

BREAKFAST SERIESMorgan Stanley

September 19, 2024

Leveraging unique and differentiating assets across enlarged playground

2



Highly engaged and talented teams



Innovation leadership and unique R&D & industrial capabilities



A powerful and widely recognized brand



Excellent, market defining products and services

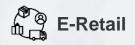




SERVICES AND EXPERIENCES



Connected **Solutions**

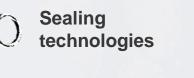




Distribution & Retail

ES Lifestyle

POLYMER COMPOSITE SOLUTIONS



Conveyors, belting solutions and hoses

tabrics & films



Widening range of destination markets ensuring resilience

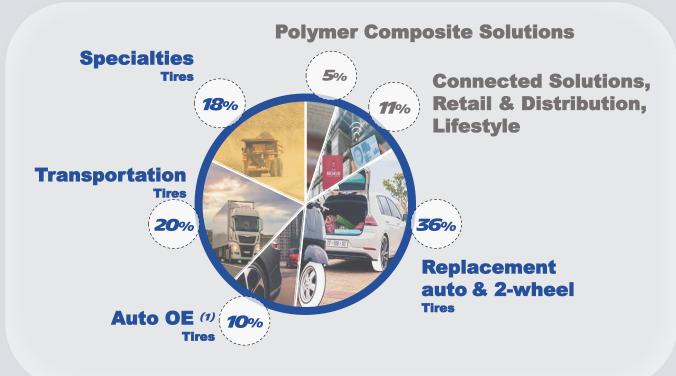
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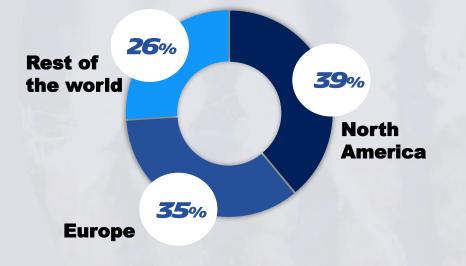
Destination markets across diverse verticals

2023 sales breakdown (% of revenue)

Balanced geographies

2023 sales breakdown (% of revenue)

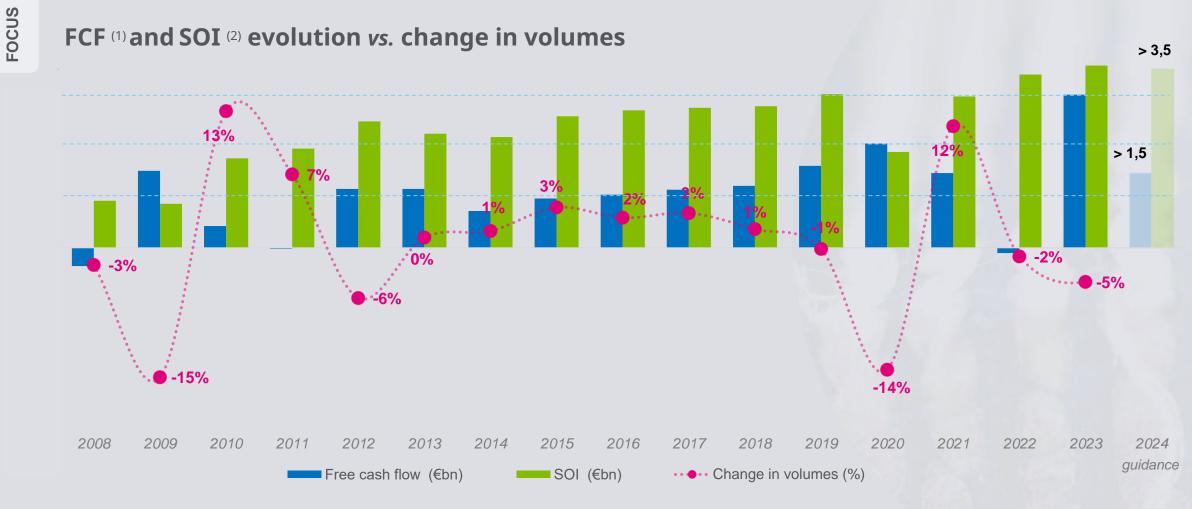




(1) Original equipment



Increasing cash and margin generation across business cycles



(1) Reported Free cash flow, excluding M&A

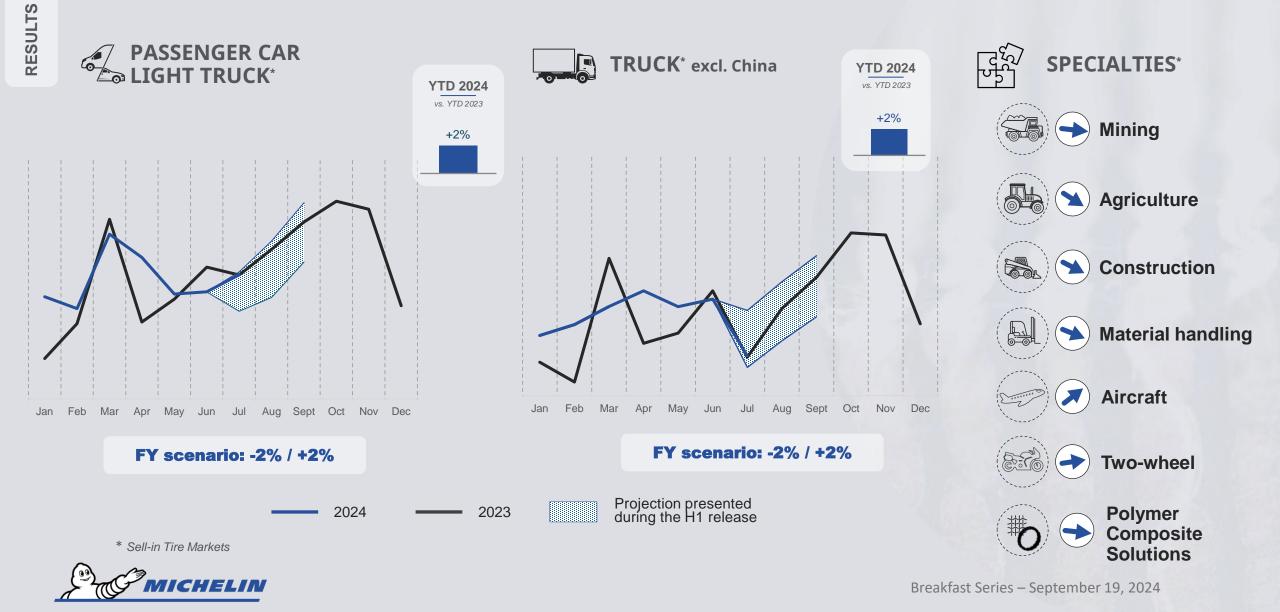
(2) Segment operating income

MICHELIN

Breakfast Series – September 19, 2024

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YTD sell-in tire markets still distorted by inflows of budget tires in PC and Truck – Specialties softer on high 2023 reference base



2024 FIRST-HALF RESULTS



Segment operating income of 13.2% of sales in H1 2024. Strong free cash flow generation. Full-year guidance maintained

- o In tire markets distorted by high inflows of budget tires, Group's value-driven approach generated a strong increase in mix
 - Tire sell-in markets positive in the period but inflated with high exports of Asian tires into Replacement markets.
 OE markets in sharp downward cycle in B2B, gradually deteriorating in B2C.
 Polymer Composite Solutions (PCS) markets temporarily soft relative to high first-half 2023 comparatives.
 - Group's focus on value-accretive segments and regions translating into strong 1.9% mix improvement, more than offsetting negative price effect from indexation clauses in contractual businesses.
 - Sales of €13.5 billion, down 3.1% excluding the currency effect
- Segment operating income increasing to 13.2 % of sales, from 12.1 % in H1 2023
 - Automotive: further growth in operating margin despite negative impact of indexation clauses, supported by continuous mix enhancement
 - Road transportation: strong margin recovery with price and mix benefitting from targeted market approach, growing contribution from Connected Solutions
 - Specialties: high 16.8% margin in adverse context from weak OE markets and price indexation clauses ; high prior-year comparatives in Mining and PCS
 - Favorable operating costs across all business lines: raw materials, energy and sea freight
- Free cash flow before acquisitions of €669 million, driven by disciplined business management
 - Segment EBITDA of €2.8 billion or 20.4% of sales, up 1.6 pts vs. first-half 2023
 - Working capital benefitting from efficient inventory management and softer volumes

○ 2024 guidance maintained: > €3.5bn in segment operating income at constant exchange rates ; > €1.5bn FCF before acquisitions (1)

(1) Definition: see slide 74



EXECUTIVE SUMMARY

Solid overall Group performance in H1 2024 on People, Profit and Planet



(1) Definition: see slide 74

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RESULTS

(2) 12-months rolling basis

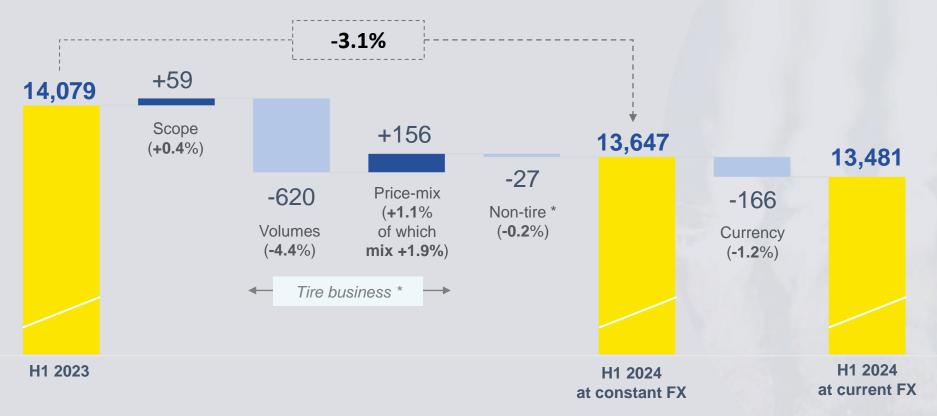
(3) FCF before M&A of H1 2023 included ~300m of cash collected in Q1 23 from Q4 22 due to year-end timing effect and €160m of TBC divestment proceeds from company-owned retail network to Mavis.



