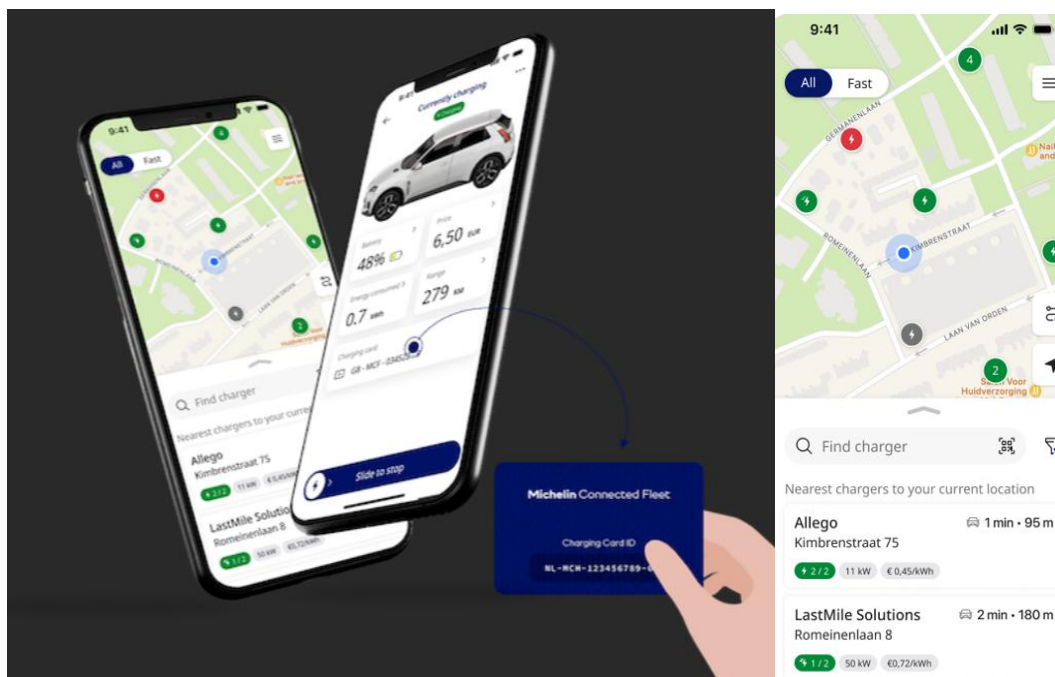


Paris, 8 October 2026

## Michelin is launching MICHELIN EV Charge, an innovative solution designed to help fleets control and reduce their electric charging costs

- Thanks to MICHELIN EV Charge, fleet managers and drivers can benefit from access to more than 1.2 million charge points via a single card and dedicated app.
- As MICHELIN EV Charge is fully integrated into MyConnectedFleet, it can aggregate charging and fleet telematic data so as to analyze usage and optimize charging costs.
- MICHELIN EV Charge is a valuable addition to MICHELIN Connected Fleet's electrification offering which supports fleets which have transitioned to electric, assisting with everyday vehicle management and energy costs.



### A charging solution designed for fleets on the go

Corporate fleet electrification is speeding up across Europe. According to the 2026 Arval Mobility Observatory barometer, 57% of fleets already include electric vehicles and a further 19% intend to switch to electric in the next three years. This means that managing EV roaming remains a huge operational challenge for fleet



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managers and drivers who have to navigate a variety of different networks, tariffs and means of access.

MICHELIN EV Charge is an innovative solution intended to simplify charging of electric vehicles while they are out on the road. Drivers can access an extensive charging network across Europe with a single card and dedicated mobile app, making it easy to locate available stations, prepare journeys and identify the most appropriate solutions for their particular needs.

For fleet managers, the solution provides a clearer overview of spending thanks to transparent pricing, no extra network charges and, in certain cases, negotiated tariffs. This provides additional leverage to keep energy costs in check.

### **Harnessing the power of data to keep costs under control**

One of the key benefits of MICHELIN EV Charge is that it forms part of the MICHELIN Connected Fleet ecosystem with the MyConnectedFleet platform.

It automatically aggregates charging and vehicle telematic data providing fleet managers with a consolidated overview of journeys, energy consumption, charging status and fleet charging practices.

These data can be exploited to identify any practices that are not cost-effective and make targeted recommendations to optimize charging habits and costs.

### **An add-on to the MICHELIN Connected Fleet electrification offering**

MICHELIN EV Charge is a valuable addition to MICHELIN Connected Fleet's electrification offering designed to support companies at each step of their journey to electric mobility, making it possible to identify which vehicles are ready to electrify based on real-life fleet practices, monitor battery level and range and, now, optimize EV roaming - taking into account the cost factor.

*"MICHELIN EV Charge is more than just a simple charging solution. By aggregating charging data with fleet vehicle data, we give companies a more detailed insight into vehicle usage and actionable solutions for bringing energy costs down. This new solution gives us more leverage to support fleet managers at each step of their transition to a more sustainable form of mobility by reconciling operational performance and cost control."* - **Sophie Foucque, CEO, MICHELIN Connected Fleet**

**Photos and/or attachments available from:**

<https://contentcenter.michelin.com:443/dam/wedia/shared-board/3ec6ec0a-65c7-4f21-9a92-c6aa90c257a1>



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## PRODUCTS AND SERVICES

### About MICHELIN Connected Fleet

MICHELIN Connected Fleet partners with businesses to boost fleet performance using connected data-driven solutions. MICHELIN Connected Fleet combines telematics, advanced analytics and expertise on the ground to help fleet managers enhance operational efficiency, make gains in productivity, improve safety, manage environmental impact and keep costs in check. Thanks to its MyConnectedFleet platform, Michelin supports thousands of customers committed to transforming their mobility operations.

### About Michelin:

Michelin is building a world-leading manufacturer of life-changing composites and experiences. Pioneering engineered materials for more than 130 years, Michelin is uniquely positioned to make decisive contributions to human progress and to a more sustainable world. Drawing on its deep know-how in polymer composites, Michelin is constantly innovating to manufacture high-quality tires and components for critical applications in demanding fields as varied as mobility, construction, aeronautics, low-carbon energies, and healthcare. The care placed in its products and deep customer knowledge inspire Michelin to offer the finest experiences. This spans from providing data- and AI-based connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide. Headquartered in Clermont-Ferrand, France, Michelin is present in 175 countries and employs 122,600 people. ([www.michelin.com](http://www.michelin.com)).

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