



SOLUTRANS 2025

*MICHELIN, A KEY INNOVATIVE PARTNER
FOR SUSTAINABLE FLEET MOBILITY*

PRESS KIT
NOVEMBER 2025





THE OPENING OF SOLUTRANS 2025 SETS THE TONE:
NOW MORE THAN EVER, MICHELIN IS AFFIRMING ITS POSITION AS THE PARTNER OF CHOICE FOR SUSTAINABLE FLEET MOBILITY.

Michelin CEO Florent Menegaux is opening the exhibition alongside Patrick Cholton, President of Solutrans.

Michelin is honored to once again be the leading partner of Solutrans for its 2025 edition, which will focus on Energy and Climate issues. These issues are central to the Group's strategy, with its total commitment to sustainable mobility.

The Group's ambition is unambiguous: to help transport professionals optimize their operations, reduce their environmental impact, and improve safety while also boosting the appeal of careers in the industry.

“For Michelin, SOLUTRANS offers an opportunity to showcase its innovations, share its vision for the future of transportation, and offer practical solutions to the challenges facing our customers and partners.”

Florent Menegaux,
CEO of the Michelin group

At Solutrans 2025, Michelin is presenting a comprehensive 360° offer designed to effectively address the operational challenges facing transport professionals and accelerate their transition to more sustainable mobility. The Group is presenting even higher-performing tires*, connected solutions, an app designed for truck drivers, dedicated training for fleet managers, dealers, and truck drivers, and more. Because Michelin, it's more than a tire

* Compared to previous MICHELIN tire ranges



JOIN US IN HALL 3 AT STAND B080 TO DISCOVER ALL OF MICHELIN'S INNOVATIONS AT SOLUTRANS!

MICHELIN, IT'S MORE THAN A TIRE - TOTAL PERFORMANCE

Michelin doesn't just make tires. The Group has positioned itself as a genuine partner for transport professionals with its commitment to "Total Performance."

Tires are high-tech products designed to meet performance specifications that often conflict with each other: safety vs. environmental impact, mileage vs. low rolling resistance. With Michelin, there's no need to settle for trade-offs: its new generation tires reconcile all the key performance metrics.

They offer excellent longevity, low fuel consumption thanks to optimized rolling resistance, outstanding grip on wet surfaces* from the first mile to the last, and are retreadable, too, for a longer useful life and reduced environmental impact.

“We want to give our customers the choice not to choose, by designing total performance.”

Maria Esperenza Gaspar, Vice President Long-Distance and Urban Transportation

In addition to the recognized quality of its tires, Michelin supports transport companies with comprehensive connected solutions: real-time pressure and wear monitoring, early maintenance alerts, trip optimization tools, and eco-driving solutions.

THAT TRANSLATES INTO REAL-WORLD RESULTS FOR FLEETS:

- > Lower operating costs and a reduced carbon footprint
- > Less unplanned downtime and more miles covered
- > An easier transition to cleaner, safer mobility

1 **EVEN HIGHER-PERFORMING TIRES***



To better address transport professionals' current and future needs and challenges, Michelin is rolling out a strategy based on "Total Performance" with no trade-offs alongside its strong commitment to supporting the industry through its environmental transition.

The Group is committed to refreshing **80% of its truck product range by 2028**, a continuous process of innovation that is constantly adapting in response to transporters' specific needs.

This refresh is part of the Group's strong commitment to sustainable development. As part of that commitment, **all MICHELIN tires are designed for both conventional and electric vehicles.**

The Group's commitment is also reflected in its goal of achieving **100% renewable or recycled materials in its tires by 2050**, with intermediate steps that have already been defined: **the average share of renewable or recycled materials in Group tires is currently 30%.** The goal is to increase this share to 40% by 2030.

* Compared to previous MICHELIN tire ranges



MICHELIN X[®] WORKS Z2 & D2

Specifically designed to optimize cost effectiveness and support the environmental transition of construction and waste management fleets, the **MICHELIN X[®] WORKS Z2/D2** range delivers outstanding fuel efficiency and service life. These tires have been developed without compromising on robustness, traction or grip.