Group's value-driven approach translating into powerful mix

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Net Sales evolution (€ millions | % of sales)



* "Tire" includes Distribution & Retail

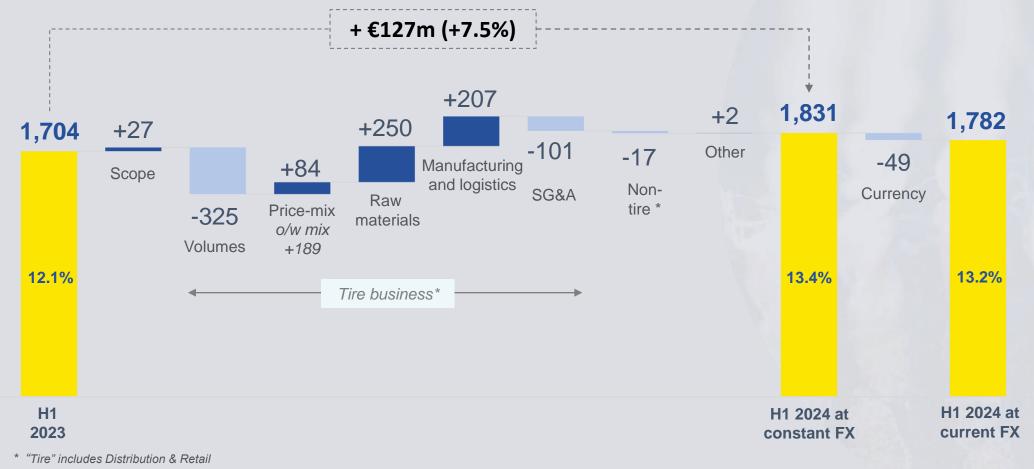


SOI increasing to 13.2 % of sales, from 12.1 % in H1 2023

RESULTS

Segment operating income evolution

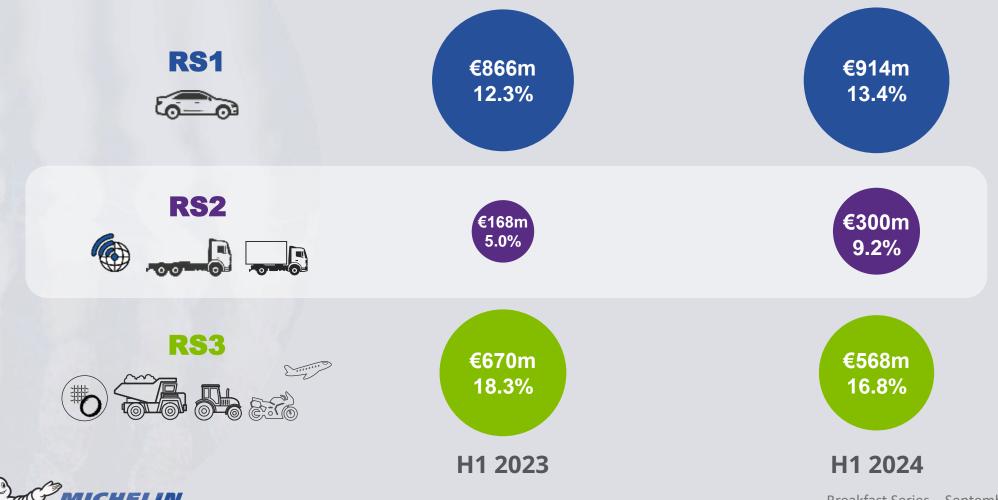
(€ millions | % of sales)





Strong margin recovery in Road transportation, further rise in Automotive, high Specialties margin despite adverse context

Segment Operating Income and Margin by reporting segment (€ millions | % of sales)

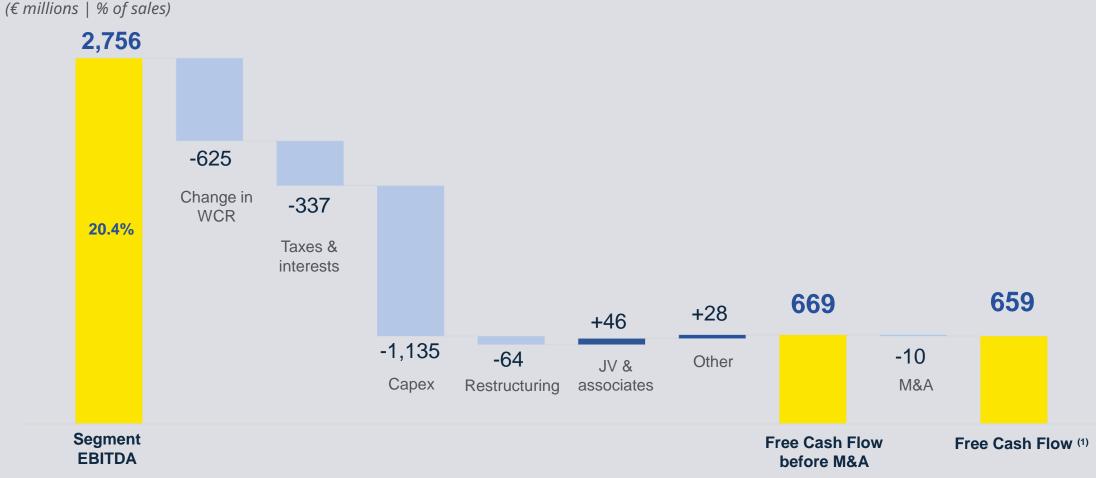


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Segment EBITDA up to €2.8bn or 20.4% of sales Strong cash generation driven by tight business steering

RESULTS

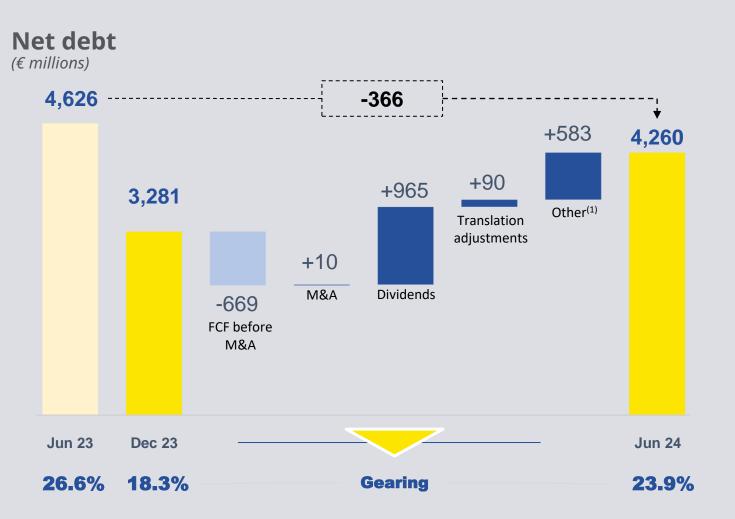
12



(1) Definition: see slide 74



Gearing improved vs H1 2023 fostered by solid cash generation Credit rating upgrade



Agency ratings

Compagnie Générale des Établissements Michelin, as of July 24, 2024

	Long term	Short term	Outlook
S&P	A-	A-2	
Fitch	A-	F2	=
Scope	Α	S-1	=
Moody's	A2 (previous: A3)		=

(1) Of which €502m share buyback program, and including new leases
(2) Unsolicited rating – Upgraded to A2 on July 11, 2024



RESULTS

Value over volume: Winning where it matters

FOCUS

Original equipment: Being selective to extract the right value





Innovation

Brand power

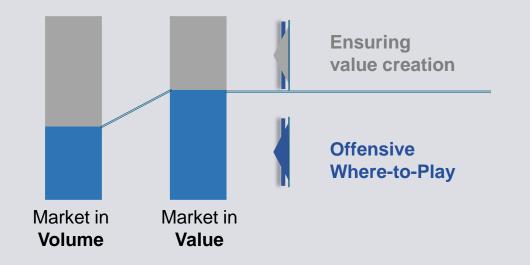
Strategic partnerships



Loyalty

Maximizing value creation for OEMs & for Michelin

Replacement: Accelerating on value-accretive segments



Reinforcing leadership:

Market share in value-accretive segments Enhancing our partners' performance Valorizing our technology and offers



Value over volume: Winning where it matters - illustrated



Long-lasting trend of mix enrichment



Technological leadership & differentiating service







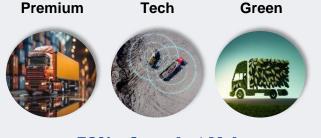
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Market trend in > 18" tires*
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* 2023 - 2028



Targeting value-accretive market segments





> 50% of market Value







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2024 GUIDANCE



2024 markets unchanged on PC/LT & Truck, softer on Specialties



OE: slight decline in overall demand, mitigated by growth in China boosted by Export markets

RT: soft growth in demand with continuous market enrichment (18" and more)

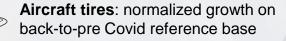
* Sell-in Tire Markets



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OE: market pulled down by new GHG regulation in North America that boosted sales in 2023, and a strong demand level in Europe in 2022-2023

RT: slight growth driven by underlying transportation demand





Polymer Composite Solutions: overall soft markets across verticals, high 2023 reference base, destocking across many industries

2024 Group scenario adjusted, guidance maintained

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Volumes	[-5% ; -2%]
Operating performance net of inflation	slightly positive
Cash-out capex	[€2.2bn ; €2.4bn]
Segment operating income at constant FX vs 2023	> €3.5bn
Free cash flow before Acquisitions	> €1.5bn



RIO

SCE

GUIDANCE

2024 Financial Agenda

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Q3 sales

Oct. 23, 2024 *

Full Year results

Feb. 12, 2025 *

* After close of trading



2024 CMD



Strategic Scorecard – 2023 results in line with 2030 ambitions

		2030	Progress Status		
Ambition	Metrics	success	2021	2022	2023
음 나옴 Be world-class in employee engagement	Engagement rate	>85%	79.8%	82.5%	83.5%
Be world-class in employee safety		<0.5	1.29	1.07	1.01
Be a reference in diversities and inclusio of teams		80 pts over 100	65	70	72
Be best-in-class in value created for cust	omers NPS partners ⁽¹⁾	48 (+10 vs. 2020)	38.9	41.6	42.7
Deliver substantial growth	Total sales	5% CAGR 23-30	€23.8bi	n €28.6bn	€28.3b
Deliver continuous financial value creation	on 💫 👸 ROCE ⁽¹⁾	>10.5%	10.3 %	10.8%	11.4%
Maintain Michelin brand power	Brand vitality quotient	+5 pts vs. 2020	68	65	73
Maintain best-in-class innovation pace in products and services	Offers vitality index	>30%	31%	31%	31%
Reach net zero emission by 2050 (manuf. and energy)	CO ₂ emissions (scopes 1&2)	-50% vs. 2010 ⁽²⁾	- 29% 2764 Kt	-41% 2304 Kt	- 44% 2163 Kt
Contribute to reaching net zero emission	n (Scope 3) · · · · Products energy efficiency (sco	pe 3) +10% vs. 2020	+0.5%	+1.8%	+2.9%
Be best-in-class in environmental footprint industrial sites	int of provide the interval of	-1/3 vs. 2019	-7.4%	-11.2%	-16.19
Reach full circularity of products by 2050	D Renewable or recyclable mater	rials rate 40%	29%	30%	28%

(1) TCIR = Total Case Incident Rate; IMDI = Inclusion and Diversities Management Index; NPS = Net Promoter Score; ROCE = Return on Capital Employed; i-MEP = industrial - Michelin Environmental Performance, see p.173 of the 2023 Universal Registration Document

(2) New target on CO2 emissions scope 1&2: -47% by 2030 vs 2019. In June 2024, SBTi (Science-Based Targets initiative) validated Group's new targets as aligned with a trajectory limited to +1.5°C and consistent with achieving zero net GHG emissions by 2050.

