# SINGAPORE ROADSHOW JEFFERIES

**September 25, 2025** 



# **Solid Group profile fit for turbulences**



**85%** Engagement rate









## **Financial solidity**

€1.7BN PER YEAR

Cash Generation 2019-24 \*

<17% Gearing - end of 2024

Fitch Ratings

S&P Global

**SCOPE** Ratings

ngs Moody's

A

**A2** 

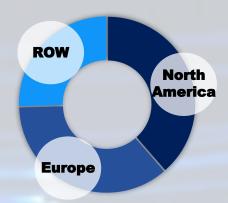
\* Average Free Cash Flow before M&A (2019-2024)



## **Diverse markets & balanced geographies**

2024 sales breakdown (% of revenue)

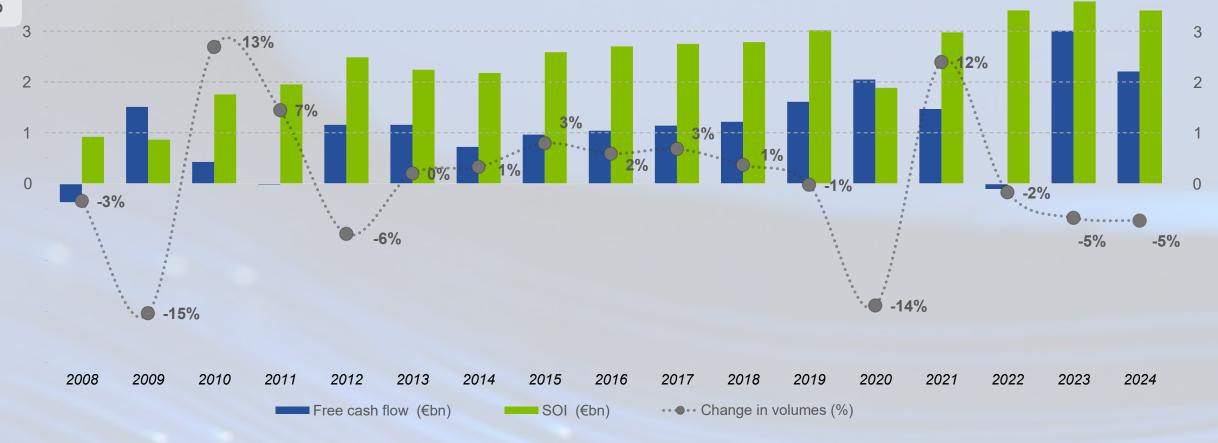






# Increasing cash and margin generation across business cycles

FCF(1) and SOI(2) evolution vs. change in volumes



- (1) Free cash flow, excluding M&A
- (2) Segment operating income



# Amidst multiple headwinds, Group ready to seize upcoming opportunities





FOREX IMPACT





#### WHERE-TO-PLAY STABILIZED

Value-Accretive segments
Michelin Brand



#### **OE REPOSITIONED**

Strategic partnerships
OE contracts renegotiated



# MANUFACTURING FURTHER OPTIMIZED

12 activity closures announced over the past 2 years



#### SHARP STEERING MODE

**OPEX & CAPEX** 

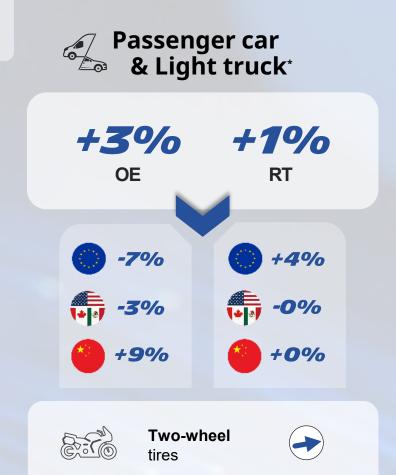
Agile operations & digitalization

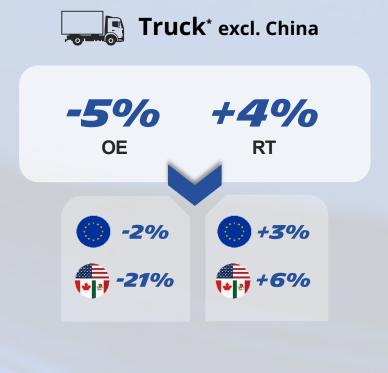


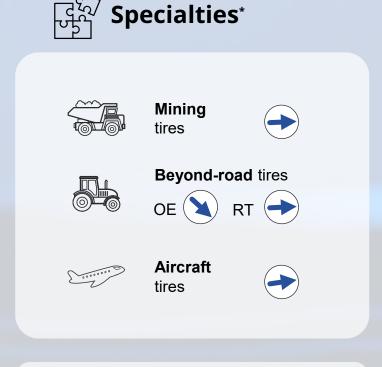
\* In the absence of any further deterioration in the economic environment in H2 2025



# Markets at the end of August: OE down in Europe and North America, Replacement fueled with imports of budget tires









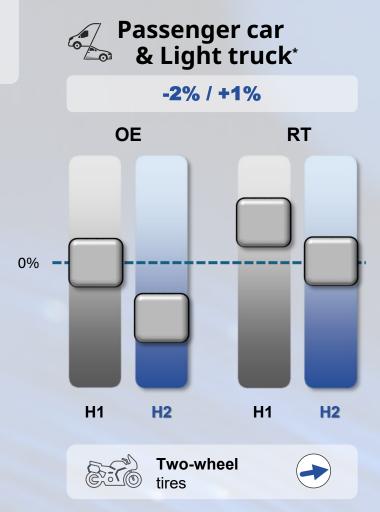
Polymer Composite Solutions

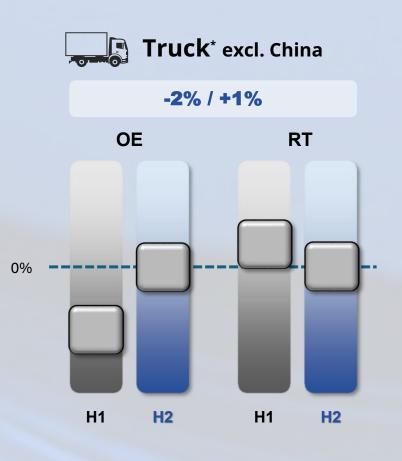


<sup>\*</sup> Sell-in Tire Markets (does not apply to Polymer Composite Solutions)