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MICHELIN X[®] LINE ENERGY™ 3 & MICHELIN X[®] MULTI ENERGY™ 2

Specifically designed for long-distance and regional usage, the **MICHELIN X[®] LINE ENERGY™ 3** and **MICHELIN X[®] MULTI ENERGY™ 2** ranges deliver excellent results on fuel savings and lateral grip without compromising on other key performance metrics such as mileage, robustness, and retreadability.



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MICHELIN X[®] MULTI Z2 ET D2 EN 19.5

Designed for regional and urban deliveries, the **MICHELIN X[®] MULTI Z2 & D2** range in 19.5 stands out thanks to its outstanding mileage, remarkable braking performance, and extreme versatility and robustness for enhanced cost control, safety, and durability.



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RETREADING: MICHELIN STRENGTHENS AND EXPANDS ITS REMIX[®] 2 OFFER

Following the **MICHELIN X INCITY** range for urban transport and the **MICHELIN X WORKS line** for use on rough ground, Michelin is enhancing its Remix 2 offer and expanding it to the **MICHELIN X MULTI, X MULTI ENERGY D2, X MULTI HL T, X LINE ENERGY D,** and **X INCITY EV Z lines.** With this expansion, a second premium hot retreading is possible for the 315/70 R 22.5, 385/65 R 22.5 and 275/70 R 22.5 sizes.



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MICHELIN, IT'S MORE THAN A TIRE - CONNECTED SOLUTIONS AND A DEDICATED APP FOR TRANSPORT PROFESSIONALS

Michelin offers cutting-edge solutions and services to support professional fleets through their operational and environmental transformation. Its aim is clear: helping fleets steer their activity towards greater efficiency, safety, and sustainability.

Michelin combines patented technologies, advanced algorithms, and AI-powered tools to turn mobility data into real-world action drivers. The Group offers bespoke solutions ranging from fleet management platforms and predictive maintenance to electrification strategies with personalized analysis and even a dedicated app and GPS for truck drivers.

Connected solutions:

Tire management from A to Z: MICHELIN Optimized Tire Performance

MICHELIN Optimized Tire Performance offers professional fleets full or partial tire management, combining expert support with cutting-edge technology.

Advanced algorithms and AI-powered tools within the solution enable predictive maintenance, identifying future service needs up to two months in advance.

The solution measures tire wear and pressure in real-time to reduce breakdowns, optimize fuel consumption, extend tire lifespans, and enhance safety.

This offer is made possible by patented MICHELIN QuickScan technology, TPMS, and MICHELIN tires with embedded RFID chips. RFID technology is the interoperable market standard. It offers total traceability throughout the tire's life cycle, from manufacturing to usage, retreading, and end-of-life collection. That traceability is opening up new opportunities to extend the duration of tire usage and improve resource recovery by contributing to development of the circular economy within the industry. As a member of the European CIRPASS-2¹ program, Michelin is steering the implementation of a digital tire passport by 2027, in line with the ESPR² European regulation.



1) CIRPASS-2 is an EU-funded project that aims to test digital product passports (DPPs) on a large scale across different industries, including the tire industry. Michelin is leading the tire portion of the project by developing an RFID-based passport to ensure traceability throughout the tire lifecycle. This initiative promotes recycling, material recovery, and the circular economy through an industry-wide interoperable standard.

2) The ESPR (Ecodesign for Sustainable Products Regulation), which took effect on July 18, 2024, is a European regulation intended to make products marketed in the EU more sustainable and more circular. It imposes requirements including digital product passports, a ban on the destruction of unsold items, and increased transparency. Michelin sees the ESPR as an opportunity to accelerate its transition towards the circular economy.



NEW

New at the exhibition: Automated Inspection

Fleets now have access to a solution capable of measuring, monitoring, and precisely anticipating tire wear thanks to MICHELIN QuickScan technology and exclusive algorithms, so they can use every tire to its full potential, stay in compliance with the regulations, and reduce downtime.

Fleet Management: MICHELIN Connected Fleet

MICHELIN Connected fleet combines all the Michelin group fleet management services and solutions. With MICHELIN Connected Fleet, Michelin is offering much more than just a fleet management solution: data-based personalized support to help each customer optimize its performance, cut costs, and improve safety.

The service is available in 48 countries and covers more than 700,000 vehicles, transforming vehicle data into operational insights thanks to real-time monitoring, predictive analysis, and dedicated teams of experts.