Breakfast Series – September 19, 2024



Plan

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Peop

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Profit

Driving higher profitability and strong cash generation

(% of sales)

2024 CMD

(bn €, excl. substantial ⁽¹⁾ M&A, @2023 FX)



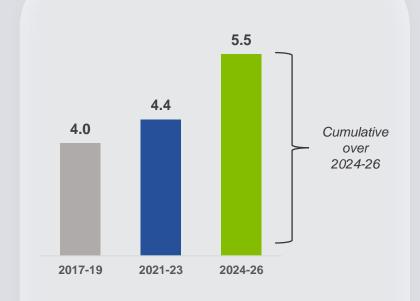
(1) Substantial = leading to structuration of a SR4
(2) Average of the period



Segment Operating Margin

(2) Average of the period

FCF before M&A (bn €, cumulative over the period)



✓ Capex level € 2.0-2.4bn/year

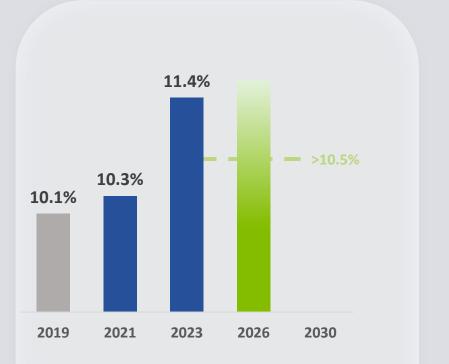
✓ Optimized working capital

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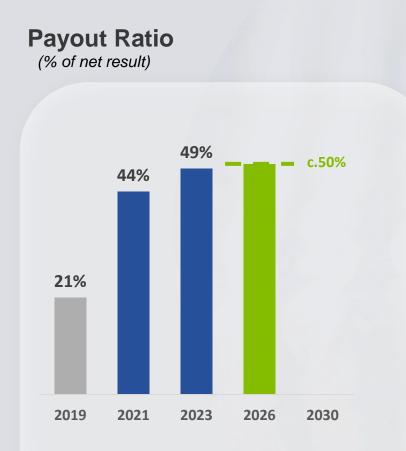
Confirmed ROCE floor and shareholder return

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Return on Capital Employed



 ✓ Including impact of M&A (goodwill, amortization of intangible assets)



 ✓ Share buyback program up to €1bn over 2024-2026, o/w. €500m in 2024



Strong mix effect, improved margin across reporting segments

2024 CMD

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SOI bridge by lever

(€bn and % of sales, excl. substantial M&A, @2023 FX)

Segment Operating Margin - by SR (% of sales)

13.7%

>14%

16.5%

>18%





€3.6bn

12.6%

SOI 2023

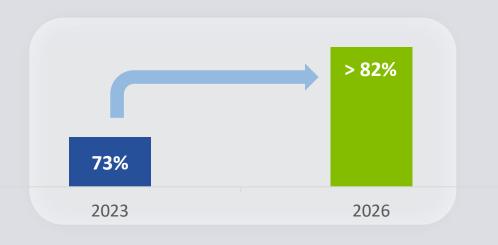
Taking Group competitiveness to the next level: Manufacturing

Strategic levers

- o Local-to-local
- Value-driven production mix
- o Lower environmental impact
- o Talent attraction & retention

Industrial loading rate SR1 + SR2

(% of capacity)



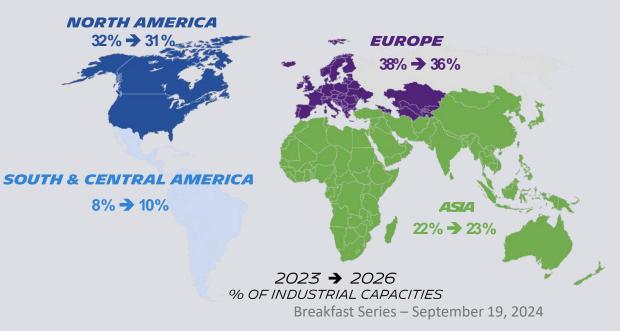
MICHELIN

Tech & Care levers

o IA & Digital

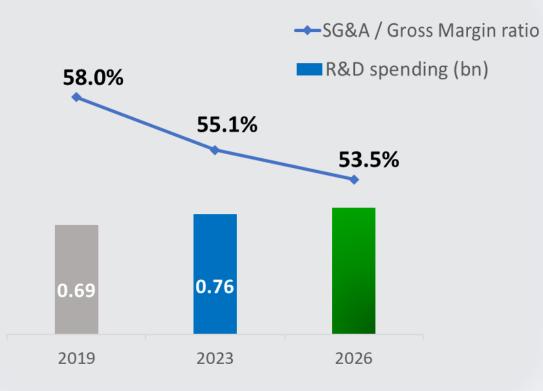
- o Industrial process optimization
- Reduce water and energy consumption
- o Safety, ergonomy and people empowerment

Industrial capacities breakdown, 2026 vs. 2023

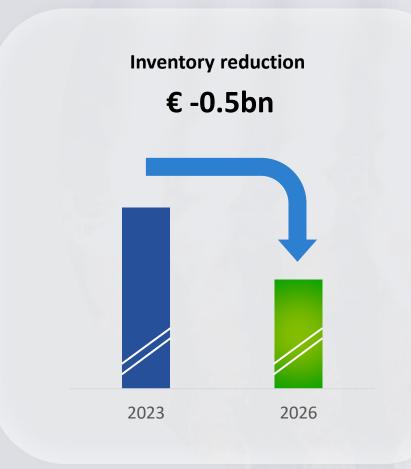


Taking Group competitiveness to the next level: SG&A & Supply Chain

Improving SG&A performance and fostering innovation



Reducing inventory levels whilst improving customer service





Michelin Tires: Powerful differentiation on targeted markets

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Main targeted end-markets	Market trends	Where to play	Assets	
Automotive	Mix enrichment	Demanding consumers	Brand power360° techno edge	
Transportation	 Sustained GDP growth Growing customer expectations (tech, N&R) 	 Quality Green Tech fleets Prioritizing regions with mature market structure 	Customer intimacyBoosted product plan	
Mining	 Growing need for minerals 	 Tech-oriented & green- conscious customers 	 Market leadership both techno & "green" 	
Beyond Road	Growing food demand	 Productivity & yield driven customers 	Innovation & Tech	



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Connected Solutions and Distribution: Leveraging unique data knowledge and deep customer intimacy

Main targeted end-markets	Market trends	Where to play	Assets	
Fleet management services	 20% CAGR[*] for services in value 	 Fleets trending towards low downtime, low CO2, high safety 	 1.2m vehicles under contract Tire data & vehicle usage Deep customer intimacy 	
Tire aftermarket retail	 EV migrating towards tire specialists Drive towards circularity 	 Vehicle maintenance ELT management & retread 	 Largest service network in Europe, international franchise Strong partnerships with leading retail players 	
Tire e-retail & distribution	 Online purchasing behavior CAGR > 5%[*] Expanding # SKUs esp. PC 	 Tire e-retail in 8 countries Wholesale in certain regions 	 Leader in conversion and user experience Localized approach in wholesale 	



Polymer Composite Solutions: Broadening exposure to dynamic non-automotive markets

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	Market dynamics	Differentiating technologies
Industry	High-single digit	 High-power transmission belts for warehouse conveyors Energy-efficient conveyor belts for mining industry Customized valves for aggressive chemical environments
Aerospace	High-single digit	 High-temperature coated fabrics for aircrafts Inflatable structures reducing multi-spectral signature
Construction & infrastructure	Mid-single digit	 Low-friction seals for hydraulic cylinders Non-toxic and bio-sourced resin for wood
Transportation	Mid-single digit	 Long-lasting coated fabrics for Rigid Inflatable Boats Fire-resistant coated fabrics for train gangway bellows
Medical	High-single digit	 ✓ Drug-controlled release implants ✓ Customized spinal implants



M&A: A proven track record of successful integration

Michelin Connected Fleet

RoadBotics acquisition (2022)

regrouping Sascar & Masternaut & Nextrag offers (2022)

Watèa capital opened to Crédit Agricole (2023)

Multistrada & Camso

- Multistrada EBIT from negative territory in 2019 to SR1 accretive in 2023
- Camso accelerating in AG Tracks

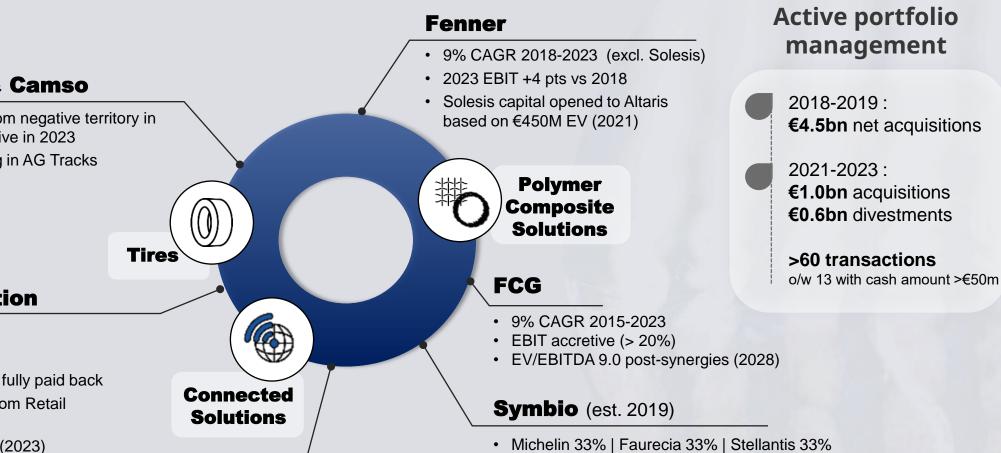
Retail & Distribution

TBC (JV with Sumitomo)

- Cash positive since '21
- \$350m shareholder loans fully paid back
- ~160m€ cash proceeds from Retail activities sale (2023)

Euromaster Denmark sale (2023)

Tyroola acquisition (2023)



• based on €900m EV (2023)

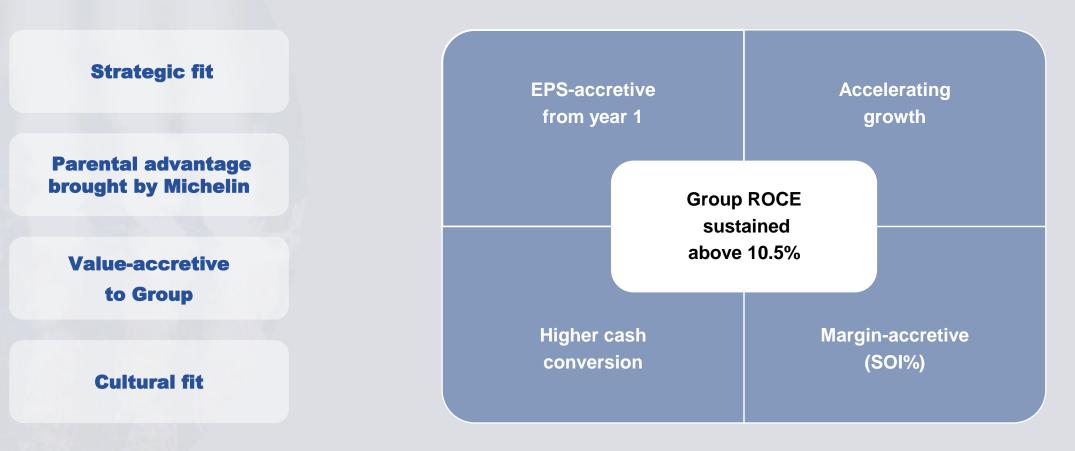


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M&A as a growth & value accelerator: Accessing new markets and leveraging Group innovation power

