PRESS RELEASE
Lyon, November 26th 2026

The MICHELIN Guide will reveal its 2027 France & Monaco selection in Lyon, at a ceremony broadcast live on France Télévisions for the first time

• The MICHELIN Guide France & Monaco Ceremony will take place in Lyon, in the Auvergne-Rhône-Alpes region
• Conceived in an entirely new format, it will be broadcast in prime time on France 3

• Save the date: 1st March 2027

The MICHELIN Guide and the Auvergne-Rhône-Alpes Tourisme agency are pleased to announce that the MICHELIN Guide France & Monaco Ceremony will take place in Lyon on 1 March 2027.

A celebration of gastronomic excellence in Auvergne-Rhône-Alpes

From Lyon to Valence and Vichy the Auvergne-Rhône-Alpes region is home to an exceptional gastronomic heritage, shaped by the richness of its terroirs, expertise and talents. Fine-dining restaurants, Lyon's traditional bouchons, time-honoured establishments and more accessible addresses all contribute to the vitality of a diverse and vibrant culinary scene.

All chefs at the helm of MICHELIN-Starred restaurants in the 2026 France selection, together with numerous professionals, industry figures and members of the media, will gather in Lyon to celebrate the new MICHELIN Stars and Special Awards of the 2027 MICHELIN Guide France & Monaco.

An original creation for a completely reimagined ceremony, broadcast in prime time on France 3

In 2027, the MICHELIN Guide France & Monaco Star Ceremony will adopt an entirely new format. To bring this new ambition to life, its artistic direction will be entrusted to Thierry Reboul, Creative Director and former Director of Ceremonies for the Paris 2024 Olympic and Paralympic Games. Drawing on his experience in designing major events, he will

work alongside the MICHELIN Guide teams to create a completely new experience that celebrates talent and inspires both the audience in the room and viewers at home.

Broadcast for the first time on one of the France Télévisions group's channels, the event will benefit from the strength of a group deeply rooted in France's regions to shine a spotlight on the people who bring the French culinary scene to life.

"*This year, the MICHELIN Guide is opening a new chapter in its history. Live from Lyon, on France 3 and across our platforms, the Star Ceremony will bring together the leading figures of French gastronomy to showcase, to the widest possible audience, the excellence, creativity and expertise of the women and men whose passion and commitment carry French gastronomy around the world," said* ***Gwendal Poullennec, International Director of the MICHELIN Guide.***

"It is a great opportunity for the Auvergne-Rhône-Alpes region to host the MICHELIN Guide Ceremony this year. It is a natural choice. Our region is France's leading agricultural region and home to the world capital of gastronomy. Our chefs have a unique talent: transforming our iconic products and heritage into true culinary art. Through this ceremony, the MICHELIN Guide pays tribute to them and further enhances the profile of our region," added ***Fabrice Pannekoucke, President of the Auvergne-Rhône-Alpes Region and President of the Auvergne-Rhône-Alpes Tourisme agency.***

Further information on the program for the 2027 MICHELIN Guide Ceremony will be announced in the coming weeks.

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About Michelin:
Michelin is building a world-leading manufacturer of life-changing composites and experiences. Pioneering engineered materials for more than 130 years, Michelin is uniquely positioned to make decisive contributions to human progress and to a more sustainable world. Drawing on its deep know-how in polymer composites, Michelin is constantly innovating to manufacture high-quality tires and components for critical applications in demanding fields as varied as mobility, construction, aeronautics, low-carbon energies, and healthcare. The care placed in its products and deep customer knowledge inspire Michelin to offer the finest experiences. This spans from providing data- and AI-based connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide. Headquartered in Clermont-Ferrand, France, Michelin is present in 175 countries and employs 122,600 people. (www.michelin.com).

About Auvergne-Rhône-Alpes Tourisme agency :
Auvergne-Rhône-Alpes Tourisme is the regional agency responsible for promoting the Auvergne-Rhône-Alpes destination in France and internationally. Working closely with the region's institutional and economic stakeholders, it supports the development of the tourism offer—from monitoring and design through to professional training and promotion. Its work is driven by one ambition: to strengthen the region's appeal, support the local economy, and showcase the diversity of its destinations and tourism experiences, with the aim of making Auvergne-Rhône-Alpes Europe's leading sustainable destination.

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