The MyConnectedFleet platform uses AI, algorithms, and patented Michelin technologies to anticipate maintenance needs, analyze driver behavior, optimize fuel consumption, and improve regulatory compliance. Those technologies then enable fleet managers to make faster, more informed decisions while making their operations more efficient and more sustainable.





NEW

New at the exhibition: The AI assistant

The AI assistant integrated into the MyConnectedFleet platform enables users to ask questions and understand huge volumes of data in just a few seconds. The assistant is available 24/7 and can generate text and visual responses in the form of personalized reports based on the customer's unique data. Natural language interactions enable simple, intuitive interactions that feel like normal conversations with the AI agent. Confidentiality is fully guaranteed: no data is shared with the AI. This new AI assistant makes day-to-day operations simpler by giving users immediate access to high added-value information for faster, fully data-based decision-making.



24/7 roadside assistance: MICHELIN ONCall

MICHELIN ONCall is there when the unexpected happens on the road, with a dedicated emergency assistance solution for trucks, available 24/7 in 34 European countries and in 24 languages. The service helps transport companies limit disruptions, secure their operations, and protect their margins.

Thanks to its network of over 3,000 certified professionals, MICHELIN ONCall guarantees that trucks are back on the road in an average of 2 hours 40 minutes³, with real-time monitoring on a digital platform, a human contact available at any time, and transparent, no-surprises pricing.

In an industry where breakdowns can mean major increases in logistics costs, MICHELIN ONCall is a strategic partner for fleet managers. Available with or without a contract, this service embodies Michelin's commitment to supporting transport professionals no matter what.

³) 2022, average downtime in Europe with MICHELIN ONCall.

The application designed for drivers: Truckfly by Michelin

Truckfly by Michelin is a service-rich community platform with over 615,000 users in 44 countries. Truckfly by Michelin provides access to 125,000 carefully selected service sites, makes trip planning easier, and relies on an active community that shares safety and traffic updates in real time.

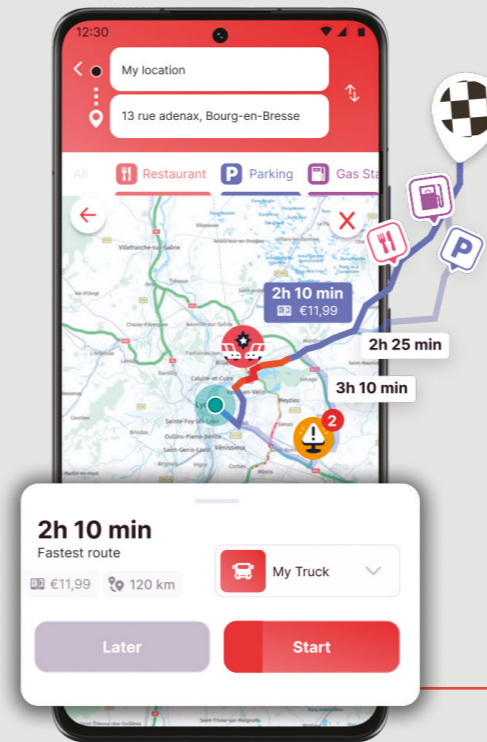


NEW

New at the exhibition: A dedicated GPS for truck drivers

Since August 2025, Truckfly by Michelin has offered a GPS designed exclusively for truck drivers in Europe. Available through a mobile app, it has special features that are updated regularly to meet truck drivers' unique needs.

TRUCKFLY
by Michelin



Truckfly by Michelin is the must-have free app for truck drivers, helping them find all essential stops on the road: parking, restaurants, fuel stations, even doctors, and more.

A lot of businesses choose Truckfly to communicate with truckers, including OEMs, retailers, toll companies, and transportation companies.

They can advertise their new offerings and strengthen their employer brand to attract new truckers.

The heavyweight of GPS:

86% of drivers use GPS designed for light vehicles, which do not take into account truck constraints.

To address this problem, we involved an active community of drivers and transport companies to develop an effective and reliable solution.

