of inflation          | slightly positive | slightly positive |
| Cash-out capex                                     | [€2.2bn ; €2.4bn] | [€2.2bn ; €2.4bn] |
| Segment operating income<br>at constant FX vs 2023 | c. €3.4bn         | > €3.5bn          |
| Free cash flow<br>before Acquisitions              | > €1.7bn          | >€1.5bn           |



#### **2025 Financial Agenda**

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\* After close of trading



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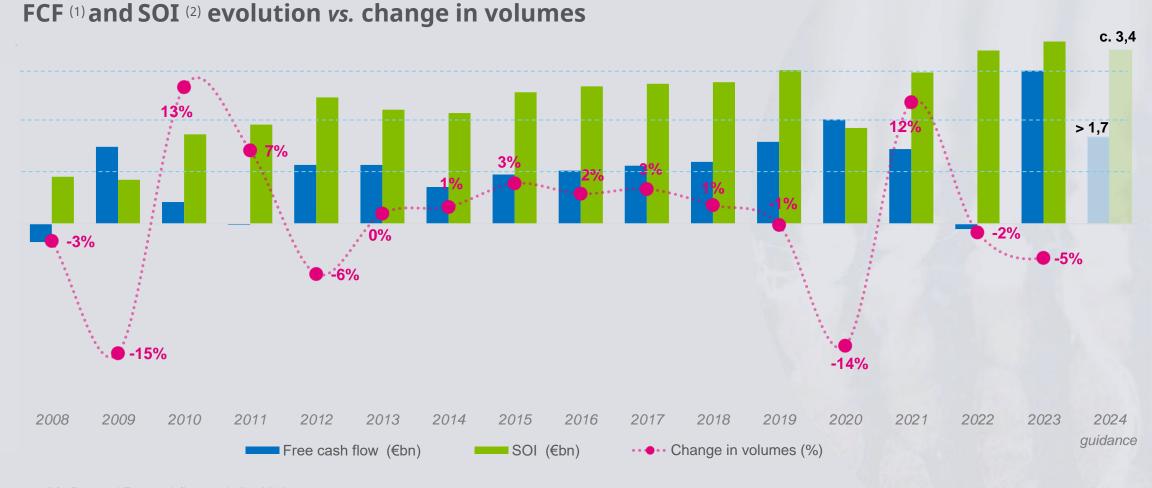
# APPENDIX



### Increasing cash and margin generation across business cycles



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(1) Reported Free cash flow, excluding M&A

(2) Segment operating income

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## Widening range of destination markets ensuring resilience

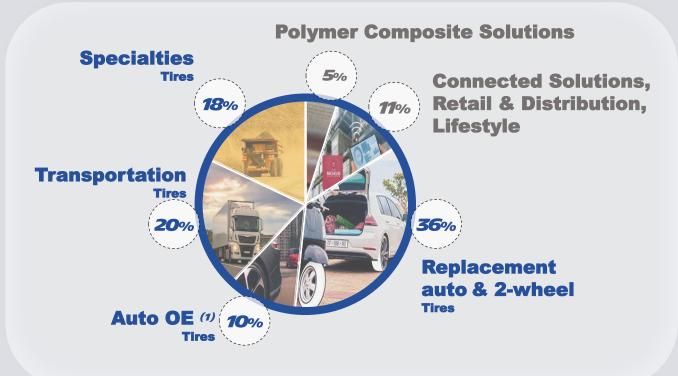
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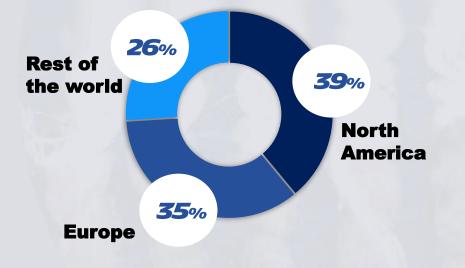
#### **Destination markets across diverse verticals**

2023 sales breakdown (% of revenue)

#### **Balanced geographies**

2023 sales breakdown (% of revenue)





(1) Original equipment



## On track to deliver 2030 ambitions on People, Profit and Planet dimensions

|     |                                      | AMBITION  | METRICS  | 2030<br>SUCCESS                      | 2019    | 2023    |
|-----|--------------------------------------|---|--|--------------------------------------|---------|---------|
|     | <u> 옥</u> 키                          | Be world-class in employee engagement                           | Engagement rate                                    | >85%                                 | 79.8%   | 83.5%   |
| 8   | $\overline{\boldsymbol{\heartsuit}}$ | Be world-class in employee safety                               | TCIR <sup>(1)</sup>                                | <0.5                                 | 1.43    | 1.01    |
| ole | ΟĬ                                   | Be a reference in diversities and inclusion of teams            | IMDI <sup>(1)</sup>                                | 80 pts (over 100)                    | -       | 72      |
|     | С<br>Ш                               | Be best-in-class in value created for customers                 | NPS partners <sup>(1)</sup>                        | 48 (+10 vs. 2020)                    | 38      | 42.7    |
|     | <b>©</b> 7                           | Deliver substantial growth                                      | Total sales  | 5% CAGR 23-30                        | €24.1bn | €28.3bn |
|     | []@]]                                | Deliver continuous financial value creation                     | ROCE <sup>(1)</sup>                                | >10.5%                               | 10.0 %  | 11.4%   |
| fit |                                      | Maintain Michelin brand power                                   | Brand vitality quotient                            | 63 (+5 pts vs. 2020 <sup>(2)</sup> ) | -       | 73      |
|     | -                                    | Maintain best-in-class innovation pace in products and services | Offers vitality index                              | >30%                                 | 30%     | 31%     |
|     |                                      | Reach net zero emission by 2050 (scopes 1&2)                    | CO2 emissions (Kt, scopes 1&2)                     | -50% vs. 2010                        | -24.8%  | -44%    |
|     | <b>B</b>                             | Contribute to reaching net zero emission (scope 3)              | Products energy efficiency (scope 3)               | +10% vs. 2020                        | -       | +2.9%   |
| let |                                      | Be best-in-class in environmental footprint of industrial sites | i-MEP <sup>(1)</sup>                               | -1/3 vs. 2019                        | -       | -16.1%  |
|     | i                                    | Reach full circularity of products by 2050                      | Renewable or Recycled Material Rate <sup>(1)</sup> | 40%                                  | 26%     | 28%     |

(1) See Glossary

(2) Reference year adjusted to 2020 (vs 2021)

APPENDIX

Peop

Prof

Plan

## Value over volume: Winning where it matters

**Original equipment: Being selective to extract the right value** 





Innovation

Brand power

ver nar

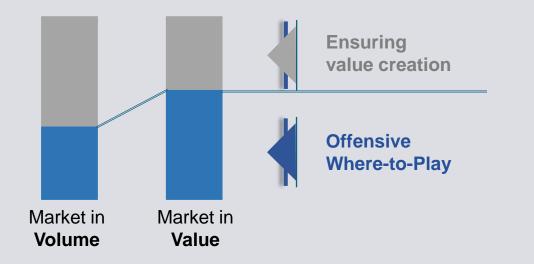
Strategic partnerships



Loyalty

Maximizing value creation for OEMs & for Michelin

**Replacement: Accelerating on value-accretive segments** 



#### **Reinforcing leadership:**

Market share in value-accretive segments Enhancing our partners' performance Valorizing our technology and offers



APPENDIX

## Value over volume: Winning where it matters - illustrated

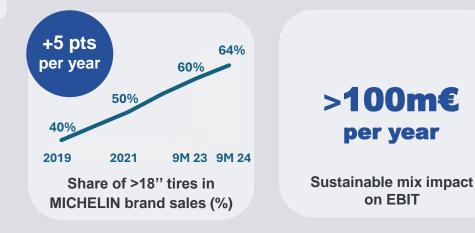


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#### Long-lasting trend of mix enrichment



**Technological leadership &** differentiating service



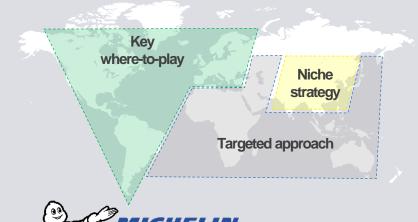


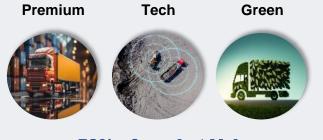
Market trend in > 18" tires\*

\* 2023 - 2028



#### **Targeting value-accretive market segments**





> 50% of market Value









## Q3 sales volumes hit by deteriorating OE markets across segments, partially offset by strong mix improvement

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**YOY Quarterly change** (as a % of sales)





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### Group sales penalized by OE downcycle across segments and contextual headwinds in Specialties

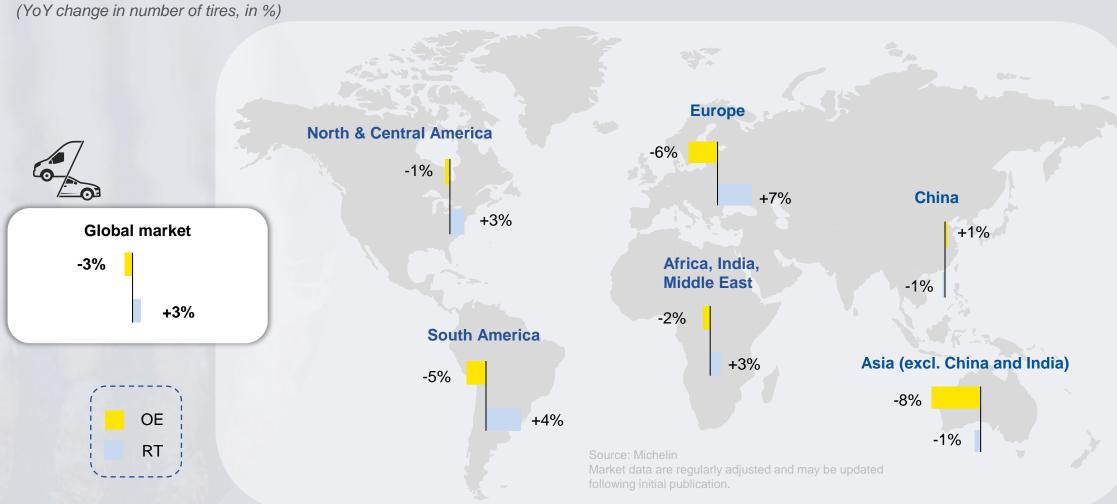
Sales by reporting segment (€ millions)