# Full-year market outlook: OE expected to remain soft, Replacement reflecting moderate global growth











<sup>\*</sup> Sell-in Tire Markets (excluding Polymer Composite Solutions)

Caveat: market expectations assuming trade tariffs and regulations as known on date of release





# Solid overall Group performance in H1 on People, Profit and Planet



3.94

Safety
Total Recorded Incident Rate (1)

**-0.82** vs H1 2024

95.2%

Retention rate of employees < 2 years seniority

**+0.6 pts** vs H1 2024



€1,500 M

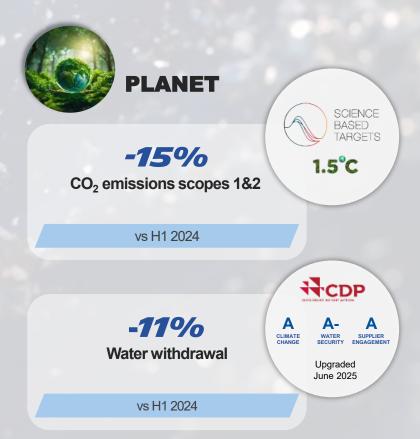
Segment Operating Income @ iso-FX

**11.3%** margin at iso-FX

*-€102 M* 

Free Cash Flow before M&A

o/w EBITDA(2) 18.6% of sales



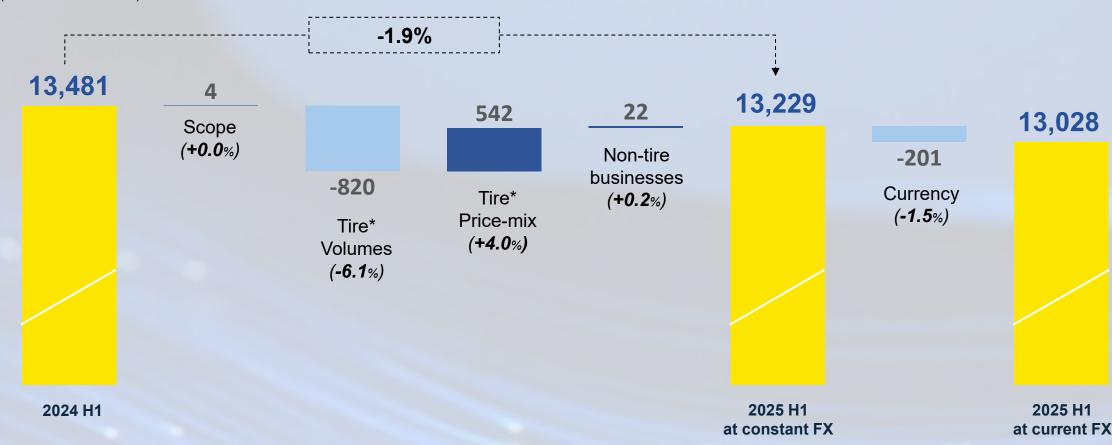
- (1) Definition: see Glossary
- (2) Segment EBITDA



# H1 sales: Volumes dragged down by OE with still resilient RT, strong price & mix developments

#### H1 2025 sales evolution

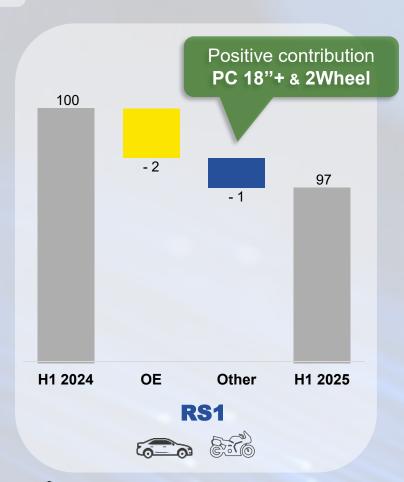
(€ millions and as a %)

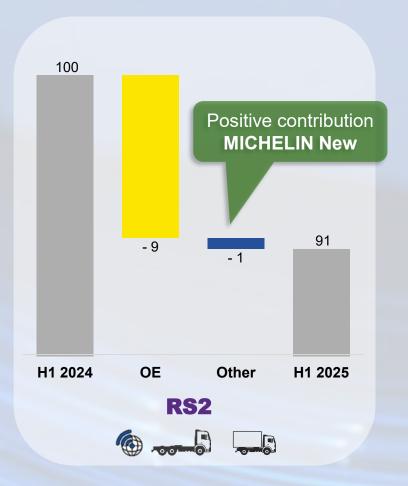


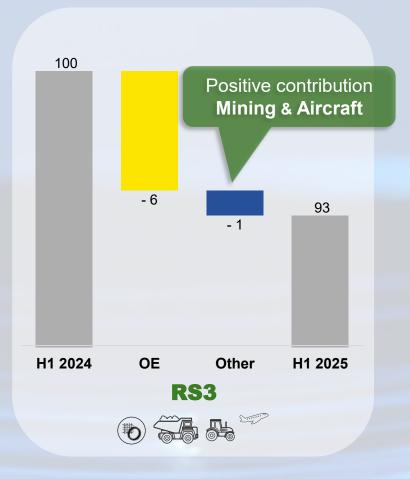
<sup>\* &</sup>quot;Tire" includes Distribution and Retail



# H1 volumes: OE accounting for 85% of total decline, mainly Truck and Agricultural. Targeted business segments generating growth









# H1 SOI hampered by volumes and multiple cost inflators, supported by strong price-mix and cost management

#### Segment operating income evolution

(€ millions | % of sales)