Clear fundamentals

Strict financial criteria





Shareholder return: further development of dividend and pay-out

Per share data (7) (in €)

	2019	2020	2021	2022	2023	
DIVIDEND	0.50	0.58	1.13	1.25	1.35	
NET INCOME BASIC	2.42	0.88	2.58	2.81	2.77	
PAY-OUT-RATIO ⁽²⁾	21%	65%	44%	44%	49%	50%
RETURN ⁽³⁾	1.8%	2.2%	3.1%	4.8%	4.2%	

DIVIDEND POLICY

- Gradually raise payout ratio towards 50% in 2030
- Pay-out calculated on reported net income

SHARE BUY-BACK POLICY

• Share buy-back program €1bn over the period 2024-2026, of which €500m in 2024

(1) Data prior to 2022 restated for the 4-for-1 stock split of June 2022

(2) Dividend / Net income

(3) Dividend / Share price; based on Dec 31 closing stock price



2024 CMD

APPENDIX

Strong margin recovery in Road transportation, further rise in Automotive, high Specialties margin despite adverse context

Sales and Operating income by reporting segment (€ millions)

		H1 24	H1 23	Change	
RS1	Sales o/w volume change	6,847 -	7,024	-2.5% -1,9%	Sales revenue penalized by price indexation clauses. Strong mix enrichment, with 18"+ segment accounting for 64% of MICHELIN-
	Operating income Operating margin	914 13.4%	866 12.3%	+5.6% +1.1 pt	branded tire sales in H1 24, up 5 points vs H1 23.
	Sales	2 262	2 207	2.00/	Lewes ealer imported by weak OF markets in Funance and North America
RS2	o/w volume change	3,263 -	3,397	-3.9% <i>-4,7%</i>	Lower sales impacted by weak OE markets in Europe and North America. Favorable net price effect from contracts renegotiations, strong mix with RT/OE
	Operating income Operating margin	300 9.2%	168 5.0%	+78.3% +4.2 pts	rebalancing and MICHELIN brand prioritization. Connected Solutions benefiting from value-driven approach.
					Salas papalized by weak Poyend Pood OE markets, price indevation elevas
RS3	Sales o/w volume change	3,371	3,658	-7.9% -7,2%	Sales penalized by weak Beyond-Road OE markets, price indexation clauses, 2023 reference base
	Operating income	568	670	-15.3%	Conjunctural headwinds in Mining affecting Tire and PCS activities : accessible markets, destocking, lower investment in infrastructures.
Operating margin	Operating margin	16.8%	18.3%	-1.5 pt	Aircraft benefiting from favorable environment.
	Online			1.00/	
	Sales o/w volume change	13,481 -	14,079	-4.2% -4.4%	
GROUP	Operating income Operating margin	1,782 13.2%	1,704 12.1%	+4.6% +1.1 pt	



APPENDIX

Q2 mix and volumes reflecting the Group's targeted strategy in fluctuating markets

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YOY Quarterly change (as a % of sales)

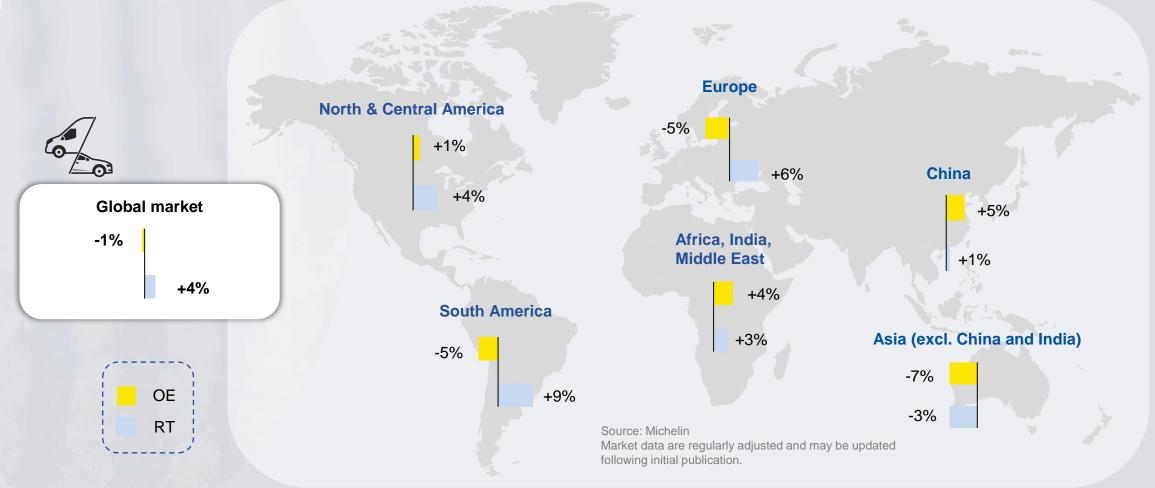




PC/LT tire markets: sell-in demand grew by 3% in H1 2024, particularly driven by RT in Americas and Europe

PC/LT tire sell-in market, H1 2024

(YoY change in number of tires, in %)

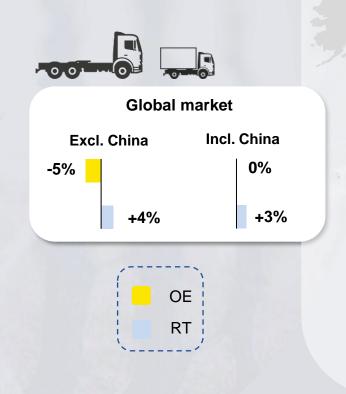


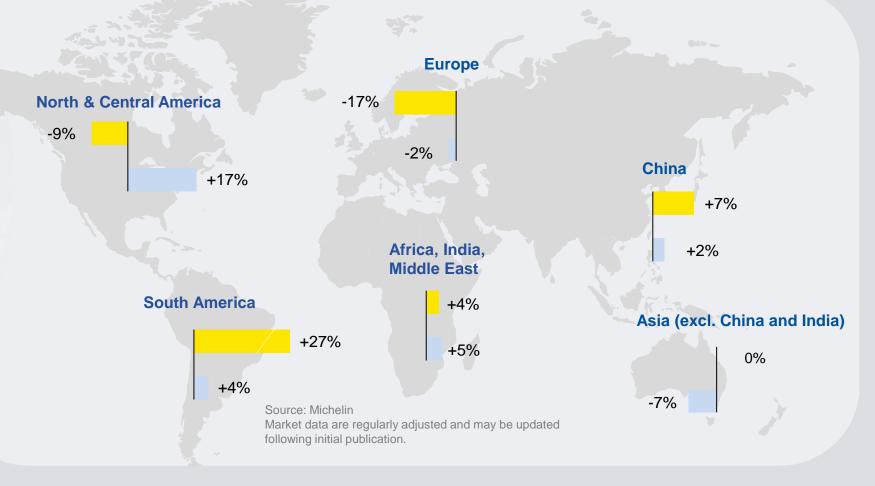


Truck tire markets: sell-in demand up 2% (excl. China) with OE backdrop in Europe and North America on unfavorable comparison basis, RT pulled by massive imports from Asia to North America.

Truck tire sell-in market, H1 2024

(YoY change in number of tires, in %)

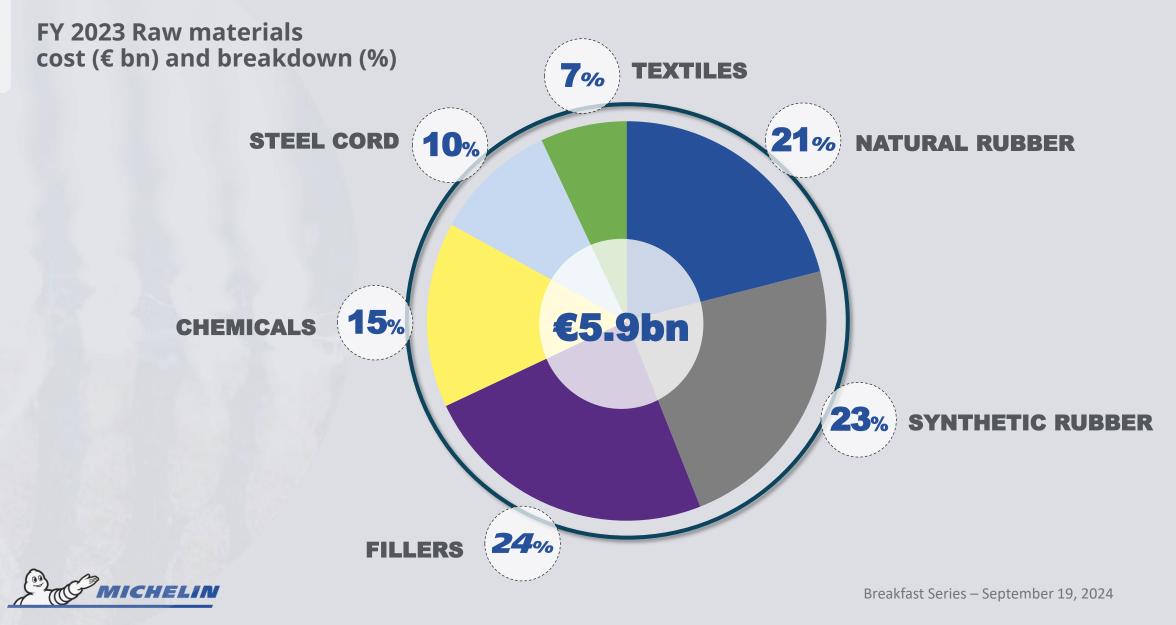






Raw materials cost breakdown

APPENDIX



Natural rubber price

TSR20 and RSS3 in \$/kg

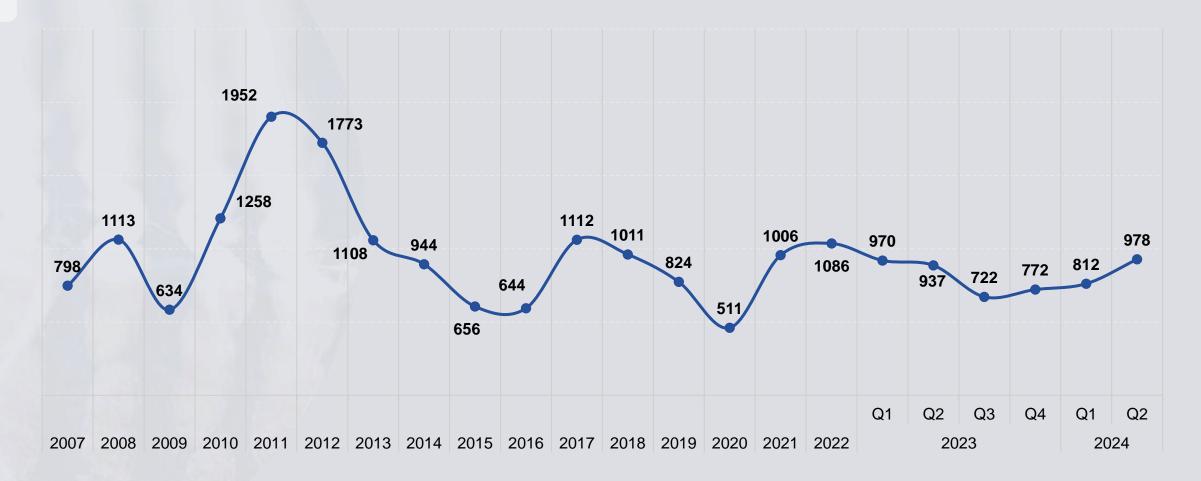
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Source: SICOM