|       |                            | 9M 24       | 9M 23       | Change         |   |
|-------|----------------------------|-------------|-------------|----------------|---|
| RS1   | Sales<br>o/w volume change | 10,356<br>- | 10,611<br>- | -2.4%<br>-2.4% | Volumes hampered by lower OE demand.<br>Price effect turning slightly positive in Q3 (update of indexation clauses).<br>Strong mix with stable market shares at 18+, now accounting for 64% of<br>MICHELIN-branded tire sales (up 4 points vs 9M 23).   |
| RS2   | Sales<br>o/w volume change | 4,933<br>-  | 5,173<br>-  | -4.6%<br>-5.5% | Lower volumes due to normalizing OE markets and targeted where-to-play.<br>Strong price/mix thanks to OE contracts renegotiations and focus on the most<br>value-accretive segments.<br>Connected solutions pursuing its value-driven strategy, with lower sales but<br>higher margin contribution. |
| RS3   | Sales<br>o/w volume change | 4,882<br>-  | 5,368<br>-  | -9.1%<br>-8.7% | Volumes penalized by contextual headwinds: OE markets downturn, export<br>control constraint, destocking and lower investments at some mining operators.<br>Favorable price effect on the quarter (end of negative impact of indexation<br>clauses) and positive OE/RT mix.                         |
| GROUP | Sales<br>o/w volume change | 20,171<br>- | 21,152<br>- | -4.6%<br>-5.3% |   |



APPENDIX

#### PC/LT tire: Demand driven by RT in Americas and Europe. OE and Chinese markets decreasing in Q3





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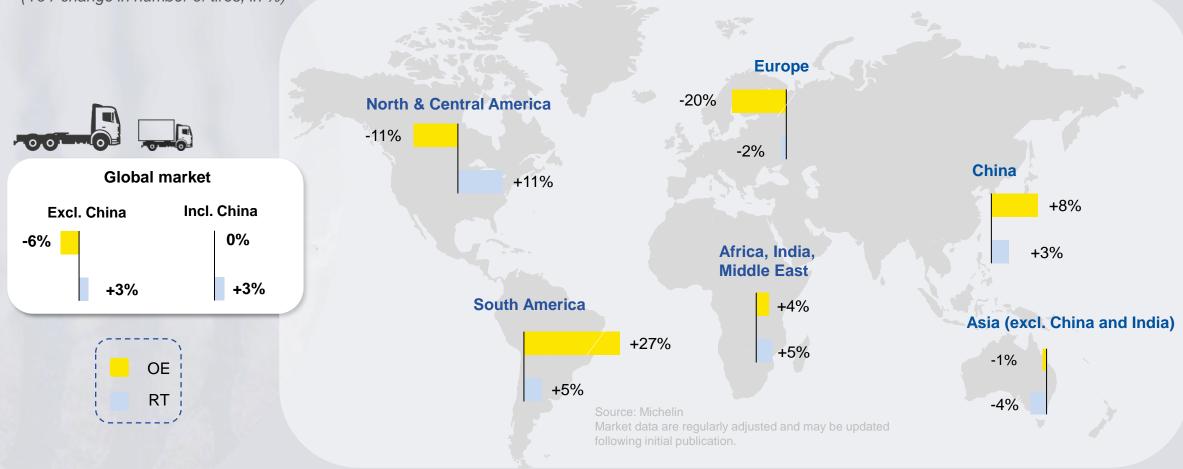
MICHELIN

PC/LT tire sell-in market, 9M 2024

#### Truck tire: Strong OE decline in North America & Europe, RT market in North America pulled by massive imports from Asia in H1

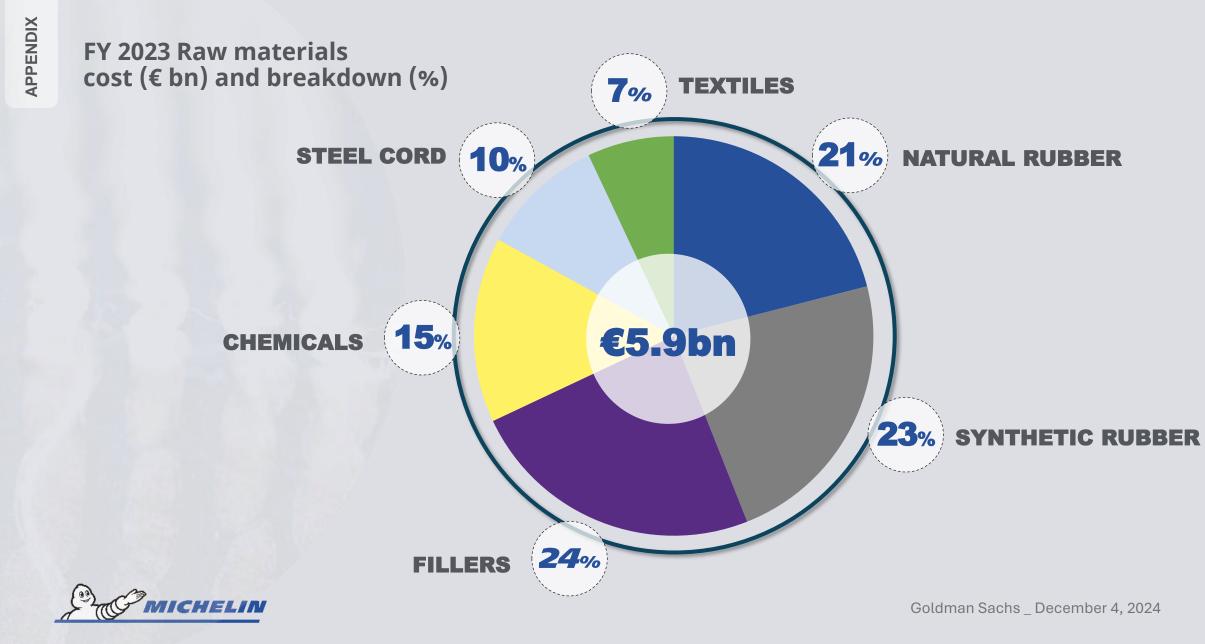
#### Truck tire sell-in market, 9M 2024

(YoY change in number of tires, in %)