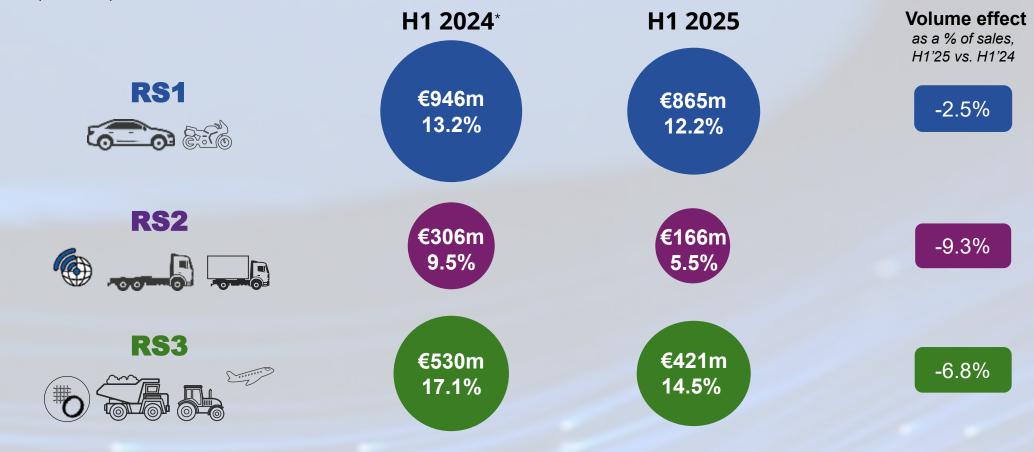
\* "Tire" includes Distribution & Retail



# Profitability across segments: Mainly affected by lower volumes

## Segment operating income and Margin by reporting segment

(€ millions | % of sales)

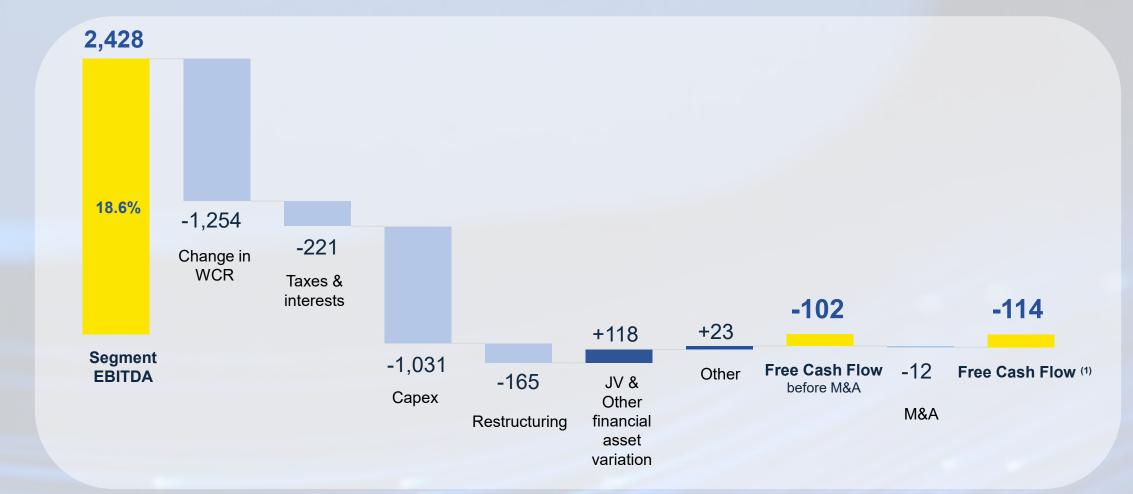


<sup>\*</sup> Restated to reflect the scope changes of reporting segments implemented in 2024 – see slide 28



# H1 Cash generation reflecting Group's usual business seasonality

(€ millions | % of sales)



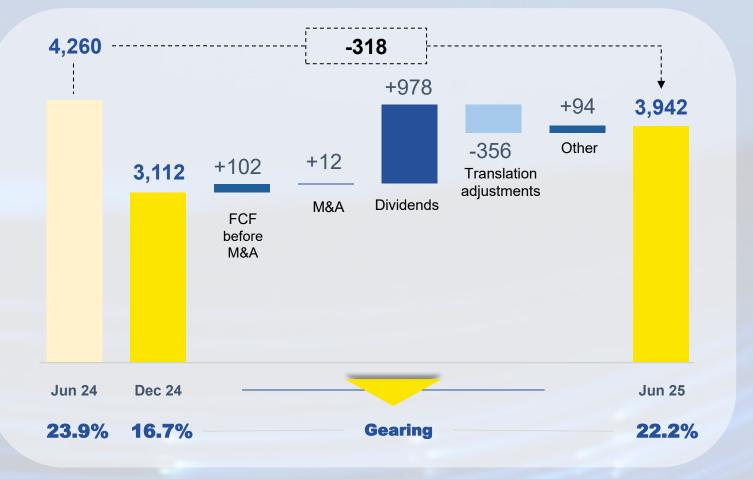
(1) Definition: see slide Glossary



# Confirming financial strength, with Gearing improving in H1

#### Net debt

(€ millions)



## **Agency ratings**

as of July 24, 2025

	Long term	Outlook	Short term
S&P Global	Α	stable	A-1
<b>Fitch</b> Ratings	Α	stable	F1
SCOPE Ratings	Α	stable	S-1
Moody's (1)	A2	stable	-