Butadiene price





APPENDIX

Brent in \$/BBL





APPENDIX

Sales by currency & impact on segment operating income (SOI)

APPENDIX

% of s Q2 20 12 rolling)24	2024 currency change vs. €	Dropthrough* Sales → SOI
USD	40%	-0.1%	20% / 30%
EUR	31%	-	-
CNY	6%	-4.1%	20% / 30%
BRL	4%	0,0%	-30% / -20%
GBP	3%	+2.6%	20% / 30%
CAD	3%	-0.8%	25% / 30%
AUD	3%	-2.7%	60% / 70%

% of sa Q2 202 12 rolling m	24	2024 currency change vs. €	Dropthrough* Sales → SOI		
JPY	1%	-11.4%	80% / 85%		
MXN	1%	+6.4%	25% / 30%		
THB	1%	-5.5%	-130% / -100%		
CLP	1%	-14.2%	45% / 55%		
TRY	1%	-37.8%	80% / 85%		
SEK	1%	-0.6%	10% / 20%		
Other	4%	-	-		

Illustration with impact of USD change on sales and SOI in €: Sales x 40% x (-0.1%), x ~25% = impact on SOI (-0.01%) impact on sales -0.04%

* Dropthrough linked to the export/manufacturing/sales base



Outstanding bond issues

(As of June 30, 2024)

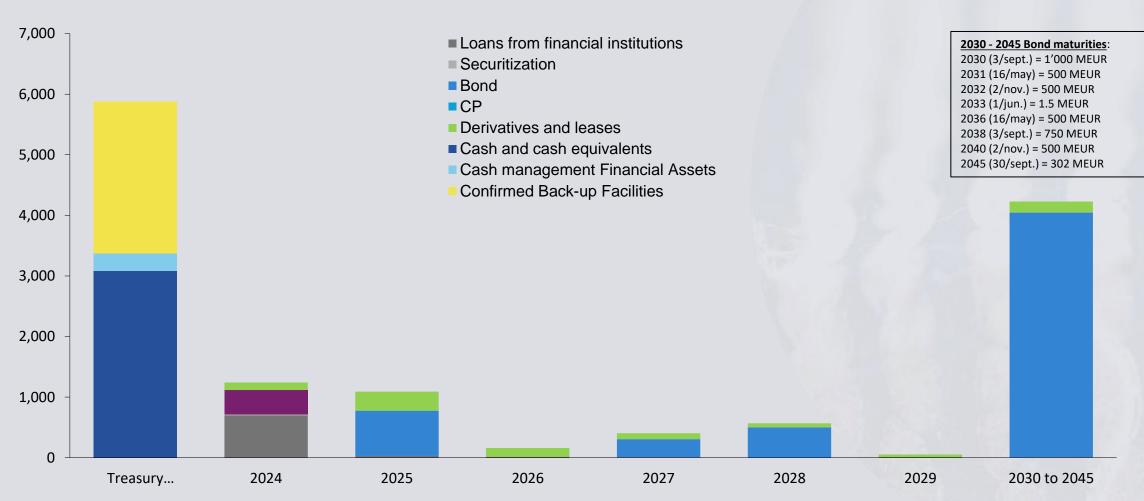
Issuer	Compagnie Générale des Etablissements MICHELIN									
Issue	Senior note									
Туре	Bond									
Principal Amount	€ 500 mn	€ 750 mn	€ 1'000 mn	€ 750 mn	€ 302 mn	€ 300 mn				
Offering price	99,438%	99,893%	99,888%	99,541%	99,458%	99,099%	99,262%	99,363%	98,926%	99,081%
Rating corporation at Issuance date	A- (S&P) A- (Fitch)	A- (S&P) A3 (Moody's)	A- (S&P) A3 (Moody's)	A- (S&P) A3 (Moody's)	A- (S&P) A3 (Moody's)	BBB+ (S&P) A3 (Moody's)				
Current corporation rating		A- (S& P) ; A2 (Moody's) ; A- (Fitch)								
Coupon	3,125% p.a	3,375% p.a	0,000% p.a	0,250% p.a	0,625% p.a	0,875% p.a	1,750% p.a	2,500% p.a	3,250% p.a	1,750% p.a
Issue Date	16-mai-24	16-mai-24	2-nov20	2-nov20	2-nov20	3-sept18	3-sept18	3-sept18	30-sept15 & 30-sept16	28-mai-15
Maturity	16-mai-31	16-mai-36	2-nov28	2-nov32	2-nov40	3-sept25	3-sept30	3-sept38	30-sept45	28-mai-27
Interest payment	Annual May 16	Annual May 16	Annual Nov 02	Annual Nov 02	Annual Nov 02	Annual Sept 03	Annual Sept 03	Annual Sept 03	Annual Sept 30	Annual May 28
ISIN	FR001400Q486	FR001400Q4A7	FR0014000D31	FR0014000D49	FR0014000D56	FR0013357845	FR0013357852	FR0013357860	XS1298728707	XS1233734562
Denomination	€ 100'000 with min. tradable amount € 100'000	€ 1'000 with min. tradable amount € 1'000	€ 1'000 with min. tradable amount € 1'000							



An adequate cash position with maturities well spread over time

Debt maturities at Jun. 30, 2024

(carrying amount in € millions)

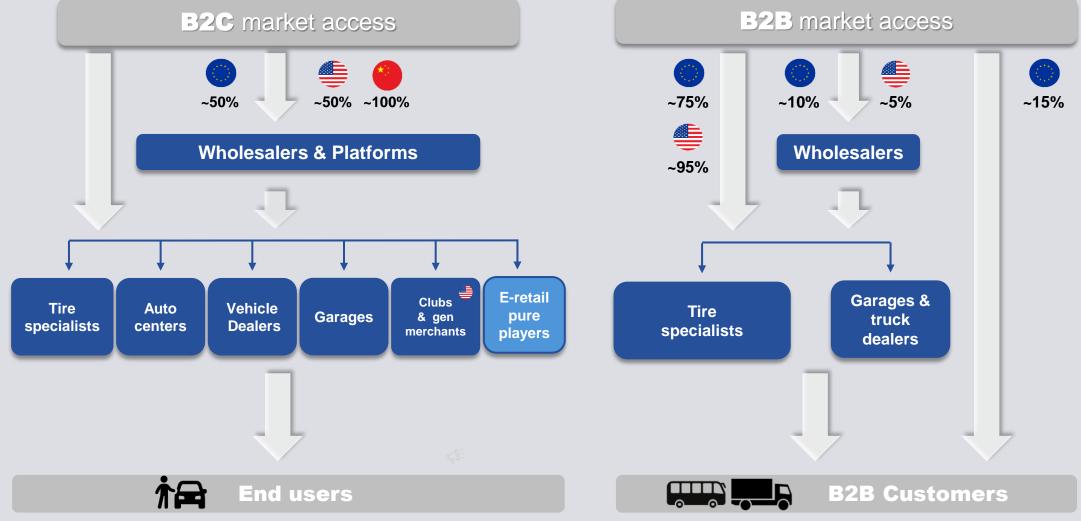




TRE BUSINESES



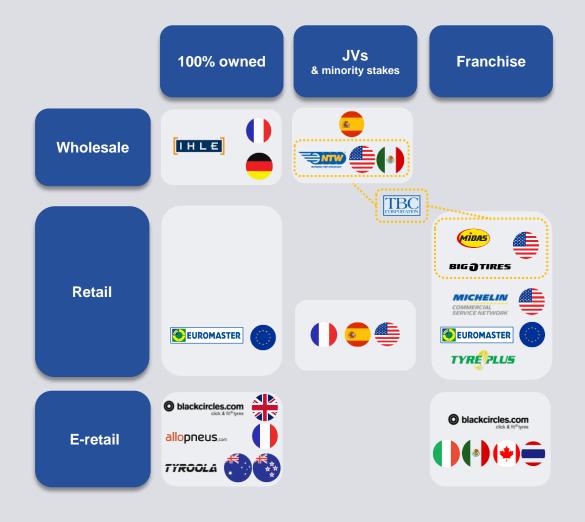
Michelin tire market access: Reflecting broad product range in B2C and deep intimacy with service providers in B2B

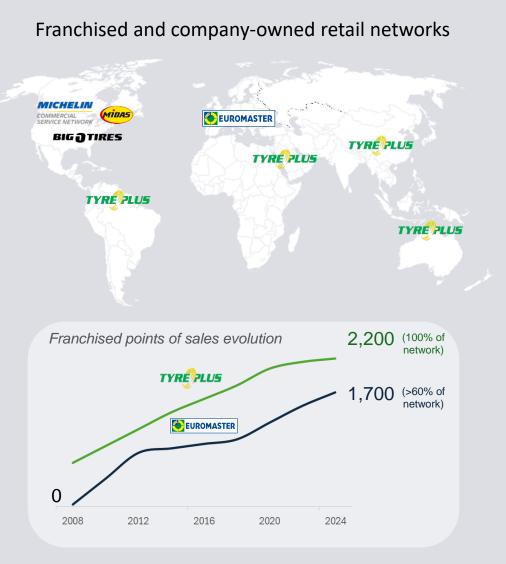




Leveraging Michelin distribution assets and accelerating franchise

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Tires abrasion: A considerable competitive advantage, without any compromise on safety

Particle emissions: Michelin vs. other premium tiremakers ⁽¹⁾

Particle per vehicle unit: g/1,000 km



The environmental impact of tire abrasion is up to 50% higher for other manufacturers than for Michelin, whose tire technology currently gives them an enormous lead over the competition.