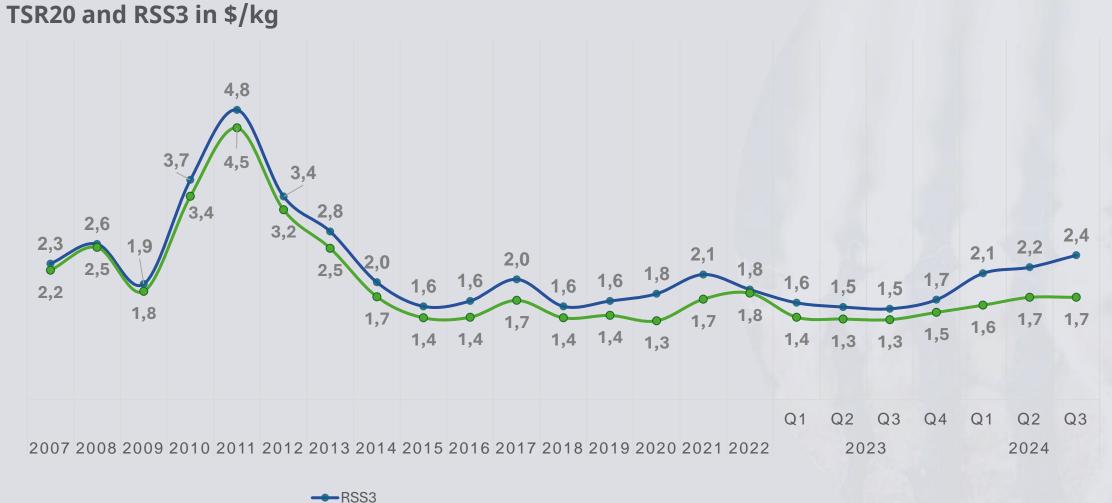


#### **Raw materials cost breakdown**



#### **Natural rubber price**

24





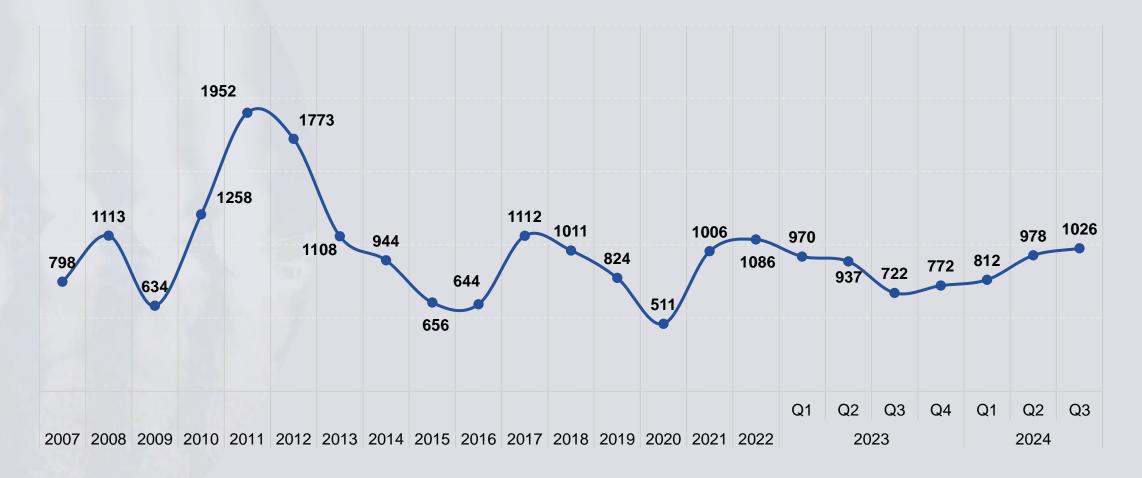


Source: SICOM

#### **Butadiene price**

25

#### **Europe contract-market in €/t**



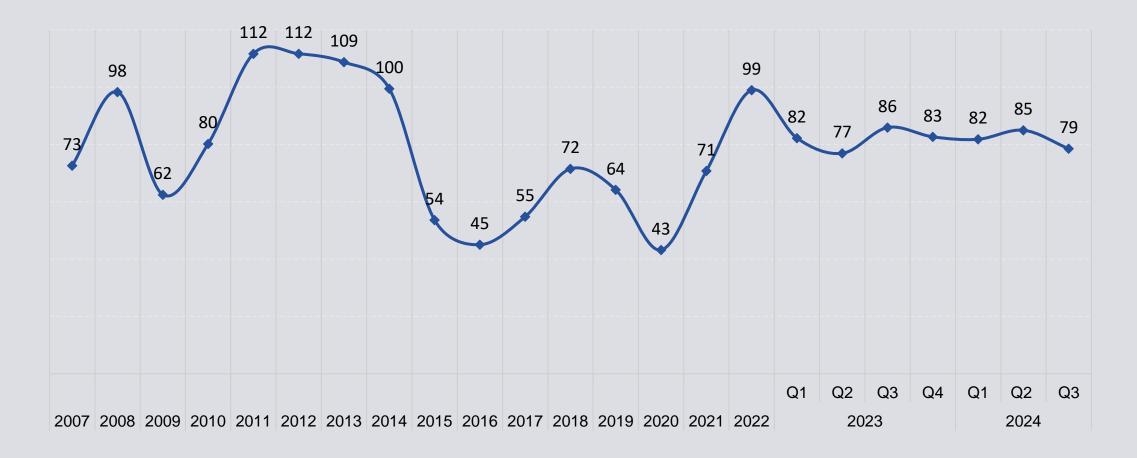


#### **Brent price**

APPENDIX

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#### Brent in \$/BBL





## Sales by currency & impact on segment operating income (SOI)

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| % of sales2024Q3 2024currency change v12 rolling months0 |     | <b>2024</b><br>currency change vs. € | s. € Dropthrough*<br>Sales → SOI |  |  |
|--|-----|--------------------------------------|----------------------------------|--|--|
| USD  | 40% | -0.3%                                | 20% / 30%                        |  |  |
| EUR  | 32% | -                                    | -                                |  |  |
| CNY  | 6%  | -2.7%                                | 20% / 30%                        |  |  |
| BRL  | 4%  | -4.4%                                | -30% / -20%                      |  |  |
| GBP  | 3%  | +2.3%                                | 20% / 30%                        |  |  |
| CAD  | 3%  | -1.4%                                | -20% / -30%                      |  |  |
| AUD  | 3%  | -1.4%                                | 50% / 60%                        |  |  |

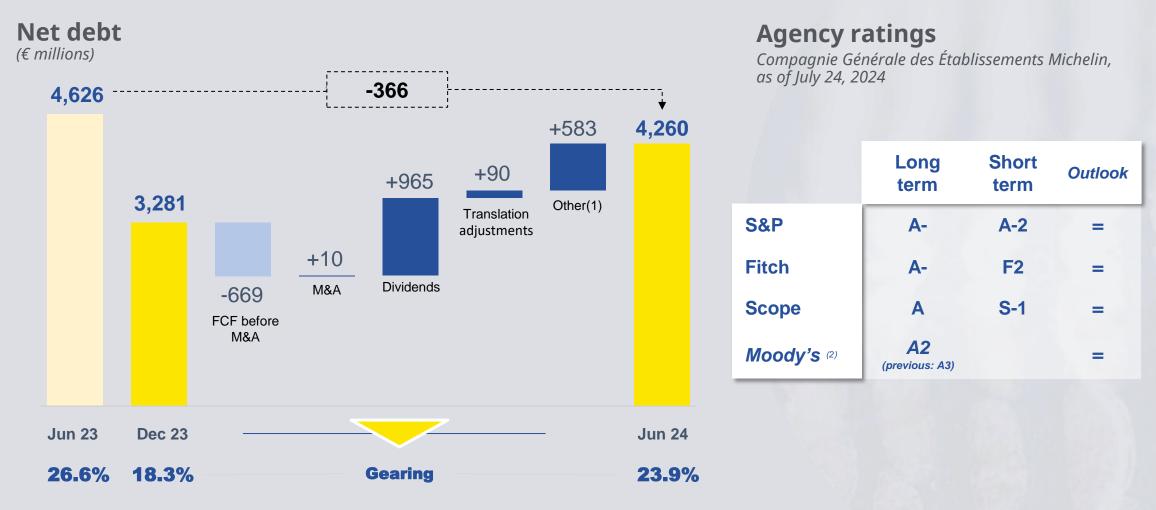
| <b>% of sales</b><br>Q3 2024<br>12 rolling months |    | <b>2024</b> currency change vs. € | Dropthrough*<br>Sales → SOI |  |
|---|----|-----------------------------------|-----------------------------|--|
| JPY   | 1% | -9.1%                             | 70% / 80%                   |  |
| MXN   | 1% | +0.4%                             | 40% / 50%                   |  |
| THB   | 1% | -3.7%                             | -150% / -120%               |  |
| CLP   | 1% | -12.7%                            | 50% / 60%                   |  |
| TRY   | 1% | -33.1%                            | 80% / 85%                   |  |
| SEK   | 1% | +0.5%                             | 10% / 20%                   |  |
| Other   | 3% | -                                 | -                           |  |

Illustration with impact of USD change on sales and SOI in €: Sales x 40% x (-0.3%), x ~25% = impact on SOI (-0.03%) impact on sales -0.12%

\* Dropthrough linked to the export/manufacturing/sales base



#### H1 2024 gearing improved fostered by solid cash generation Credit rating upgrade



(1) Of which €502m share buyback program, and including new leases
(2) Unsolicited rating – Upgraded to A2 on July 11, 2024



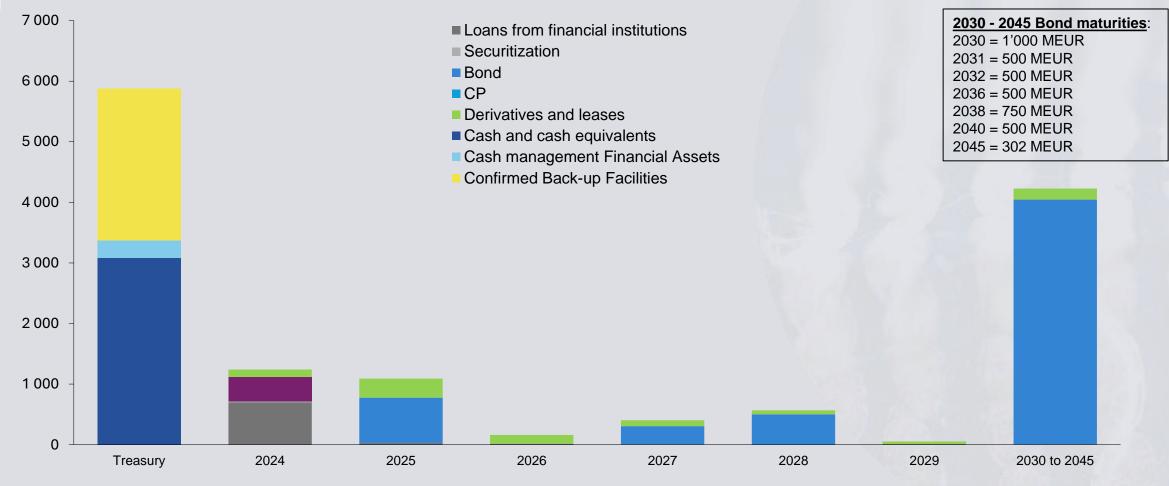
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### An adequate cash position with maturities well spread over time

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#### Debt maturities at Jun. 30, 2024

(carrying amount in € millions)





## 2024 CMD



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## **Driving higher profitability and strong cash generation**

2024 CMD

## **Segment Operating Income**

(bn €, excl. substantial <sup>(1)</sup> M&A, @2023 FX)



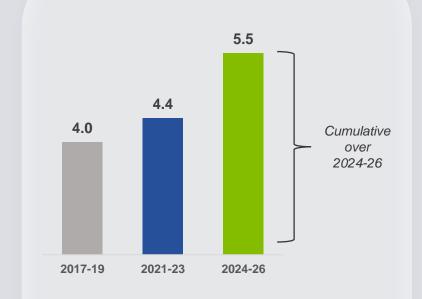
(1) Substantial = leading to structuration of a SR4 (2) Average of the period



Segment Operating Margin

#### (2) Average of the period

#### FCF before M&A (bn €, cumulative over the period)



✓ Capex level € 2.0-2.4bn/year

✓ Optimized working capital

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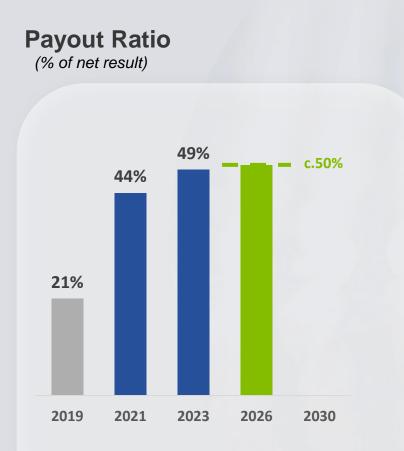
### **Confirmed ROCE floor and shareholder return**

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#### **Return on Capital Employed**



 ✓ Including impact of M&A (goodwill, amortization of intangible assets)



 ✓ Share buyback program up to €1bn over 2024-2026, o/w. €500m in 2024



## Strong mix effect, improved margin across reporting segments

€4.2bn

14.0%

SOI 2026

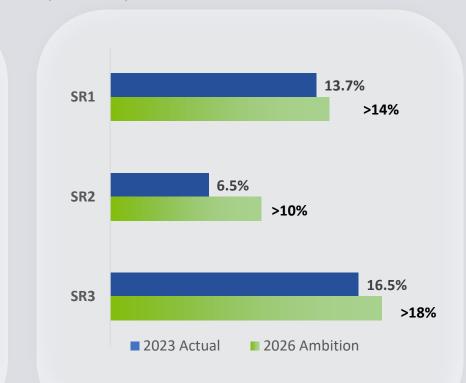
2024 CMD

33

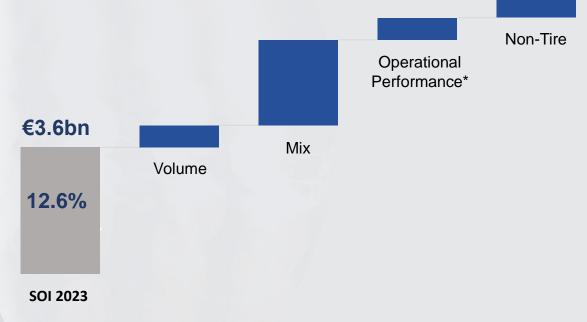
#### SOI bridge by lever

(€bn and % of sales, excl. substantial M&A, @2023 FX)