(1) unsolicited rating



# 2025 sales outlook: Supported by differentiating products and positive market dynamics



MICHELIN CrossClimate 3 initiating a new market segment







MICHELIN X LINE GRIP D outstanding performance

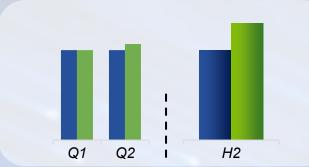


\*compared to previous range



## Mining sales: Back to growth as expected

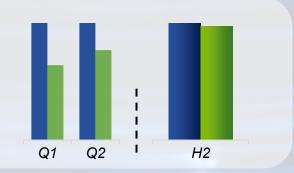
YoY volume evolution trend





## **Beyond Road: Towards stable H2 sales**

YoY volume evolution trend



2024 2025



## **Local-to-local illustration: Michelin in China**

## A longstanding presence and leadership

Since **1989** commercial

Since 1998 manufacturing

~**6%** of Group sales

**6,000**+ Employees

1700+ TYREPLU5

service centers

5 Plants &1 RDI center

designed for the LOCAL MARKET

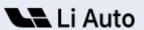
**89%**MICHELIN Brand awareness

#1 PREMIUM TIRE
Market share both OE & RT

# MICHELIN

# **Strong relationship with leading domestic OEMs**













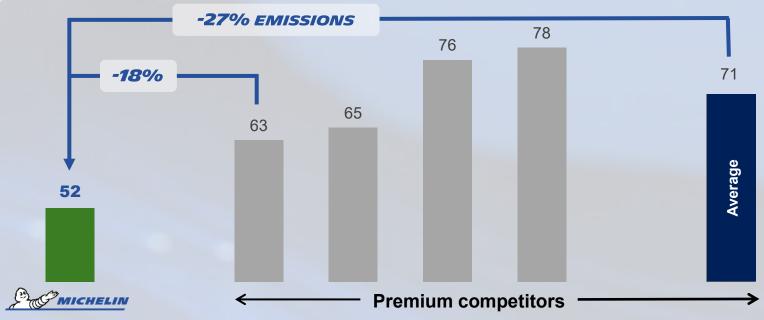




and more...

# Tires abrasion: A considerable competitive edge for Michelin, with no compromise on total performance

Particle emissions: Michelin ahead of all premium tiremakers unit: q /1,000 km / ton of vehicle



Source: ADAC « Tyre abrasion in the environment » study – June 2025



Michelin continues to offer by far the lowest abrasion tyres



# MICHELIN TOTAL PERFORMANCE = NO COMPROMISE



**Energy efficiency** 



Mileage



**Safety** 



Handling capabilities



Noise

# Polymer Composite Solutions: Accelerating innovation synergies for mission-critical applications



MICHELIN TECHNOLOGY IN GANGWAY BELLOWS

how our composites enhance travel experience







Tear & UV resistance



Soundproofing





# MICHELIN TECHNOLOGY IN ENERGY SUPPLY

how our composites ensure continuity and security of energy supply



Flexible solutions for every stage of the transformer lifecycle



Expansion tanks:
oil volume control
& contamination protection



# 2025 full year outlook: Delivering results and return

#### **Outlook** unchanged

in the absence of any further deterioration in the economic environment in H2 2025

>2024

Segment operating income @ iso-FX

>€1.7BN

Free cash flow (before M&A)

# Pursuing an attractive shareholder policy

~€250M

Launching tranche 2 of the 2024-26 share buyback program





# **Financial Agenda**

2025 Q3 SALES

October 22, 2025 \*

2025 FULL YEAR RESULTS

February 11, 2026 \*

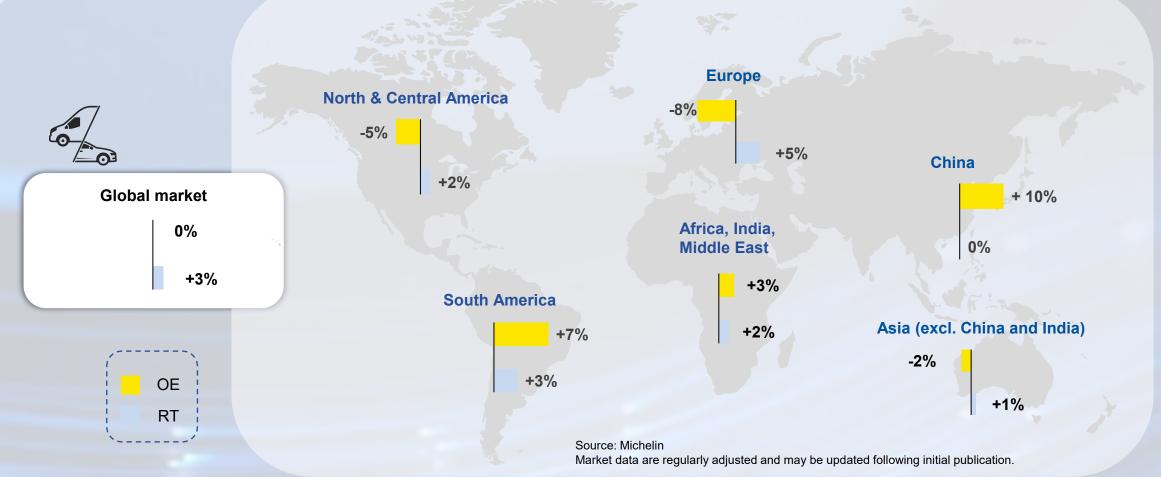
\* After close of trading



# PC/LT tire markets: OE still depressed in Europe and North America, RT resilient overall but boosted with imports

#### PC/LT tire sell-in market, H1 2025

(YoY change in number of tires)

