

PRESS RELEASE

GROUP

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New MICHELIN Pro 5 bicycle tire: master the road over long distances, when training and racing.

- 35% improvement in forward resistance compared to its predecessor, thanks to an optimized structure and innovative tread technology.
- A long life acknowledged by many cyclists in the trial phase, especially ultra-distance specialists.
- More comfortable and more versatile than its predecessor, thanks to its Tubeless Ready construction in all sizes.

The new MICHELIN Pro5 has been designed to meet the needs of the most experienced riders, whether they are fans of long outings or road racing. With remarkable performances in all conditions, the MICHELIN Pro 5 is a new reference.

The wheel/tire set plays a key role in the bicycle's dynamic behavior, transmitting the force needed for it to move. It is also the only point of contact between the bicycle and the road, which is often irregular and uneven. While the cyclist can't change the surface on which they're riding, they can, however, choose the tire most suited to their needs.

The tire that allows for riding faster

Michelin has completely redesigned its offer for road bicycle tires, turning to advanced technologies. The result of this work is the MICHELIN Pro5, a tire for both training and competition, designed for long distances. Significantly more efficient than its predecessor, the MICHELIN Pro4 Endurance, the new MICHELIN Pro5



boasts a 35% improvement in forward resistance ⁽¹⁾. This improvement has been procured thanks to its new Tubeless Ready design, as well as to its mix of MICHELIN Gum-X rubbers.

The tire that provides both more comfort and more grip

By combining a new tread and wider cross-sections that range from 28 to 35 mm, the MICHELIN Pro5 has been developed to give cyclists maximum comfort, grip, and durability on both dry and wet surfaces. In fact, its internal structure allows the cyclist to reduce the inflation pressure, thus generating greater comfort when riding at all speeds.



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The combination of the specific tread design and the mix of MICHELIN Gum X rubbers gives an excellent wet braking level, in order to offer safety and pleasure when training, in addition to racing performance ⁽²⁾.

Long life acknowledged by ultra-distance cyclists

An essential expectation of road cyclists is to ride for a long time without having to worry about their tires. The MICHELIN Pro5 transforms this need into reality. Before marketing, the new Michelin tire was validated under real conditions by all types of potential user: amateur cyclists who ride locally, ultra-distance enthusiasts, and professional racers. Consequently, the test covered over 100,000 km.

Long distance enthusiasts and fans of riding in all conditions will also appreciate the airtightness of the MICHELIN Pro5, which allows for maintaining a constant pressure on each outing. The more constant the tire pressure, the lower the risk of wear. In fact, scientific measurements prove that the MICHELIN Pro5 is even more airtight than the MICHELIN Power Cup TLR ⁽³⁾.

Compatible with all road bikes, the MICHELIN Pro5 adds style to the frame

The MICHELIN Pro5 is compatible with all road bikes and is offered in widths from 28 to 35 mm, including widths of 30 and 32 mm. It displays great versatility in use, as it is perfectly suited to all routes and all-weather conditions.

Available as of January 2025, in order to enhance the appearance of the bicycle it is paired with, the new MICHELIN Pro5 will be available in two colors: black wall or classic (brown) to meet current trends.



¹Rolling resistance test, performed in the Wheel Energy independent test laboratory (Finland) on 12/04/2024, comparing a 28-622 MICHELIN PRO4 Endurance Black TS and a 28-622 MICHELIN PRO5 Black TS TLR at the same pressure on the same road. The test was performed on the same wheel, with the same initial pressure. The results may vary under real conditions of use, depending on the road conditions, the severity of the ride, and the weather conditions.

² Wet braking: Wet braking test performed at the Wheel Energy independent test laboratory (Finland) on 12/04/2024, comparing a 28-622 MICHELIN Power Cup Classic TS TLR, a 28-622 MICHELIN PRO5 Black TS TLR and a 28-622 MICHELIN PRO4 Endurance Black TS. The tests were performed at the same pressure and on the same wheel, under the same grip conditions. The results may vary under real conditions of use, depending in particular on the road conditions, the road type, and the weather conditions.

³ Airtightness study performed internally on a machine belonging to Michelin on 04/09/2023, comparing a 28-622 MICHELIN Power Cup Classic TS TLR and a 28-622 MICHELIN PRO5 Black TS TLR. The test was performed on the same wheel, with the same initial pressure. The results may vary under real conditions of use, depending in particular on the road conditions, the road type, and the weather conditions.



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Photos available on:

https://contentcenter.michelin.com:443/portal/shared-board/f84f4597-ed00-4a7d-966f-3ac4401fbb51

About Michelin

Michelin is building a world-leading manufacturer of life-changing composites and experiences. Pioneering engineered materials for more than 130 years, Michelin is uniquely positioned to make decisive contributions to human progress and to a more sustainable world.

Drawing on its deep know-how in polymer composites, Michelin is constantly innovating to manufacture high-quality tires and components for critical applications in demanding fields as varied as mobility, construction, aeronautics, low-carbon energies, and healthcare.

The care placed in its products and deep customer knowledge inspire Michelin to offer the finest experiences. This spans from providing data- and Albased connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide. (www.michelin.com)

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