## Segment Operating Margin - by SR (% of sales)



SOM ambitions by SR for illustration – commitment applies to Group level only



\* Including economic equation (price effect – inflators)



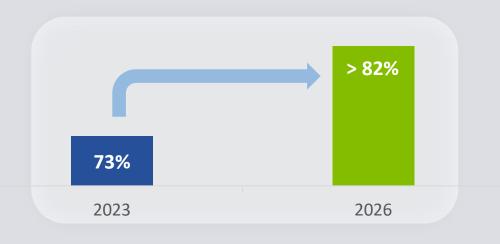
## **Taking Group competitiveness to the next level: Manufacturing**

#### Strategic levers

- o Local-to-local
- Value-driven production mix
- o Lower environmental impact
- o Talent attraction & retention

#### Industrial loading rate SR1 + SR2

(% of capacity)



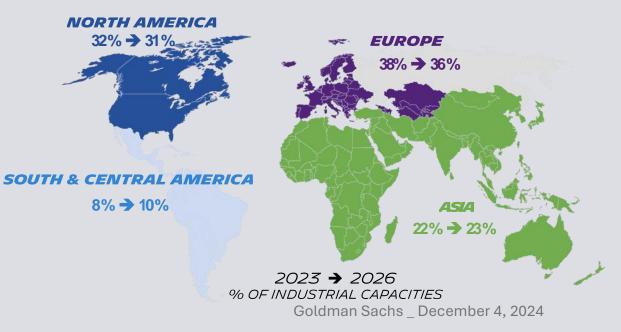


#### **Tech & Care levers**

#### o IA & Digital

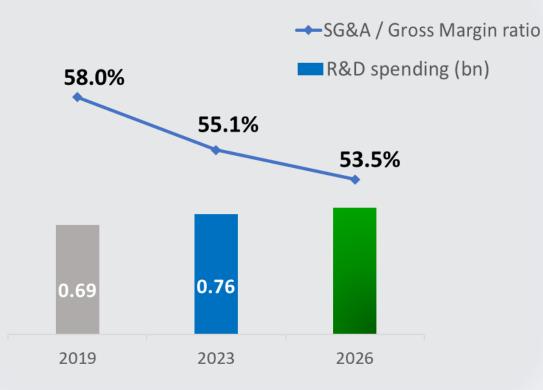
- o Industrial process optimization
- Reduce water and energy consumption
- o Safety, ergonomy and people empowerment

#### Industrial capacities breakdown, 2026 vs. 2023



## Taking Group competitiveness to the next level: SG&A & Supply Chain

Improving SG&A performance and fostering innovation



Reducing inventory levels whilst improving customer service





## **Michelin Tires: Powerful differentiation on targeted markets**

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| Main targeted<br>end-markets | Market trends   | Where to play  | Assets  |  |
|------------------------------|---|--|---|--|
| Automotive                   | Mix enrichment  | Demanding consumers  | <ul><li>Brand power</li><li>360° techno edge</li></ul>              |  |
| Transportation               | <ul> <li>Sustained GDP growth</li> <li>Growing customer<br/>expectations (tech, N&amp;R)</li> </ul> | <ul> <li>Quality   Green   Tech fleets</li> <li>Prioritizing regions with mature market structure</li> </ul> | <ul><li>Customer intimacy</li><li>Boosted product plan</li></ul>    |  |
| Mining                       | Growing need for minerals   | <ul> <li>Tech-oriented &amp; green-<br/>conscious customers</li> </ul>                                       | <ul> <li>Market leadership both<br/>techno &amp; "green"</li> </ul> |  |
| Beyond Road                  | Growing food demand   | <ul> <li>Productivity &amp; yield driven<br/>customers</li> </ul>  | Innovation & Tech   |  |



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## **Connected Solutions and Distribution: Leveraging unique data knowledge and deep customer intimacy**

| Main targeted<br>end-markets    | Market trends   | Where to play  | Assets  |
|---------------------------------|---|--|---|
| Fleet<br>management<br>services | <ul> <li>20% CAGR<sup>*</sup> for services in value</li> </ul>  | <ul> <li>Fleets trending towards low<br/>downtime, low CO2, high<br/>safety</li> </ul> | <ul> <li>1.2m vehicles under contract</li> <li>Tire data &amp; vehicle usage</li> <li>Deep customer intimacy</li> </ul>                         |
| Tire aftermarket<br>retail      | <ul> <li>EV migrating towards tire specialists</li> <li>Drive towards circularity</li> </ul>                  | <ul> <li>Vehicle maintenance</li> <li>ELT management &amp; retread</li> </ul>          | <ul> <li>Largest service network in<br/>Europe, international franchise</li> <li>Strong partnerships with<br/>leading retail players</li> </ul> |
| Tire e-retail<br>& distribution | <ul> <li>Online purchasing behavior<br/>CAGR &gt; 5%<sup>*</sup></li> <li>Expanding # SKUs esp. PC</li> </ul> | <ul> <li>Tire e-retail in 8 countries</li> <li>Wholesale in certain regions</li> </ul> | <ul> <li>Leader in conversion and<br/>user experience</li> <li>Localized approach in<br/>wholesale</li> </ul>                                   |



# Polymer Composite Solutions: Broadening exposure to dynamic non-automotive markets

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|                               | Market dynamics   | Differentiating technologies   |
|-------------------------------|-------------------|--|
| Industry                      | High-single digit | <ul> <li>High-power transmission belts for warehouse conveyors</li> <li>Energy-efficient conveyor belts for mining industry</li> <li>Customized valves for aggressive chemical environments</li> </ul> |
| Aerospace                     | High-single digit | <ul> <li>High-temperature coated fabrics for aircrafts</li> <li>Inflatable structures reducing multi-spectral signature</li> </ul>   |
| Construction & infrastructure | Mid-single digit  | <ul> <li>Low-friction seals for hydraulic cylinders</li> <li>Non-toxic and bio-sourced resin for wood</li> </ul>   |
| Transportation                | Mid-single digit  | <ul> <li>Long-lasting coated fabrics for Rigid Inflatable Boats</li> <li>Fire-resistant coated fabrics for train gangway bellows</li> </ul>  |
| Medical                       | High-single digit | <ul> <li>✓ Drug-controlled release implants</li> <li>✓ Customized spinal implants</li> </ul>   |



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## **M&A: A proven track record of successful integration**

### **Multistrada & Camso**

- Multistrada EBIT from negative territory in 2019 to SR1 accretive in 2023
- Camso accelerating in AG Tracks

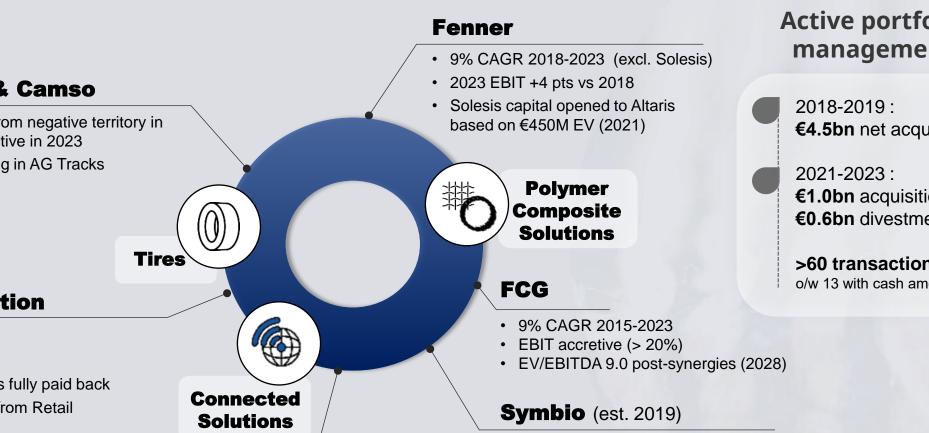
### **Retail & Distribution**

**TBC** (JV with Sumitomo)

- Cash positive since '21
- \$350m shareholder loans fully paid back
- ~160m€ cash proceeds from Retail activities sale (2023)

Euromaster Denmark sale (2023)

Tyroola acquisition (2023)



- Michelin 33% | Faurecia 33% | Stellantis 33%
- based on €900m EV (2023)

## **Active portfolio** management

**€4.5bn** net acquisitions

€1.0bn acquisitions €0.6bn divestments

>60 transactions o/w 13 with cash amount >€50m

regrouping Sascar & Masternaut & Nextrag offers (2022) RoadBotics acquisition (2022)

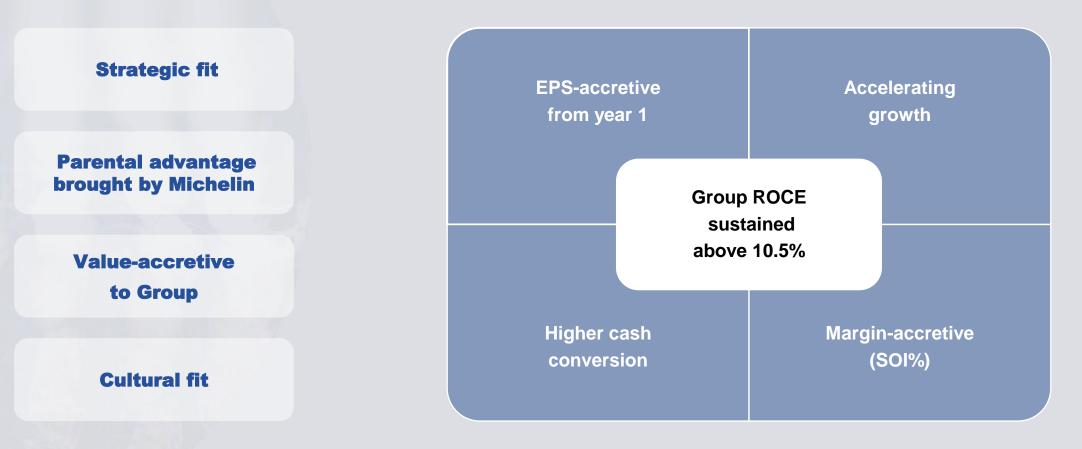
Michelin Connected Fleet

Watèa capital opened to Crédit Agricole (2023)