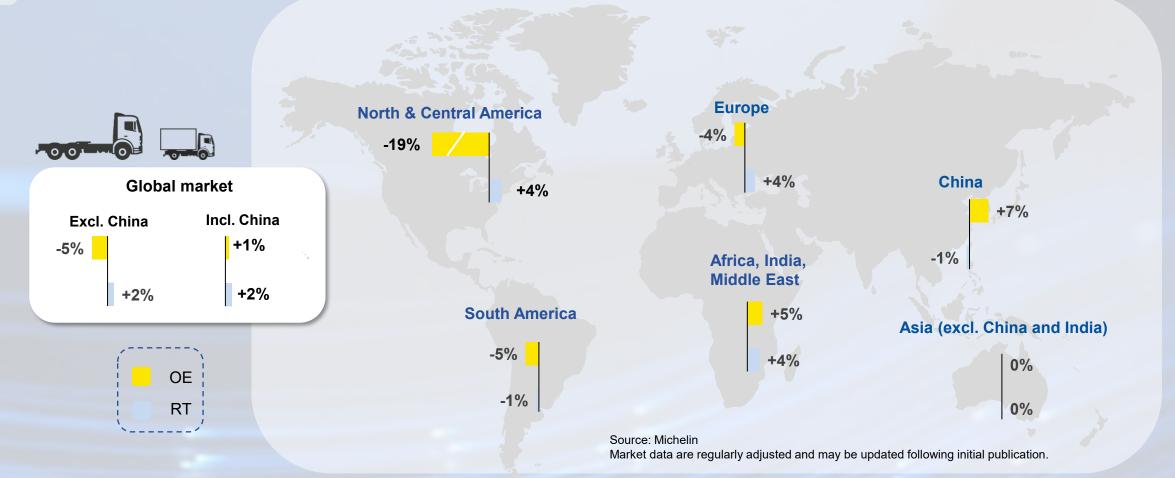




# Truck tire markets: OE depressed in North America and Europe gradually stabilizing; RT markets fueled with imports

#### Truck tire sell-in market, H1 2025

(YoY change in number of tires)





# H1 2025: Strong price-mix, volumes still hampered by OE sales, forex headwind developing

## **YoY Quarterly change**

(% of sales)







**CURRENCY** 



# Manufacturing operations: Adjusting and upscaling to support growth on targeted markets

**Announced capacity adjustments (2023-2025)** 



*-100%* 

**Compact Line Bias** 

<sup>\*</sup> subject to regulatory approvals from the relevant authorities



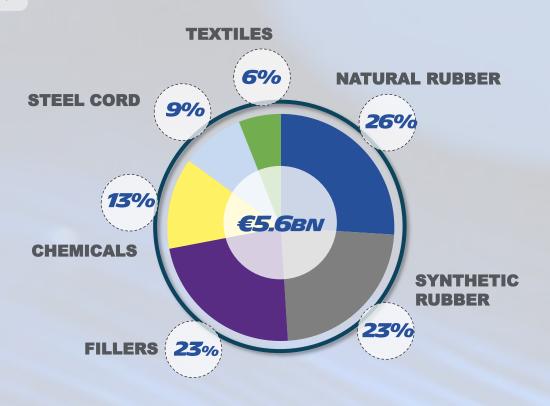
Capacity impact

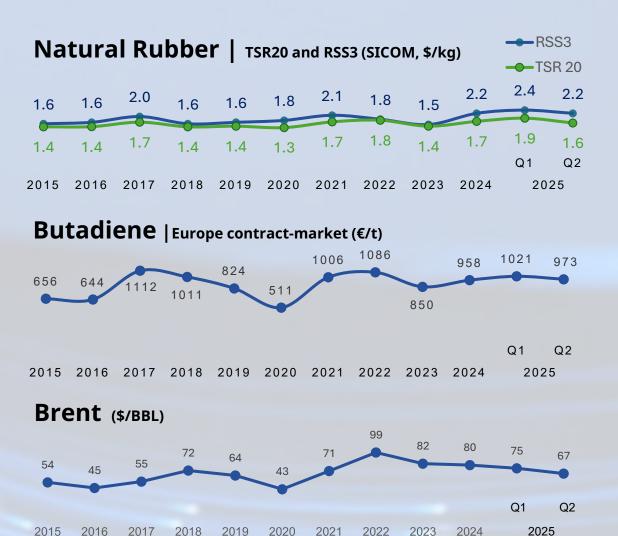
-10%
standard PC

-15%
Truck

## Raw materials cost breakdown and evolution

#### 2024 Raw materials cost breakdown







# Sales by currency & impact on Segment operating income

% of sales Q2 2025 12 rolling months		<b>2025</b> currency change vs. €	Dropthrough* Sales → SOI		
USD	39%	-0.9%	10% / 30%		
EUR	32%	-	<del>-</del>		
CNY	6%	-1.5%	20% / 30%		
BRL	4%	-12.8%	-10% / 10%		
GBP	3%	+1.5%	20% / 30%		
CAD	3%	-4.6%	-20% / -40%		
AUD	3%	-4.7%	40% / 50%		

% of sales Q2 2025 12 rolling months		<b>2025</b> currency change vs. €	Dropthrough* Sales → SOI		
JPY	1%	+1.3%	60% / 70%		
ТНВ	1%	+6.8%	-140% / -180%		
MXN	1%	-15.2%	70% / 80%		
CLP	1%	-2.6%	70% / 80%		
TRY	1%	-16.3%	70% / 80%		
SEK	1%	+2.7%	10% / 20%		
Other	4%	-	-		

Illustration with impact of USD change on sales and SOI in €:

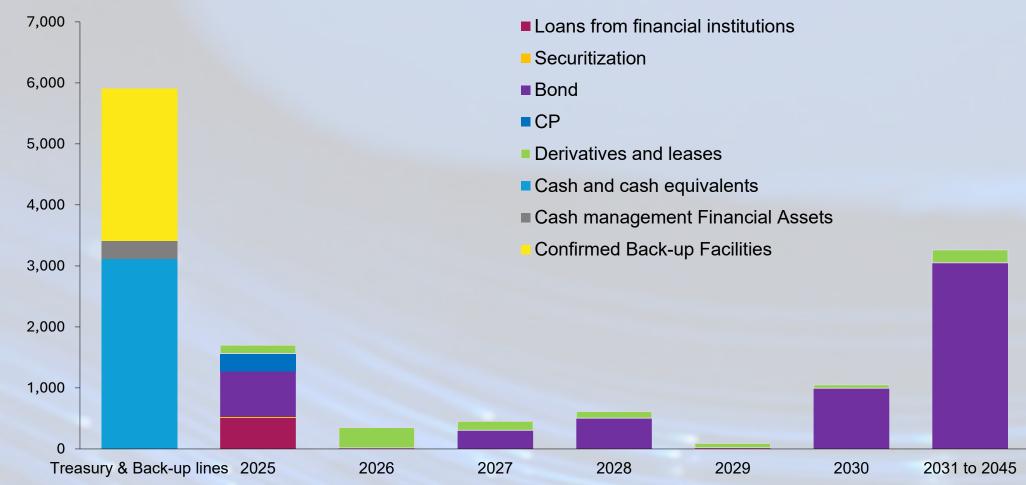
<sup>\*</sup> Dropthrough linked to the export/manufacturing/sales base