Download the ADAC study

(1) Tyre wear particles in the environment, ADAC, March 2022 – 100 sizes tested

(2) DEKRA studies in 2020 (MARK20B, MARK20E) and 2021 (MARK21E)



Particle emissions get reduced with each new range ⁽²⁾

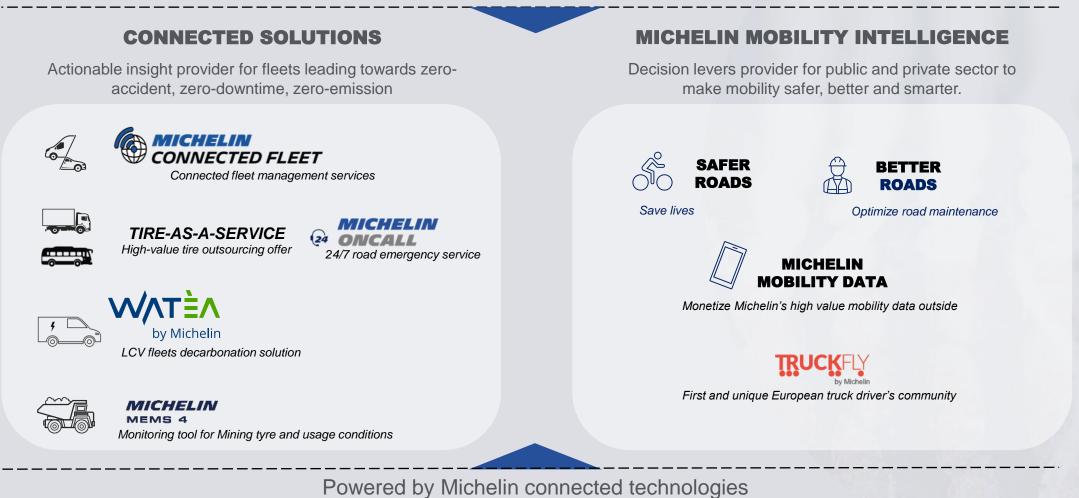


CONNECTED SOLUTIONS



Services to fleets: a suite of innovative solutions that empower mobility players to race towards zero-accident, zero-downtime, zero-emission

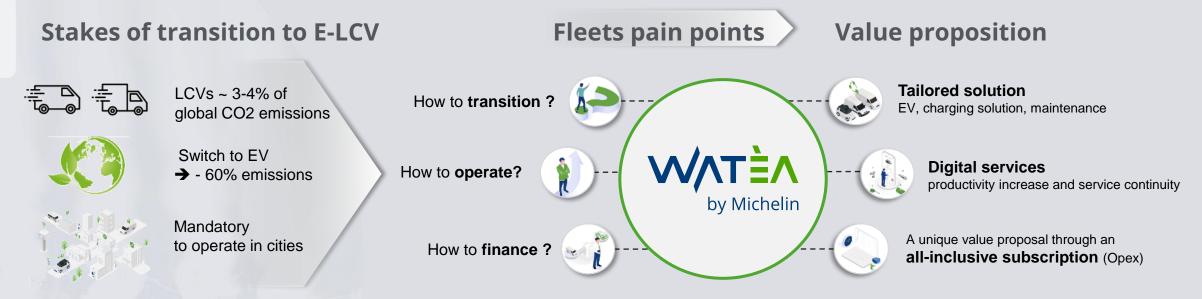
Unique customer intimacy and usage expertise





Breakfast Series – September 19, 2024

Watèa by Michelin: A unique solution to decarbonize urban **LCV fleets**



Leveraging multiple Group assets







EUROMASTER

ICHELIN

ONNECTED FLEET

Polymer Composite Solutions



Partnering with CA for vehicle financing

April 2023: 30% stake in Watea capital finalized by Credit Agricole Leasing & Factoring



Leveraging CA mobility's commercial platform

and expertise in small fleets

- Vehicles deconsolidation from balance sheet
 - Acceleration in automotive leasing in Europe
 - · Shared commitment to a decarbonized mobility



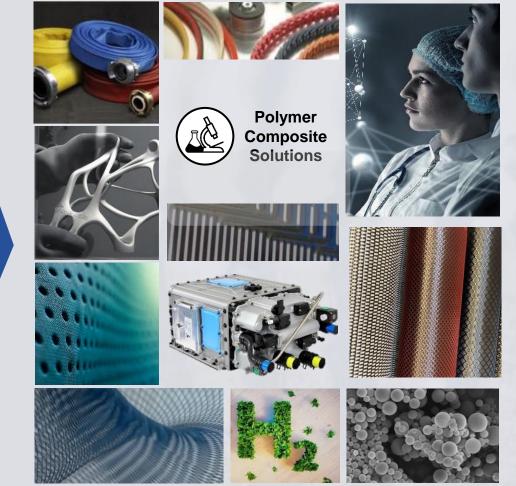
POLYMER COMPOSITE SOLUTIONS



Polymer Composite Solutions: Leveraging our expertise and our innovations, for highly demanding applications

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Manufacturing **Growth strategy** R&D Organic growth Unique expertise Ability to scale up and acquired in tire design reproduce the & manufacturing: materials-based (R) solutions developed in Resi<mark>Care</mark> the laboratory: 200 families of components materials 350 iob families M&A-driven growth Features vs. tires: Proficiency in - Higher growth materials chemistry - Higher **EBIT margin** and processing, from components to • Proficiency in - Lower capital intensity composites industrial processes FCG Fundamental & applied research capabilities -<u></u> Joint ventures Wide range of With the same Around the partnerships to SOLESIS 7 SYMBIO level of quality world accelerate innovation





M&A active portfolio management with three major steps in 2023, reflecting Michelin in Motion 2030 strategy

APPENDIX

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2023 main deals

Zoom on 3 majors steps



TBC sold its retail activities to increase profitability

- 2018: 50/50 JV set up with Sumitomo Corp
- 2018-23: strong cash generation, with \$400m shareholder loans reimbursed
- 2023: divesting from company-owned retail to focus on wholesale and franchise



Stellantis acquired 33% aside **Michelin and Faurecia**

- 2019: 50/50 JV set up with Faurecia
- 2023: building up new assembling capacities
 - o Giga factory in France (Saint-Fons)
 - o 1st production line in the US (California)
 - o Saint-Fons capacity: 2026: 50,000 / year 2028: 100,000 / year



Michelin acquired FCG to create a leader in **Engineered fabrics & films**

- 20% increase of High-tech materials revenues to €1.3bn (FY22 pro-forma)
- **Improved Michelin growth** profile, margin accretive, positive cash generation and favorable impact on EPS
- Positioning the Group as a key player in polymer composite solutions



YMBID

Russian activities

 \bigcirc

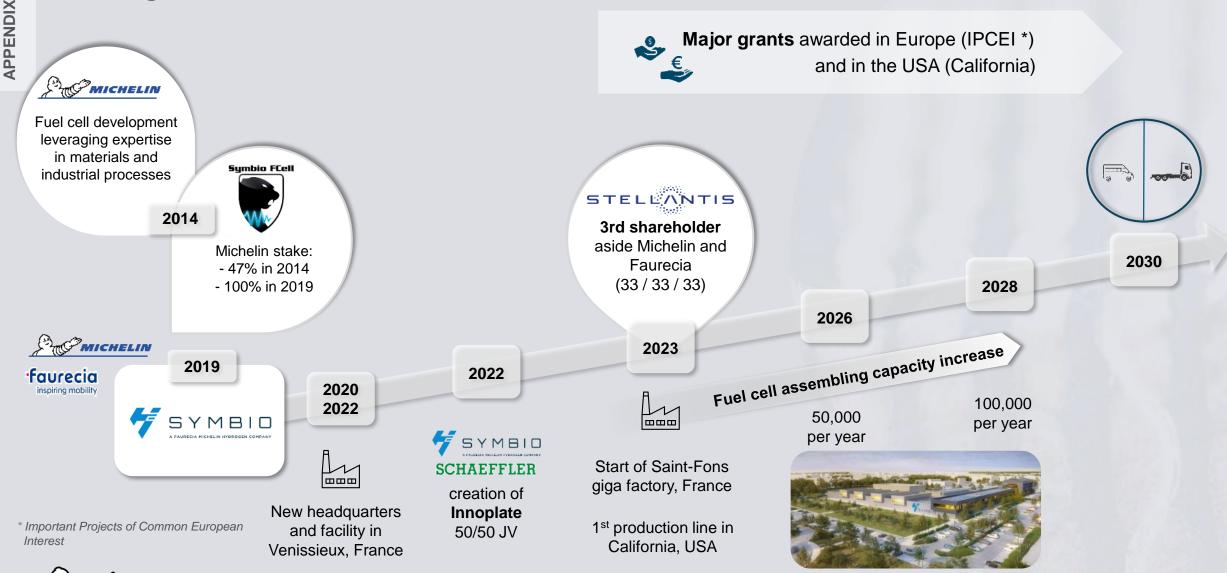
Connected

CORPORATIC

by Michelin

Polymer

Symbio: fast expansion towards worldwide leadership in light and heavy commercial vehicles



MICHELIN

NON-FINANCIAL PERFORMANCE



Recognized leadership in non-financial performance







Breakfast Series – September 19, 2024

APPENDIX

On the path to full product circularity with 40% renewable or recycled materials by 2030, up to 100% by 2050

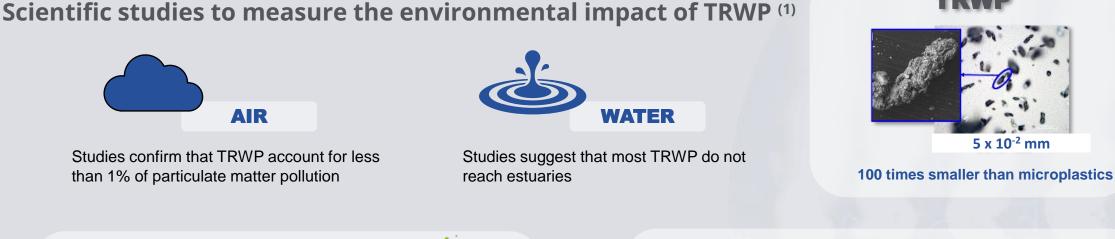




TRWP: Michelin driving innovation and advancing knowledge in the tire industry

2023

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✓ Established Dec 2023

- ✓ Joint laboratory with CNRS (French National Center for Scientific Research) and University of Clermont Auvergne
- ✓ Mission 1: to understand the biodegradation of wear particles
- ✓ Mission 2: to develop tools to foster new solutions to make particles bio-assimilable by the environment.

2024

BioDLab

- ✓ Methodology to measure particles emitted by tires & road
- ✓ Developed by Michelin
- ✓ Validated by scientific reviews
- \checkmark To be used by ETRMA⁽²⁾ as a reference for its testing
- ✓ Complementing Michelin's advocacy of EURO 7 regulation

(1) TRWP – Tire & road wear particles – are tiny debris generated by abrasion from a tire's contact with the road surface. This abrasion is caused by the tire's grip and keeps the tire safely on the road.

(2) European Tyre & Rubber Manufacturers Association

Breakfast Series – September 19, 2024

Download the ADAC study

Tyre wear particles in the

environment (March 2022)

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Natural resources and decarbonation: driving up industry standards on product performance

If the world was driving on Michelin PC/LT tires, it would save every year ...