## M&A as a growth & value accelerator: Accessing new markets and leveraging Group innovation power

**Clear fundamentals** 

### Strict financial criteria





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APPENDIX

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## Shareholder return: further development of dividend and pay-out

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Per share data (1) (in €)

|                                     | 2019 | 2020 | 2021 | 2022 | 2023 |     |
|-------------------------------------|------|------|------|------|------|-----|
| DIVIDEND                            | 0.50 | 0.58 | 1.13 | 1.25 | 1.35 |     |
| NET INCOME<br>BASIC                 | 2.42 | 0.88 | 2.58 | 2.81 | 2.77 |     |
| <b>PAY-OUT-RATIO</b> <sup>(2)</sup> | 21%  | 65%  | 44%  | 44%  | 49%  | 50% |
| RETURN <sup>(3)</sup>               | 1.8% | 2.2% | 3.1% | 4.8% | 4.2% |     |

(1) Data prior to 2022 restated for the 4-for-1 stock split of June 2022

(2) Dividend / Net income

(3) Dividend / Share price; based on Dec 31 closing stock price

### **DIVIDEND POLICY**

- Gradually raise payout ratio towards 50% in 2030
- Pay-out calculated on reported net income

### **SHARE BUY-BACK POLICY**

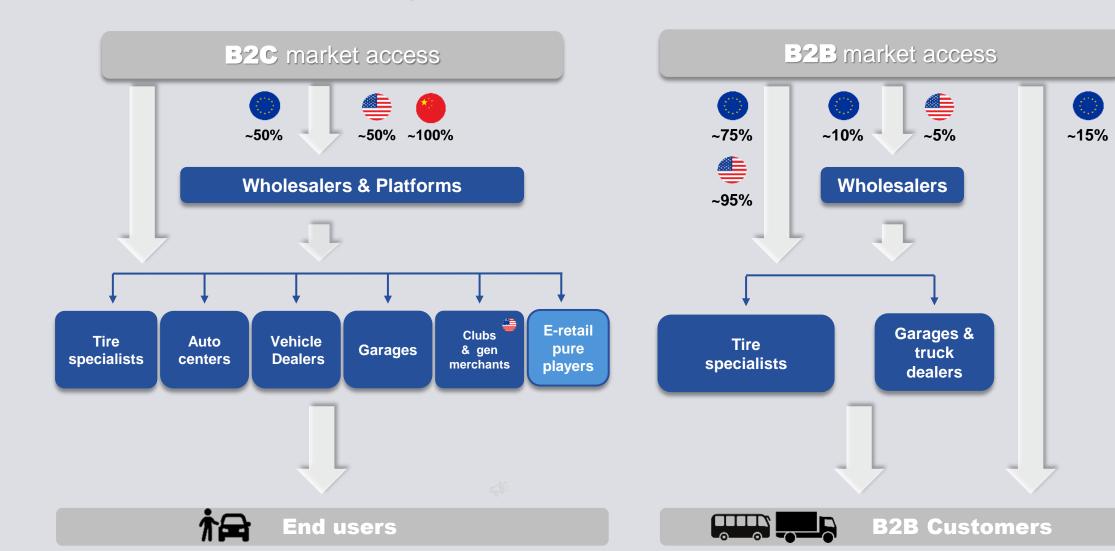
• Share buy-back program €1bn over the period 2024-2026, of which €500m in 2024



# TIRE BUSINESSES



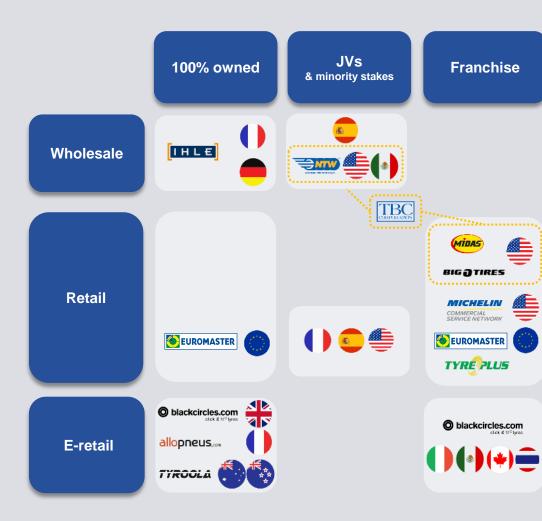
# Michelin tire market access: Reflecting broad product range in B2C and deep intimacy with service providers in B2B



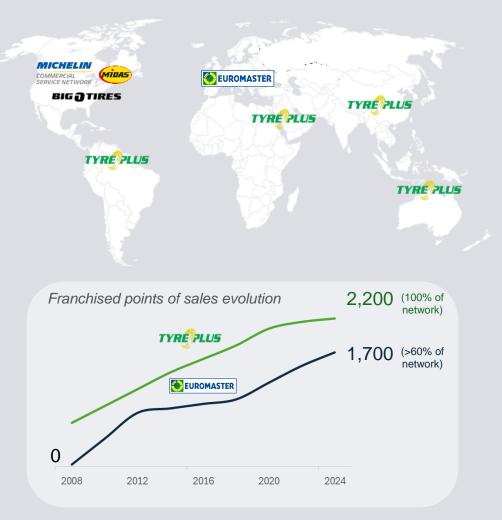


APPENDIX

## **Leveraging Michelin distribution assets and accelerating franchise**



Franchised and company-owned retail networks





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# Tires abrasion: A considerable competitive advantage, without any compromise on safety

Particle emissions: Michelin vs. other premium tiremakers <sup>(1)</sup>

Particle per vehicle unit: g/1,000 km



The environmental impact of tire abrasion is up to 50% higher for other manufacturers than for Michelin, whose tire technology currently gives them an enormous lead over the competition.

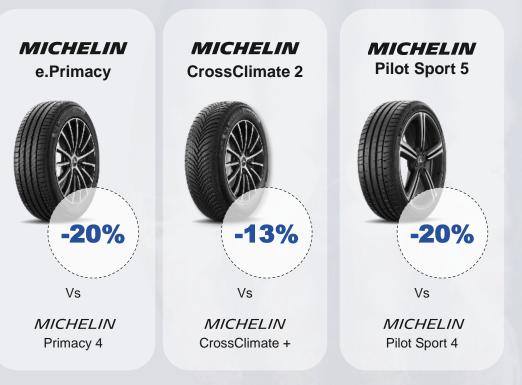
#### Download the ADAC study

(1) Tyre wear particles in the environment, ADAC, March 2022 – 100 sizes tested

(2) DEKRA studies in 2020 (MARK20B, MARK20E) and 2021 (MARK21E)



Particle emissions get reduced with each new range <sup>(2)</sup>

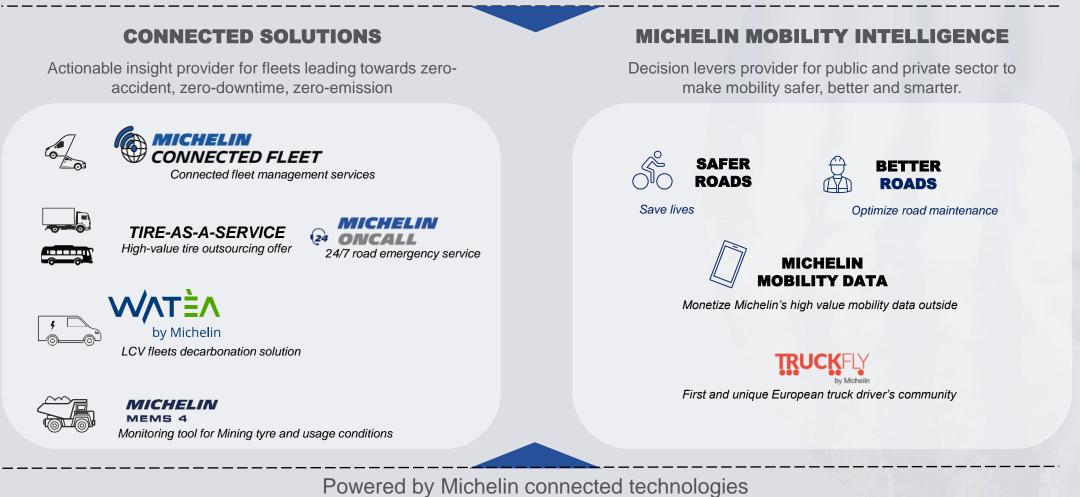


# CONNECTED SOLUTIONS



## Services to fleets: a suite of innovative solutions that empower mobility players to race towards zero-accident, zero-downtime, zero-emission

Unique customer intimacy and usage expertise

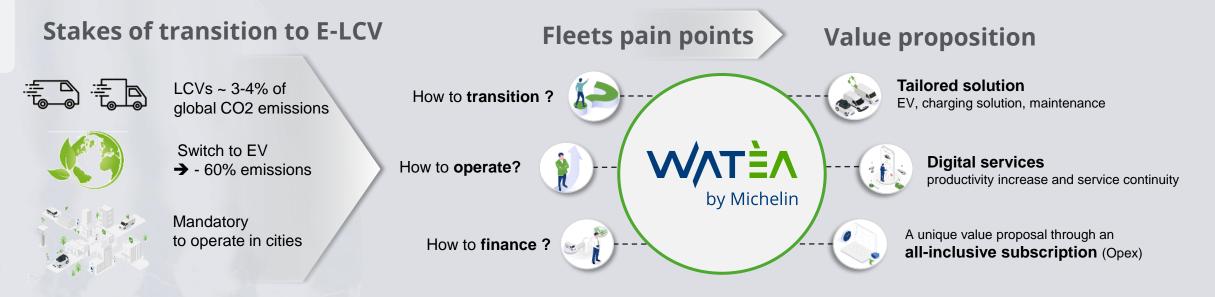




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## Watèa by Michelin: A unique solution to decarbonize urban LCV fleets