# A sound adequate cash position with maturities well spread over time

#### **Debt maturities** as at June 30, 2025

(carrying amount | € millions)





## Shareholder return sustained at an attractive level

	2021(1)	2022	2023	2024
<b>DIVIDEND</b> Per share(€)	1.13	1.25	1.35	1.38
EARNINGS PER SHARE  Basic(€)	2.58	2.81	2.77	2.65
PAY-OUT RATIO(2)	44%	44%	49%	52%
DIVIDEND YIELD(3)	3.1%	4.8%	4.2%	4.3%

#### **DIVIDEND**

• 2024 dividend of €1.38, +2.2% vs 2023

#### **SHARE BUYBACK**

- Program over 2024-2026: up to €1bn
  - 2024: €500m tranche executed
  - 2025: ~ €250m tranche planned

<sup>(3)</sup> Dividend / Share price; based on Dec 31 closing stock price



<sup>(1)</sup> Data prior to 2022 restated for the 4-for-1 stock split of June 2022

<sup>(2)</sup> Dividend / Net income

# Restatement of reporting segments of interim periods 2024

Intermediate restatements following the scope changes of reporting segments implemented in 2024 (Main change: Two-wheel tire business now consolidated in the RS1 vs RS3 previously)

		Q1 2024 H1 2024		9M 2024		FY 2024			
	M€	released	restated	released	restated	released	restated	released	
								(same as restated)	
DQ4	Sales	3 376	3 518	6 847	7 151	10 356	10 777	14 667	
RS1	SOI			914	946			1 917	
	SOI %			13.4%	13.2%			13.1%	
RS2	Sales	1 595	1 584	3 263	3 232	4 933	4 909	6 599	
	SOI			300	306			597	
	SOI %			9.2%	9.5%			9.0%	
RS3	Sales	1 671	1 539	3 371	3 098	4 882	4 485	5 926	
	SOI			568	530			864	
	SOI %			16.8%	17.1%			14.6%	
	Sales	6 6	642	13 481		20	171	27 193	
GROUP	SOI			17	'82			3 378	
	SOI %			13.	2%			12.4%	



# 



# Strategic Scorecard - 2024 results in line with 2030 ambitions

Be world-class in employee engagement Engagement Rate 82.5% 83.5%	>85%
Be world-class in employee safety  TCIR*  1.07  1.01  1.03	<0.5
Be a reference in diversity, equity and inclusion IMDI 70 72 73	80
	50 (+10pts vs 2020)
Deliver substantial growth  Total Sales  28.6 bn€  28.3 bn€  27.2 bn€	5% CAGR 23-30
Deliver continuous financial value creation ROCE 10.8% 11.4% 10.5%	>10.5%
Maintain MICHELIN brand power Brand Vitality Quotient 68 73 72	65 (+5pts vs 2020)
PROFIT  Maintain best-in-class innovation pace in products & services  Offer Vitality Index  31.0%  30.8%	>30%
Reach net zero emissions by 2050 (scopes 1&2)  CO <sub>2</sub> emissions (scopes 1&2), vs 2019  -20%  -28%	-47%
Improve the energy efficiency of our products to contribute to net zero emissions  Product energy efficiency (scope 3)  101.8  102.9	+10% vs 2020
Be best-in-class in environmental footprint of industrial sites  i-MEP, vs 2019  -11.2%  -16.1%	-1/3
Increase the proportion of renewable and recycled materials in our tires  Renewable and Recycled Materials Rate  30%  28%  31%	40%

\*in 2025, the TCIR is replaced by the Total Recordable Incident Rate which records the number of incident per 1,000,000 hours. TRIR 2024 stood at 5.01.



## Leveraging unique and differentiating assets across enlarged playground



Highly engaged and talented teams



A powerful and widely recognized brand



**Innovation** leadership and unique R&D & industrial capabilities



Excellent, market defining products and services

#### **TIRES**



#### **SERVICES AND EXPERIENCES**



Connected **Solutions** 





Distribution & Retail



E Lifestyle

#### **POLYMER COMPOSITE SOLUTIONS**



Sealing technologies



Conveyors, belting solutions and hoses



Engineered fabrics & films



**Engineered** 



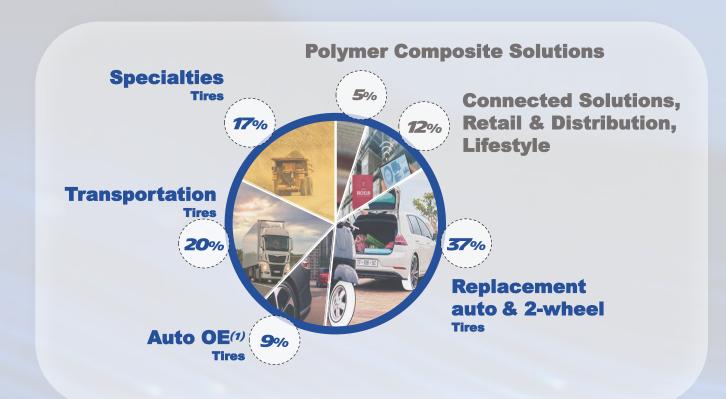
## Widening range of destination markets ensuring resilience

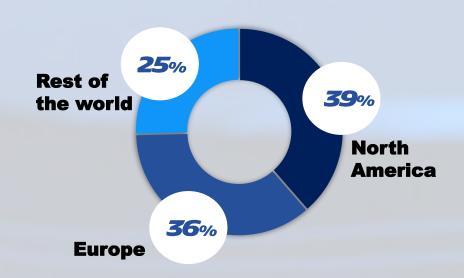
#### **Destination markets across diverse verticals**