(1) Underlying hypothesis: 30% advantage for Michelin vs. competitors in abrasion, as calculated by ADAC - Tyre wear particles in the environment, March 2022.

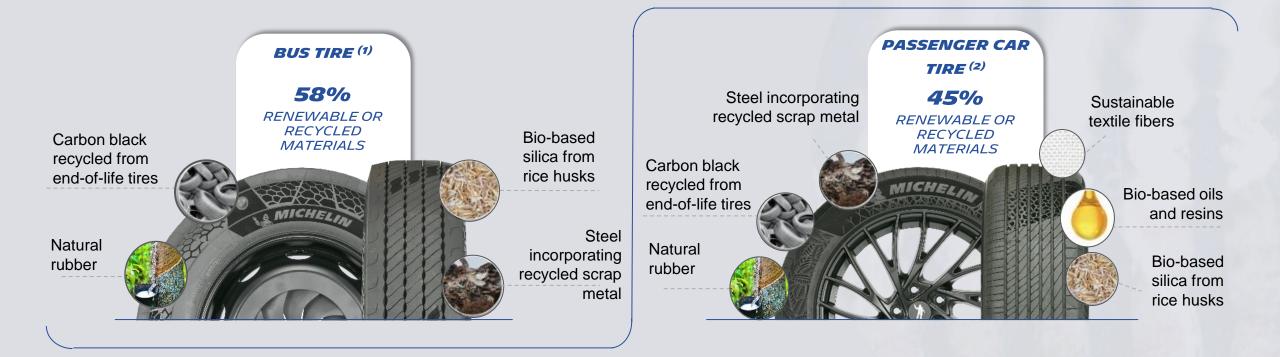
(2) Estimated impact on scope 3 usage of the tire industry if Michelin's technology was used by all manufacturers in all geographies. Underlying hypothesis: 20% advantage for Michelin vs. competitors in rolling resistance, based on data extrapolated by Michelin.

(3) See page 179 of the 2023 Universal Registration Document for details.



Michelin 1st manufacturer to design a road-homologated tire with 58% renewable or recycled materials

On the way to our "100% Renewable or Recycled materials by 2050" goal: new tires with breakthrough technologies



(1) Size: 275/70 R22.5 152/149
(2) Size: 235/55R19 105W



Strong commitment to reduce impact of operations on biodiversity and ecosystems

2023 results, 2030 commitments

ESEARCH & DEVELOPMENT	2023	2025	2030
.ife Cycle Analysis incl. biodiversity riteria from best methods	100% of new products	products: 100% services: Pilot	100% of new ranges marketed
RAW MATERIALS	2023	2025	2030
Natural rubber used by the Group assessed "deforestation-free" ⁽¹⁾ Direct operations and suppliers N.B. Under validation by actAnature international	9% ⁽²⁾	100% EUDR compliant	100% of the volume use
Reducing pesticide use in rubber cultivation ⁽³⁾ Direct operations and joint ventures V.R. Under validation by act4nature international	-58%	-50%	-70% vs. 2019
Evaluation of raw material supplier policies & practices ⁽⁴⁾	Approach under definition	Pilot	80% of suppliers
MANUFACTURING AND	2023	2025	2030
Biodiversity plan adapted to local issues	16 sites	at least 15 sites	100% of sites
No phytosanitary products to maintain outdoor spaces	22 sites	at least 30 sites	100% of sites

 (1) Criteria in accordance with the European Union Deforestation-free Regulation
 (2) Calculated on the basis of 2023 volumes by supplier
 (3) Per hectare
 (4) Other than natural rubber ; Impacts of raw materials identified through Life Cycle Analyses (LCA)



Sustainable natural rubber by Michelin: Driving progress across a fragmented value chain

ID CARD

~90% of Group's supply come from ~2 M farmers with an average farm size of 3 Ha

Up to **7 middlemen** between direct suppliers and smallholders in Asia

~150 direct suppliers

Global presence

in Brazil, Indonesia, Thailand & West Africa (including joint-ventures):

- 85,000 ha. of plantations
- 15 rubber processing plants
- 500,000 tons/year production

GPSNR Founding member

(Global Platform for Sustainable Natural Rubber)



ACCELERATING SUSTAINABILITY ACROSS THE INDUSTRY BY 2025 Dedicated roadmap tracking commitments on zero deforestation, human rights, and farmer

- Dedicated roadmap tracking commitments on zero deforestation, human rights, and farmer empowerment
- **Geolocation of millions of rubber tree plots** in collaboration with suppliers to meet EU regulation requirements for deforestation-free products by Dec.30, 2024.

EXTENDING ASSESSMENTS OF PRACTICES ACROSS THE VALUE CHAIN: 2023 ACHIEVEMENTS

- Direct suppliers via EcoVadis: 97% of expenditures assessed, 94% "ESG mature"
- Indirect suppliers : RubberWayTM app. deployed at 83% of suppliers (in volume) in 2023

IMPLEMENTING IMPACTFUL PROJECTS

• Brazil

increasing harvest while preserving the forest (767,600 hectares)* - 1,000 families in Amazonas

Indonesia

improve skills of 1,000 smallholders using RubberWayTM app. by 2024 – (with Porsche) East Kalimantan : training 2,000 farmers by 2024

• Sri Lanka

improving skills & sustainability performance of 6,000 smallholders by 2025, impacting ~30,000 people

• Thailand

helping 1,000 farmers diversify their income with agroforestry by 2025**

• West Africa (with joint-venture)

~90,000 farmers trained per year

* With WWF

** As part of the Global Platform for Sustainable Natural Rubber (GPSNR)

APPENDIX

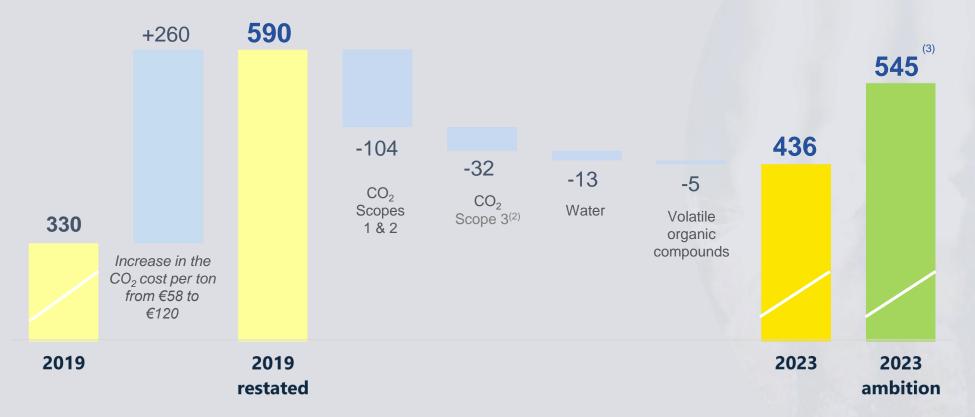


Externalities: : 2023 achievements exceeded ambitions

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Externalities costs evolution: CO2 emissions, VOC⁽¹⁾ emissions and water withdrawals (€ millions)



(1) Volatil Organic Compounds

(2) Inbound and outbound transportation and distribution of natural rubber, semi-finished products and finished product

(3) Corresponds to 2023 target of approximately €300m announced at the CMD on April 8, 2021, adjusted for the ton of CO2 valued at €120/t



Michelin applies the recommendations of the Task Force on Climate-Related Financial Disclosures (TCFD)

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MICHELIN'S ANSWER

See p. 175 of 2022 Universal Registration Document for more details



Detailed information concerning the application of TCFD recommendations may be found in the public answers to the CDP Climate Change 2022 questionnaire (see <u>https://www.cdp.net/en/responses</u>).



GOUVERNANCE

As part of the Supervisory Board's role of exercising permanent oversight of the Group's management, the CSR Committee began to review the climate strategy and issue recommendations.

STRATEGY

Four climate scenarios comprising narrative descriptions and quantitative socio-economic and physical assumptions were updated, deepened and deployed for use at two levels:

• by the business lines, regional organizations, operating units, corporate departments and other units as part of strategic thinking and ideation exercises,

• by the Group Executive Committee, to compare them to Group strategy and analyze their resilience about climate change and other indirect risks arising from the environmental transition.

RISK MANAGEMENT

In 2021, an initial internal audit of systemic physical risks was performed and the first pilot study of the vulnerability of certain Group operations was completed.

METRICS AND TARGETS

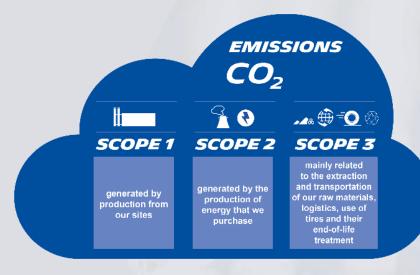
Joining the "Race to Zero" campaign, answering the call to action led by the Science Based Targets initiative (SBTi), the United Nations Global Compact and We Mean Business, by committing to reach net zero emissions by 2050.

Climate strategy structured around transition and adaptation plans, towards Net-Zero emissions by 2050

STRUCTURED AROUND 2 AXES:

- **A TRANSITION plan** including initiatives to decarbonize direct and indirect activities in the value chain (Scopes 1, 2 & 3) and a strategic plan to support a low-carbon economy
- An ADAPTATION plan responding to physical impacts of climate change



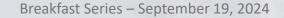


BASED ON 3 PRINCIPLES:

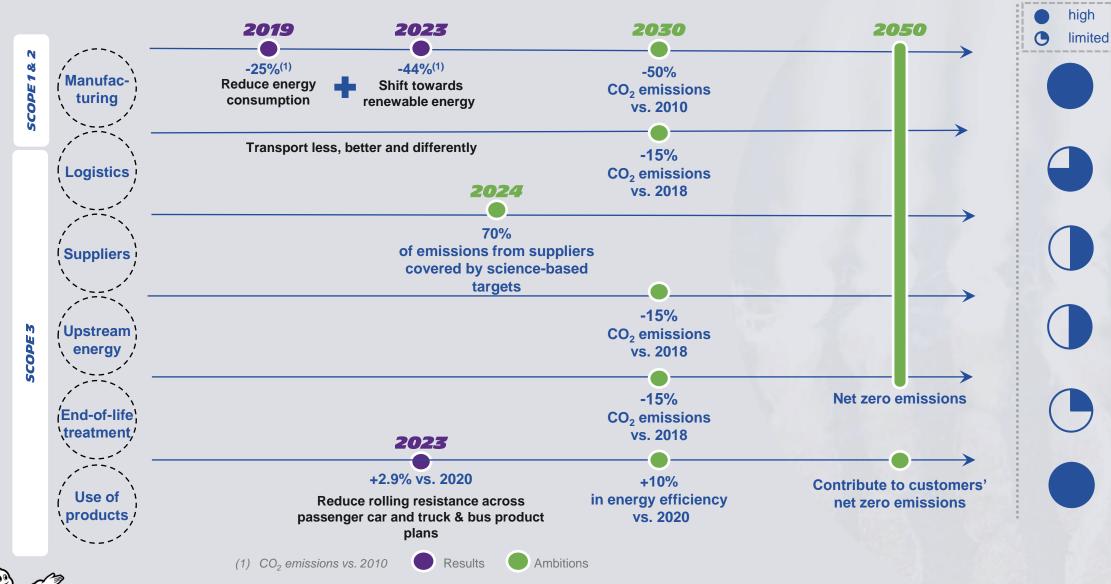
- Achieve net-zero emissions by 2050 by fulfilling our external emission reduction commitments by 2030,
- · Identify risks and opportunities based on climate change scenarios,
- Transparently disclose information to our external stakeholders.



