



Paris, May 21<sup>st</sup>, 2026

## **Following the success of the first edition, L'Échappée MICHELIN Paris–Clermont event is back**

- A second edition of the race celebrating inclusion and audacity
- 400km for the community and the regions
- A race rooted in Michelin's DNA: movement and passion

Following a hugely successful first edition in 2025, l'Échappée MICHELIN Paris–Clermont cycling challenge returns on September 5<sup>th</sup> and 6<sup>th</sup> 2026.

### **An edition celebrating inclusion and audacity**

This second edition reasserts the event's founding spirit: to offer a cycling adventure that is accessible, people-centered and unifying, connecting Paris to Clermont-Ferrand by bike.

Grounded in values of shared commitment and local identity, L'Échappée MICHELIN demonstrates the ability of sport to forge bonds, unite and foster boldness.

#### **A historic race**

The "race of nails", aka the Michelin International Paris-Clermont Race, was organized by Michelin from June 5-8 1892 between Paris and Clermont-Ferrand. It owes its nickname to an idea by Édouard Michelin, who had nails scattered across the cyclists' route. His aim was to prove that quickly replacing an air-filled tire would not slow riders down, but could, on the contrary,

Unlike conventional timed races, the event takes the form of a collective and accessible cycling journey, through different formats enabling everyone to take part, irrespective of ability or experience.



This year, special attention has been given to inclusivity and accessibility, to welcome more women riders in particular. Two new formats now enrich the 400km experience:

- A relay format, allowing two teammates to share the ride with a stage in Bourges.
- A tandem format, perfect for pairs who want to take on the challenge together.

### **400km for the community and the regions**

A major cycling adventure organized in collaboration with local cycling clubs, L'Échappée MICHELIN draws on the associative network to guarantee a spirit of community and human connection from start to finish. The clubs of Mozac (63) and Brétigny (91) - historic partners of the event - are the beating heart of the 400km race, in a spirit of sharing and solidarity.

One of the race's highlights will unfold at the Michelin factory in Bourges, which will serve as a pit stop for the intrepid riders and be the handover point for relay teams. The finish line remains open until 8 a.m. the following morning in Place des Carmes, in front of Michelin's headquarters.

### **A race rooted in Michelin's DNA: movement and passion**

L'Échappée MICHELIN is a clear expression of the Group's commitment to sustainable mobility, supporting all of its forms and championing sustainable and accessible innovation.

For this second edition, MICHELIN is once again lending its support as a brand dedicated to promoting sustainable mobility, and a leading player in the revival of the French bicycle tire market.

*Information and registrations: <https://parisclermont.com/>*

Photos and/or attachments available on:

<https://contentcenter.michelin.com:443/dam/wedia/shared-board/8e5338e9-024e-488c-8625-0f081f774431>



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Michelin is building a world-leading manufacturer of life-changing composites and experiences. Pioneering engineered materials for more than 130 years, Michelin is uniquely positioned to make decisive contributions to human progress and to a more sustainable world. Drawing on its deep know-how in polymer composites, Michelin is constantly innovating to manufacture high-quality tires and components for critical applications in demanding fields as varied as mobility, construction, aeronautics, low-carbon energies, and healthcare. The care placed in its products and deep customer knowledge inspire Michelin to offer the finest experiences. This spans from providing data- and AI-based connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide. Headquartered in Clermont-Ferrand, France, Michelin is present in 175 countries and employs 129,800 people. ([www.michelin.com](http://www.michelin.com)).

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