### Leveraging multiple Group assets







EUROMASTER

ICHELIN

ONNECTED FLEET

red by MASTERNAU

Polymer Composite Solutions



April 2023: 30% stake in Watea capital finalized by Credit Agricole Leasing & Factoring

Partnering with CA for vehicle financing



- Vehicles deconsolidation from balance sheet
- Leveraging CA mobility's commercial platform and expertise in small fleets
- - Acceleration in automotive leasing in Europe
- Shared commitment to a decarbonized mobility



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# Polymer Composite Solutions: Leveraging our expertise and our innovations, for highly demanding applications



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#### Manufacturing **Growth strategy** R&D Unique expertise Organic growth Ability to scale up and acquired in tire design reproduce the & manufacturing: materials-based **A**raNea MICHELIN solutions developed in RESICARE omnosite Polymer the laboratory: 200 families of Composite MICHELIN components materials Solutions INFLATABLE SOLUTIONS 350 iob families \_\_\_\_ M&A-driven growth Features vs. tires: Proficiency in - Higher growth materials chemistry - Higher **EBIT margin** and processing, from components to • Proficiency in - Lower capital intensity composites industrial processes CG Fundamental & applied research capabilities Joint ventures Wide range of With the same Around the partnerships to SOLESIS 7 SYMBIO level of quality world accelerate innovation



## M&A active portfolio management with three major steps in 2023, reflecting Michelin in Motion 2030 strategy

**APPENDIX** 

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### 2023 main deals

### Zoom on 3 majors steps



TBC sold its retail activities to increase profitability

- 2018: 50/50 JV set up with Sumitomo Corp
- 2018-23: strong cash generation, with \$400m shareholder loans reimbursed
- 2023: divesting from company-owned retail to focus on wholesale and franchise



**Stellantis** acquired 33% aside **Michelin and Faurecia** 

- 2019: 50/50 JV set up with Faurecia
- 2023: building up new assembling capacities
  - o Giga factory in France (Saint-Fons)
  - o 1<sup>st</sup> production line in the US (California)
  - o Saint-Fons capacity: 2026: 50,000 / year 2028: 100,000 / year



Michelin acquired FCG to create a leader in **Engineered fabrics & films** 

- 20% increase of High-tech materials revenues to €1.3bn (FY22 pro-forma)
- **Improved Michelin growth** profile, margin accretive, positive cash generation and favorable impact on EPS
- Positioning the Group as a key player in polymer composite solutions



Connected

Mobility

Solutions

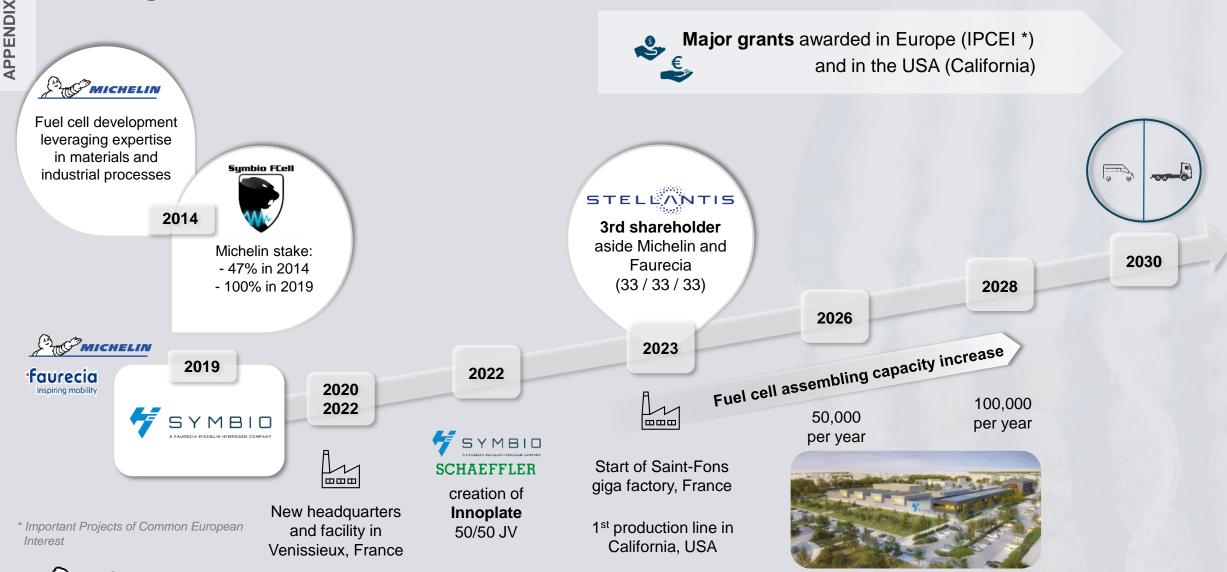
Polymer

Composite

Solutions

Tire

# Symbio: fast expansion towards worldwide leadership in light and heavy commercial vehicles



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# NON-FINANCIAL PERFORMANCE



## **Recognized leadership in non-financial performance**

APPENDIX





**Major ratings** 

# On the path to full product circularity with 40% renewable or recycled materials by 2030, up to 100% by 2050

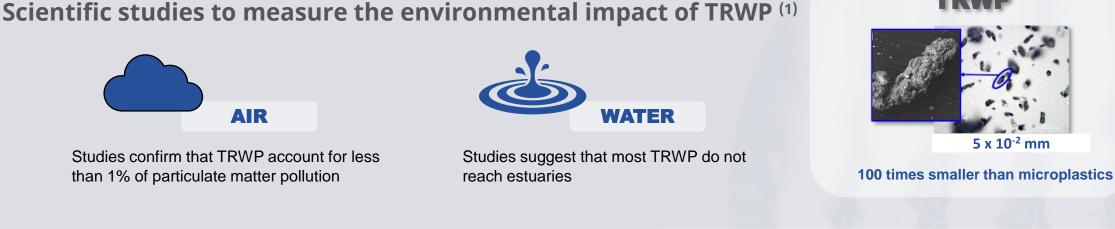




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APPENDIX

# TRWP: Michelin driving innovation and advancing knowledge in the tire industry



2023 🗸

✓ Established Dec 2023

- ✓ Joint laboratory with CNRS (French National Center for Scientific Research) and University of Clermont Auvergne
- ✓ Mission 1: to understand the biodegradation of wear particles
- ✓ Mission 2: to develop tools to foster new solutions to make particles bio-assimilable by the environment.

2024

**BioDLab** 

- ✓ Methodology to measure particles emitted by tires & road
- ✓ Developed by Michelin
- ✓ Validated by scientific reviews
- $\checkmark$  To be used by ETRMA<sup>(2)</sup> as a reference for its testing
- ✓ Complementing Michelin's advocacy of EURO 7 regulation

(1) TRWP – Tire & road wear particles – are tiny debris generated by abrasion from a tire's contact with the road surface. This abrasion is caused by the tire's grip and keeps the tire safely on the road.

Download the ADAC study
 Tyre wear particles in the
 environment (March 2022)





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# Natural resources and decarbonation: driving up industry standards on product performance

If the world was driving on Michelin PC/LT tires, it would save every year ...



(1) Underlying hypothesis: 30% advantage for Michelin vs. competitors in abrasion, as calculated by ADAC - Tyre wear particles in the environment, March 2022.

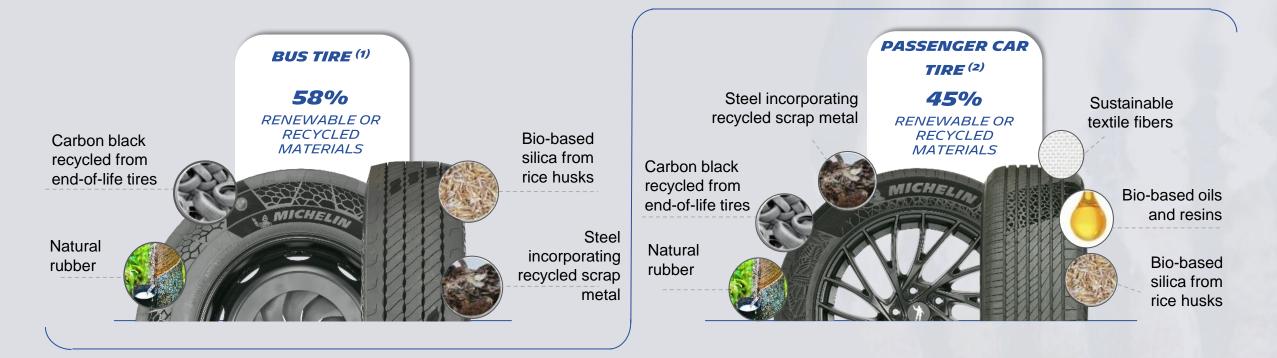
(2) Estimated impact on scope 3 usage of the tire industry if Michelin's technology was used by all manufacturers in all geographies. Underlying hypothesis: 20% advantage for Michelin vs. competitors in rolling resistance, based on data extrapolated by Michelin.

(3) See page 179 of the 2023 Universal Registration Document for details.