APPENDIX



2030 environmental ambition: on track to reach net zero emissions in 2050 Group's ability to have an influence

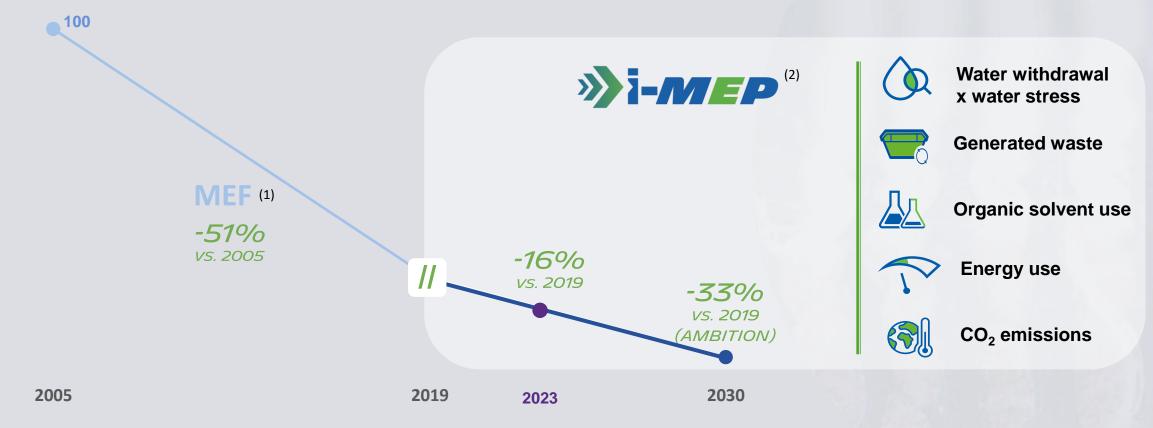


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Sharp reduction in the environmental footprint of our operations, on track to reach 2030 target

Environmental footprint of our sites

(MEF vs. 2025 till 2019, i-MEP since 2019 - ISO14001- certified)



(1) Michelin Environmental Footprint;

(2) industrial-Michelin Environmental Performance; see detailed definition p.173 of the 2023 Universal Registration Document



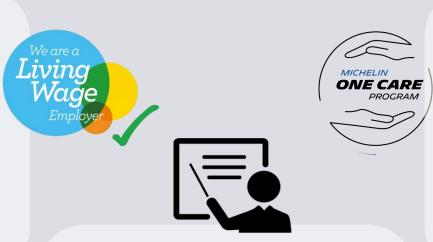
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APPENDIX

Fostering social and societal cohesion through ambitious initiatives

'Living wage' for every Group employee

- 'Global Living Wage Employer' certified by Fair Wage Network
- Enabling each employee to provide for his/her family's essential needs
- For all Group employees, since Jan. 2024



Lifelong learning approach

- Each year, over €240m dedicated to training
- **Talent Campus** launched in 2022, with 1,000 teaching contributors
- **55,000 online modules**, available 24 hours a day

Michelin One Care Program, a universal social protection floor

- Provide time to welcome a new child
- Family protection in case of employee's death
- Ensuring employees and their families can access a health program
- For all Group employees, by Jan.2025



Diversity and inclusion: Progress in gender balance and acceptance of diversity, demonstrating the Group's commitment

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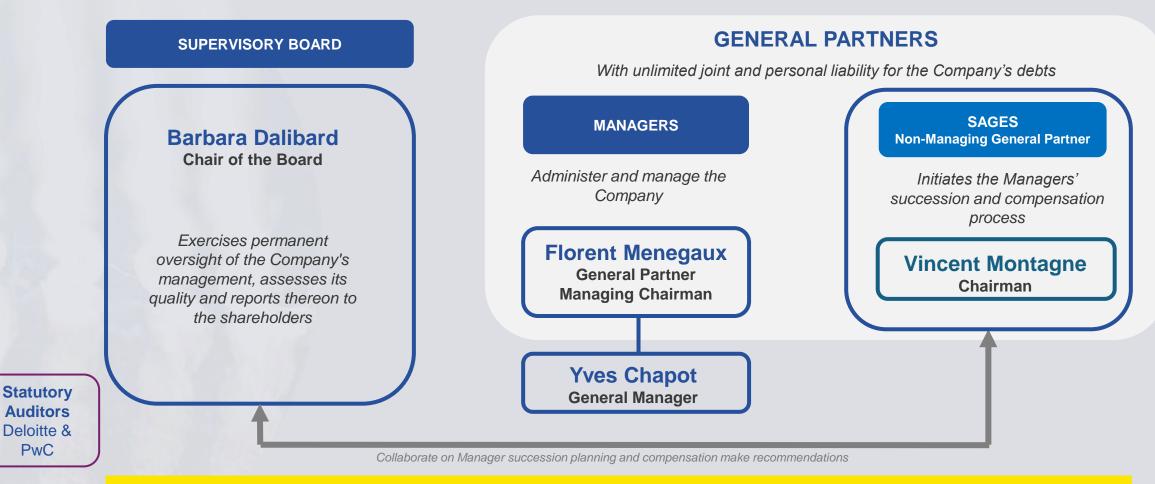
(1) IMDI Management Index: see definition on p. 237 of the 2023 Universal Registration Document
(2) Diversity and Inclusion



Michelin governance pillars: clear segregation of management and supervisory powers



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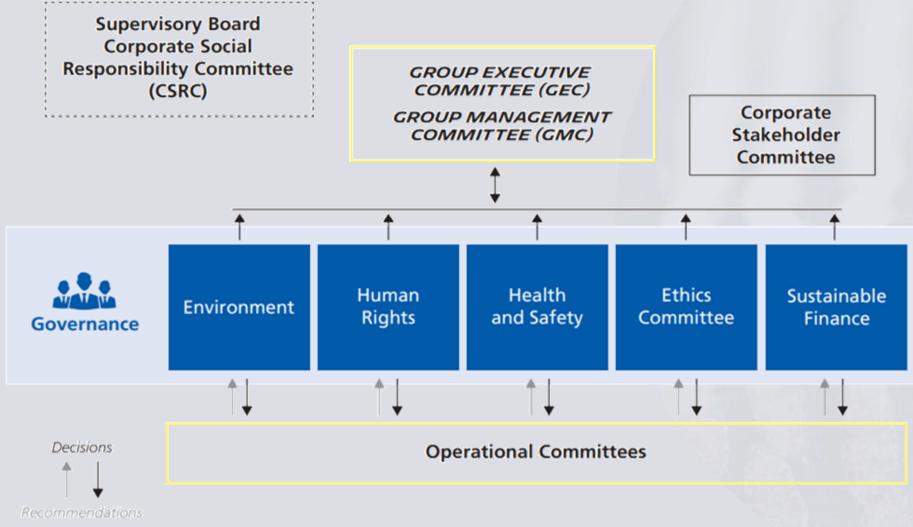


SHAREHOLDERS (LIMITED PARTNERS)



ESG awareness and oversight are fully embodied in Michelin's governance structure

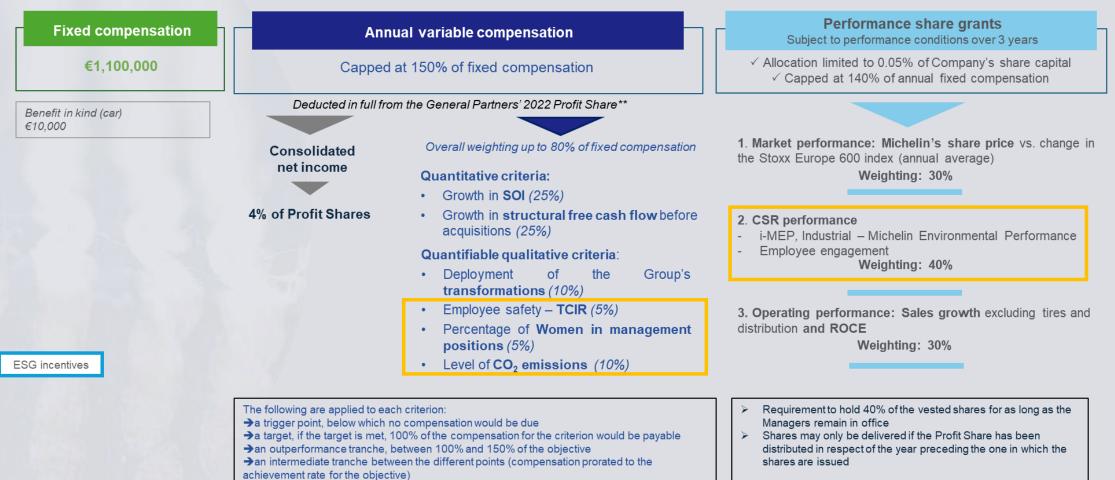






ESG criteria are included in the Managers' compensation and shared with all employees via performance share plans

FLORENT MENEGAUX



FREE CASH FLOW (FCF)

Free cash-flow excluding M&A: free cash-flow, which is stated before dividend payments and financing transactions, corresponds to net cash from operating activities less net cash used in investing activities, including JV financing, adjusted for net cash-flows relating to cash management financial assets and borrowing collaterals. M&A-related cash-flows and repayment of IFRS 16 debt are not included.

ROCE

Return on capital employed: Net operating profit after tax (NOPAT), calculated at a standard tax rate of 25%, corresponding to the Group's average effective tax rate; divided by average economic assets employed during the year, i.e., all of the Group's intangible assets, property, plant and equipment, loans and deposits, investments in equity-accounted companies, and net working capital requirement.

TIRE SALES

Sales from Michelin's core business, including the Tire-as-a-Service (TaaS) business and Distribution operations.

NON-TIRE SALES

Sales from the Connected Solutions (excluding TaaS and Distribution) and Polymer Composite Solutions businesses, excluding joint ventures.

IMDI

Inclusion and Diversities Management Index, see definition p.237 of the 2023 Universal Registration Document

TCIR

Total Case Incident Rate, see definition p.264 of the 2023 Universal Registration Document

I-MEP

Industrial - Michelin Environmental Performance, see definition p.173 of the 2023 Universal Registration Document

RENEWABLE OR RECYCLED MATERIALS

New KPI name for "Sustainable materials", definition unchanged see p.193 of the 2023 Universal Registration Document

NPS

Net Promoter Score, see definition p.287 of the 2023 Universal Registration Document



Disclaimer

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This presentation may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions as at the time of publishing this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or inferred by these statements.



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