Key metrics

User quantity **615 000**
Quantity of points of interest **125 000**
Available in **44 European nations**
Downloads **1 200 000**
Languages **21 languages**

Driver advantages

- Community alerts
- Truck navigation system
- 125k truckfly establishments

Carrier advantages

- Enhance security
- Operational effectiveness
- Trucker loyalty



Press release here:

<https://www.michelin.com/en/publications/products-and-services/truckfly-by-michelin-launches-an-innovative-gps-heavyweight>

3 MICHELIN, IT'S MORE THAN A TIRE - A DEVELOPMENT PARTNER FOR FLEETS AND DEALERS THANKS TO THE "MANUFACTURE DES TALENTS"



With the "Manufacture Des Talents," Michelin is actively supporting the development of dealers and fleets by offering more than 70 bespoke training courses and services designed to boost their growth and enhance their teams' employability. The full catalog, available at cefm.fr, is designed for everyone involved in the industry. It features targeted modules on eco-driving, technical truck skills, alignment, and fleet management, as well as management, sales, and negotiation. With this customizable offer, each and every professional can access support tailored to their unique needs while preparing for changes in the market.

Training is a strategic driver in a competitive environment. Michelin's expert trainers provide high-quality individualized support and guidance. With over four decades of experience, Michelin is constantly enhancing its offer to meet professionals' expectations. If a skill is not available at the "Manufacture Des Talents," Michelin draws on its network of partners to offer customized solutions, including website creation and electric vehicle certification.

As a genuine partner to fleets and dealers, Michelin supports them through their development to offer them "Total Performance."



VISIT MICHELIN'S STAND TO DISCOVER:

MICHELIN, IT'S MORE THAN A TIRE - A LUNAR WHEEL

Michelin is pushing back the frontiers of innovation with its lunar wheel (MiLAW - Michelin Lunar Airless Wheel)



Michelin has taken a major step forwards in innovation by tackling the challenge of lunar mobility with its airless lunar wheel, dubbed MiLAW (Michelin Lunar Airless Wheel). As a member of the Moon Racer⁴ consortium spearheaded by Intuitive Machines, Michelin was involved in NASA's call for projects for its ARTEMIS lunar rover or LTV (Lunar Terrain Vehicle) construction program. The Group drew on its unique expertise in high-tech materials and airless tire design to create a wheel that can operate in extreme conditions including temperatures that oscillate between +100 °C and -240 °C and intense exposure to solar and galactic radiation while also preserving the rover's battery life and ensuring optimal traction on unstable, highly abrasive soil.

The Michelin lunar wheel is the result of over twenty years of expertise in airless mobility and the use of high-tech materials and innovative processes like injection molding and 3D printing. The expertise that Michelin has developed here on Earth, illustrated by the Vision⁵ concept presented at Solutrans 2023, enabled the group to design its MiLAW lunar wheel and tackle the extraordinary challenges of the Moon.

The technological progress achieved during the process of designing this lunar wheel is enhancing our ability to innovate on Earth and will directly benefit all of MICHELIN's tire ranges with increased reliability, greater energy efficiency, optimized longevity, abrasion resistance, and maximal traction.

This project is an outstanding illustration of Michelin's ability to turn the challenges of space into practical innovations that support the evolution of mobility on Earth.

4) The Moon Racer team, steered by Intuitive Machines, comprises Atlas Devices, AVL, Barrios, Boeing, CSIRO, FUGRO, Michelin, Northrop Grumman, Roush, University of Wisconsin-Madison, Michigan Technological University

5) Vision: the tire of the future 2050: Airless, connected, 100% renewable and recycled materials with rechargeable 3D printable treads.

Photos and visuals available here:



Michelin is building a world-leading manufacturer of life-changing composites and experiences.

Pioneering engineered materials for more than 130 years, Michelin is uniquely positioned to make decisive contributions to human progress and to a more sustainable world.

Drawing on its deep know-how in polymer composites, Michelin is constantly innovating to manufacture high-quality tires and components for critical applications in demanding fields as varied as mobility, construction, aeronautics, low-carbon energies, and healthcare.

The care placed in its products and deep customer knowledge inspire Michelin to offer the finest experiences. This spans from providing data- and AI-based connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide. Headquartered in Clermont-Ferrand, France, Michelin is present in 175 countries and employs 129,800 people.

MICHELIN GROUP MEDIA RELATIONS

+33 (0)1 45 66 22 22

7 days a week

www.michelin.com

 @MichelinNews

112, Avenue Kléber, 75016 Paris