# Michelin: First manufacturer to design a road-homologated tire with 58% renewable or recycled materials

On the way to our "100% Renewable or Recycled materials by 2050" goal: new tires with breakthrough technologies



Size: 275/70 R22.5 152/149
 Size: 235/55R19 105W



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# Strong commitment to reduce impact of operations on biodiversity and ecosystems

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| RESEARCH & DEVELOPMENT   | 2023                         | 2025  | 2030                                     |
|--|------------------------------|---|--|
| <b>.ife Cycle Analysis</b> incl. biodiversity<br>riteria from best methods   | 100%<br>of new products      | products: <b>100%</b><br>services: <b>Pilot</b> | <b>100%</b><br>of new ranges<br>marketed |
| RAW MATERIALS  | 2023                         | 2025  | 2030                                     |
| Natural rubber used by the Group<br>assessed "deforestation-free" <sup>(1)</sup><br>Direct operations and suppliers<br>(B. Undervalidation by octAnature International | <b>9%</b> <sup>(2)</sup>     | <b>100%</b><br>EUDR compliant                   | <b>100%</b> of the volume use            |
| Reducing pesticide use in rubber<br>cultivation <sup>(3)</sup><br>Direct operations and joint ventures<br>V.B. Under validation by act4noture international            | -58%                         | -50%  | <b>-70%</b><br>vs. 2019                  |
| Evaluation of raw material<br>supplier policies & practices <sup>(4)</sup>   | Approach under<br>definition | Pilot   | <b>80%</b> of suppliers                  |
| MANUFACTURING AND  | 2023                         | 2025  | 2030                                     |
| <b>RESEARCH FACILITIES</b><br>Biodiversity plan<br>adapted to local issues   | 16 sites                     | at least <b>15 sites</b>                        | 100% of sites                            |
| No phytosanitary products<br>to maintain outdoor spaces  | 22 sites                     | at least <b>30 sites</b>                        | <b>100%</b> of sites                     |

(1) Criteria in accordance with the EUDR - European Union Deforestation-free Regulation

(2) Calculated on the basis of 2023 volumes by supplier

(3) Per hectare

(4) Other than natural rubber ; Impacts of raw materials identified through Life Cycle Analyses (LCA)



# Sustainable natural rubber by Michelin: Driving progress across a fragmented value chain

### ID CARD

~90% of Group's supply come from ~2 M farmers with an average farm size of 3 Ha

Up to **7 middlemen** between direct suppliers and smallholders in Asia

~150 direct suppliers

#### **Global presence**

in Brazil, Indonesia, Thailand & West Africa (including joint-ventures):

- 85,000 ha. of plantations
- 15 rubber processing plants
- 500,000 tons/year production

#### **GPSNR Founding member**

(Global Platform for Sustainable Natural Rubber)



### **ACCELERATING SUSTAINABILITY ACROSS THE INDUSTRY BY 2025**

- **Dedicated roadmap** tracking commitments on zero deforestation, human rights, and farmer empowerment
- **Geolocation of millions of rubber tree plots** in collaboration with suppliers to meet EU regulation requirements for deforestation-free products by Dec.30, 2024.

# EXTENDING ASSESSMENTS OF PRACTICES ACROSS THE VALUE CHAIN: 2023 ACHIEVEMENTS

- Direct suppliers via EcoVadis: 97% of expenditures assessed, 94% "ESG mature"
- Indirect suppliers : RubberWay <sup>™</sup> app. deployed at 83% of suppliers (in volume) in 2023

### **IMPLEMENTING IMPACTFUL PROJECTS**

• Brazil

increasing harvest while preserving the forest (767,600 hectares)\* - 1,000 families in Amazonas

• Indonesia

improve skills of 1,000 smallholders using RubberWay app. by 2024 – (with Porsche) East Kalimantan : training 2,000 farmers by 2024

• Sri Lanka

improving skills & sustainability performance of 6,000 smallholders by 2025, impacting ~30,000 people

• Thailand

helping 1,000 farmers diversify their income with agroforestry by 2025\*\*

 West Africa (with joint-venture) ~90,000 farmers trained per year

\* With WWF

\*\* As part of the Global Platform for Sustainable Natural Rubber (GPSNR)

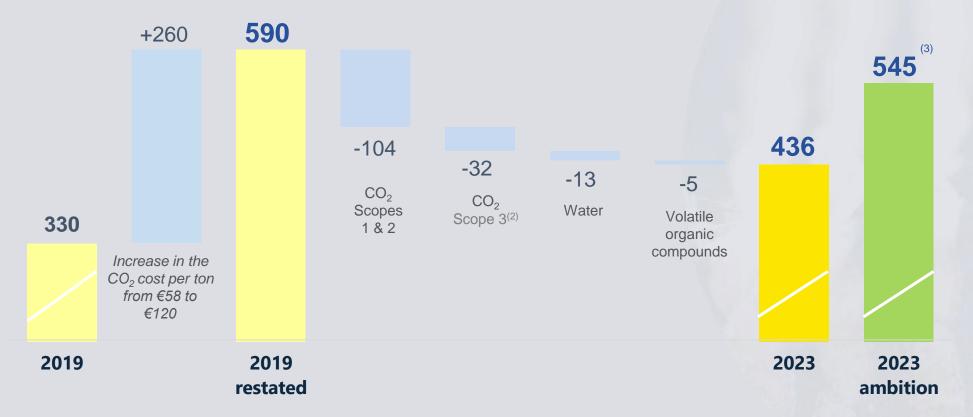
APPENDIX

## **Externalities: 2023 achievements exceeded ambitions**

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**Externalities costs evolution: CO2 emissions, VOC**<sup>(1)</sup> **emissions and water withdrawals** (€ millions)



(1) Volatil Organic Compounds

(2) Inbound and outbound transportation and distribution of natural rubber, semi-finished products and finished product

(3) Corresponds to 2023 target of approximately €300m announced at the CMD on April 8, 2021, adjusted for the ton of CO2 valued at €120/t



## Michelin applies the recommendations of the Task Force on Climate-Related Financial Disclosures (TCFD)

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### **MICHELIN'S ANSWER**

See p. 189 of 2023 Universal Registration Document for more details



Detailed information concerning the application of TCFD recommendations may be found in the public answers to the CDP Climate Change 2022 questionnaire (see <u>https://www.cdp.net/en/responses</u>).



#### GOUVERNANCE

As part of the Supervisory Board's role of exercising permanent oversight of the Group's management, the CSR Committee began to review the climate strategy and issue recommendations.

#### **STRATEGY**

Four climate scenarios comprising narrative descriptions and quantitative socio-economic and physical assumptions were updated, deepened and deployed for use at two levels:

• by the business lines, regional organizations, operating units, corporate departments and other units as part of strategic thinking and ideation exercises,

• by the Group Executive Committee, to compare them to Group strategy and analyze their resilience about climate change and other indirect risks arising from the environmental transition.

#### RISK MANAGEMENT

In 2021, an initial internal audit of systemic physical risks was performed and the first pilot study of the vulnerability of certain Group operations was completed.

#### **METRICS AND TARGETS**

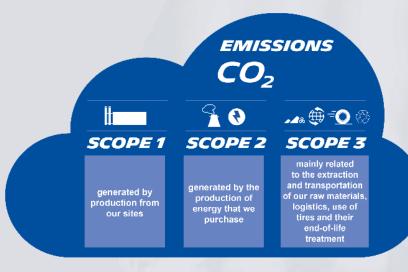
Joining the "Race to Zero" campaign, answering the call to action led by the Science Based Targets initiative (SBTi), the United Nations Global Compact and We Mean Business, by committing to reach net zero emissions by 2050.

# Climate strategy structured around transition and adaptation plans, towards Net-Zero emissions by 2050

### **STRUCTURED AROUND 2 AXES:**

- **A TRANSITION plan** including initiatives to decarbonize direct and indirect activities in the value chain (Scopes 1, 2 & 3) and a strategic plan to support a low-carbon economy
- An ADAPTATION plan responding to physical impacts of climate change



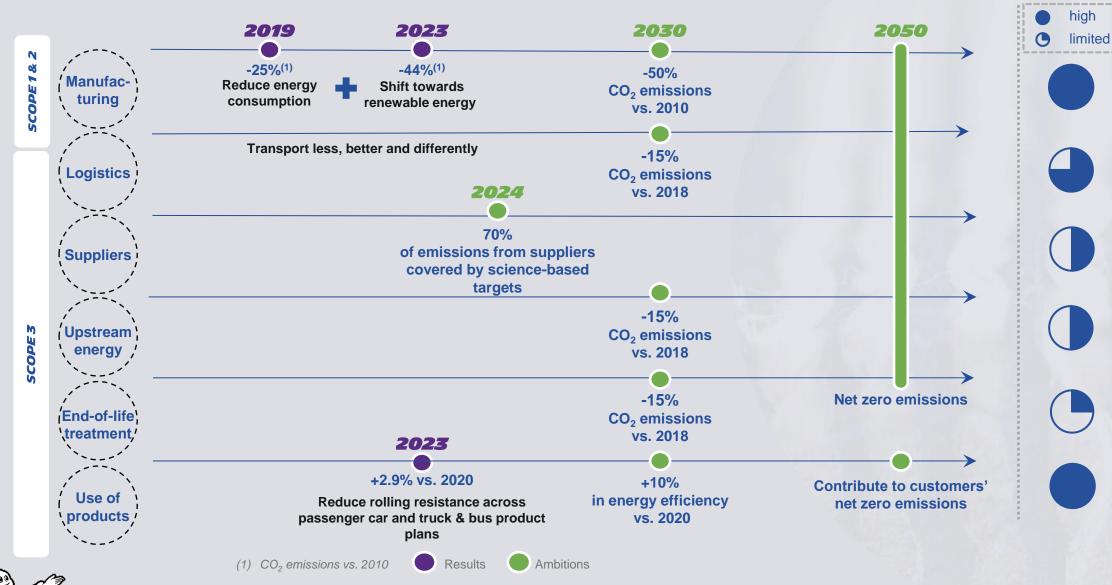


### **BASED ON 3 PRINCIPLES:**

- Achieve net-zero emissions by 2050 by fulfilling our external emission reduction commitments by 2030,
- · Identify risks and opportunities based on climate change scenarios,
- Transparently disclose information to our external stakeholders.