2024 sales breakdown (% of revenue)

#### **Balanced geographies**

2024 sales breakdown (% of revenue)





(1) Original equipment



# Value-driven strategy: Winning where it matters

### Original equipment: Being selective to extract the right value





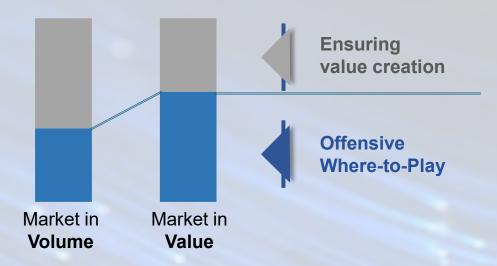


partnerships



Maximizing value creation for OEMs & for Michelin

## Replacement: Accelerating on value-accretive segments



#### **Reinforcing leadership:**

Market share in value-accretive segments
Enhancing our partners' performance
Valorizing our technology and offers



## Value-driven strategy: Winning where it matters - illustrated



**Long-lasting** trend of mix enrichment





Sustainable mix impact on EBIT



Market trend in >18" tires\*

\* 2025 - 2028



## **Targeting value-accretive market segments**







# Technological leadership & differentiating service











# Partnering with OEMs on most innovative programs

# SETTING WORLD RECORDS FOR ELECTRIC CARS



CONCEPT AMG
GT XX

MICHELIN Pilot Sport 5 energy

Around The World In 8 Days

Distance 40075 km,

speed 300 kph



Polestar 3

MICHELIN Pilot Sport EV

Longest journey on a single charge for an electric SUV

935 km in real conditions

# EXCLUSIVE ON MOST DEMANDING CARS



Ferrari F80

MICHELIN Pilot Sport Cup 2 R K1

Tires developed in 15 months

Simulation pushed to its peak, unique production process





# **Driving higher profitability and strong cash generation**

## **Segment Operating Income**

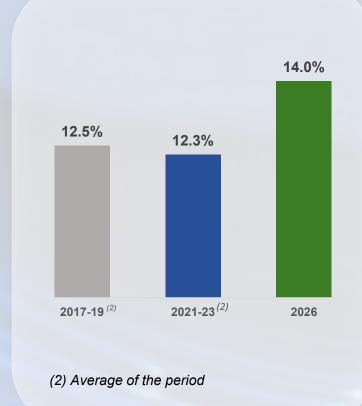
(bn €, excl. substantial (1) M&A, @2023 FX)



- (1) Substantial = leading to structuration of a SR4
- (2) Average of the period

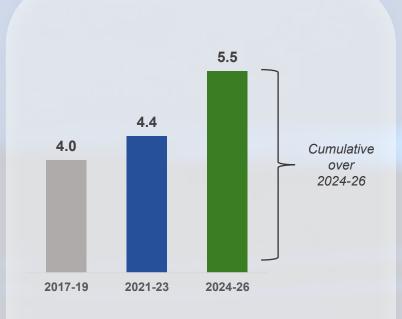
## **Segment Operating Margin**

(% of sales)



#### FCF before M&A

(bn €, cumulative over the period)



- ✓ Capex level € 2.0-2.4bn/year
- ✓ Optimized working capital



## **Confirmed ROCE floor and shareholder return**

## **Return on Capital Employed**



✓ Including impact of M&A (goodwill, amortization of intangible assets)

# Payout Ratio (% of net result)



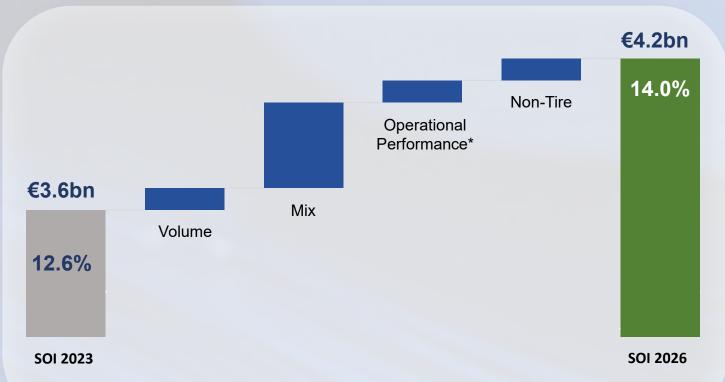
✓ Share buyback program up to €1bn over 2024-2026, o/w. €500m in 2024



# Strong mix effect, improved margin across reporting segments

## SOI bridge by lever

(€bn and % of sales, excl. substantial M&A, @2023 FX)



<sup>\*</sup> Including economic equation (price effect – inflators)

## **Segment Operating Margin - by SR**

(% of sales)



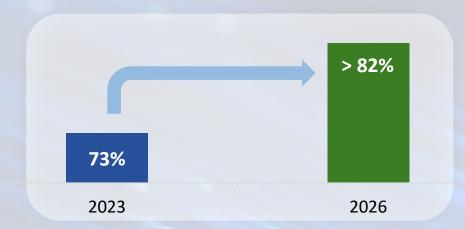


# Taking Group competitiveness to the next level: Manufacturing

## **Strategic levers**

- Local-to-local
- Value-driven production mix
- Lower environmental impact
- Talent attraction & retention

# Industrial loading rate SR1 + SR2 (% of capacity)

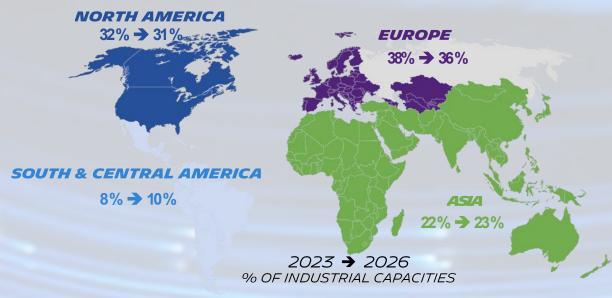


# MICHELIN

#### **Tech & Care levers**

- IA & Digital
- o Industrial process optimization
- o Reduce water and energy consumption
- Safety, ergonomy and people empowerment

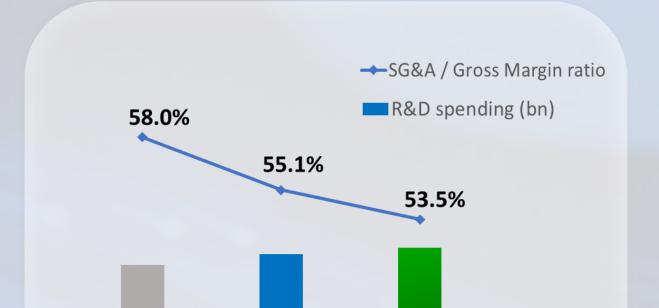
## Industrial capacities breakdown, 2026 vs. 2023



Singapore Roadshow\_September 25, 2025

# Taking Group competitiveness to the next level: SG&A & Supply Chain

Improving SG&A performance and fostering innovation



2026

0.76

2023

Reducing inventory levels whilst improving customer service





0.69

2019

# M&A: A proven track record of successful integration

#### **Multistrada & Camso**

- Multistrada EBIT from negative territory in 2019 to SR1 accretive in 2023
- Camso accelerating in AG Tracks

#### **Fenner**

- 9% CAGR 2018-2023 (excl. Solesis)
- 2023 EBIT +4 pts vs 2018
- Solesis capital opened to Altaris based on €450M EV (2021)



**Polymer** Composite Solutions

#### **FCG**

- 9% CAGR 2015-2023
- EBIT accretive (> 20%)
- EV/EBITDA 9.0 post-synergies (2028)

### **Symbio** (est. 2019)

- Michelin 33% | Faurecia 33% | Stellantis 33%
- based on €900m EV (2023)

#### **Retail & Distribution**

**TBC** (JV with Sumitomo)

- Cash positive since '21
- \$350m shareholder loans fully paid back
- ~160m€ cash proceeds from Retail activities sale (2023)

Euromaster Denmark sale (2023)

Tyroola acquisition (2023)



Connected **Solutions** 

**Tires** 

- Michelin Connected Fleet regrouping Sascar & Masternaut & Nextrag offers (2022)
- RoadBotics acquisition (2022)
- Watèa capital opened to Crédit Agricole (2023)



## **Active portfolio** management



2018-2019:

**€4.5bn** net acquisitions



2021-2024:

€1.0bn acquisitions **€0.8bn** divestments

>60 transactions

o/w 13 with cash amount >€50m



# M&A as a growth & value accelerator: Accessing new markets and leveraging Group innovation power

#### Clear fundamentals

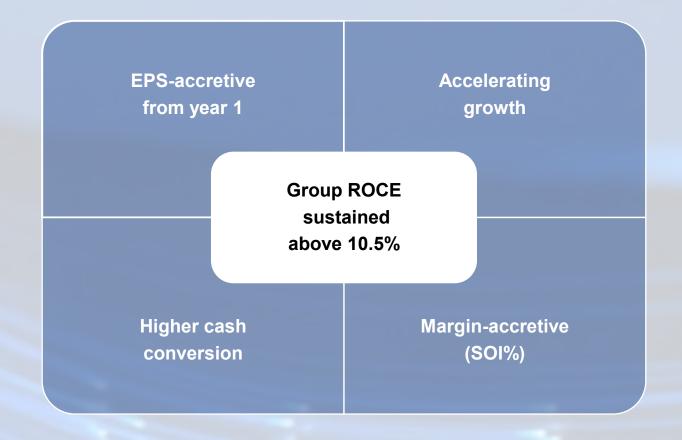
**Strategic fit** 

Parental advantage brought by Michelin

Value-accretive to Group

**Cultural fit** 

#### Strict financial criteria





## Glossary

#### FREE CASH FLOW BEFORE M&A

Free cash-flow, which is stated before dividend payments and financing transactions, corresponds to net cash from operating activities less net cash used in investing activities, including JV financing, adjusted for net cash-flows relating to cash management financial assets and borrowing collaterals. M&A-related cash-flows and repayment of IFRS 16 debt are not included.

#### ROCE

Return on capital employed: Net operating profit after tax (NOPAT), calculated at a standard tax rate corresponding to the Group's average effective tax rate; divided by average economic assets employed during the year, i.e., all of the Group's intangible assets, property, plant and equipment, loans and deposits, investments in equity-accounted companies, and net working capital requirement.

#### TIRE SALES

Sales from Michelin's core business, including the Tire-as-a-Service (TaaS) business and Tire distribution operations.

#### **NON-TIRE SALES**

Sales from the Connected Solutions (excluding TaaS and Distribution), Polymer Composite Solutions businesses, Lifestyle, excluding joint ventures

#### IMDI

Inclusion and Diversities Management Index, see definition p.25 of the 2024 Universal Registration Document

#### TRIR

Total Recordable Incident Rate, see definition p.271 of the 2024 Universal Registration Document

#### I-MEP

Industrial - Michelin Environmental Performance, see definition p.26 of the 2024 Universal Registration Document

#### RENEWABLE OR RECYCLED MATERIALS

New KPI name for "Sustainable materials", definition unchanged see p.250 of the 2024 Universal Registration Document

#### **NPS**

Net Promoter Score, see definition p.285 of the 2024 Universal Registration Document



## **Disclaimer**

This presentation is not an offer to purchase or a solicitation to recommend the purchase of Michelin shares. To obtain more detailed information on Michelin, please consult the documents filed in France with *Autorité des marchés financiers*, which are also available from the Michelin.com website.

This presentation may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions as at the time of publishing this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or inferred by these statements.



# **Guillaume JULLIENNE**

**Benjamin MARCUS** 

BUSINESS CENTER PARIS TROCADERO 112 avenue Kléber 75116 Paris – France

23 place des Carmes Dechaux 63040 Clermont-Ferrand – France

investor-relations@michelin.com