APPENDIX

## 2030 environmental ambition: on track to reach net zero emissions in 2050 Group's ability to have an influence

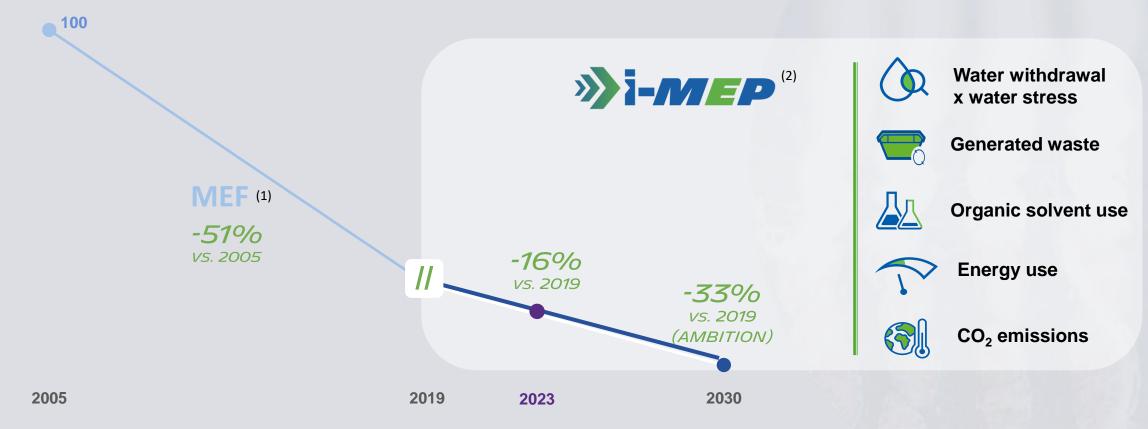


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# Sharp reduction in the environmental footprint of our operations, on track to reach 2030 target

**Environmental footprint of our sites** 

(MEF vs. 2025 till 2019, i-MEP since 2019 - ISO14001- certified)



(1) Michelin Environmental Footprint;

(2) industrial-Michelin Environmental Performance; see detailed definition p.173 of the 2023 Universal Registration Document

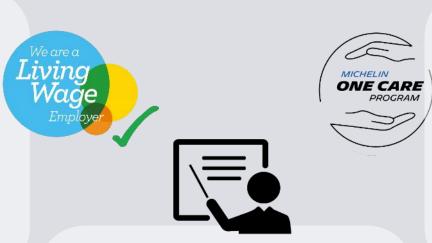


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## Fostering social and societal cohesion through ambitious initiatives

### 'Living wage' for every Group employee

- 'Global Living Wage Employer' certified by Fair Wage Network
- Enabling each employee to provide for his/her family's essential needs
- For all Group employees, since Jan. 2024



## Lifelong learning approach

- Each year, over €240m dedicated to training
- **Talent Campus** launched in 2022, with 1,000 teaching contributors
- **55,000 online modules**, available 24 hours a day

### Michelin One Care Program, a universal social protection floor

- Provide time to welcome a new child
- Family protection in case of employee's death
- Ensuring employees and their families can access a health program
- For all Group employees, by Jan.2025



## **Diversity and inclusion: Progress in gender balance and acceptance of diversity, demonstrating the Group's commitment**

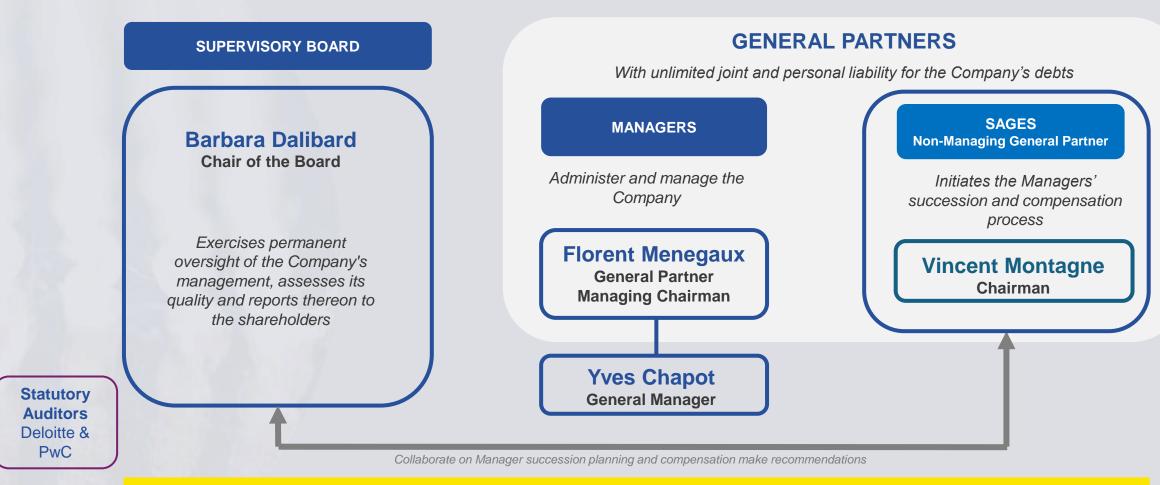
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(1) IMDI Management Index: see definition on p. 237 of the 2023 Universal Registration Document
(2) Diversity and Inclusion



## Michelin governance pillars: Clear segregation of management and supervisory powers



**SHAREHOLDERS (LIMITED PARTNERS)** 

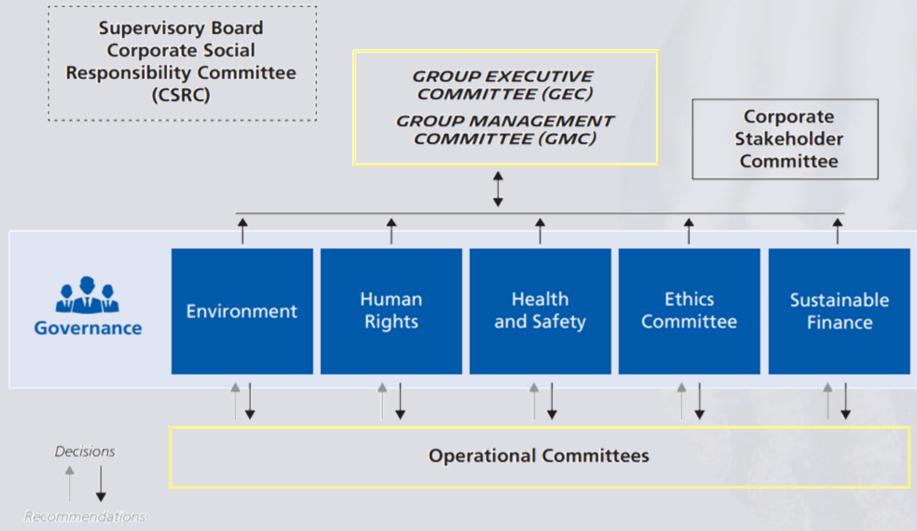


**APPENDIX** 

# ESG awareness and oversight are fully embodied in Michelin's governance structure



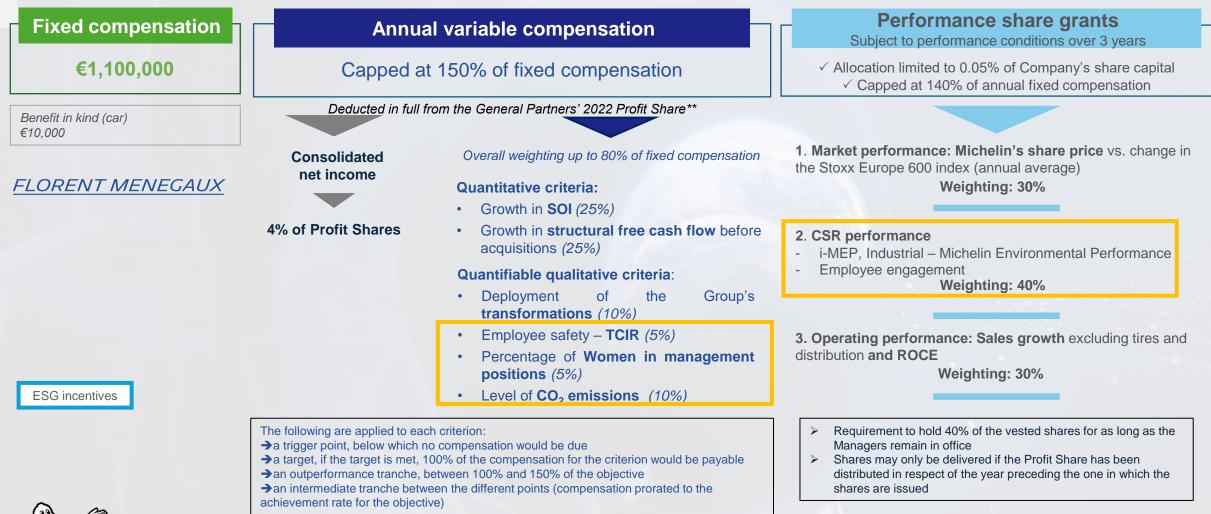
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# ESG criteria are included in the Managers' compensation and shared with all employees via performance share plans

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### ELIN

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## Glossary

#### FREE CASH FLOW (FCF)

Free cash-flow excluding M&A: free cash-flow, which is stated before dividend payments and financing transactions, corresponds to net cash from operating activities less net cash used in investing activities, including JV financing, adjusted for net cash-flows relating to cash management financial assets and borrowing collaterals. M&A-related cash-flows and repayment of IFRS 16 debt are not included.

#### ROCE

Return on capital employed: Net operating profit after tax (NOPAT), calculated at a standard tax rate of 25%, corresponding to the Group's average effective tax rate; divided by average economic assets employed during the year, i.e., all of the Group's intangible assets, property, plant and equipment, loans and deposits, investments in equity-accounted companies, and net working capital requirement.

#### **TIRE SALES**

Sales from Michelin's core business, including the Tire-as-a-Service (TaaS) business and Distribution operations.

#### NON-TIRE SALES

Sales from the Connected Solutions (excluding TaaS and Distribution) and Polymer Composite Solutions businesses, excluding joint ventures.

#### IMDI

Inclusion and Diversities Management Index, see definition p.237 of the 2023 Universal Registration Document

#### TCIR

Total Case Incident Rate, see definition p.264 of the 2023 Universal Registration Document

#### I-MEP

Industrial - Michelin Environmental Performance, see definition p.173 of the 2023 Universal Registration Document

#### **RENEWABLE OR RECYCLED MATERIALS**

New KPI name for "Sustainable materials", definition unchanged see p.193 of the 2023 Universal Registration Document

#### NPS

Net Promoter Score, see definition p.287 of the 2023 Universal Registration Document



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## **Disclaimer**

DISCLAIMER

This presentation is not an offer to purchase or a solicitation to recommend the purchase of Michelin shares. To obtain more detailed information on Michelin, please consult the documents filed in France with *Autorité des marchés financiers*, which are also available from the <u>Michelin.com</u> website.

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